# BONWIT TELLER \& CO The Specialty Shopof Originations CHESTNUT AT 13 TH STREET <br> Arranged for Tomorrow-Thursday 

## CLOSING-OUT SALE

Most Extraordinary Reductions in Our History


MISSES' APPAREL
MISSES' UTILITY COATS ..... 28.00
In Normandy. velour and other soft wo
fabrics. Lined and interlined. Straight andfabrics. Lined and interined. Straig
blouse modes. Formerly to 69.50
MISSES' BOLIVIA COATS46.00
In fashionable colors and smart modes, featur-
ing convertible collars. Formerly to 75.00 FUR-TRIMMED COATS 68.00
Developed of gerona, Bolivia and Pan Velaine
show a luxufious contrast in collars of wolf or
Australian opossum. Formerly to 110.00
DAYTIME \& DINNER FROCKS $\mathbf{3 8 . 0 0}$
Of velvet, Poiret twill, tricotine, Canton crepe
and crepe de chine. Afternoon and Evening and crepe de chine. Afternoon and Evening
shades. One of a kind. Formerty to 89.50
TALLLEUR CLOTH DRESSES..
Of Poiret twill and tricotine. including copies 44.00
Of Poiret twill and tricotine. imcluding co

Basing our action on faith in the future when present abnormal conditions will have disappeared -and desiring to secure for the public a share in the efficiency of manufacture which public appreciation has enabled us to develop in all Victor manufacturing we desire to announce the following reductions in our list prices.

10 -inch Black Label, double faced Records now listed at 85c

## Reduced to 75c

12-inch Black Label, double faced Records now listed at $\$ 1.35$

$$
\text { Reduced to } \$ 1.25
$$

These reductions in list prices together with lower prices on Red Seal Records announced some time ago-improvements in standard instrument types without increase in price and the introduction of new models figured on anticipated normal conditions rather than on cost-puts the entire Victor line as a unit on a list price basis substantially lower than at any time in the past and emphasizes again the leadership of the Victor in its commercial field.


This trademark and the trademarked word "Vietrola" identify
ail our producta. Look under the Hid! Liok on the label!
VICTOR TALKING MACHINE CO., Camden, N. J.
Fourth Floor
misses' Suts : folrth floor

BLOUSES: SHIRTS AND GUIMPES
 15.00 Costume Blouses

16.50 to 19.50 Costume Blouses

Handomeme baded and embroidered modele
in navy, brown and bisque
12.50
2.50 to 15.00 Net and Batiste Guimpes

Dainty guimpes of fine net and and
oheer batiot. Some with hace edging.
2.00 to 10.00
First Floor

Closing Out Our Entire
Closing Out Our Entire
Stock of High - Grade
WINTER MILLINERY
$\begin{array}{lll}3.50 & 5.00 & 10.00\end{array}$
This includes fur and fur-trimmed hats, metallic hats
and duvetyn in smart embroidered effects in a host of and duvetyn in smart embroidered
beautiful models and colorings.

## Victor Records Reduced in List Price

ENTIRE STOCK OF WOMEN'S AND MISSES' SUITS
$\frac{\text { To Be }}{\text { Closed Out at }}$
1/3
Off Present Reduced Prices
$\qquad$

| QUALITY FUR COȦTS |  |
| :---: | :---: |
| sat. muskrat coatis | 12 |
| $36^{\prime \prime}-40^{\prime \prime}$ long; self-collar and caffs.Formerly 175.00 |  |
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|  |  |
|  |  |
| FRENCH SEAL, COATS .....$36^{\prime \prime}$ model; collar and cuffs of skurik |  |
|  |  |
| nat. raccoon coats ..... 225.00 | 225.00 |
|  |  |
|  |  |
| Formerly 295.00 |  |
|  |  |
|  |  |
| ${ }^{\text {Nat. raccion coats }} 40 . .265 .00$ |  |
|  |  |
| HUDSON SEAL COATS .... 295.00 |  |
| Sta |  |
| Thn |  |

