

The Daily Movie Magazine

THIS WILL INTEREST THE LADIES



Above are scenes from George Melford's production, "Moran of the Lady Letty." The gentlemen in the upper picture are (left to right) the "one and only" Rodolph Valentino and that despicable screen villain, Walter Long. They had a fight in the rigging of a ship which resulted, as the lower scene shows, in the fall of one into the water. The fight is described on this page.

FILM STARS SHOW ACROBAT DOUBLES WHAT REALISM IS

"ACTOR'S PRIDE" and the reading of the motion picture star to risk his life in the course of his daily work is never better illustrated, says George H. Melford, movie producer, than during the filming of the sea shots of "Moran of the Lady Letty," in which Dorothy Dalton and Rodolph Valentino play the leading roles. Mr. Melford, in New York with Mrs. Melford for a short vacation, after having finished his latest picture, spoke with a smile in spite of the serious situation he described.

THE MOVIE FAN'S LETTER-BOX

By HENRY M. NEELY

Jane C. writes: "Hurrah for you! I must say that I'm glad to hear one person honest enough to say that Mary Pickford bores them to extinction. She affects me the same way. Those curls and that sweet, sticky smile and her kittenish way of kicking up her heels are the limit, but I used to be afraid to say so for fear I would be considered queer. I'm an ardent movie fan and enjoy your Letter Box so much, especially when there is a controversy on. And I was glad to get some one's opinion of Gareth Hughes in "Sentimental Tommy." I thought he was awful, but as I had never heard him criticized before, I decided I didn't know good acting when I saw it. All the critics in the movie magazines gave him a great deal of praise.

WHAT FILM STARS OF TODAY WERE DOING 10 YEARS AGO

ADOLPH ZUKOR and Sarah Bernhardt made their movie debut in "Queen Elizabeth," the former as producer and the latter as star, ten years ago. It was one of the first five-reelers ever made and marked the beginning of the modern cinema industry. In March a big birthday celebration will be held throughout the country in commemoration of the tenth anniversary. In this connection many inquiries have been made as to what the stars were doing ten years ago. Here's what some of them did:

George A. Rowson—The only good way to go about getting into the film game is to register with the casting directors of the different studios in New York and Hollywood, and with a good agent, just as you probably did in your circus days. Take a trip to New York and see the casting directors of the Fox Studio, Fifty-fifth street, and Town Square, or Schenck, 218 East Forty-eighth street, or Comopolitan, Second avenue and 126th street. They can give you the names of agents also.

Uncommon Sense : Your Best Problem

NEVER was a time when more problems confronted the world. Peace has not yet been established on earth. It is filled with warlike if not actually warring people. Credits have been annihilated. Great nations are facing bankruptcy. The best minds of the world are appalled by the magnitude of the work before them.

YOUR problem, however, is much the same as it was ten years ago. It is you, and your own future. If every one of the more than one and a half billion people on the earth solved that problem, there would be no work of any consequence for the statesmen of the world to do. If every man in this country decided that from this time forward he would put forth his best efforts toward production, the production problem, one of the most baffling of them all, would be solved.

THESE statements of the world cannot solve world problems satisfactorily till the citizens of the world settle satisfactorily their personal problems. If you are an individual, will begin to plan out your future, you will begin to work toward solving the problem of the world. You cannot by what you do pay Germany's debt or make Germany pay it. You cannot relieve the nations of the burdens of armament. But you can make it necessary for your Government to look out for you, or to devise ways and means to get out of you what you owe it for income tax.

IT IS your own personal problem that concerns you most. Solve that your own happiness. If you solve it well, you will help to solve the big problems. For you can clothe and feed yourself and many others by steady, productive labor, and after all, the world problem is most concerned with the clothing and the feeding and the protection of the people who are a problem because they are sure of none of these things.

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Satin Slippers
Pink, Blue, White
Reduced to
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Fine Footwear Since 1888

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After-Dinner Tricks

69

No. 69—Self-Service Match Box
A box of matches can be made to open automatically by previously cutting an inch-long slit in the bottom of the box—lengthwise.

100 BOYS TO TOUR EUROPE
Philadelphia Schools to Be Represented on Long Trip
A party of 100 schoolboys from Philadelphia and vicinity will participate in the American Schoolboys' Tour of Europe, accompanied by masters, and sailing from Montreal about July 1. It will be the first tour of the kind since the war.

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CORNS

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Doesn't hurt a bit! Drop a little "Freezone" on an aching corn, instantly that corn stops burning, then shortly you lift it right off with fingers. Truly!

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

APOLLO 522 & THOMPSON STS. MATINEE DAILY WILLIAM S. HART in "THREE-WORD BRAND"	LIBERTY BROAD & COLEMAN AVS. ETHEL CLAYTON in "EXIT—THE VAMP"	THE NIXON-NIRDLINGER THEATRES
ARCADIA CHESTNUT BEL 10TH SPECIAL CAST IN VICTOR HUGO'S "JUDGMENT"	ORIENT Woodland Ave. at 624 St. THOMAS MEIGHAN in "A PRINCE THERE WAS"	BELMONT 222 ABOVE MARKET LIONEL BARRYMORE in "JIM THE FARMAN"
ASTOR FRANKLIN & GIRARD AVE. SPECIAL DAILY "A MAN'S HOME"	OVERBROOK 408 HANCOCK ST. CONSTANCE TALMADGE in "LESSONS IN LOVE"	CEDAR 607 R & CEDAR AVENUE MARGUERITE SNOW in "LA VENDER AND OLD LACE"
BALTIMORE 51ST & BALTIMORE MABEL JULIENNE SCOTT IN "Don't Neglect Your Wife"	PALACE 1214 MARKET STREET RUDOLPH VALENTINO in "THE CONQUERING POWER"	COLISEUM Market bet. 20th & 21st PAULINE FREDERICK in "THE LURE OF JADE"
BLUEBIRD 30th & Berks WALLACE REID & GLORIA SWANSON in "Don't Tell Everything"	REGENT MARKET ST. Below 17th VIOLA DAN in "THERE ARE NO VILLAINS"	JUMBO FRONT ST. & GIRARD AVE. ALL-STAR CAST IN "PRISONERS OF LOVE"
BROADWAY Broad & Snyder Ave. CONSTANCE TALMADGE in "MAMMA'S AFFAIR"	RIALTO GERMANTOWN AVENUE SPECIAL CAST IN "THE SCOFFER"	LEADER 4187 & LANCASTER AVE. HARRY CAREY in "THE FOX"
CAPITOL 722 MARKET ST. PAULINE STARKE IN "SILENT YEARS"	SHERWOOD 54th & Baltimore Avs. MAY ALLISON in "THE LAST FARE"	LOCUST 522 AND LOCUST STREETS ZANE GREYS POWERFUL STORY "THE MYSTERIOUS RIDER"
COLONIAL 6th & Maplewood Aves. ETHEL CLAYTON in "EXIT—THE VAMP"	STANTON MARKET ABOVE 16TH AGNES AYRES in "THE LANE THAT HAD NO TURNING"	NIXON 522 AND MARKET STS. ALL-STAR CAST IN "HEART OF THE NORTH"
FAIRMOUNT 29th & Cleveland Ave. WALLACE REID & GLORIA SWANSON in "Don't Tell Everything"	333 MARKET STREET THEATRE BARBARA CASTLETON IN "The Child Thou Gavest Me"	RIVOLI 522 AND SANSON STS. MME. NAZIMOVA in "CAMILLE"
56TH ST. Theatre-Hollywood Service ELSI FERGUSON in "FOOTLIGHTS"	VICTORIA MARKET ST. ab. 9TH PEARL WHITE in "A VIRGIN PARADISE"	69TH ST. Theatre-Opp. "Big Top" PAULINE STARKE in "SILENT YEARS"
GREAT NORTHERN Broad St at Erie WILL ROGERS in "DOUBLING FOR ROMEO"	GRANT 4022 Girard Ave. Mat. Sat. JOHNNY HINES in "BURN 'EM UP BARNES"	STRAND Germantown Ave. at Vine THOMAS MEIGHAN in "A PRINCE THERE WAS"
IMPERIAL 60TH & WALNUT STS CHARLES RAY in "THE MIDNIGHT BELL"	KARLTON CHESTNUT ABOVE BROAD BETTY COMPTON in "THE LAW AND THE WOMAN"	AMBASSADOR Philadelphia Ave. at 56th JAMES OLIVER CURWOOD'S "The Flower of the North"
Lehigh Palace Germantown Ave. and WHITMAN BERNETT'S "The Truth About Husbands"		JEFFERSON 20th & Dauphin HELENE CHADWICK in "GODS MEN"
		PARK RIDGE AVE. & DAUPHIN HOBART BOSWORTH in "THE HEROES"

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19—VELDYNE CAPE COATS. Caracul Collar. Fringe-trimmed Blouse Back formerly to 135.00	55.00
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AMBASSADOR Philadelphia Ave. at 56th JAMES OLIVER CURWOOD'S "The Flower of the North"	JEFFERSON 20th & Dauphin HELENE CHADWICK in "GODS MEN"
Cermantown 520 Cermantown Ave. TOM MIX in "THE HEROES"	PARK RIDGE AVE. & DAUPHIN HOBART BOSWORTH in "THE HEROES"