

LITTLE BENNY'S NOTE BOOK
By Lee Page

No matter how many books you've read, all you have to do is go in a library and see how much more there is and you'll feel dazed.

Some books take longer to read than others on account of having more pages, and others don't take as long on account of having more excitement. The easiest books to read fast are the ones having the most pages you can skip.

Some people never have any time to read and others read anyhow. The first books you read are fairy tales, on account of if a book don't begin once upon a time, you don't believe what it says, only when you get older you get more serious and the only books you believe what they say is the ones that don't begin once upon a time.

Some people take a book out of the library on account of the author and some on account of the title and some on account of the pictures in it, proving if nobody takes out a book there must be something serious the matter with it.

One person may read a book and say it's great and another person may read it after and say it's punky. Proving they both may be wrong. It's much easier to read a book than what it is to remember what was in it after you get through. This is awfully proper for you, because you only finish a lot of books because you started them and you don't want to waste the first half by not reading the 2nd half.

One of the worst shocks you can get is to read a book and think it's all right and then lose all the enjoyment by finding out you would of had to read it for school anyway.

To Tell of Garb in Orient
Costumes now worn in India, China and Japan will be exhibited Thursday afternoon at 4 o'clock in the Pennsylvania School of Industrial Art, when Thornton Oakley, a member of the faculty, will talk. Mr. Oakley recently returned from a trip to the Orient.

COAL IS DOWN!

Save Money! Buy Now!

Egg Coal . . . \$13.50 per ton
Stove Coal . . . \$14.00 per ton
Nut Coal . . . \$14.00 per ton
Large Pea Coal, \$10.50 per ton

Cash Prices for Short Time only

HANCOCK'S COAL IS BEST!

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Hickory and oak logs (fireplace length). Pine kindling wood (7 inches long). By load or cord.

9th & Master Sts.
26th & Washington Av.
44th & Master Sts.

Store Hours, 9 A. M. to 5:30 P. M.
For Wednesday
Gimbel Furniture Sales are the most important held in the East. No other concern has won and held such a constituency.

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Tuesday, January 24, 1922
No matter where you live, the mails make us neighbors. We shall try to meet your every need completely.
For Wednesday

This Gimbel 23d Winter SILK SALE
Brings More Than 150,000 Yards of World's Approved Silks
at Savings of Thirty Cents to \$17 a Yard

Mail Orders Filled

Sorts and colorings, there are more than four hundred choices—there are more than one hundred and twenty-five distinct lines of silk. These Gimbel Sales—famous country-wide and unmatched—hold entirely to fashionable, wanted, dependable silks. On these—Fashion's best selections—splendid savings.

There are sixty-two great lots of Black Silks alone and more than thirty lines of white and ivory and pearl. Silks for Matrons. Silks for Debutantes. Silks for All Occasions. Silks for Maidens. Silks for Brides. Silks for Fancy Work. We frequently have sold more than a hundred thousand dollars in silks in a single day—yes, at retail.

This sale opened Monday with three hundred salespeople. *Greatest Silk Values of the Year Come in these Gimbel Sales!*



We Searched Both Sides of the World

Eight of every ten yards of silk used in America are woven here—the raw silk coming from Japan. There are two hundred silk mills in Pennsylvania alone.



- \$1.95 for \$2.50 Society Satin**
The tub satin supreme. White, flesh, turquoise, maize, honey-dew, orchid, navy, brown, black.
- \$1.85 for \$2.50 Crepe de Chine**
50 colors, including street and evening shades, and black and white. 40 inches wide.
- \$1.45 for \$2 Messaline**
Street and evening shades. 35 inches wide.
- \$1.85 for \$2.50 Taffeta Silk**
Delicate and soft evening shades—darker shades for the street—and millinery colorings. 35 inches wide.
- \$3.20 for \$4.50 Satin Canton Crepe**
A most elegant quality. White, street colors and black.
- \$1.35 for \$2 Imported Colored Pongee**
Beautiful range of sports, street and evening shades.
- \$1.85 for \$2.50 Georgette Crepe**
In about 50 colorings, including the newest shades. 40 inches wide.
- \$1.95 for \$3.50 Peking Crepe**
All-silk. The most desirable silk for Lingerie Wear.
- \$1.55 for \$2 Foulard**
All-silk Foulard, in the new 1922 designs and colorings. The most serviceable fabric for spring. 35 inches wide.
- \$2.55 for \$3.50 Sports Satin**
Plenty of white, black and sport shades—38 colors.
- \$6.75 for \$10 Brocade Crepe**
Beautiful rich designs in tan, fuchsia, robin's-egg, navy, black. 40 inches wide.
- \$1.55 for \$2 Satin Charmeuse**
All the fashionable and new shades as well as the staple colors. 36 inches wide.
- \$1.55 for \$2 Sports Satin**
White, black, sports and millinery colorings. 35 inches wide.
- \$2.85 for \$4.50 All-Silk, Satin-Faced Crepe**
In beautiful and rich shades of spring's fashionable colors.

- \$3.50 for \$4.50 to \$6 Burr Bar and Sports Silks**
The fashionable sports silk, in 20 rich color combinations. Ideal for summer skirts and sports wear.
- \$3.95 for \$5 to \$7.50 Duvelyn**
All-silk, and a few pieces that have a slight mixture of cotton, in a good range of rich street colorings.
- \$2.55 for \$3.50 Colored Taffeta**
All-silk Taffeta of extra fine quality in a wonderful color assortment. Plenty of navy, sports and evening shades—also black and white. 35 inches wide.
- \$3.15 for \$4 Printed Radium Silks**
Fashionable and multi-color designs, suitable for linings and fancy work.
- \$8 for \$25 Metal Brocades**
Imported. Black ground with gold and silver brocade. Suitable for evening wear, panels and millinery.
- \$1.45 for \$1.85 Tub Satin**
Good, firm quality, in white, flesh, rose. Suitable for lingerie.
- \$1.45 for \$1.68 Kimono Silks**
Unique designs and amazing colors, producing Oriental and artistic effects.
- \$1.10 for \$1.50 Japanese Pongee**
Natural color. Being washable increases its serviceability for dresses, shirts, pajamas, draperies. 33 inches wide.
- 90c for \$1.50 Shantung Pongee**
Imported from China. In the natural Bamboo shade. Suitable for men's shirts, pajamas and women's dresses. 33 inches wide.
- \$2.20 for \$4.50 Satin Charmeuse**
A well-tried quality which will give perfect satisfaction. 40 colorings from white to black, including evening, sports and street shades.
- \$2.65 for \$4.50 Crepe Meteor**
20 colors, including white, pink, orchid, coral, jade, poppy, cornflower, rust, Japan blue, periwinkle, seal, navy, tobacco, black.
- \$1.55 for \$2 Tricolette**
One of the best knitted Tricolettes on the market. All the wanted colors for street and evening wear—also black and white.

- Three Highlights of the Sale**
- \$2.55 for \$3.25 Marinette Crepe de Chine**
The season's most fashionable Crepe in all the rich and wanted colors, including black and white.
- \$2.65 for \$3.50 Canton Crepe**
All-Silk Canton Crepe in the new shades—plenty of sports colorings.
- \$1.45 for \$2 Crepe de Chine**
Choose from 50 of the season's best colorings in both street and evening shades—also black and white. White and evening tints launder.
- \$3.68 for \$4.50 All-Silk Canton Crepe**
A wonderful range of sports colors, dress shades and black and white.
- \$2.45 for \$3.50 Satin Crepe**
All-silk in beautiful assortment of shades, including shell pink, maize, orchid, chartruse, cornflower, henna, fuchsia, poppy, delit blue, reindeer, navy, black.
- \$1.95 for \$3 Sports Plaids**
New color effects, including raffia, pumpkin, tile, spring beauty, whirlpool, henna, silver, black and white. 40 inches wide.
- \$2.85 for \$3.50 Extra-Heavy Crepe de Chine**
White, black, street and evening shades.
- \$1.45 for \$2 La Jerz Shirtings**
Silks in the various assortments of colored stripes on white grounds. Suitable for waists, dresses, men's shirts.
- \$2.55 for \$4.50 Moon Glo Satin**
Navy blue and black.
- \$3.50 for \$4.95 Spiral Spun Sports Silk**
Rich, substantial fabric for out-door wear. Black, white, staple street shades and sports colors.
- \$3.95 for \$6 Brocaded Canton Crepe**
Orchid, ocean green, brown, gray, white.

- \$2.65 for \$3.50 Black Canton Crepe**
- \$2.95 for \$4 Black Canton Crepe**
- \$1.35 for \$2 Black Pongee**
- \$2.55 for \$3.50 Black Baronet Satin**
- \$3.65 for \$5.50 Black Satin Canton Crepe**
- \$2.95 for \$4 Black Satin Canton Crepe**
- \$3.35 for \$4.95 Black Satin Canton Crepe**
- \$3.15 for \$4.50 Black Satin Canton Crepe**
- \$2.85 for \$3.50 Black Crepe de Chine**
- \$3.65 for \$4.50 Black Brocade Crepe**
- \$2.45 for \$3.50 Black Satin Crepe**
- \$1.95 for \$3.50 Black Satin Charmeuse**
- \$2.95 for \$5 Black Satin Charmeuse**
- \$2.65 for \$5.50 Black Satin Charmeuse**
- \$2.35 for \$4.50 Black Satin Charmeuse**
- \$3.35 for \$6 Black Striped Taffeta**
- \$3.50 for \$4.50 Black Spiral Crepe**
- 85c for \$1.25 Black Japanese Habutai**
- \$2.95 for \$4 Black Taffeta—French**
- \$2.10 for \$2.50 Black Taffeta**
- \$1.45 for \$2 Black Taffeta**
- \$1.55 for \$2 Black Sports Satin**
- \$1.45 for \$2 Black Satin de Chine**

- \$1.45 for \$2 Black Satin Duchesse**
- \$1.85 for \$2.50 Black Satin Duchesse**
- \$1.45 for \$2 Black Dress Satin**
- \$2.65 for \$3.50 Black Satin Romaine**
- \$2.65 for \$3.50 Black Satin Royale**
- \$1.45 for \$2 Black Crepe de Chine**
- \$1.85 for \$2.50 Black Crepe de Chine**
- \$2.25 for \$3 Black Crepe de Chine**
- \$2.55 for \$3.25 Black Marinette Crepe de Chine**
- \$1.45 for \$2 Black Messaline**
- \$2.65 for \$4.50 Black Crepe Meteor**
- \$6.35 for \$10 Black Matelasse**
- \$6.95 for \$10 Black Kameo Crepe**
- \$4.95 for \$6.50 Black Satin Brocade**
- \$4.95 for \$6.50 Black Crepe Brocade**
- \$1.55 for \$2 Black Satin Charmeuse**
- \$2.20 for \$4.50 Black Satin Charmeuse**
- \$2.45 for \$3.50 Black Georgette**
- \$1.85 for \$2.50 Black Georgette**
- \$2.65 for \$3.50 White Canton Crepe**
- \$1.35 for \$2 White Pongee**

- \$2.55 for \$3.50 White Baronette Satin**
- \$2.95 for \$5 White Satin Charmeuse**
- \$3.50 for \$4.50 White Spiral Crepe**
- \$2.65 for \$3.50 White Satin Romaine**
- \$1.45 for \$2 White Crepe de Chine**
- \$1.85 for \$2.50 White Crepe de Chine**
- \$2.25 for \$3 White Crepe de Chine**
- \$2.55 for \$3.25 White Marinette Crepe de Chine**
- \$2.10 for \$3 White Crepe de Chine**
- \$2.45 for \$3.50 White Japanese Habutai**
- \$1.45 for \$2 White Japanese Habutai**
- 98c for \$1.50 White Japanese Habutai**
- \$1.85 for \$2.50 White Georgette Crepe**
- \$2.45 for \$3.50 White Georgette Crepe**
- \$1.85 for \$2.50 White Tub Satin**
- \$1.95 for \$2.65 White Silk Broadcloth**
- \$1.45 for \$2 White Messaline**
- \$1.55 for \$2 White Sports Satin**
- \$2.65 for \$4.50 White Crepe Meteor**
- \$2.20 for \$4.50 White Satin Charmeuse**
- \$1.55 for \$2 White Satin Charmeuse**
- \$2.45 for \$3.50 White Satin Crepe**

- 79c for \$1.50 Brocaded Pongee**
All self-colored designs. Excellent for dresses, linings and draperies.
- 79c for \$1.25 Printed Pongee**
In multi-colored patterns. Suitable for dresses and linings.
- 45c for 75c Tussah Pongee**
Natural colored.
- 88c for \$1.50 (silk and cotton) Canton Crepe**
In white, black, street and evening shades.

- 45c for 75c Jacquard Tussah Pongee**
In fashionable designs and new colors. Suitable for dresses and draperies.
- \$1.38 for \$2 Georgette Crepe**
White, black and street and evening colors.
- \$1.18 for \$1.65 All-Silk Crepe de Chine**
Black, white, street and evening shades—about 40 colors.

- \$1.55 for \$2.50 All-Silk Crepe de Chine Shirting**
In all the new color combinations.
- 45c for \$1 Black Velvet and Colored Corduroy**
Excellent quality.
- \$1.55 for \$2.25 Grade Taffeta Silk**
Light and dark colors; for street and evening wear.
- 65c for \$1.25 Colored Corduroy**
Twenty good street and sports colors.

In the SUBWAY STORE

Large extra space on Second Floor—First Floor Grand Aisle and Subway Store.

This Great Offer Ends With January!

Twenty years ago we devised a plan that saves a great deal of money to us—and to you—in piano buying. We cannot apply it generally, but several times each year fortune favors us. At first we called these "sales" "clubs," because the economy comes through co-operation. Here it is: Selling a piano is costly—because they are handled in small lots—bought, hauled and handled in expensive fashion. The "club" idea does this—

Deciding on a certain one or two models of a dependable make, we make a cash deal for several hundred (usually pianos come in twos and threes), whereas three hundred fill—

Twenty-two Freight Cars Full

saving in selling costs; in car-lot freights; in every branch of handling. Then we tell, in big fashion, our story to three million people—center attention on this one thing—center our salesmen's attention, too. In all, it means saving \$125 to \$200 on an instrument. That is all figured, and a comprehensive price named. That is the entire plan. Here is the operation now on—

"Conreid" Player-Pianos

We are selling hundreds of these splendid Player-Pianos through the economical plan of a comprehensive price, so that there are no extras—and, withal, the price is far below that charged for an equal instrument anywhere. A new shipment is now available.

No Interest No Extras
\$395

Free Delivery Free Bench Free Tuning

Piano of full seven-and-a-third octaves; player action one of the country's best. Piano has bell-metal plate; over-strung copper-wound strings. The mahogany case is double-veneered throughout.

Supply of music rolls can be included in this transaction without additional first payment.

Offer Ends January 31st

Eight Thousand "Melodee" Music Rolls: Yes, "Word" Rolls

Including the very latest.
"When Irish Eyes Are Smiling"
"Why Hear"
"I Hear a Thrush at Eve"
"Music Box Revue"
"Autumn"
"On Sunset Bay"
"Song of Love"
(From Blossom Time)

1.25 Rolls at 69c

These are hand-played rolls, giving most truly musical effect—you play as masters do.
—Gimbels, Seventh floor and Subway Store

We Send the Player-Piano Home \$10 on a First Payment of as little as \$2.50 weekly.

Then you pay the remainder at rate of \$2.50 weekly. This would give you 153 weeks to complete payment. Suppose at the end of a year you decided to pay the balance. You had paid \$10 at purchase, and 52 times \$2.50—in all, \$140.00. The remainder would be \$255—equal to 102 weekly payments. The money would earn us 6 per cent, for the average time of 51 weeks, and you would be allowed \$15.25.

If you cannot visit the Store, will you fill in and mail us this coupon?

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Messrs. Gimbel Brothers, Philadelphia.
Kindly give me fuller particulars of the "Conreid" Player-Piano offered on Gimbel Club Plan.

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Gimbels, Hardman Hall, Seventh floor.

Children thrive on
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Only **6c** Big Loaf

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The Flood of Soft Light

that pours forth from this unique dome of hammered brass makes it indispensable for lighting certain places where an ordinary fixture wouldn't do. In the Gothic and Tudor Hall, the billiard room or certain types of porches where the glow from the brightly burnished hammered brass is needed to carry just the right effect, this is just what you need.

Not interested in this particular one? Well, we've got plenty others in our showrooms.

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