

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Increasing Cloudiness

Just What Does All the Talk About Furniture and Furniture Sales Mean to You?

Leonardo da Vinci, the Great Painter, Used to Say

one painter must not imitate the manner of another or he will be called "his grandson" and not the son of nature.

Every artist or leader who strikes out on new paths is pleased to believe that he may inspire others to develop their own individuality.

There is no good reason why original work should not be duplicated by others, but it would do no harm for an artist or a copyist to give credit to the originator.

[Signed] *John Wanamaker*

February 1, 1922.

Women's Spring Gowns With New Fashion Features

These delicate gray and beige gowns are designed of the softest silk crepes, some heavy and some light, and while they keep the slenderness and grace of line which we have become used to, they have some delightful new points.

For instance, there are the long waist lines and the longer skirts, with just a shade more of fullness. There are sleeves which are merely an extra width in the upper part of the dress, extending over the arm, and other sleeves of the always charming Chinese type, and especially the new bracelet sleeves. There are beaded girdles and uneven skirts, extended side lines and free skirt draperies. There are elaborate hand embroideries in self color, but so charmingly arranged and designed are they that there is nothing heavy about them.

As a rule, there are no two of these alike. Prices start at \$65 and end at \$210.

(First Floor)



The February Sale of the Very Silks That Women Want

It is easy enough for any store to go into the market and buy up a cheap lot of undesirable silks that have been intended for manufacturing purposes and have failed in their mission; or to buy up silks that are out of fashion and to take these things and make a great sale in the newspapers.

Our February Sale is something of a different kind. It is made up entirely of new silks in the height of fashion.

And they are good silks, no job silks, no tender silks. Prices are well below the market and every woman who is looking forward to Spring sewing will do well to buy her silks now.

Good wide silks, too, ranging from 33 to 54 inches. Prices are as follows:

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| Tricolettes, 36 inches wide, \$1.10. | Sports satins, both plain and fancy, 36 inches wide, \$2 and \$2.25. |
| Georgette crepes, 40 inches wide, \$1.50. | Taffeta silks, 36 inches wide, \$1.75. |
| Printed foulards, 36 inches wide, \$1.75. | Plain radium silks, 40 inches wide, \$2.25. |
| Washable satins, 36 inches wide, \$1.85. | Charmeuse silks in colors, 40 inches wide, \$2. |
| Crepes meteor, 40 inches wide, \$2.50. | Black charmeuse, 54 inches wide, \$2.75. |
| Flat crepes de chine, 40 inches wide, \$2.50. | Novelty silks, 40 inches wide, \$1.50. |
| Pongees, 33 inches wide, 75c and \$1.50. | |

(First Floor)

Charming New Silk Handbags

Four styles of faille and a new kind of moire silk in black, brown and navy.

One shape is long and rather flat, with covered frame and gilt knobs. This is of faille. An oval bag with covered frame and gilt knobs is of moire and is smaller.

Two square, deep bags are of moire. One has fancy metal clasp and metal frame and the other has covered frame with white or shell-finish celluloid clasp and ornaments on the handle.

Prices are \$7.50 to \$8.50.

(Main Floor)

This Calfskin Shoe Appeals to Many Women

Its high-laced cut fits it for cold-weather wear; yet it is of the smooth light-weight calfskin and the conservative style that most women like better than a heavy, mannish shoe.

In tan or black, with medium toe, perforated straight tip and saw-tooth edgings, military heel and extension welted sole.

The price is \$10 a pair.

(First Floor)

A Little Hat of Periwinkle Blue With Gay Wool Morning-Glories

has just come into the Millinery Salons, accompanied by a number of equally pretty companions. It is a charming little hat for \$15. The others, at \$10.50 to \$18, are equally delightful.

They are fashioned of the pretty new weaves of straw, or of silk or of both; and are in every good color and black. In addition to their becomingness, they have the accommodating quality of suitability right now, and wearability until late in the Spring. Many, though quite in place in February, could be worn well on into the Summer.

(Second Floor)

Wallace Nutting Pictures, All Less

A reduction has been made on all the Wallace Nutting hand-colored photographs. All are framed, and the new prices are \$2.75 to \$33.50.

(Fifth Floor)



The Day of the Cape Is Close at Hand

No woman could doubt it for an instant when she sees the marvelously lovely capes which are making their appearance for Spring.

They are long and full, they are elaborately embroidered in silk with often a glint of gold and many have the long silk fringe arranged in novel fashion, such as going up and down in points, or as trimming for panels or fastened in the seams of the cape.

(First Floor)

The long tuxedo collar is one of the strongly marked features or it may be a turned-back facing in the shape of a rever. Flamingo red or tangerine are some of the vivid colors of the linings. The materials may be Canton crepe, duvetyn, broadcloth, velour or bolivia.

There is just about one of a kind in these capes and prices begin at \$40 and go up to \$250.

English Hallmark Silver of the Georgian Period

There are a few fine pieces left of this beautiful and unique silver and these are marked at prices which by no means approach their real value.

They are genuine antiques but in perfect condition for everyday use. There are no duplicates to any one of these articles and therefore many people would choose them above everything else to give to some appreciative friend.

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| A tea service at \$1700. | A high standing castor at \$500. |
| A highly decorative vegetable dish at \$250. | A pair of candlesticks at \$205. |
| A cake basket at \$200. | A quaint caddy at \$197. |
| A service tray at \$230. | A tureen at \$255. |

(Main Floor)

Women's Pajamas of Turquoise Satin Brocade

are among the prettiest new ones in the Nightgown Shop. They are \$18.75. But there are many other dainty styles in silk pajamas from \$8.50 to \$18.50. They include crepe de chine and radium, in pink or blue, with many frillings of creamy lace, or hand embroidery, or hemstitched ruffling of the silk. All are in two-piece slip-on style.

(Third Floor)

14,000 Yards Imported Gingham Special at 40c a Yard

This is the lowest price that we know of any imported gingham selling for years. The quality is all that one would expect in a fine gingham of this kind, and there is a great variety of colored and black-and-white checks, broken plaids and plain colors; all are 32 inches wide and very pretty.

Such an opportunity as this at the commencement of the Spring dressmaking season should be very good news to a great number of women planning their own and their children's dresses.

(East and West Aisles)

Young Women's New Canton Crepe Dresses at \$25

The lines of this attractive dress are softened by fluttering side draperies. Its simplicity is relieved by a cord-like trimming of the material, forming a great chou at the waist and falling in a shower of cords. With its corded round neck and its cleverly-shaped three-quarter sleeves, it is among the prettiest \$25 silk frocks to be found.

It comes in brown, dark blue or black Canton crepe and in sizes 14 to 20.

(Second Floor)

"Which Are the Finest Parisienne Corsets?"

When women ask us this question we feel like saying that all the Parisiennes are so fine it is hard to choose. We believe that there are no better corsets made today than these French corsets made here in America.

There is a beautiful topless model with elastic, lightly boned and in pink broche at \$13.

(Third Floor)

A softer pink broche, very low with light boning, at \$25.

Two styles in very light-weight pink silk batiste, topless, at \$32 and \$34.50.

And an extremely handsome pink or white brocade with very few bones but wonderfully straight lines at \$40.

Mirrors Seem to Enlarge a Room

They have the effect of pushing out walls, increasing vistas; and are skillfully used by clever furnishers to give just those effects.

An excellent opportunity to add the needed mirror or two to one's household furnishings is found in the sweeping reduction of all mirrors in the Picture Store.

February Sale prices are \$3 to \$85—a saving of \$25 on some, and something saved on every one.

(Fifth Floor)

February Sale of Refrigerators In Keeping With the Furniture Sale

We have just received a carload of the famous White Mountain refrigerators for the February Sale at special prices.

They are among the best known refrigerators in the country. We have sold them for many years and they have always given satisfaction. At the prices in this Sale they are lower than they have been for a long time.

Enamel-Lined Refrigerators—Three-Door Style

At \$32, 33 in. wide x 18 in. deep x 48 in. high. At \$36, 35 in. wide x 20 in. deep x 50 in. high.

Porcelain-Lined Refrigerators With Rounded Corners and Seamless—Three-Door Style

At \$50, 33 in. wide x 18 in. deep x 48 in. high.

At \$56, 35 in. wide x 20 in. deep x 50 in. high.

Ice capacities 100 and 125 pounds, respectively.

These refrigerators are all made of hardwood, outside cases in golden-oak finish. They have double walls, heavily insulated, brass handles and hinges nickel plated.

Ice chambers are galvanized, but all food chambers are white lined.

(Fourth Floor)

New Fiction

"The Settling of the Sage," by Hal G. Everts. \$1.75. A story of the young ranchman's fight for the rights of the honest stock raisers and for the interests of the girl he loved.

"The White Desert," by Courtney Ryley Cooper. \$1.75. A romance of big-hearted people in a big country where adventure abounds.

(Main Floor)

Mr. Business Man, Now Is the Time to Buy Office Furniture

Now is the time to buy all the office furniture you need, now when our entire stock, comprising the best selection we have had in years, is being offered in the February Sale at substantial reductions from the latest low scale of market prices.

(Third Floor)

Oriental Rug Opportunities for Home Furnishers and Connoisseurs

The Oriental rug store is a place of much interest just now, not only for those who are on the watch for good, serviceable, modern weaves at advantageous prices, but also for connoisseurs and lovers of rare antique pieces.

On the one hand we are offering a number of newly unbaled rugs, principally Araks, Mahals, Chinese, at substantial savings. These are in carpet sizes, and the selection of colorings and patterns is most attractive.

The Chinese rugs are priced at \$175 for 9x6.4 ft. to \$435 for 13.10x10 ft.

Mahals, all in carpet sizes, are \$157 to \$347.

New Mosuls are also shown at \$45 to \$57, size about 3.6x6.7 ft.

Small Chinese, \$23 to \$75, sizes 4x2 to 6x3 ft.

The Most Captivating Antique Pieces Shown in Years

The group includes several Karabags about 100 years old, a Khorasan regarded as of the 19th century, four old Ghiordes believed to be of the 18th century, some rare old Cabestans and Khoulas

of great age. They are priced at \$150 for an old Cabestan, size 5.2x10 ft. to \$3500 for a 19th century Karabag.

But they are not included in the sale.

(Seventh Floor)

