

Store Hours, 9 A. M. to 5:30 P. M.

For Saturday

We do many things with no thought of direct profit—in the interest of serving our public. Barber Bill Barber Shop on Second floor delights the children. It's a play-place, too.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Friday, January 27, 1922
Tuesday evening ends the special offer of Player-Pianos for \$395—no interest or extras; instrument sent home on first payment of \$10.

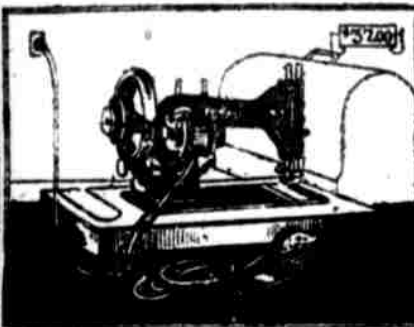
For Saturday

Tomorrow at **Gimbels** 100 Electric Portable Sewing Machines at **\$37**

Third to Half Below Prevailing Price

\$1 Weekly

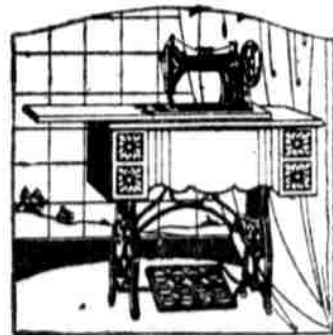
No Interest Charges No Extras



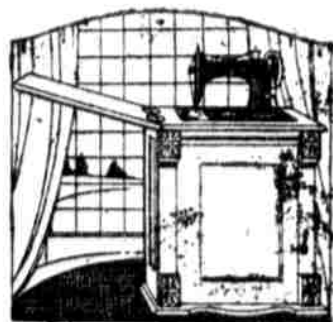
A heavy purchase of Cosmo Electric Portables—which pack in compact case and can be used on any table—to be sold for less than original wholesale price.

Terms and prices cannot be duplicated in Philadelphia.

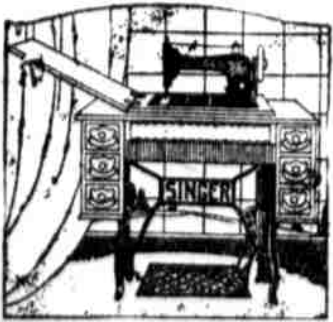
Clearance of Sample Sewing Machines at Savings of **\$8 to \$28**



\$49 New Willard, at \$39



\$59 New Willard Cabinet, at \$49



\$60 Singer Machines, \$32 Slightly used machines included. Every one in perfect running condition.

All "Fews" of Women's Fur-Smartened Coats



—That Were Sale-Priced Up to \$79.75—With Values Up to \$125—

Tomorrow—**\$50**

About thirty-eight "numbers"—that is, style-variations—which may take the form of different fabric, or fur, or sleeves, or collar-lines. Plenty, plenty, plenty of the wonderful browns that are Winter's big favorite. But every color that is "fashion" is included. And all sizes, in the lot.

All Remainers of Sale-Groups Up to **\$49.75 Will Be Tomorrow—\$35**

All fur-trimmed—big, big, big collars of fine-grade furs. Mostly bolivias. Silk-lined. Hand-tailored. **Fifty-one \$39.75 Coats to Be } \$25** Closed Out at—Fur-collared. Silk-lined. Yes—hand-tailored. Wool-velours. —Gimbels, Salons of Dress, Third floor.

Women's Dresses

Six "Saturday Specials" at

\$16.75

The coat-dress model in Poret twill pictured—with its smart silk embroidery and coral-colored beads.

A Russian-style model in Canton crepe, with embroidery of brilliant black disks.

A model in tricotine, elaborately trimmed with novelty silk braid.

Two splendid models in wool-jersey—one with the pockets embroidered.

And a long-line tricotine model with long-line bead and silk embroidery.



—Gimbels, Salons of Dress, Third floor.

Men's Society Brand Suits, Overcoats and Ulsters

Also Other Gimbel Lines In the January Reduction Sale

\$29

For Suits and Overcoats Regularly \$45 to \$50

Fancy cassimeres and chevots, blue serge, tweeds and homespun, stripes, finished and unfinished worsteds; plenty of plain colors.

\$45

For Suits and Overcoats Regularly \$75 to \$90

Society Brand Suits of the finest imported wools; many are silk-lined.

The Overcoats and Ulsters in these groups at \$29, \$37 and \$45 are in fine lofty-pile overcoatings.

\$37

For Suits and Overcoats Regularly \$50 to \$70

Society Brand Suits of cassimeres in light gray and brown shades; fancy blue herringbone weaves; in fancy worsteds, velours, tweeds, blue serges, pencil stripes.

Crombie Ulsters

Regularly \$75 to \$90

\$59



—Gimbels, Second floor, Ninth Street.

Gimbel Furniture Sales

Draw Tremendous Response

There's a sense of realness, solidity; a spirit of helpfulness, that holds large appeal.

All know the foremost position held by Gimbels as noted hotel furnishers—where the demand is for elegance, beauty and durability.

To take the guess-work out of buying—

We Show the Interior Construction of Furniture

—show the wood before it has its finish; the construction of joiner work; the springs, the filling—everything.

And the great volume of our business leads to—

Best Value-Giving

Yes, very decidedly best.

Buy furniture as you buy your home—pay gradually. And you have all the advantage of the "February Sale" prices—simply paying interest on deferred part. You buy at the all-cash prices.

\$500 Queen Anne Dining-Room Suite, solid mahogany or solid walnut; four pieces. Special at \$325.

\$450 solid mahogany ten-piece Dining-Room Suite at \$275.

\$450 Windsor Dining-Room Suite, ten pieces, special at \$325.

\$700 Chippendale Dining-Room Suite, ten pieces, in walnut, special at \$385.

\$600 Chippendale Dining-Room Suite, ten pieces, in mahogany, special at \$435.

\$500 Louis XIV Bedroom Suite, massive pieces, in walnut or mahogany, special at \$300.

\$450 beautiful Hepplewhite Bedroom Suite, four pieces, in mahogany or walnut, special at \$250.

\$400 Queen Anne Bedroom Suite, four pieces, large dimensions, in mahogany or walnut, special at \$250.

\$350 early American "Four-Post" Bedroom Suite in walnut, four pieces, special at \$175.

\$550 Living-Room Suite, covered in tapestry or heavy rich velour, three pieces, special at \$350.

Two hundred \$45 to \$60 old Virginia fireside Chairs and Rockers at \$25.

\$50 Davenport Tables, solid mahogany tops, 5 ft. long, special at \$30.

—Gimbels, Sixth floor.

SILK SALE: Just Figure the Savings On These!

\$2.55

for \$3.25 **Marinette Crepe**

A favorite among fashion's beloved silk crepes. Black, white and wonderfully rich colors.

\$2.65

for \$3.50 **Canton Crepe**

All-silk. Sports shades—street shades—evening shades.

\$1.45

for \$2 **Crepe de Chine**

50 wonderful shades; black and white. White and the light shades "tub."

—Gimbels, Silk Salons, Second floor.

Pre-Inventory Wind-Up of Misses' Coats Now \$25, \$38 and \$50

Were \$39.75 Up to \$100

Silk-lined. Hand-tailored. Mostly fur-trimmed—whether coat or cape or wrap.

The \$25 Sale-Group

Mostly bolivias. Some velours. Coats, Wraps, Capes. With or without fur. 14- to 20-year sizes in all three groups.

The \$38 Sale-Group

Bolivias, marvellas, velours, panvelaines. All fur-trimmed. Some elaborately embroidered.

The \$50 Sale-Group

Marvellas and bolivias—rich beyond words! Gorgeous big collars of very fine fur.

—Gimbels, Salons of Dress, Third floor.

At Any Time—

You can arrange your lessons any hour to suit your own convenience, and be sure of expert instruction and advice.

The Gimbel School of Dressmaking

teaches many clever methods of construction and finish, including the wonderful Butterick "Director," that will make you take real delight in making your new clothes.

Eight Lessons at \$5 An Hour and a Half Each —Gimbels, Butterick Patterns Section, First and Second floors.

Men's "Beacon" Cloth Bath Robes

\$3.75

Regularly \$5.65 and \$6.50

New patterns for this season—look the maker's over-lots on his season's orders.

Men's Pajamas

Regularly \$2.50 and \$3

\$1.75

We were offered a lot of Pajamas too good to miss—took them; but they made our own stock top-heavy—had to reduce a lot to keep them out of the inventory. Stripes and plain colors. Madras and cotton pongee.

—Gimbels, First floor.

Over 12,000 Pairs Men's Wool Socks

Just Over From England

A collection probably never equaled before by any store. Bought in England by our representative.

6200 Pairs

Regularly \$1—

68c

Heather mixtures, in various weaves and weights. Plain colors. Black cashmere.

6000 Pairs

Regularly \$1.25 to \$1.75—

Plain colors in browns, grays and navy. Heather mixtures in many colorings.

95c

—Gimbels, First floor.

Tomorrow, the Last Day at This Price "Electric Maid" Washing Machines at \$89.50

Westinghouse motor, 1/4-horsepower. Five position wringer. Sold on easy payments.

—Gimbels, Fourth floor.

Subway Store:- Something New! Spring's Craze!

150 Mannish COATS Special at \$15 and \$25

Women's and Misses'

Many skeleton-silk-lined—just like a man's! Some silk-lined throughout. Some two-toned fabrics—the wrong side's as pretty as the right! "Plaid-backs" included.

And Chinchillas. And heavy, rough-style herringbones.

Reinders, browns, tans, sands, Peking blues—spring's sports shades.

Misses' sizes, for ages 14 to 18.

Women's sizes, 36 to 44.

—Gimbels, Subway Store.



1000 Pairs Women's Shoes at \$2.95

Formerly \$3.95 to \$6

This winter's styles with military and low heel high lace shoes. Tan leather and black kidskin. Goodyear sewed soles. Sizes 3 to 7. \$2.95.

Children's Shoes at \$1.95

School and dress shoes in patent leather, kid, tan calf and gun metal; sizes 4 to 11.

—Gimbels, Subway Store.

Men's and Young Men's Warm Winter Suits and Overcoats at \$13.50

Were \$22.50 and \$25

Taken right out of our reserve stock. Desirable styles that young fellows and older men want.

Warm wanted cloths, conservative patterns and somber shades. All sizes. Mighty fine values at \$13.50.

—Gimbels, Subway Store.

Boys' OVERCOATS MACKINAW JUNIOR OVERCOATS \$6.50

Values \$8.75 to \$10

All the "good kinds"! Various sizes—3 to 18 years.

—Gimbels, Subway Store.

Assorted Chocolates 2000 1-lb. Boxes 50c lb.

Regularly 80c

Including chocolate nut pudding, marshmallow, orange marmalade, caramels, sour orange and other flavors.

Glace Fruit

75c lb. Regularly \$1

Candy Combination—1 lb. box Assorted Chocolates and 1 lb. tin of Hard Candies 59c

The Two for \$1.18

—Gimbels, Chestnut Street Annex, Grand Alle and Subway Store.

Half-Price Sale of Children's Shoes



High prices on shoes are unfashionable now—to everybody's delight—and, regardless of what we were forced to pay, we mark down scores of lines, to clear out before Tuesday's annual inventory. That's all.

Children's Dress and Play Shoes—been \$6—

are \$3. Children's Rough-and-Tumble Shoes—been \$2.50—

are \$1.25. Girls' and Misses' Calfskin Shoes—been \$5—

are \$2.50. Little Fellows' School Shoes—been \$3—

are \$1.50. Nearly five thousand pairs of shoes in this clearance.

Children's Felt House Slippers, soft leather, padded soles—1900 pairs at 50c. Ample space—ample selling force.

—Gimbels, Second floor.