

MOVIEGRAMS OF THE WEEK

Stanley Celebrates Anniversary—Reid in Film—Beach Picture at Aldine

THE film sea is a bit calmer here next week, and the number of new pictures screened is reduced to a point where the fans can take them all in without having to attend morning shows or go more than twice daily.

Without wishing to disturb any sleeping dogs it should be registered here that Wallace Reid has shown a great improvement in a given time as any film actor I know of, male or female.

When I first ran into perhaps it would be better to say saw him on the screen, this handsome young leading man, he was just that—handsome, but characterless. His Don Jose, opposite Geraldine Farrar, was about as colorless as it could be made, and he was only slightly better in that significant little masterpiece, "Joan the Woman."

Always a pleasant young chap and never actually of the "stuck" variety that many of the earlier screen leading men were, Reid now appeared with a punctual regularity in a number of films with Cleo Ridgley, with Kathleen Williams, and in a few in which he held the spotlight (hardly right) alone.

Then came the change. His vehicles from unadorned romance veered to comedy, exemplified in the pictured version of O. Henry's "Halberdier of the Little Rhienschloss." "Believe Me, Xantippe" and, later, "The Dancin' Fool" and the auto series.

Reid, almost imperceptibly slipped into the niche vacated by "Jack" Barrymore when he became serious, and Sidney Drew when he was claimed by death. Wally has proved conclusively that he has the farrier's instinct and he seems to realize the correct nuances of high comedy more than any of the younger screen set. Otherwise, it takes a stage veteran like Artiss to bring the true sense of comedy values to a slapstick-tossed screen.

STARS APPEARING ON LOCAL SCREENS NEXT WEEK

A grid of 18 circular portraits of film stars with their names and titles. Stars include Betty Carpenter, Reginald Denney, Wallace Reid, Stanley, Bert Lytell, Rodolf Valentino, Rosemary Thely, Alice Lake, Rose Dione, William Farnum, Pola Negri, and John Charles Thomas.

Guide to Photoplays for the Week to Come

New Photoplays
STANLEY—Rent Free, Wallace Reid comedy, by Mann Page and Isola Forester. Telling a story of an impecunious artist who tried living on a roof. Also on the program as an Anniversary Week feature in Victor Herbert, who returns as a guest-conductor.

Previously Reviewed

KARLTON—The Law and the Woman, with Betty Compson. An adaptation of Clyde Fitch's play. The Woman in the Case, with Will C. Carter and Cleo Ridgley in the cast.

The Romance of the Riders

"Listen! the rattle of drawn sabres and thunder of spurring hoofs, and the troopers are away.

"Through the streets they come, empty streets, lanes and alleys packed with swift-scattering humanity... a lightning flash of men, horses and dust... a whirlwind of tossing shapes and naked steel against the sky as they have breasted a rise and gained a gate.

NOW a flash of heroic galloping hoofs...
NOW the hard-swinging, hard-riding captain...
NOW the frantically silent Danton...
NOW a sweep about three sides of a square...
NOW a combat of sabre against pike and musket...
NOW a crashing blur behind suddenly roused roistersers...
NOW a final dash between lanes of hostile humanity...

Always piling thrill upon thrill.

"Never before says the Boston Transcript has Mr. Griffith succeeded so thoroughly as with these last moments in

Orphans of the Storm

"The Two Orphans" (by arrangement with Kate Stinton) with Lillian and Dorothy Gish.
FORREST THEATRE
TWICE DAILY—2 AND 8
PRICES: Nights, Sat. and Hol. Mats. \$1.50, \$1, 50c. FINE SEATS on MAIN Floor, \$1. All other SEATS RESERVED AND NOW SELLING.

Photoplays to Be Seen on Local Screens Soon

February 6—"A Saint Made Man" with Harold Lloyd, Stangles, and Edna Kravich.
February 13—"The Call of the North" with Rodolf Valentino, Alice Lake, Rose Dione, and William Farnum.

MARKET STREET WILL BE "WHITE WAY" OF FUTURE

Jules E. Mastbaum Points to Development Since Building Stanley Theatre

"When I first thought the ground for the old Stanley Theatre, now the Stanton, everybody thought I was crazy. Next week we celebrate the first anniversary of the big picture house at Nineteenth and Market streets, and further declared it to be his firm belief that Market street will be in a few years, a solid 'White Way' from Broad street all the way out to Fifty-second street.

"It is the logical artery of Philadelphia," he said. "The Delaware River bridge is going to sweep everybody right out in that direction and you will see magnificent theatres and great houses of business, grow all the way to West Philadelphia.

"I have been for a long time firmly convinced that this is the best street for future theatre building. It is a little-known fact that more people pass the corner of Nineteenth and Market streets than pass any other corner in the city. It was the knowledge of that fact that first drew my attention to the section, and I was confident that first-class picture-houses, giving the kind of entertainment the people wanted would develop the neighborhood so rapidly as to make the investment worth while.

"When I built the old Stanley, my brother-in-law, Edwin C. Mastbaum, was not interested in motion pictures nor in theatres. He was a real estate man. I asked the theatre after him without asking his permission and I am not altogether sure that he directed and declared that he believed he could make the house pay better than we were doing at that time. He took hold and succeeded.

"It has been a wonderful thing to watch the development of the motion-picture business and of picture theatres. I was one of the very first men to take up the new business in the early days. I had a little place on the southeast corner of Eighth and Market streets. It opened about fifty people in the evening and now has brought ten cents admission and, as we changed the audience every seven minutes, we made the place pay.

"Today such a place as the Stanley Theatre makes such beginnings seem almost like a dream. And yet I do not believe the motion picture has reached its maximum popularity—especially as we give pictures now with the best music and surroundings that are pleasant as it is possible to make them.

She's a Swedish Beauty
Evelyn Connell, who has the role of Mimi Tarilton in "Ladies Night," the Turkish bath comedy by Avery Hopwood and Charlton Andrews, now playing at the Lyric Theatre, was born in Stockholm, Sweden. She came to this country when she was five years old. She made her stage debut in Watertown, Conn., in stock. Her last appearance here was in "Up in Mabel's Room."

CHESTNUT STREET AT 19th. DIRECTION FRED D. AND M.E. FELT. BIGGEST SHOW EVER OFFERED. EXCLUSIVE PRESENTATION. REX BEACH'S IRON TRAIL AUGMENTED ORCHESTRA OF 35 MEN. CREATORE GUEST CONDUCTOR. BEN TURPIN IN "BRIGHT EYES". THE FUNNIEST MAN ON EARTH.

Big. Creatore will conduct orchestra daily at 3:15, 7:15 and 9:20.

CHICAGO OPERA COMPANY METROPOLITAN OPERA HOUSE ENTIRE WEEK BEGINNING FEB. 27 6 Evenings and Sat. Matinee

ALDINE Chest. at 19th St. DIRECTION FRED D. and M. E. FELT. 11 A. M. Continuous Showing—11 P. M. LAST TIMES TODAY. D. W. Griffith's Masterpiece "Way Down East" Next Week—Biggest Show Ever Offered. REX BEACH'S "THE IRON TRAIL" CREATORE GUEST CONDUCTOR. BEN TURPIN in "Bright Eyes". MONDAY MORNING MUSICALS. BALLROOM BELLEVUE-STRATFORD. CLARENCE WHITEHILL, Baritone. ALEXANDER SCHULLER, Violinist. TROADERO The Glazer Mile, Korah.

Philadelphia's Leading Theatres—Direction of Lee and J. J. Schubert. CHESTNUT ST. OPERA HOUSE SHUBERT VAUDEVILLE. JOHN CHARLES THOMAS AMERICA'S LEADING LIGHT OPERA BARITONE. CLARK & McCULLOUGH IN "CHUCKLES OF 1921" GUARANTEED FUNNIER THAN THE FUNNIEST MUSICAL COMEDY.

GREENWICH VILLAGE FOLLIES. THE BOHEMIANS INC. ANNOUNCE. JOHN MURRAY ANDERSON'S THIRD ANNUAL & GREATEST PRODUCTION. ALL STAR CAST: TED LEWIS - IRENE FRANKLIN, JOE E. BROWN - ULA SHARON, GORDON DOOLEY - BIRD HILLMAN, ROBERT PATHE - GEORGE THIMBERG, GRETCHEM EASTMAN - DONALD KERR, VALDORA VESTER - 30 FAMOUS ARTISTS MODELS. SAM SHUBERT. NIGHTS "11:50 - 50¢ POP MAT. WED. 1:50 SAT MAT. 2:12.

LYRIC THEATRE. A. H. WOODS Presents THE FAMOUS FARCE FROLIC. LADIES NIGHT IN A TURKISH BATH BY AVERY HOPWOOD and CHARLTON ANDREWS. One of the Funniest and Most Hilarious Plays Ever Seen at the Lyric or Elsewhere.

WALNUT ST. THEATRE. TRIUMPHAL ENGAGEMENT EXTENDED 2 WEEKS TO FEB. 11th. JOHNS GALS WORTHY'S Greatest Play The SKIN GAME With JANE GRAY and A DISTINGUISHED ENGLISH CAST. NIGHTS - 50¢ to \$2 SAT MAT 50¢ to \$1.50 WEDNESDAY MATINEE BEST SEATS \$1.00.

ADELPHI Next Week LAST 8 TIMES 1917 RECORD-BREAKING WEEK AND POSITIVELY FAREWELL TIMES. THE BAT. BIGGEST BIRD THAT EVER SOARED THE THEATRICAL HEAVENS. Thurs. Mat., Best Seats \$1.50. Sat. Mat., Best Seats \$2.00.

B.C.G. MON. FEB. 6th SEATS THURS. BEST SEATS SAT. \$2.00 THURS MAT. \$1.00 SAT. MAT. \$1.50 WILLIAM HODGE IN "DOG LOVE"

FOR BENEFITS AT ABOVE THEATRES APPLY BENEFIT OFFICE CHESTNUT ST. OPERA HOUSE. BENEFIT NIGHT FEB. 11th 9:15 P. M. PHONE WALNUT 4510.

THE BAT. BIGGEST BIRD THAT EVER SOARED THE THEATRICAL HEAVENS. Thurs. Mat., Best Seats \$1.50. Sat. Mat., Best Seats \$2.00. B.C.G. MON. FEB. 6th SEATS THURS. BEST SEATS SAT. \$2.00 THURS MAT. \$1.00 SAT. MAT. \$1.50 WILLIAM HODGE IN "DOG LOVE"