'Way Below Cost-

5000 Yards of Unusually Beautiful Cretonnes
$\underset{\substack{\text { Specially Bought, } \\ \text { Specially } \\ \text { Priced at }}}{\text { 25c a Yard }}$
1000 Round, Shirred Cretonne Pillows at $59 \mathrm{c}-$ Value 95 c
Anothor thousund of
by noon nati M onday!

Cozy Flannellet Nightgowns at 85 c and $\$ 1$ s.2.25and 5 s. 50

| Just \$3.75 <br> for Misses' and Women's Blanket Bath Rob <br> That Have Sold Recen at $\$ 6.95$ and $\$ 7.95$ $\qquad$ |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



## Wall Paper

in Room Lots at 75 c to $\$ 2.50$ a Lot many of them worth a roll
what we ask for the
But overstocking
$\qquad$ Papers for Every Room in the House

The February Furniture Sale That 0pens Monday, 23d, is Particularly Rich in


Made-up fur garments are always pushed to sale at this seasonwith prices sharply cut. This January the reductions are unusually great as the manufacturers' tax-a sort of luxury tax-of 10 percent came off

As always-the cheapness of a reduced price depends on the height of the full price-and "value" is always dependent on the store's knowledge of the business and power in it

$\$ 90$ Moire Russian Pony Coats $\quad \$ 50$
$\$ \underset{\text { 40-inch length, latest model, betted style, }}{\$ 12 \text { K }}$ silk lined
\$295 Natural Raccoon Coats : \$195
\$149 Natural Muskrat Coats
s 98
 Three-quarter
and shawl collar
\$169 Leopard Cat Coats iser $1 \$ 98$ Three-quarter lengt
\$195 Natural Muskrat Coat
\$125
\$189 Raccoon-Trimmed Marmot Coats
s110

A Group at $\$ 250$ - Value $\$ 395$
 A Group at $\$ 375$... A Group at $\$ 495$ -Value $\$ 595$ -Value $\$ 795$
lades aska seal


About 500 Women's $\$ 75$ to $\$ 95$ Coats,
Capes and WrapsNow \$55


$\$ 59$ to $\$ 75$ Fur- $\$ 39.50$ to $\$ 125$ Trimmed Cape Rich, Seal Plush Wraps at \$40, $\$ 50$ and $\$ 55 \quad \$ 18.75$ to $\$ 85$

$\qquad$ Lentim -

























| $\$ 29$ | $\$ 37$ | $\$ 45$ | Crombie Ulsters |
| :---: | :---: | :---: | :---: |
| For Suits and | For Suits and | For Suits and | cremincta |
| Overcoats Regularly $\$ 45$ to $\$ 50$ | Overcoats Regularly $\$ 50$ to $\$ 70$ | Overcoats Regularly $\$ 75$ to $\$ 90$ | $\begin{gathered} \text { at } \$ 59 \\ \hline \text { an } 42 \end{gathered}$ |




Gimbel Silk Sale

Unrivaled in this country.
Fashionable, wanted silks at great
gs.

can be made now

Gimbels-Second floor.

Your Own Wardrobe

will and bean to satt with the new braid bing-make wai yod

The Gimbel School of Dressmaking
kives a spring course that teaches you all the intricate det
onatruction and finish that result in mmart, individuul clothes.

Elect your own pattern. Set your own time for your le
Eight Lessons-an Hour and a Half Each-for
Enroll Today
Enroll Today

## Monday! <br> The Great




## Just the Time to Buy FURS

```
\t $50-of opossun.
``` American b



Suites
Here's One That Sells Regoleryly 1 t A55-
In the Sale at
with first thought of Art for Art's Sake by a company of great resources.
The Vocalions are of our regular line and
will be continued here at regular prices.
All offered are new, beyond some us ed as samples. The savings are
to be. First payment as low as \(\$ 5\).
This Sale Extraordinary in the Seventh Floor Auditorium```

