

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

The Great February Furniture Sale Brings More Furniture, Better Furniture and the Lowest Prices in Years

Those Who Delight Much in Certain Books
like to have them near.
If it be a garden they like or certain friends, they never weary of them.
It is easy to understand and to prefer certain food, particular games and favorite clothes.
It is not hard to discover where we stand by thinking over the things we love best and the places we care the most to spend our time in.

[Signed] *John Wanamaker*
January 30, 1922.

All Women's \$10 and \$12 Winter Hats Are Now Half and Less
Among them are many that were uncommonly good in both style and material at their original prices.
For finishing out the Winter and freshening up the appearance as only a new hat can do, they are quite wonderful opportunities.

(Second Floor)

For Tomorrow the Annual Fur Sale
offers exceptional opportunities in a group of fine Hudson seal (died muskrat) coats, trimmed with skunk, squirrel or beaver furs or untrimmed, and priced at \$250 to \$550. They include 36 to 45 inch lengths.
Those who wish a seal effect at low price will find a group of exceptional coats of near seal (died coney) with large collars of good furs—skunk, beaver, squirrel and Australian opossum—sale-priced at \$150 each.

(Second Floor)

A Special All-Wool Serge Again at \$1.50 a Yard
Another good-sized shipment and it comes in midnight and navy blue and black. It is 50 inches wide and the fine "French" weave so much wanted for Spring dresses and children's clothes.

(First Floor)

A Distinct Hit In New Silk Handbags
It was made last week by some square, flat bags of black and navy striped moire silk with cord and tassel handles and brass jockey clasp; some with narrow binding of white kidskin. Their price is \$5.
The style found such instant favor that we brought in some larger sizes, in both striped and figured silk. One at \$8 has sterling silver knobs and a still larger size at \$10 has part metal and part covered frame.

(Main Floor)

Thermometers
A thermometer outside the window will tell you how to dress for each changeable day. Inside the house every room should have one, at least in families where there are invalids or children. Prices are 50c to \$5. Their first cousins, barometers, are equally useful, and may be had for \$12 to \$50.

(Main Gallery)

The Splendid White Sale Values Continue
For tomorrow remain these exceptionally good garments at prices so low that it will pay economical shoppers to stock up for months to come—
Nightgowns, \$1 to \$5.50
Five styles at \$1 offering excellent choice of round-neck and short-sleeved nainsook gowns with carefully chosen lace or firm embroidery trimming.
Three dainty styles at \$1.50 and \$1.75 each with ribbon-run embroidery.
Others of exceptional value up to \$5.50.
Petticoats, \$1 and \$1.50
Short petticoats of white cambric with tucks and flounce of lace-trimmed lawn, \$1. With flounce entirely of lace and embroidery, \$1.50.
Long petticoats of white cambric with deep flounce of eyelet embroidery over underlay, \$1.
Chemises, \$1 to \$2.50
An excellent tailored model trimmed only with hemstitching and ribbon straps, at \$1.
A dainty lace-trimmed model with built-up shoulders at \$1.25.
At \$1.50, two good models, one with lace and one with firm embroidery edging.
At \$2.50 a deep V-neck model with lace insertion and ribbon-run embroidery.

(Third Floor)

A New Spring Pump to Wear With Tweed Suits
The rounded toe and vamp are of black patent leather; the back and covered baby Louis heel of beige-color suede. The pump is high cut, and under the fringed tongue a little gore is inset to insure close fitting around the top. A light welted sole gives substantial footing. Priced \$15 a pair.
Another new Spring slipper is of soft, light-weight calfskin in a good tan shade, with narrow toe, two-inch Louis heel, turned sole and a fancy fringed tongue under which passes the single strap. Priced \$16 a pair.

(First Floor)

THE ONE thing needed to make this such a sale as has never been is just the thing that is happening—the people are seeing the goods.
They can see that from the standpoint of quantities, varieties and qualities it is clearly the greatest sale ever known.
Along with all this it brings the lowest prices in at least five years.

More Furniture, Better Furniture, Lower Prices
These make a strong combination and these are the outstanding features of the sale.
They are the things which mean most to anybody who needs good furniture—be it one piece or the furnishing of an entire house.
They mean most because they imply quantity, quality and value to the limit.
Walk through the displays of bedroom and dining-room furniture on the Sixth Floor and see for yourself the comprehensiveness of the collection, the wonderful diversity of types, the uniform excellence of the suits and pieces in their various periods and at their different prices.
This is an assemblage truly representative of the best grades of furniture produced in America, from the lowest priced that are

worthy to as fine furniture as anybody can wish for.

The Fifth Floor Is Delightful
Men who know furniture displays from coast to coast will tell you that there is nothing anywhere that compares with "Wanamaker's Fifth Floor display."
This at ordinary times.
But now all the beauties and delights of this famous exhibition are enhanced and diversified and made many times more interesting by the showing of new and finer goods.
Rarities, distinguished individual things and fine reproductions abound here, but the bulk of the display is made up of the kind of living-room and library pieces that make a home many times more lovable and many times richer in solid comforts.

All the Overstuffed Pieces Are Hair-Staffed
Please mark that well. Neither tow nor moss is used in any of them.
This is the first sale we have known in which every overstuffed piece was stuffed with curled hair, the one best and most satisfactory stuffing that can be used.
We believe that this is the only all-hair-stuffed furniture at low and medium prices to be had in Philadelphia.

(Fifth, Sixth and Seventh Floors)

When you buy overstuffed furniture you should buy the best, especially when very often it costs no more than the not so good kind.



Tomorrow the people will have another opportunity to see the floor samples of the stocks secured for the sale.
They will find all displays and settings still intact and undisturbed, and as on Saturday and today they are free to make advance selections to their hearts' content.

Fine Winter Coat Opportunities for Girls and Young Women
Every fur-trimmed coat in the Young Women's Store is to be had at less-than-Winter prices. They include some of the best styles and fabrics of the Winter, in desirable colors. Their present prices are \$25 to \$158.
Utility and sports

coats that have come more recently and may be used throughout the year are \$25 to \$45.
Sizes 14 to 20 will be found in both kinds.
Girls' coats in 6 to 14 year sizes, in various Winter materials and colors, are now \$8.50 to \$68.

(Second Floor)

Women's Raincoats for All Seasons
The favorite kind is the rubberized silk raincoat which will withstand even a hard shower and can be easily slipped on over a dress or suit. And, it is not too warm for Spring days.
One style in tan with a convertible collar and belted is \$12.75. Rubberized silk raincoats, full and circular and full length, tan or black, \$12.
Featherweight rubberized silk raincoats, tan, fawn or taupe, \$22.50.

(First Floor)

Blizzard Items
Snow shovels—wood, 65c each. Galvanized iron, steel edged, \$1.25 and \$1.50. Pavement scrapers, 75c.
(Fourth Floor)
Rubber boots—men's storm king height, \$5.25. Boys' storm king height, \$4.25. Women's, \$5. Children's, \$3.50 and \$4.50.
Arctics—men's four buckle, \$5. Children's, \$3.75 and \$4.25.
Overshoes—men's, \$1.40. Boys', \$1.20. Women's, \$1.10. Children's, 80c and 90c.
(Main and First Floors)
Umbrellas—made of good, strong cotton, for men, women and children, \$1 and \$1.50.
(Main Floor)
Ice creepers—for men and women, 30c and \$1 a pair.
(Fourth Floor)
Stoves and heaters—burning oil, wood, coal, gas or electricity are here in plenty.
(Fourth Floor)
Wool gloves—made of Scotch wool and very warm. Men's, \$1 to \$3.50. Women's, \$1.75 to \$4.50. Children's, 75c to \$1.50.
(Main Floor)
Sleds—Snow plane steering sled, special, \$1.50 and \$2.
(Seventh Floor)

Bicycles to Take South
Bicycles are in great demand at the Winter resorts of the South, and here are three makes you can depend on.
The Columbia, in models for men, women and children, \$40 to \$75.
The Continental, for men, women and children, \$35 to \$42.50.
The America, also in models for every one, \$32.50 to \$40.
All equipped with heavy, broad tires, coaster brake, mud guards, rear stands and tools, and all beautifully finished.

(The Gallery)

Silver-Plated Flat Ware at a Saving
All the spoons, forks, knives and other serving pieces in certain patterns have recently had their prices revised to accord with the lower ratings just given out by the manufacturers.
These patterns which are now reduced are Louis XVI, Sierra, Pompeii, Westwood, George Washington and Cromwell. They are among the most popular we have.

(Main Floor)

February Sale of Office Furniture
Our entire stock of office furniture is offered in the February Sale at reductions of 10 to 33-1-3 per cent from the latest market prices.
The selections are the best we have had in some years, comprising all the standard grades of office desks, tables and chairs.
This is one of the two great opportunities of the year for business men to buy all the office furniture they need.
They may make advance selections tomorrow, but all purchases will date from Wednesday, February 1.

(Third Floor)

These Good Rugs All Carry Good Savings
They are this season's stock, in the new designs and colorings, and they have been lowered in price to benefit those persons who may like to choose new rugs to match their new furniture.
Wilton Rugs, High Grade, Standard and Seamless
9x12 ft., \$65, \$78.50 and \$95.
8.3x10.6 ft., \$76.50 and \$93.50.
6x9 ft., \$56.50.
Velvet Rugs
9x12 ft., \$37.50. 8.3x10.6 ft., \$35.
Axminster Rugs
9x12 ft., \$35.

(Seventh Floor)

Mattresses and Bedding in the February Sale at the Lowest Prices in Years
We have 76,500 lbs. of clean, sterilized hair to make mattresses for this February Sale.
We have ready to show you nineteen different samples of hair mattresses, ranging from the finest kind covered with linen ticking and priced at \$80, in the 54-inch size, down to a hair mattress that is a real achievement at its price—\$20. This latter is filled with good, clean hair, covered with excellent cotton ticking, weighs 45 lbs. and is in the 54-inch size.
In the single-bed size, 36 inch, these mattresses are priced at \$56 and \$14.75, respectively.
All our cotton mattresses, feather pillows and bolsters and bed-springs are also in the sale at reduced prices. Advance selections may be made tomorrow. Savings all through are 10 to 35 per cent.

(Sixth Floor)

"Rosebud Jewelry" Some Call It
It is really the clever imitation of the colorful jewelry made in Florence, Italy, and women are taking it up with the greatest enthusiasm.
In a new shipment are bairpins starting as low as 50c; also bracelets, hat pins and hat ornaments and sautoirs at \$1.25 to \$5.

(Main Floor)

"Tile Block Swisses" Are the Newest Cottons
Instead of the characteristic embroidered dots, they have a new and pretty tile block pattern in white on a colored ground—jade, rose, navy, beige, oriole, sunset, Copenhagen or black.
They are lovely for warm weather frocks and will be very fashionable this year. \$2.25 a yard is the price.

(First Floor)

Women's Underwear at Lower Prices
Fine white ribbed lisle vests, low neck, sleeveless and bodice style, 35c, three for \$1. "Seconds" or they would be twice as much.
White ribbed cotton union suits, low neck and sleeveless, lace or shell-trimmed knees, 50c. First-grade goods and usually much more.

(First Floor)