

Adventures With a Purse

HERE is a rather unusual thing to tell you about, but one which will be of great interest. I believe, to the women who keep a maid and who take pride in her neat, trim appearance. At one shop I saw maids' dresses of black soielette. They are plainly and neatly made, with long sleeves and the blouse opening down the front. Plain white collar and cuffs finish off the dresses pleasingly and add to their good appearance. These dresses are priced at \$3.00.

The blouses I saw are made of English cross-barred dimity. But although I shall describe them carefully I shall be unable to picture the charm of their simplicity. They open down the back and have Peter Pan collars, frill edged. They come in grey, brown, lavender, green and white. Thus I have described them, and they sound not unlike many another blouse you will see as you shop about. Sound like others, it is true, but look like them they do not. I don't know what it is—their cut, their color, something, an elusive smartness about them that makes you pause in passing them to price them. And when you find that they are only \$2.95 you will undoubtedly buy one.

For names of shops address Woman's Page Editor or phone Walnut 3000 or Main 1601 between the hours of 9 and 5.

WHAT'S WHAT
By HELEN DECIE



In a social group—even in the household circle, which is, or should be, the most social of all groups—no one should sit with his back turned to the others without first apologizing for the necessity of this apparent rejection of them. With the apology, a word of explanation should be tendered, such as the duty of writing, the convenience of reading, etc.

This phase of etiquette dates back to the ancient ages, when a man, on meeting his friends and turned his back upon his enemies. We have become more tactful with our social rejection of these times, and the old rule of face-to-face friendship is extended nowadays to those whom we dislike.

The Question Corner

- Today's Inquiries
- Where is the furthest north hospital on the American continent?
 - What is the best way to put liquid on a plant in order to kill insects?
 - If a room that is carpeted in striking block linoleum is changed in its color scheme, how can the floor be made to harmonize without changing the linoleum?
 - How heavy should a boy of forty-two inches be? What should be the weight of a girl of this height?
 - In place of the short, tight sleeve, what type is becoming more popular?
 - How are some of the newer and very good-looking capes made?
- Yesterday's Answers
- A convenient set of trays for the office desk is arranged to fit on a tall rod which keeps them in a vertical row so that papers are kept neat but easy to get at.
 - Shoe trees can be used instead of stocking boards to keep the shape of woolen stockings when they are drying after being washed.
 - Some new oilcloth dollies are made in black or brown with yellow flowers as a contrast, which are just as pretty as the white ones and will keep clean longer.
 - A boy of forty-one inches should weigh 40.5 pounds; a girl of this height should weigh 39.5.
 - Dotter Swiss with colored dots makes a dainty collar and vest which give an unexpected note to a dark frock.
 - The very newest vanity case is made like a flat purse of moire silk and is carried like a wrist watch on a strap about the wrist.

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WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

Annual January Sale of Men's Shirts, Neckties, Mufflers and Nightwear at Lower Prices Begins on Monday

Wanamaker's Down Stairs Store

Lower prices on the kind of things that men need every day—good, sound shirts starting at 90c, neckties in a wide variety, starting at 25c, nightshirts at 85c, pajamas at \$1.65 and all sorts of mufflers beginning as low as 50c.
Everything in the collection is Wanamaker merchandise made for everyday wear and long service.
Prices, in every instance, represent real money saving.

Percalé Shirts, 90c and \$1.15
Stripes in endless color combinations, widths and groupings. All are of good quality and have soft cuffs.
480 shirts at 90c—some slightly soiled.
1440 shirts at \$1.15—all fresh and new.

Heavy Jersey Shirts, \$1.15
Fine work shirts of heavy jersey in brown or navy blue; collars attached.

Mufflers, 50c to \$2.50 (Average Half Price)
Not many of any one kind, but all sorts of good colors among these mufflers.
50c for artificial silk-and-cotton mufflers in two-tone effects.
\$1.35 for brushed-wool mufflers in stripes and plain colors.
\$1.50 for artificial silk mufflers.
\$2.50 for crocheted silk mufflers in plain colors.
Belts 50c—snap-button style, some "seconds" among them.

Shirts at \$1.45 and \$1.75
\$1.45 for big assortment of shirts, some from our own stocks, some specially bought. Mostly of woven madras and chevrot and some printed madras in stripes and plain white.
\$1.75 for woven madras shirts of firm, closely-woven quality in all sorts of pin stripes, pencil stripes and cluster stripes. Also some plain tan mercerized shirts with soft attached collars and wristband cuffs—fine for out-door wear.

Specials for Boys Sweaters, \$5
The best values that we have ever had in boys' sweaters. Very heavy wool sweaters in V-neck pull-over style or in coat style with roll collars. In maroon, gray and navy.
Pajamas, \$1; Nightshirts, 65c
Both are of warm domet flannel, cut just like their fathers'. Sizes for boys of 8 to 18 years in the group.
Madras Shirts, 85c
Blue grounds with white stripes, the most desirable kind of shirts for boys. Sizes 12 to 14 neckbands.



9771 Neckties Special at 25c and 55c
All of them have been marked considerably higher in our own stocks. Knitted ties and open-end four-in-hands in stripes, plain colors and every imaginable figured design. No end to the color combinations.

Lined Corduroy Robes \$5.50
This graceful, roomy robe of silky, wide-wale corduroy comes in silvery rose, American Beauty and grape, and is lined throughout with silk mull.

Another Style at \$6.50
is of embossed corduroy in Copenhagen, pink, orchid, grape, American Beauty and rose. It, too, is lined throughout.

Extra-Size Blanket Bathrobes \$6.50
A little special lot, on which prices have been higher. Big, comfy, warm robes, mostly in dark colors trimmed with satin.

Extra-Size House Dresses, \$3
Two becoming styles are cut plenty full and nicely made. Of blue, green or black checked gingham, piped with white pique or trimmed with organdie. Sizes 44 to 54.

Bathrobes for Small Children, \$1.50
Warm blanket robes in 4 to 6 year sizes. Light floral or dark Indian designs, made with collar, pocket and cord girdle.



Unbleached Bedspreads, to Be Embroidered, \$2.75
These are 2 1/4 x 2 3/4 feet, stamped in a delightful basket pattern and enough for a bolster roll is included. They are to be embroidered with large French knots and the work goes surprisingly fast.

Scrim Curtains 85c Pair
Neat white scrim curtains with hemstitched borders are 2 1/4 yards long.
3000 Yards of 36-inch White Marquisette, Special at 20c a Yard

Silvertone Polo Coats, \$25
Well-set-up coats in the warm tone of brown known as chow! The model shows two box pleats in back and two interesting buckles on the belt. The coats have plain-color silk linings in harmonizing tone.

Dark or Light Fur Collars on Splendid Coats at \$27.50
We are particularly proud of both these models. One is of brown, Sorrento and reindeer bolivia with a shawl collar of glistening skunk-dyed opossum. Two box pleats, three rows of covered buttons and decorative stitching adorn the back. The lining is of flowered silk and there is a warm interlining. The other is a gracefully full free-back coat of reindeer bolivia with a collar of Australian opossum. The figured silk lining is exceptionally striking.

Here Come the First Spring Suits in Delicious Colors—\$25 to \$29
Tweeds the color of the sky on a June day; tweeds with the pinkish lavender tint of an orchid; tweeds in soft, warm tans, crushed strawberry and sea-shell pink.
Surely pussy willows must be in bud and crocuses almost up!

Plain-Color Jackets and Checked Skirts
are promised a great vogue this season. A light blue jacket has a skirt of tan-and-blue check, the checked material used, also, as a binding for the jacket. Such is the suit sketched. \$29.
Other new suits show pleated backs, narrow belts, interesting pockets and jackets of slightly longer cut. All are prettily lined with harmonizing silks. It's almost as good as a trip to the South just to look at these pretty things.



120 Wonderful New Dresses at \$3.65
100 New Dresses Equally Amazing at \$5
200 Silk Twill or Jersey Dresses at \$10
50 Handsome Sample Frocks at \$39

That's the program Monday in Wanamaker's Down Stairs Store! Everything new. Almost every style different. Each dress effective in style. Each dress made of really good material. Each dress astonishingly well made. Sizes up to 44 among them—and plenty of fetching styles for the younger folk who wear sizes 16 to 38.

Nearly all are Spring models. In fact, practically every dress in Wanamaker's Down Stairs Store is a new Spring style. Hardly a Winter frock is left at any price. That means that these marvelously inexpensive GOOD frocks are not leftovers, but are fascinatingly new and suitable to be worn away into next Summer.

120 Dresses at \$3.65 Half the Early Season Price
Six styles of velour frocks in sizes from 16 to 42. Notice that the velour is of excellent quality and comes in navy, brown, reindeer and Sorrento. Two are pictured. One has a diamond-pointed skirt with block motifs of embroidery and long lines of chain stitching reaching to the low waistline. Another has smart bindings of velour in contrasting color and tiny nickel buttons. Others have colored novelty braid or more elaborate embroidery. Yes, at \$3.65! No woman would want to duplicate them for any such price we know!

100 Dresses at \$5
Choice of smart checked velour that always looks more expensive and a good plain wool poplin of which one does not tire. Those of poplin are trimmed with braid and have nickel-colored ornaments. Those of checked velour have simple collars and cuffs of suede-like material or they have elaborately braided undersleeves and trimmings of the same leather-like velour. Sizes 16 to 38.

200 Dresses at \$10 Mostly a Third Less
Illustrated is a dress of fine Poiret twill with insets of gray crepe de chine at the ankles and interesting bindings and vestee of the same Quaker-like color. Gray and navy embroidery gives a further touch of rich elaboration uncommon in such a low-priced frock.
Wool jersey frocks at \$10 are the popular straight-line affairs high school girls like; these are somewhat different and very practical. They have crepe de chine collars and cuffs and usual pockets.
A few charming evening frocks of taffeta and street frocks of crepe de chine are also included at \$10—almost half less than the recent price in our own stock.



Canton Crepe, Taffeta and Poiret Twill Frocks at \$16.50
Canton crepe Spring frocks with moire ribbon braiding.
Taffeta with soutache braid.
Taffeta with fancy braid.
Taffeta with scalloped skirts faced with bright color.
Poiret twill in navy and black embroidered each side of the front and with round neck tied with a ribbon. A quiet, well-tailored frock that would be interesting at half again as much.
Sizes 14 to 40 in the silk frocks. 16 to 44 in those of Poiret twill.

Sample Frocks at \$39 From a New Maker
Beautifully heavy Canton crepe, rich satin-back crepe and fine taffeta. Combined with colorful woven beads and Egyptian embroideries, or slender and plain and with long lines. Artistic colors sufficiently audacious to be interesting. Usually only one or two of a kind in sizes 16 to 40. These are the first models we have had from this fine maker, but we do not believe they will be the last!



Central Aisle Opportunities

Woolen Sports Stockings \$1.50
Medium-weight ones of artificial silk-and-wool—a combination many women prefer.
Cordovan, green and other heather mixtures in drop-stitch effect. First quality.

Women's Satteen Petticoats, \$1
White ones with deep ruffled flounces and double panels front and back.
Or straight-line ones scalloped around the ankle in King's blue, navy, purple, green and black.

Hit-and-Miss Rag Rugs 40c to \$1.50
Firmly woven rugs made of bright, cheery colors in hit-and-miss effects.
Prices range from 40c for those 18x36 inches to \$1.50 for those 3x6 feet.

Women's Cotton Vests 35c (3 for \$1)
Finely ribbed white cotton ones in bodice-top style—"seconds" of a more expensive kind.

Women's Cotton Crepe Bloomers, 50c
Well-cut bloomers of pink serpentine crepe with blue flowers.

Brown Leather Handbags, \$3
Square or envelope shape of brown cowhide finished to resemble suede. Plain or with imitation hand tooling.

Fiber-Silk Scarfs \$3 to \$5.50
Plain or fancy weaves in solid colors, Roman stripes and striped effects. Henna, burnt orange, Mohawk, Copenhagen blue, black and navy.