Philadelphia, Wednesday, February 1, 1922

This Is One of Nearly a Hundred Styles in the Sale of Women's and Misses' Dresses Two prices-equally big variety in both: street dresses, business dresses,

pretty little afternoon silks, dance dresses, theater dresses, church dresses.

The Dresses at \$13.75

Are Values Up to \$25 Beaded tricotines. Tailleur jerseys. Satin-faced crepes with flying panels. Street colors. Canton crepes in the new high colors. l'affetas in evening shades and evening styles.

The Dresses at \$29.75

Are Values Up to \$60 The new cape-dresses of crepe-knit.

The new bead-treatment in Canton crepe. Lace dinner and dance gowns. hiffon-taffetas in Spring's own navy blue Chiffon-velvet dinner dresses.

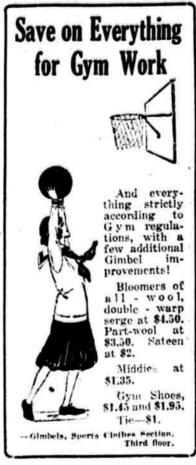
Misses' Sizes

Mostly 16s and 18s in the \$13.75 group 14- to 20-year sizes at \$29.75.

Women's Sizes

6 to 44 in the \$13.75 group.

-Gimbale, Salone of Drees, Ihird floor



THIS IS THE

Hand Bag Sale of the Year \$4.95 for \$7.50 to \$24.95 Bags



But mostly over \$15 bags!

A great purchase enriched with ones and twos of a style inventory revealed.

Beaded Bags Glorious glass and metal beads.

Leather Bags Vachette, saffian, seal, morocco, calf-styles for every smart use!

Silk, Velvet and Duvetyne Bags

From quietly rich mourning styles to gorgeous beaded affairs in color. -Gimbels, Pirst floor, Regular Section and Grand Alsle.

Three Big Low-Priced

Groups of Books

That Stand Out as Unique Values Even in This Sale of Wonderful Book Bargains

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Original editions of popular

Popular copyright novels Originally 75c.

3000 War Stories at 25c These stories are suitable for boys and girls. They include such series as Air Service Boys, Army Boys, Big War Series, Somewhere

Other Books-Travel, Biography, History, and Miscellaneous Subjects, at 45c, 65c and \$1

And Novels at 45c

-Gimbels, First floor.

For Every Average Type; for Every Slender Type; for Every Full Type La Vida Corsets Average Half-Price Loveliness of lines and materials

in each corset type. Pink satins. Pink coutils. Pink and white broches.

Every corset fresh from its tis-

\$3.85

CORSETS Sizes 21 to 36.

-Gimbels. The Pink Shop, Second floor. Satin at \$3.85

Four Thousand Pairs



Winter Oxfords for Women \$8 and \$9 \$3.95 Values at

Heavy and light weights. Tan and black, sizes 21/2 to 8-arranged by sizes for easy choosing. Ready Thursday morning.

Women's Suits—Three Leading Subjects in Women's Talk:

"Tweeds" "Colors" "Gimbels"

Note these significant proofs of careful, complete preparation of

The straight slim lines of the tailleur, color-glorified sports suit. The swagger line of the box coat suit. The flowing, sweeping line of the cape-suits (they're the cutest

The swing of the loose, flary Mandarin line suit.

Variety Heaped Upon Variety at \$29.75—at \$38 at \$39.75—at \$49.75, \$55, \$59, \$69

Variety in fabric-even the looms conspired to make it a suit-Variety in color-the whole world is bursting with color. Variety-overwhelming variety-in style and line

Eight Fascinating Styles—in Over a Dozen Joyous Colors—in Tweed—Sizes 34 to 46—at \$25



Bacon Wholesale 20c lb.

Fifteen hundred pieces of this breakfast Bacon at the special

5000 lbs. "St. James" Coffee at 3 lbs. for \$1 3500 lbs. "My Wife's" Coffee, in 15-, 10- or 4-lb. lots, 25c lb.

Evaporated Milk Sharpless; limit 10 cans 95c Pork and Beans

'Lenox Brand' 18c cans; 82c All-Purpose Flour

'Lenox" 16-bbl. sack \$1.35 68c Buy a Case of Maine Corn

Buy a Case of Tomatoes

"Justice Brand," No. 2 cans; "Lenox" case, dozen or 12-dozen 11c

"Lenox" boneless, 3-lb. wood boxes, at-\$1.15 Campbell's Soups Tomato, condensed; limit Table Butter "Brookfield," cut in 4 sections, at-Orange Pekoe Tea "Quaker Chop" 55c value "Lenox" new-pack 25c value; in Oatmeal case, dozen or by-dozen 18c Quaker Oats Co.'s, in bulk 55c Early June Peas



These Are Regular \$3 to \$4.50 Shirts

Artificial Silk Silk-Striped Madras

Imported Madras Russian Cord Oxford Silk-and-Cotton

Domestic Madras

And good styles in all the goods.

These shirts are from one of

America's Foremost Makers

And these are regular goods-in no way stinted. They are just as good as this good maker can make them.

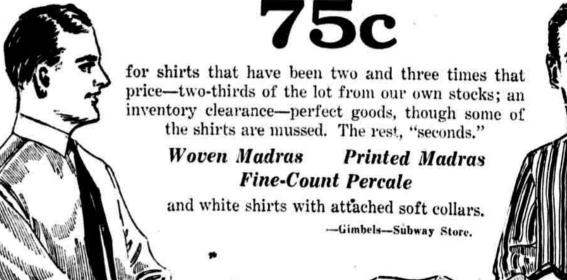
Many of the shirts have separate collars; some have soft collars attached; turn-back cuffs.

Some white shirts are included.

\$3 to \$4.50 Shirts at \$1.68

-Gimbels, First floor, Grand Aisle.

Subway Store SHIRT SALE





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