If any one did any lengthy talking he had to commune with himself.

The ballroom was tastefully decorated. restoons of smilax and pink roses lent be charm of summer to the scene, Instead of oral adulation there was ection every minute and even quicker than that—for it was three big shows ne-with plenty happening on the

very Rotarian was accompanied by Rotarienne, as it was "Ladies" ght. There were nearly 600 in the

Vaudeville Features

A dinner, a vaudeville show and a not miss a single call.

And after the feast was over there, Lee Heist presided.

The numbers were thrown into silver bowls and Miss Elsa Nitzsche, daughter of George E. Nitzsche, attired as Justice, picked out the numbers.

Many Win Prizes

There were more than two score of prize winners. The prizes ran all the way from a bottle of rye to a ton of coal. The two gifts named caused the most commotion. The rye was won by George Heinrich, and no adding machine could count the time it took him to reach the stage when he was announced as winner.

The bottle contained rye, but it was not the kind that can be poured into a bottle.

Harry T. Jordan, who pursues golf balls when he isn't managing theatres, won the material for a golf suit. Mrs. E. N. Fell won a hair mattress, while Harry Deltz, who is fond of cutdoor sports drew a lawn mower of 1922 model. Of course, it had to happen that three bald-headed men won brushes and combs.

A pair of silk stockings was the prize which came to Mrs. Edwin B. Thaw and several other women present won articles very essential to their general equipment. Mrs. Lee Heist was pre-sented with a bouquet of American

One of the big hits of the feast was made by Mr. Heinrich, official song leader, who sang "Old McDonald Had a Farm." This was the song hit of the Rotary International Convention. at Edinburgh, last summer.

The vaudeville portion of the show included acts by Wroe's Buds, the Crane Mack Trio, Estelle Hughes, A dinner, a value of the same and a movie were the outstanding features.

The Rotarians proved they were practical fellows. In lieu of the usual adjectives and epigrams which are distributed at such affairs, every one present received things worth while.

P. C. Staples, of the Bell Telephone

Rotary Santa Claus who distributed effects of the people of the Rotary santa Claus who distributed effects of the people of Philadelphia. Company, did the distributing and did gifts to the poor of Philadelphia. set miss a single call.

After the movies there was a dance.



Dalsimer Special January Sales

A REDUCTION OF IMPORTANCE—TOMORROW!

Misses' and Growing Girls

Were Priced

up to \$6.50

THE BIG SHOE STORE

Four Floors With Seating Capacity for 660 Men, Women, Misses, Boys and Children

1204-06-08 Market Street Specials in Hosiery of Quality

ASCO



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FEAT

TO

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FEET

## More Nutrition

There's more nutrition-more actual food value-in Victor Bread because of the purity of the ingredients and the process of baking.

In baking bread, it is possible to improve the "looks" of the loaf-at the expense of its nutritive value.

But in baking Victor Bread we do not sacrifice the food value for the sake of appearance. That the big golden brown loaves of Victor Bread are so delicious in flavor, so good in taste, is due to the purity of its ingredients and the skill and exacting cleanliness with which they are baked.

# Victor Bread



There's health in every crumb

Sold only in Asco Stores, located all over Phila. and throughout Pennsylvania, New Jersey, Delaware and Maryland.

# BUSINESS STRAWBRIDGE & CLOTHIER

Here are but a Few of the Many Wonderful Values in the January Sales!

# Hart, Schaffner & Marx Winter Suits and Overcoats

DVENING PUBLIC LIDIQUES PHICADID PHIA, FRIDAY, JANUARY 20, 1922

At Less than the Manufacturer's Prices

The most remarkable Clothing opportunity presented to Philadelphia men this season. A great special purchase of the best of the Hart, Schaffner & Marx surplus stock to sell at prices that are even less than we have recently paid for identical grades.

Hart, Schaffner & Marx



Winter Suits

Youthful as well as conservative styles, including the new SPORTS JACKET Suits. Handsome fabrics. All sizes and proportions. Two splendid groups—\$29.00

Hart, Schaffner & Marx

**Overcoats** \$34 and \$44

Ulster and Ulsterette Overcoats for men and young men. Some with belted back, others belted all around. Of rich, fleecy fabrics, beautifully tailored. Two groups—\$34.00 and \$44.00.

Separate Trouser; Very Close to Half Price -now \$2.45, \$3.45, \$4.45 and \$5.45

Men's Neckties Under Price

Smart New Four-in-hands-45c and 65c

Silk Knitted Neckties-75c and \$1.65 Large special purchases consummated especially for the

January Sales are responsible for the savings, which range from ONE-FOURTH to ALMOST ONE-HALF. Hundreds of handsome patterns—all new this season.

Strawbridge & Clothier—Alsle 1. Market Street

Golf School Now Open

Beginners, especially, are urged to make appointments, for FREE INSTRUCTION or for PRACTICE PERIODS. No charge at all.

# Purchase of 100 Intermediate Girls' and Children's Dresses

Ten Favored New Models And All Amazing Values

in fact, these are the finest looking Dresses we ever had at near this price. Of soft radium-finish taffetas (sketched at the right) and extra-heavy crepe de chine, of the quality that retails at \$3.50 a yard (sketched at the left); other models of crepe de chine in twopiece and slip-over styles, or with flowing draperies from the neck

The best values yet, in girls' and children's Dresses, to enter the January Sale-

to the irregular hem-line; some of broche velvet with great sleeves of crepe Georgette; others of taffetas, ruffled and bouffant as taffetas should be. Ten different models, light and dark shades, and all sizes from 6 to 14 in the lot, but not all sizes in each model. Misses' Dresses, special, \$19.50 to \$25.00

Crepe de Chine Dresses in slip-on, blouse and low-waisted styles, many beaded. Poiret Twill and Tricotine Dresses in navy blue, with self or colored embroidery. Misses' Coats, special, \$23.50 and \$29.50

Raglan-sleeve Coats with mannish collars, and fancy Belted Coats with convertible collars. Of soft all-wool cloakings, in tan,

Tweed and Diagonal Sports Suits, some with large raccoon collars. Also plain-tailored Velour Suits, and fancy belted Velour. Suits with beaverette collars. Now \$29.50 and \$39.50.

Misses' Suits Greatly Reduced

#### Men's Shirts Under Price FOUR NOTABLE GROUPS

Soft Shirts-\$1.00 Several lines from stock that formerly sold at higher prices. Soft Shirts-\$1.35 Many of the season's most popular patterns included in

Soft Shirts—\$1.65 Of woven-stripe madras. Laundered Shirts—\$1.50

Incomplete lines. prices were almost double.

#### Fine All-Wool Jersey Cloth

Reduced Nearly One-third Just in time for the new Tailored Suits and Sportobockers, and

the new Cape Costumes that Fashion says will flutter everywhere this spring. In navy blue, brown, henna, green, rust, brick and black; width, 54 inches-\$1.75 a yard.

Fashion Note-

Cape Costumes of jersey cloth in two-color combinations are a most emphatic feature of the Spring Costumes advanced for Southern wear.

#### Corduroy **Bath Robes** \$5.00

Lined with Seco

Earlier in the season, these lovely Bath Robes were far higher in price, but we secured this special lot, just for the Sale, at a notable saving. A graceful, long model of widewale corduroy in rose, victory red, Copenhagen blue and wis THEY ARE LINED,

Corduroy Bath Robes Special at \$5.95 On long, flowing lines, with shawl collar.

Box-loom Crepe Kimonos, special, \$2.95 In coat style, frilled and girdled, with long shawl collar.

Third Floor, Filbert Street, West Men's Flannel Sleeping Garments

PAJAMAS of OUTING FLANNEL, trimmed with frogs—\$2.00. NIGHT SHIRTS of OUT-ING FLANNEL—the product of one of our best-known suppliers-\$1.65. East Store, Eighth Stree

Oriental Rugs

Muskabad Weaves in Carpet Sizes

Sizes especially adapted for living-rooms and dining-rooms. Grades and patterns that one would expect to find at much higher prices than these: Rugs, 10.3 x 7.3, \$169.50 Rugs, 12 x 8.5, \$225.00 Rugs, 12 x 8.7, \$245.00 Rugs, 14.1 x 10.5, \$325.00

Fourth Floor, West

Hundreds of Rugs in the Sale

The following are but a few of the many economy groups from which homefurnishers may choose this month. All are much under the regular prices: Axminster Rugs

Size 6x9 feet-\$19.50. Size 9x12 feet-\$37.50. Size 11.3x12 feet-\$47.50. Strawbridge & Clothier— Fourth Floor, West In the Department of Lowerpriced Floor Coverings

Brussels Rugs 'well - known 10 - wire rrade, 9x12 feet, neat allover designs—now \$26.50 "Overbrook" Axminster Rugs, 6x9 feet-\$22.00. Rugs, 8.3x10.6-\$36.00.

Rugs, 9x12 feet-\$37.50. Congoleum Rugs Gold Seal, 6x9 feet-\$8.10. Gold Seal, 7.6x9-\$10.10. Gold Seal \*x12 feet-\$16.20. Fourth Floor, Filbert Stree

# Special Purchase of One Hundred Women's Poiret Twill Dresses at \$15.00

A fresh, new purchase, from one of the foremost of the manufacturers who supply us regularly. All fine, wellmade, smartly fashioned Dresses that only exceptional trade advantages enable us to sell at this wonderfully low price. The collection includes the newest straight-line and redingote styles, embroidered, braided and ribbon-trimmed—one unusually smart model for the coatless days of spring is fitted with a becoming vest of Canton crepe. Don't miss these Dresses-they are among the best values we have ever had.

Fine Crepe de Chine Dresses Special at \$13.50 to \$20.00

Navy blue, brown and black. Plaited-skirt, plaited-tunic, embroidered-tunic and apron-tunic models. Vestee and round neckline bodices.

A Remarkably Fine Lot of Wool Jersey Dresses, Special at \$18.75

Straight-line models with cape back, trimmed with jersey in contrasting color. Rust, tangerine, turquoise, beaver, rose, brown and navy blue. 1 -> Strawbridge & Clothier - Second Ploor, Market Street

### Re-Grouping Women's Coats in the Sale

Many at Further Reductions All the small lots and single numbers which accumulate so rapidly in a Sale of the magnitude of this one, have been re-grouped for to-morrow's selling, many at still further reductions

\$20.00

Wool velours in brown, navy blue and black with beaverette collar; other high-grade cloths decoratively stitched. Also some miscellaneous models that are

exceptionally good. \$22.50.

Full-belted, button - trimmed wool velour Coats, with deep collar of the material.

\$25.00

with close collars.

\$50.00 Bolivia Cloth Coats with collar and cuffs of dyed wolf or High-grade, dark-colored natural opossum. Also various one-of-a-kind models with collars of fur.

\$35 and \$37.50

Two fur-collar models of

high-grade materials in dark

shades, both attractively belted.

\$40.00

Loose, wrap-like Bolivia Coats

belted in front, deep collar and

attractive stitching for trim-

Fine Bolivia Coats—now \$70 Some with collar and cuffs of dyed wolf, others with deep collars of natural opossum. Some wrap-like effects.

# Women's Low Shoes 9.45 of Laird, Schober & Co. Make

Oxfords of brown kid, brown calf and gun-metal calf. Strap Pumps of chestnut brown calf and gun-metal calf. All with welted soles and military heels. Smart new styles from one of our best suppliers—much under the regular price—\$9.45.

Women's Soft Shoes and Oxfords—now \$4.95

J. J. Grover's Sons' Make-Just Half Price Designed especially for tender feet are these HIGH LACED SHOES of soft black kid, and OXFORDS of brown glazed kid and chestnut brown calf

Just a Few of the Many Other Values—

Special Purchase of Misses' and Children's Shoes at \$3.25 and \$3.75 Chestnut brown calf Laced Shoes, with broad nature-shaped

asts and solid leather welted soles, Crowing Girls' Pumps and Oxfords-now \$3.95 At \$3.95, are Chestnut Brown Calf Oxfords and brown and Jack gun-metal calf Pumps in one-strap style.

Men's Chestnut Brown Calf Lace Shoes—\$4.95 English last, invisible eyelets, solid leather heels and soles. Men's High and Low Shoes from the Famous James A. Banister Co., One-third Less at \$9.65 English-last High Shoes of gun-metal calf; Brogue High Shoes of black Scotch grain leather; and Brogue Oxfords of tan

grain and tan calf. -- Strawbridge & Clothier - E shith and Filtert S.

To-morrow you can inspect the Furniture assembled for the Semi-Annual Sale, which starts MONDAY. All the Furniture is new, and savings are extraordinary. Come, Compare, Save!



#### The Sale of Silverware

-Continues with out-of-theordinary values in-Silver-plated Hollow-

Ware Sterling Silver Hollow-Ware Silver-plated Flatware Savings range from 20 per

Strawbeidge & Clothier

Market Street Cross Aisis

ent. to one-half.

Muslin Sheets Sizes 72x90 and 81x90

Sturdy bleached muslin Sheets, our well-known Strawbridge & Clothier brand, that are usually sold regularly at considerably more than \$1.35 each. A special lot of 1500, in the two mostwanted sizes, in the Sale at a worth-while saving-now \$1.35.

STRAWBRIDGE & CLOTHIER MARKET STREET EIGHTH STREET FILBERT STREET

# Long Cloth--Save

Pieces. \$1.95 The sturdy, fine-spun lingerie fabric that to many women are buying now in preparation for spring sewing. In the Sale at \$1.95 a picce.

Original 10-yard

Nainsook, 10 yards, \$2.85 Strawfinder & Cachie -



#### Wardrobe Irunks Sharply Reduced Fibre-covered, lined

figured cloth, with shoe pockets, four drawers and garment compartment: Full-size Trunks, 21 x 22 x 40

nches-now \$24.00. Three-quarter size, 18x21x40 nches-now \$22.00. Steamer-size, 14x21x40 inches -now \$19.00.

Wardrobe Trunks Reduced One-Fourth High-grade Trunks used as loor samples, now reduced: Bachelor Wardrobe Trunks.

22x22x42 inches—now \$65.00. Women's Trunks, 22x22x42— now \$50.00, \$60.00, \$64.00, \$68.00 and \$75.00. Strambridge & Clothier-Fourth Floor, Market Street, East

#### Women's One-clasp Capeskin Gloves Special at \$1.45

Fine capeskin in tan and rown, well-made and out-Women's Fine Two-button

Capeskin Gloves at \$6.00 Black, pique-sewn, self or thite embroidery. Women's Washable Fabric Gloves, from 85c to \$1.50

Fine 2-clasp to 16-button. Black, white and the leading spring shades. Children's One-clasp Chamois Gloves at \$1.35 Natural shade, washable, outseam-sewn. Sizes 2 to 7. The larger sizes are excellent for women with short fingers

and a broad hand. Strawbridge & Clothier-Aisle 12, Market Street

#### Victrola Outfits Pay \$3.00 Now

-And the balance in pay-ments of \$3.00 monthly. An opportunity to get a genuine Victrola Outfit for dancing and general entertainment. On easy terms which total the same as he regular cash price. VICTROLA IV . \$25.00 Double-faced Records

(12 selections) ..... 84.50 Total to pay .... . 829.50 VICTROLA VI . \$35.00 6 Double-faced Records

(12 selections) 84.50 . \$39,50

Total to pay ...

Fifth Floor, Wes