## Che Daily Movie Magazine

FOR THE FILM FANS SCRAPBOOK

the movie fan's letterbox

[^0]COAST FILM FOLK INVITE SARAH
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## FERDINAND * FEBRUARY KELLER

 $\mathbf{1 5 \%}$ to 20\% Reductions


## Furniture Mirrors

Mirrors
Lamps and
Brasswar

| e........ $.20 \%$ | Glasswa |
| :---: | :---: |
|  |  |
| nd shades....15\% | Jew |
| du |  | .......

. $.15 \%$

$15 \%$ | $115 \%$ |
| :---: |
| 16\% |
| $.20 \%$ |
| $20 \%$ |


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## -

'You'll taste the difference!'


## MID-WINTER SALES

## LAMPS 25\% OFF

## T

1 tiful sweeping discount on all the he prices dows in the Electric Shop bring special additional markdown on shopworn lamps in the Basement Showroom.
Phila. Electric and atric Cleaners
Técla
Persona
Grata!
$\mathrm{T}_{\text {rubies }}^{\mathrm{HE}}$ prop saty phires and diamonds $\substack{\text { and other rerceioisus } \\ \text { gems varies with }}$
and apparelandoccasion. Butwith Técla Pearls Chere are neither
whens nor when They are persond grata always.
That Peat Nechaces

## ${ }_{5100}$ to $\$_{330}$

Tida
 Charles. Maxwell \& \& Co,
Sole Philadelphia $A$ Agente Sole Phindedelphe Agents
Walnut Sc. up. Original price, $\$ 45$ to $\$ 65$ makes- $\$ 2$ and up. Original price, $\$ 45$ to $\$ 65$. All in good Electric Washers
Some splendid bargains here-clearance price, $\$ 80$
Western Electric Dishwashers One of the best values in the sale-the widely known chines-Original price, $\$ 130$.

Simplex Electric Ironers 42 -inch size a wonderfut time and labor-saverplendid value in

Western Electric Sewing Machines One of the most important labor-savers for the busy $-\$ 45$ and up. Original price $\$ 80$ clearance price

Miscellaneous Electric Percolators A limited number of percolators, vibrators, grills, toasters, Hons, etc., at about one thibd of. All good order.

Make your selections early! Limited quantities!
The PHILADELPHIA ELECTRIC COMPANY
Tenth and Chestnut Street

## Sunset Toute to California <br> Every mile a scene worth while



Orange Pekoe Tea
$12^{\text {c }}$

## -lb pkg 23c; lb pkg 45 c



New Orleans SUNSET LIMITED San Francisco San Antonio Tucson San Diego Los Angeles Operated over a mildefunny routc all the way, free from ice and snow. Observation
Car, Through Dining Car and other comforst of modern trave. Daily Through Tourist Sliecering Car Service between Wastington, D.C. and San Francisco. Through
Sleeping Cor three days a week in each direction between New Orleans and Calit.
foria via Globe, Arizona, afording convenient service or the side trio to ROosp formia via Globe, Arizona, affording convenient service for the side trip to ROOSSE
VELT DAM or the 120 . mile detor by autonobic over her
APACHE TRAIL between Globe and Phoenix. ACHE TR

SOUTHERN PACIFIC LINES

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The following theatres obtain their pictures through the
STANLEY Company of America, which is a guarantee of
early showing of the finest productions. Ask for the the early showing of the finest productions. Ask a for the theatre
in your locality obtaining pictures through the Stanley Com.

"THE BONNIE BRIER BUSH
ARCADIA

BALTIMORE
MIRIAM COOPER
BLUEBIRD
BETTY COMPSON
BROADWAY Bromy
"The Woman in His House"

## CAPITOL POLA NA NEGRI

COLONIAI.
BETTY COMPSON
FAIRMOUNT
$\underset{\text { BETTY COMPSON }}{ }$
 GREAT NORTHERN RUDOLPH VALENTINO IMPERIAL

NORMA TALMADGE
ARLTON
BETTY COMPSON



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