

Organ Plays at 9, 11 and 4:50  
chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Snow

# Tomorrow Is the Day to Make Advance Selections in the Original and Unrivaled February Furniture Sale

## There's a Little Sailboat on the Bay Idle at the Same Point for the past two hours.

What do you suppose is the reason for its stopping there so long?

The boatman with whom you are speaking says it has no engine and it is stagnant because there is no force to fill its sails when the wind dies down.

Can it be possible that the idle men are stagnant, too, unable to sail for days and years out of the Lake of Indolence?

What would a city of stagnant men become?

[Signed] *John Wanamaker*

January 27, 1922.

FOX furs are pretty general favorites just now with people buying in the Annual Fur Sale—partly because they are always becoming and partly because they can be worn late in the season. Animal scarfs of dyed fox include black, brown, blue, rose, taupe and pointed fox, besides the natural cross fox, and the prices run from \$18 to \$85. The sumptuous silver foxes are \$206 to \$637.

(Second Floor)

## Wonderful Opportunities in Winter Millinery

Careful shoppers expect them at this season. They will not be disappointed here. Many attractive Winter hats are \$10 and thereabouts that were formerly twice that price. Many that were originally \$10 and \$12 are now marked to half and even less.

(Second Floor)

They include duvetyne, velvet, hatters' plush, felt, silk and feather hats. The shapes, styles and colors are very varied. The values among them are really wonderful, even for this season of the year.

## Young Women's New Silk Dresses—Special at \$16.50

This minute out of their wrappings, and so good looking that their low price is hard to believe.

One model is of black or coral Canton crepe, trimmed with Paisley satin and deep chenille fringe. Another, also of Canton crepe in the same colors, has a fancy metal girde and red wool trimming.

The three remaining models

are of soft taffeta in navy, brown or black. One has dull red wool motifs; another soft-colored velvet appliques; the third is made with quaintly puffed hip pockets, sleeves puffed below the elbows, and a trimming of fine self-pleating.

All are very unusual at tomorrow's price of \$16.50. Sizes 14 to 20 will be found in each model.

## Two-Piece Jersey Dresses at \$9.50

A new shipment of the dress with the wide shirred hip girde that proved so popular a

(Second Floor)

few weeks ago at a considerably higher price. Henna, gray, navy, brown and reindeer.

## In the Women's London Shop

there are still to be had some of the fine sports suits and topcoats reduced to very small prices.

For instance, there are—  
Topcoats at \$50 made of the finest imported tweeds and over-

(The Gallery)

plaid, hand tailored, in heavy and medium weights and in sizes 16 to 38.  
Golf and walking suits at \$30 made of imported English tweeds.  
Other sport suits at \$21.50.

## Many Women Wisely Waited for These Reduced Coats

They are the finest fur-trimmed coats and wraps now left hanging in our cases and they are all, without exception, marked either \$150 or \$200.

That is far below their former cost, for they are the one-of-a-kind coats and wraps that are so very desirable and the furs

(First Floor)

with which they are trimmed are the finest to be had and are used in a most lavish manner. Beaver, wolf, caracul, squirrel and Hudson seal (dyed muskrat) are among them, with trimmings of these furs in the form of huge collars, cuffs, facings and edgings of panels.

## Constantly New Arrivals in \$6 Special Bolivias

In fact, many women are choosing from among them for their coats and wraps for early Spring.

They are fine, beautiful qualities, 64 inches wide, all wool, of course, and they come in shades of reindeer, navy, Mohawk, Sorrento blue and black.

(First Floor)

## Women's Washable French Suede Gloves

Heavy plique-sewn suede, in cinnamon brown or gray, with needlepoint backs. Two-button style at \$3.50. Five-inch top, strap wrist, at \$5.50.

(Main Floor)

## Leather Handbags at Low Prices

Pin seal, alligator grain calfskin and tooled ooze cowhide are the leathers used and they are all excellent quality. Black and brown are the colors.

Envelope and other flat shapes predominate and there is a wide range of styles.  
Prices \$3 to \$4.85.

(Main Floor)

## Tassels for Her Ears!

They are made of the tiniest imitation pearls, set with rhinestones or other stones and they dangle in the most extraneous way with every motion of her pretty head.

Or she may choose any one of many other forms of the fashionable pendant earring—for example, single or double hoops, round or oval in shape, or long drops. The prettiest ones are imitations of pearls, jade, lapis and jet, from \$4.50 to \$33 a pair. There are many others from 50c to \$2 a pair.

(Main Floor)

## Women's Pleated Sports Skirts, All-Wool, at \$6.75

Just at this time of the year there are many uses for a separate skirt of this kind. They are the nicest skirts to wear with sports coats or fur wraps, and later on many women like to have them to go with sweaters.

These are odds and ends of our higher priced skirts, all are in the fashionable plaids or stripes, with black and white predominating.

(First Floor)

TOMORROW you will see an assemblage of furniture known to be the largest, most valuable, and most irresistible in its attractions that has ever been shown by any retail store in the world.

Why is it all here?

Why does the largest and finest collection of furniture available at retail in the world center at Wanamaker's?

The answer is because nothing less than such a stock will suffice to start and keep going the Wanamaker Great February Sale, the greatest sale of any kind of merchandise in the world.

We have learned, we couldn't help learning, a great deal about furniture quality, furniture styles and furniture values in connection with these sales.

We are all the time trying to turn what we have learned to the advantage of our customers, and frankly to our own.

## It All Works Out in the Form of Furniture of Improved Quality at Lower Prices

The word quality is subjected to much use and no little abuse.

Quality as a word used lightly in advertising and quality as a fact worked out in concrete form in merchandise are two very different things.

We believe in this last kind of quality and we have the furniture to show for it.

The greatest collection of quality furniture ever brought together by any store is here and in the warehouse to insure that with this February Sale we are going to set up a new landmark in service and advantage to everybody who knows how to value character and true worth in the things that go to the making of a home.

## The 15,000 to 20,000 Pieces Now on These Floors

ready for advance selection tomorrow, represent furniture of every good type and of every notable period.

## Fine Domestic Rugs at Lowered Prices Too

For the benefit of people who may like to get domestic rugs to advantage at the same time they are choosing furniture in the February Sale, the following fine floor coverings, all in this season's new designs and colorings, have been lowered in price:

### High-Grade, Standard and Seamless Wilton Rugs

9 x 12 ft., \$65, \$78.50 and \$95.  
8.3 x 10.6 ft., \$76.50 and \$93.50.  
6 x 9 ft., \$56.50.

### Velvet Rugs Axminster Rugs

9 x 12 ft., \$37.50; 8.3 x 10.6 ft., \$35.  
9 x 12 ft., \$55.

(Seventh Floor)

## Scarlet Blankets, All-Wool, Special at \$10 Each

We might describe them as all-wool-warmth-and-service. Borders of black stripes and neat green bindings.

Fullly 5 lbs., and in size, 70x90 inches.

Imported from England and now marked at a very low price to clear—\$10 each.

Also a lot of white all-wool blankets with rose or blue borders, at a low clearaway price—\$10 a pair.

(Sixth Floor)

## The Best Shoes Are None Too Good for a Child

Many foot troubles of later life get their start in childhood from ill-made or ill-fitting shoes chosen by an unthinking parent or thrust upon the child by an ignorant and untrained salesperson.

You cannot get that kind here. Our children's shoes are scientifically made, and fitted by thoroughly competent salespersons.

Shoes of tan chrome calfskin in blucher cut, with soft toe and stout oak soles, are \$4.75 and \$5.50. Sizes 8 1/2 to 2.

Black calfskin straight-laced shoes, \$5 and \$5.50. A finer grade with matt kid tops, \$6.50 and \$8. Sizes 8 1/2 to 2.

Growing girls' shoes of tan calfskin, \$7.50 and \$10.50. Black calfskin, \$7.50. Sizes 2 1/2 to 7.

Small boys' dull black calfskin shoes, \$5.00. High-cut grained leather storm shoes with buckled top, \$7.25.

(First Floor)

## Venetian Glass of Exquisite Beauty

Nothing in glassware is more delightful in its distinctiveness and delicacy of color and exquisite body, gracefulness and oddity of character than Venetian glass.

We are now showing some new pieces of particularly captivating charm, among them some candlestick and puff-box sets exquisite in design and colors.

Set of two perfume bottles, pair of candlesticks and puff-box, \$45 a set.

Pair of candlesticks and puff-box, \$25 a set.

Fruit, or flower centerpiece, with pair of candlesticks, \$42 to \$60 a set.

Flower bowls, \$8 to \$15 each.

Comportes, \$5 to \$30 each.

Single candlesticks, \$1 to \$7.50.

(Fourth Floor)

## Handkerchiefs for Women and Men

Sturdy Irish linen handkerchiefs for ordinary use, the women's having a single machine-done initial and selling at \$2; the men's being extra sized and well stitched, with quarter and half inch lems, and priced at 75c each or \$8.25 a dozen.

(Main Floor)

## Just About Now Some Men Are Looking for New Hats

It happens every year about this time and the men can be divided into two groups—those who tried to make last year's hat do for this season, and found they couldn't, and those who were misguided into buying too poor a hat at the beginning of this season.

We are showing some fine soft hats here at \$4, \$5 and \$6. The \$4 hat is good enough for any man, but each of the other groups is a little better than the one preceding it.

(Main Floor)

## Any Man Who Can Use More Neckties

should certainly see these that we are clearing out at such marked savings. All patterns and colors, including a good range of diagonal stripes, and all this season's goods. In fact, a lot of them were just brought in fresh for tomorrow's selling.

Prices 60c and 85c, the latter price including practically all our finer Winter ties.

## To Keep Warm at Night

We recommend nightshirts or pajamas of soft, warm donet flannel, which have also been reduced. The nightshirts are now \$1 and the pajamas, \$1.65.

(Main Floor)

## More Men Are Wearing Woolen Half Hose

And this store has the reputation for having the most complete stocks of these goods.

Black wool-and-cotton half hose, 36c, three pair for \$1.

Black and oxford wool-and-cotton half hose, 60c.

Heavy ribbed wool half hose in heather mixtures, \$1.25.

Half hose of fine wool and cashmere with fancy stripes and clocks, \$1.00 to \$3.50.

## These About Half Price—

70c a pair for black and oxford long stockings of ribbed wool and black and colored half hose of ribbed wool.

85c for fancy striped cashmere half hose.

\$1.25, \$1.50 and \$2.50 for woolen golf hose with fancy tops which are very popular just now for skating.

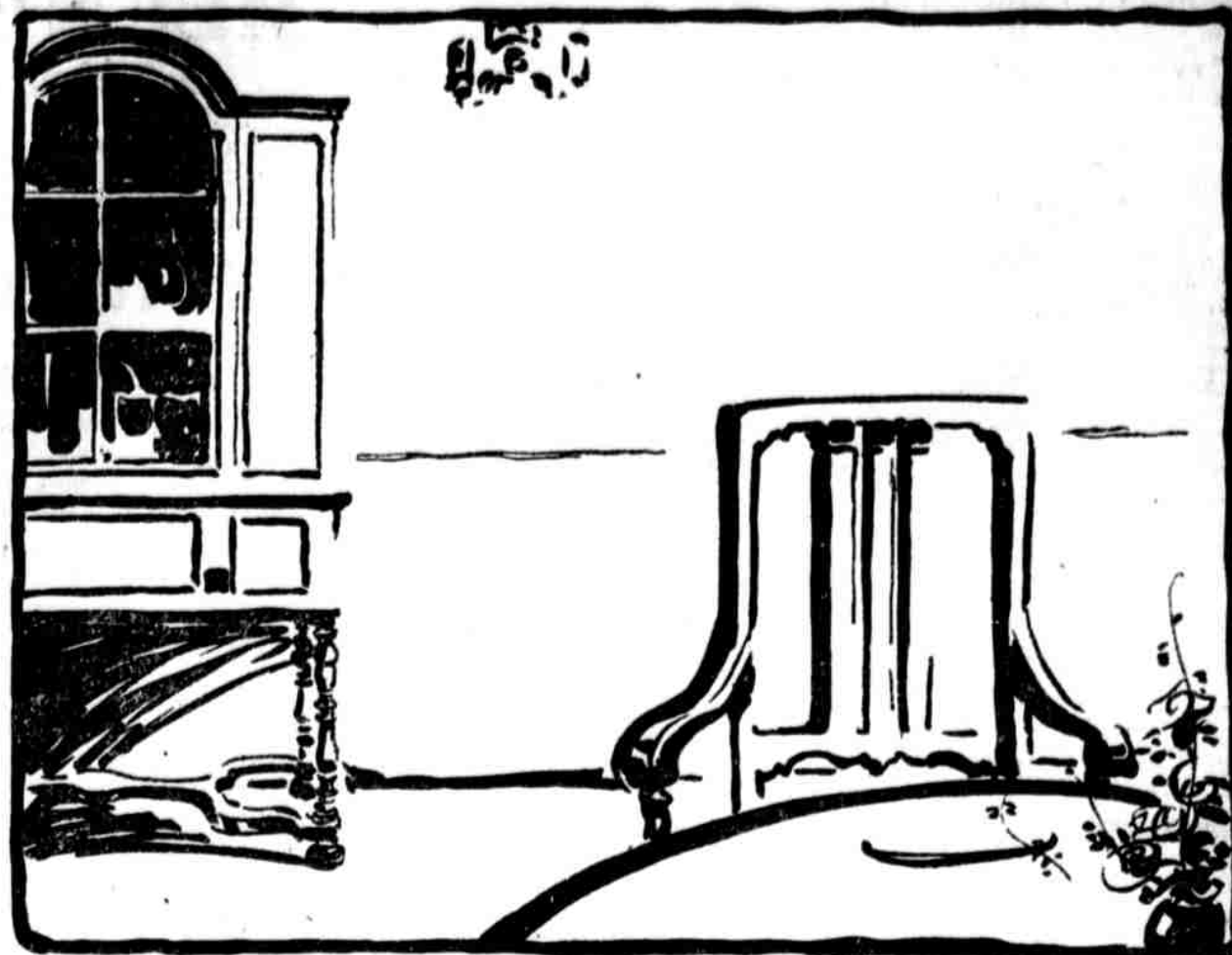
(Main Floor)

## Advance Choosing Begins Tomorrow in the Half-Yearly Sale of Mattresses, Pillows, Bolsters and Bedspreads

Prices 10 to 35 per cent less than today's regular figures, the savings averaging 20 per cent.

Unlimited assortment of the best grades of goods to select from.

(Sixth Floor)



There are pieces and groupings that might have come straight from some baronial drawing-room of the days "when barons held their sway."

There are pieces and settings beautifully reminiscent of early America.

There are thousands and thousands of pieces combining the fine lines of the old-time productions with all the constructive improvements of our day.

The whole assemblage is so extensive, so varied, so beautiful that even if one should have no need of new furniture it is worth coming many miles to see.

And it is an assemblage which nobody who does need new furniture can afford not to see.