EVENING PUBLIC LEDGER-PHILADELPHIA, WEDNESDAY, FEBRUARY 1, 1922

There Is a Very Good Reason

DRICES went up with such a whizzing

I bang when they started that it seems only natural for them to come

The reason goes all the way back to

the manufacturer and his raw material. He got it when he got his labor, at a time when everything was high

and scarce. Naturally he had to charge a high

price to the wholesa'e dealer who

down the same way. But they won't because they can't.

It Goes All the Way Back to the Raw Material From Which

Finished Products Are Made and the Expense

of Buying Them

If he can belp it.

them.

By CYNTHIA

For the Fact That Prices Are Still High Shampoo & Scalp Troatment. \$1.00 JENNY SFLTZFR'S SALON

Woman's Life and Love

By WINIFRED HARPER COOLEY

"Fit to Marry" a Man!

ANGE what archaic, medieval led him out and shot him dead, in cold tina men still have about women ! blood.

to int tal

AIT ST MARTIN

Ba aset tenan

Bankter B

WINTERED
WINTERED</p age, and buy pretty clothes for a daugh-ter, calculating the unorous effect of the America and weds a pleas-idences and back to America and weds a pleas-

idleness and nearness, not to speak of ing, companionable girl who always has moonlight nights on the top deck! But this beroine was different. She was French. She had been brought up to avoid the genus male like poison ivy The particular plot of this expectal novel would not interest us, were it not propaganda for a reaction against the modern freedom of the American woman As such, we think it rot.
 THE French scheme of isolation and aloofness from the target of making fortunes instead of holding up the torch of idealism for their wonder-full land. The result, the author thinks, is that a mass of muldle-class people

ruined by a German officer, and has until to wed an ordinary, shuing man, had a baby. Her brothers have forced so'ely because she has been an innocent the officer to marry her, and then have victim'.

Paul and Virginia By HELENA HOYT GRANT

The Concrete Superstition

RGINIA laughed when Margaret "No-but I think they were on the SECaldwell gravely said it.

laugh, dear," she said. Margaret held out her cup for more ten. "Well,--" she murmured doubtfully. tea. "I suppose you don't believe that "Well.--" she murr there really is something in telling for-"I think it's so si tunet, by cards," said Margaret.

The active world, of the jeune femme, the unmarried mail, seems to the north of idealism for their wonder-the active world, of the jeune femme, is that a mass of middle-class people in and taken hold of the crepe paper frock with is that a mass of middle-class people in and taken hold of the crepe paper frock with is that a mass of middle-class or work, is that a mass of middle-class or work. Then the terrific problem comes in. All there us and old-fash-formed up by the mystery as to why Bernoline (sounds like a face crean) cannot accept the addresses of the model lover, who treats her with reverence. Toward the very end, the awful truth comes out; the gentle larcine, a daugh ter of the French aristocraey, has been runed by a German offeer, and has been runed by a German offeer, and the set of the word an ordinary, shuing man, aughed when Margaret eavely said it. y well." said Margaret, "to haugh; but you hnow. Virginia, that there are some strange things happen." Of course. Mar-garet was engaged to Dick — and engaged girls look at things queerly. Virginia re-membered that she had. She laughed again. "I can't help but d out her cup for more



Martin Balance 10. - . Martin Carles and Martin State Carlo State State of State State State State State State

bought his finished products, if he wanted to make anything at all. He did want to make something at all—he wouldn't be normal if he didn't. The wholesale dealer is a human be-ing, too, and when he sold his wares to the rotailer he had to boost his charges in proportion to what he had paid for them himself. And the retailer, being of the same make as the other two, had to put on the prices that we all balked at, fret-ted over and at last tried to pay, dur-ing and just after the war. Paid for them himself.
 And the retailer, being of the same make as the other two, had to put on the prices that we all balked at, fretted over and at last tried to pay, during and just after the war.
 NOW, things are gradually going down again. Underwood & Underwood you surely don't want a fancy costume like this for any practical use. The best thing of all is that the wear made it all berself very easily and with very little cost. She's going to wear it to that "Hearts and Flowers Party" which the editor of the woman's page will send you on receipt of a self-addressed stamped envelope. Please Tell Me What to Do

 Description
 <thDescription</th>
 <thDescription</th>

charge and keep their prices sky high. But you have to expect this, and it is not fair to judge everybody by Ask For Horlick's WE SEEM to have forgotten that we ever had a war or that there is The ORIGINAL anything that we have to recover from. We resent the fact that the world and Malted Milk Safe Milk Reduced For Infants & Invalide NO COOKING The "Food - Drink" for All Ages. Quick Lunch at Home, Office, and Fountains. Ask for HORLICK'S, again. Quite a while and quite a lot of paso Avoid Imitations & Substitutes Beauty-Is More Than Skin Deep FOR WOMEN EXCLUSIVELY Phone, Spruce 5484

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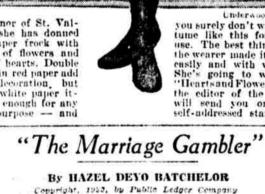
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Second Floor

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"Absolutely, Always, Never fails, Shuffle those silly eards all you dease, and it's always the same; first, my face card comes, and then pretty soon, along comes the jack of hearts.

Comes the jack of hearts."
"The jack of hearts."
"Margaret started.
"Certailly, that's Dick-the dack of Fearts."
"What a perfect dear your wedding, "No, he was detained downtown to-night." Carol returned quickly. "But I'll be all right. I'll be all right. I'll be points a taxi graved inside, isn't it?"
"Of course, Paul's initials and mine and the date."
"Of course, Paul's initials and mine and the date."
"Do let me see." eried Margaret. "Use that Mrs. Tracy gets home and the date."
"Do let me see." eried Margaret. "Use that Mrs. Tracy gets home and the date."
"Do let me see." eried Margaret. "Use in the date."
"Do let me see." eried Margaret. "Why, thank you." she faitered.
"But it really isn't necessary." "Of course, Paul's initials and mine and the date." "Of course, Paul's initials and mine and the date." "Do let me see." cried Margaret. "Us let of plathum and began to tug eit, all right to believe in superstitions; the ones that make us happy, anyway." "Of course, Paul's initials and mine and the date." "Do let me see." cried Margaret. "Do let me see." cried Margaret. "Us plathum and began to tug eit, "It's plack it from the finger. "The foar." "Do let me see." cried Margaret. "Do let me

Margaret considered this gravely. "But the other ones come out, too." she said soberly. "I know that after Jimmie Henderson raised an under in

over Helen Winter in the house at the though. week-end party down at Four Oaks, though, well, things were never the same after sterniv, that. And they just drifted away from Then They weren't engaged," said Vireach other.

mili

ginia.

To Sell Beaded Bags

sto Dear Madam-Some time age I mi-toled in your "Woman's Exchange" the waddress of a place where one can set

WHAT'S WHAT

By HELT'S DECIE

faculty by unduly loud talk, so

poli the Editor of Waman's Page:

the playfully. "You goose," she said.

and then, when it could right down to it, they believe in them just as much as anybody else." "One outwears them as one grows "One outwears them as one grows "One outwears them as one grows" "She lost her self-consciousness, and She lost her self-consciousness, and "All right, then, " said Margaret, "Tell me wit is, then, that every time any of the girls tell my fortune. Dick always bobs up right side of me? Now tell me that." "Dick bobs up right beside you?" "Dick bobs up right beside you?"

"Well," she signed, "I dare say that's so. I expect that after one is married one gets sensible. Of course, I can see, dear, you'd never believe in any superstitions." Then she reached. "Was Nick to call for you?" Grace

Now, Smithers was a consistent sort of chap, and this idea of "get before

you give" had become a liabit with him. One Sunday he went down cellar to feed the furnace.

For some reason or another, or maybe for no reason at all, the furnace was a little obstreperous.

Smithers decided to dicker with it, just as he was wont to dicker with

No he opened the door, got a shovel of coal, and said to the furnace ; "Now you give me some heat, then I'll give you this coal."

Hours afterward Smithers was found by friend wife, his teeth chattering, his body shivering, almost frozen to death.

And this was because Smithers had not yet begun to realize that the first of man and of nature is that you must give before you can get.

If we want a barvest, we must first plant seeds; if we want more money, we must tirst give a heaping measure of service for our present weekly pink slip,

Do you want a raise? This may sound like a foolish question, but how are you trying to get it? If you think things over a bit, you'll probably find that your name is Smithers-and it isn't and can't be done that way.

It is trite, but right, that we get more only by doing more and being more than we are paid for.

There are no crop fatlures in the field of service, In the final analysis your boss does not determine your salary. Who does? You do.

IF YOU are a constant reader of these adventures, you know that every once in a while I come across a real find, something quite extraordinary.

and left her in the lobby. As she stepped into the elevator her thoughts were busy going over everything that had been said, and her heart was beating wildly.
 Had he meant what he said or had he hear flirting with her? And why was she so awkward and ill at case with this man, when all her life she had been situation?
 Tomorrow-Enuotions
 Things You'll Love to Make
 Bodice and Sleeve Trimming
 Modice and Sleeve Trimming
 Modice and Sleeve Trimming
 Now it seems to me that a true to be picked up. So I hope from the bottom of my heart that every fellow who is fool enough to go with that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be picked up. So I hope from the bottom of my heart that a true to be the foole nough to go with that a true to be the foole anould be the bo

Tender and Truc

'A Man's Way"

entitled.

Start it today. It's on the comic page.

Adventures With a Purse

of what freedom means. No right-minded American girl ob-jects to "washing the dishes and ke-p-ing the home in order" (as you say) nor to doing anything else to help her hus-band. It's the ownership of body and mout that some men like to make their the traction of the size of the ing the home in order" (as you may thin board. It's the ownership of body and soul that some men like to make their wives fear that the real American girl will not stand. There are two neighbors of mine. One is from the "old country." She wanted to go to the pleture show a few days ago. Her husband said. "No you cannot go because you were out yester-day." Her work was all done up and

tion. There is a constant, irresisting urge in these people to keep on trying to do better. They are never quite sat-isfied with any piece of work they have done. They always feel that given the opportunity to do it over again they would do it better, and they welcome the Marks the newcat love story by the popular writer of sentimental fiction, RUBY M. AYRES. It is

opportunity to prove this to themselves as well as to others. It is only when the upward slant of the writing is very marked and unusual that you want to watch out for such an excess of optimism and ambition as makes a person impractical, visionary and extravagant in his ambitions.

Tomorrow-The Cruel Eye



"But one day I heard several neighbors praising Victor Bread so enthusiastically I determined to try a loaf. I haven't baked bread since.

S

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The "game of the five senses" must follow the rules of fair play. Just as no one should irritate his neighbor's hear-

ild none offend another's perception fodors by eating garlie or linburger Is the Editor of Woman's Page: choice or even raw onlone except in the privacy of a home, and then only then these inhiddrout foods are not set for advice. There splitted a few drops intermable to other members of the mable to other members of the of

The Woman's Exchange

Is is very bad manners to impose our. As these are just dial tastes on others who do not very anxious about them

been whose breath lingers the unplease and odors noted above, should go into a streat car or train, a church or a thea-the without first rinsing the mouth thor-the without first rinsing the mouth thor-the back coffee, which is said to be a decorated in these cases. The who carries a pound of limburger of the static stream of the state to be the state and battery of the tage and the five senses.

the buss. Ink Stain on Shoes

of luk on a new pair of this leather shippers. It is too noticeable to let go,

come to ask what will take allppers. I am

