

Organ Plays at 9, 11 and 4:50 Chimes at Noon **WANAMAKER'S** Store Opens at 9 **WANAMAKER'S** Store Closes at 5 **WANAMAKER'S** WEATHER *Robt.*

Tomorrow's Good News From the Wanamaker Store

A Pan Filled to the Brim Must Be Carried Carefully

We are so inclined to look at the other fellow on the road that we sometimes unconsciously spill our own load and set the example we intended to avoid.

A handful or full shoulder-load subjects us to criticism when we are obliged to gather up, or try to do so, whatever we have dropped.

Personal examples of carefulness are better than volumes of advice.

[Signed] *John Wanamaker*

January 19, 1922.

100 Women's Velour Coats, Some Fur-Trimmed at \$25

Tomorrow will be the first time these remarkably good looking coats have ever had such little prices and the reason is that they are mostly a few of a kind.

A number are belted and have much silk stitching and large round collars of dyed coney fur. There are also plain velour coats with collars of the same and a handful of gabardines.

Taupe, black, navy and brown are the colors in the collection. (First Floor)

Beaded Tunics and Embroidered Robes

A new shipment of hand-embroidered robes is in from China—the work on white organdie, batiste and net. They are quite as beautiful as anything this season and are priced at \$25 to \$42.50.

The beaded net tunics are in colors—brown, tangerine, orchid, grey, black and white, and the crystal beads upon them are very frosty looking. Worn over a satin slip and with a tulle sash they make the most delightful of gowns. Price \$15.75. (Main Floor)

Young Women's Tricotine Dresses Down to \$10

The forty remaining dresses in this particular model are all of midnight blue tricotine with white leather collar and cuffs. The well-cut one-piece style, slightly flared over the hips, and girdled with a long narrow tie sash, is girlish and invariably becoming. All are now reduced to \$10, including sizes 14 to 20. (Second Floor)

100 New Jersey Dresses for Young Women at \$7.50

The last shipment of these dresses we sold for practically double the price. These are the last we shall order.

They are a well-made two-piece model of firm wool jersey in henna, navy blue or platinum gray. The skirt is pleated, and the Russian overblouse is cut long and straight, and finished with tie sash, pockets, and white collar and cuffs. Sizes 14 to 20. (Second Floor)

Women's Underwear and Stockings at Average Half Price

Some especially interesting groups in the Winter Sale, the underwear in these lots having all sizes to choose from.

Underwear
50c each for light-weight white ribbed union suits in regular and extra sizes.
85c each for summer-weight athletic suits of pink and white nainsook and dimity.
\$1.75 each for athletic suits of sheer pink and white figured silk muslin. (First Floor)

Stockings
65c a pair for black silk and artificial silk mixed stockings, "seconds."
85c for black and cordovan full-fashioned silk with cotton tops.
\$1 for heavy black seamless silk, "seconds."
\$1.75 for black and colored full-fashioned silk to the top, various weights and kinds in "firsts" and "seconds." (West Aisle)

Underclothes Trimmed With Silky Gingham

They are among the prettiest novelties in the White Sale. The materials are fine nainsook and batiste, and the garments are finished with bands or appliques of very fine gingham in pink, blue or lavender.

Nightgowns are \$2.85 to \$5.
Chemises are \$2.25 to \$3.85.
Bloomers are \$1.50 to \$2.25.

New Importation of Philippine Nightgowns
Three unusually pretty patterns in these hand-made batiste gowns, both solid and eyelet embroidery. Special at \$2.50.

Nightgowns of a well-known trade-marked muslin, made with high V-shaped neck and long sleeves, the tucked yoke and wrists finished with excellent embroidery ruffles, are special at \$1.75. (Third Floor)

Young Women Ask for Unpleated Flannel Skirts

The new flannel skirt, in white, rose, gray, scarlet or bright green, is slightly gathered at the waist, and cut on straight lines. Belt and pockets are trimmed with tiny pearl buttons. It is very good-looking for sweater wear, and is priced \$11.50. Waist measures are 25 to 30 inches, and lengths 29 to 33. (Second Floor)

Inexpensive Corsets

An excellent little group to pick one's extra corsets from—including Wanamaker Specials, L. R., American Lady and Madame Lyras models at \$1 to \$4.

Also here are broken sizes of discontinued Letitia and Parisienne models at \$2 to \$7. (Third Floor)

THE FURNITURE SALE THAT HAS SPANNED THE WORLD

First of all, it will begin when it is good and ready, on Saturday, January 28, with three days of public inspection of the assembled goods.

Thousands of people wait for it, and as things now appear it will not only come up to, but surpass their "Great Expectations," and that is saying much.

The Wanamaker Great Furniture Sale is the only sale of its kind in the world, and every year that passes makes it more serviceable and advantageous to the people of the surrounding communities and more and more far-reaching in its influence.

It is world-wide in scope.

Furniture has gone out of these sales, not only into nearly all the States of the Union, but also into eight foreign countries—reaching from South America to Japan, to China, to the Continent of Europe, to Great Britain and to Ireland.

No sale could have expanded in such an ever-widening circle of service and helpfulness unless it was first and above all a sale of tremendous advantage to people nearer home.

The sale that has spanned the world is bound to be unique and unmatched in service and benefit to homekeepers in its more immediate neighborhood, they who were naturally the first to recognize it as an event with which nothing else of the kind compares.

Saturday, January 28—

the first of three days of preliminary opportunities and advance selections, will show.

A Distinctly New Silk Handbag

A square, flat bag of black or navy striped moire silk with cord and tassel handle and brass jockey cap clasp. Nicely silk lined and with inner frame and mirror.

Some of these bags have narrow binding of white kid-skin. Price \$5. (Main Floor)

French Hand Embroidery

on the airiest of batiste insertions and edges is so exquisite of its kind and so very moderately priced that we are glad to remind our customers of it again.

Edges are \$1.50 to \$4.25 a yard. Insertions \$1.75 to \$6.75 a yard. (First Floor)

"WANASILK" stockings, famous for their durability, come in all the favorite colors, such as African brown, tans, grays, beige, taupe and nude shades; they have cotton soles and tops, and are \$2 a pair. (First Floor)

Many Cotton Remnants at Little Prices

Plenty in lengths for the children's school frocks and others for women's waists and even dresses.

There are almost all kinds of cottons among them, including gingham, voiles, crepes, percales and linens. The savings are from a third to a half. (West Aisle)

Electric Ironers—Wonderful Savers—Special at \$100

We have just received a small lot of full size full duty electric ironing machines to sell at the special price of \$100.

Next to the electric washing machine, it is the greatest labor-saver ever put into the home laundry.

It costs but 5c an hour to run and will do a week's ironing in one-quarter the time of an electric iron, which costs 5c an hour to operate.

It can be installed wherever electricity and gas are available. Special at \$100—to be sure of getting one, better order at once. (Fourth Floor)

Children's Winter Coats

White corduroys, white cashmeres and caprellas for children, one and two years old, are priced at \$4.75 to \$25.

Colored coats of chinchilla, broadcloth and bolivia, in brown, tan, navy and Copenhagen; many of them fur-trimmed. These are in two to five year sizes, and priced at \$5.50 to \$25. (Third Floor)

People Who Like Pictures

will find many things to interest them in the Picture Store.

A corner given over entirely to imported mezzotints reproduces in delicate colorings the favorite subjects of the old English and French painters. These, attractively framed, have lately been reduced, and are now \$12 to \$65.

Nearby is a group of exquisitely colored etchings of French landscapes and other subjects, well worth a second look. Framed, they are \$15 to \$65.

Here and there, too, is exactly the lovely water color or oil you may be looking for to make an outdoor vision on your walls. (Fifth Floor)

The Fine Imported Silver Has Been Given New Prices

This means every piece in the unique collection of English and French sterling silverware.

None of these beautiful pieces has duplicates in this country. They are in the quaintest and most delightful designs that appeal to collectors and to those who know the value of such a gift to an appreciative friend.

Coffee sets, three pieces, \$235 to \$600. Large bowls, \$250 each. Tea sets, four pieces, \$450 to \$750. Chests of silver, 106 pieces, \$900.

Tea sets, six pieces, \$1600. A chest of cutlery and silver, 161 pieces, \$800. Chocolate pots, \$180 to \$175. (Main Floor)

Hand-Made White Blouses at \$2.85 to \$5

Fine hand needlework and real lace—think of them on blouses at these prices! Such dainty blouses, too, with exactly the right collar and turnback cuffs for wearing with coat suits or sweaters.

At \$2.85 they are sheer white batiste with fine drawnwork. At \$3.85 they have not only drawnwork, but real fillet lace. At \$5 there is white voile, as well as batiste, and they have real Irish or fillet laces in addition to the drawnwork.

Each is really extraordinary for its price. (Third Floor)

A New Brown Calfskin One-Strap Slipper

has just come from a local maker of women's finest footwear. It is of soft flexible leather in light chestnut color, and has the narrow toe, medium vamp and Cuban heel that most women prefer in a dressy slipper. The toe is perforated, and so is the strap, and the weighted sole is of substantial walking weight.

The price is \$12 a pair. (First Floor)

Women's Colored Handkerchiefs Special, 20c Each

A little collection of odds and ends, not all colors and not many of any one particular style.

They are all linen, of course, and really unusually good values. Mostly solid colors with white figures, also some white with colored borders. By the dozen at \$2.20. (Main Floor)

Sateen Bloomers in Extra Sizes

Silky flesh-color sateen or white sateen, cut extra large and full, and tucked on elastic at the knee. Priced \$1 and \$1.65. (Third Floor)

New Fiction

"Fire Tongue," by Saxe Rohmer, \$2.75. In which Mr. Rohmer returns to his earlier manner, and provides an amazing conclusion.

"Lost Valley," by Katherine Fullerton Garoud, \$2. The first novel by a writer of some of the most powerful short stories of our generation.

"The Ragged Edge," by Harold McGrath, \$1.75. (Main Floor)

NOVELTY Inkstands

from Paris are of very decorative china, most of them with places for pens and sealing wax, and sell at \$2 to \$12 in the Fine Stationery Store. In the same place will be found bronze paper weights commemorating Chateau Thierry and other places for \$10. Bronze inkstands on onyx bases are \$18. (Main Floor)

100 Pair of Blankets \$4.75 a Pair, Special

Made of wool and cotton mixed. White, with borders in either pink or blue.

Double-bed size, 70x80 inches. Special at \$4.75 a pair.

50 pair of blankets of the same grade in size 60x80 inches are specially priced at \$8.75 a pair. (Sixth Floor)

Clearing Out Umbrellas at \$7.50

100 in all, odds and ends taken out of our own stocks and reduced. Consequently they include a little of everything, and are in the favorite colors—blue, green, purple, brown and black. Handles vary from leather to bakelite; many are imitation amber, and white tips are almost the rule. (Main Floor)

A Good Umbrella Frame Deserves a New Cover

During the dull season of umbrella-making we can have it put on for you for specially low prices:

All-silk for \$3.50 (colors); Imported satin gloria for \$3.50; silk-and-cotton for \$2.25; cotton for 90c. These prices are for a limited time only. (Main Floor)

Chocolate Butter Creams, Special, 60c a Pound

They have the home-made wholesome flavor that everybody likes so much and which is rather hard to find these days. We have made these chocolates especially for this week-end to sell for 60c a pound.

And, speaking of home-made tasting candies, our delicious fudge, rich and creamy, is priced specially this week at 40c a pound, in chocolate, vanilla and vanilla nut. (Down Stairs Store)

Reine Marie Lemon Soap

adds to its cleansing qualities the fragrance of the oil of lemon.

It is in lemon shape and color, and priced 20c a cake or \$1.10 for a box of six cakes. (Main Floor)



Men Are Looking for Ulsters

Here Are 200 of the Finest Down to \$40 Each

They are less than three days in the Store, brand new from the benches of the best fashion tailors in America.

Two kinds—big storm ulsters, 48 inches long, with high wrap-up collars and somewhat lighter walking-type ulsters, 45 inches long.

Mostly with plaid-back effects. Some in rough and some in smooth overcoatings.

All rich, thick, warm, 100 per cent wool and hand tailored.

And the whole lot of them at \$40 each. At any other time we would have to charge you \$15 to \$25 more apiece for them. (Third Floor)

Pajamas and Night Shirts in the Men's Wear Sale

It is worth calling attention to the excellent values in these night garments that the sale offers, savings being close to half.

There are striped domed night shirts for \$1 and some of silk and cotton for \$1.50.

Pajamas of striped domed are \$1.65; of percale, \$2, and of heavy colored cheviot, a good weight for Winter, \$2.50. (Main Floor)

Men's London Shop Shoes in a \$10 Clearaway

About 200 pair of very fine high shoes and oxfords from leading American makers. At \$10 a pair they represent some remarkable savings.

Black and tan shoes of Scotch grain, boarded Viking, Russian and French calfskin and cordovan.

Some are brogue styles with long wing tips and perforations and some are plainer styles. A few dress oxfords of patent leather at \$8. (The Gallery)

Why Do People of Fine Taste and Culture Select Phonographs in Console Cabinets?

Simply because the console with its fine period lines, its beautiful cabinetwork pleases the fastidious eye as well as the music issuing from it should please the fastidious ear.

So vastly has this demand increased that doubtless an era is at hand when it will be as easily possible in buying a phonograph to select a console cabinet from a full range of the famous period models, from the rich fancies of the Italian Renaissance period to the grace of the Louis XIV, Louis XV and Louis XVI types, as with any other piece of furniture.

For it must be remembered that the cabinet of your phonograph IS furniture—and must either adorn your home or detract from its beauty. It will also be remembered that—

The Biggest Choice in Consoles Is at Wanamaker's where the widest assortment of different woods and different designs, all good, is assembled, and where the musical equipment of each phonograph is backed with the full strength of the Wanamaker guarantee.

Brunswick—Cheney—Sonora—Victrola—

these are household words, synonymous with satisfaction and service, and we sell (on convenient terms) every obtainable model in these four standard machines. (Second Floor)