

Store Hours, 9 A. M. to 5:30 P. M.
For Thursday Start a Savings Account in Gimbel Brothers bank—\$1 will start it. 4% interest, compounded twice yearly.

GIMBEL BROTHERS
 MARKET · CHESTNUT :: EIGHTH · NINTH

Philadelphia, Wednesday, January 18, 1922
 Thrift is saving in permanent fashion part of your earnings. Franklin said: "Money is of a prolific, generating nature."
For Thursday

Subway Store Day in the Great January Sales

Not everything at a loss, but pretty nearly everything. "And how do stores stand it?" asked a customer. We have to rummage stocks just as thoroughly as you rummage your home, else it would clutter up—and to sell last few of a lot we have to make deep price

cuts. So do the manufacturers—and having no stores they must get stores to distribute the goods. It is necessary loss—and figured as part of the year's business.

1200 Women's and Misses' \$10 to \$15 DRESSES at \$4.50

—Twenty-Six Styles Besides the Fifty Samples



Including nine styles in the popular navy blue WOOL-POPLINS that New York is talking about—and wearing. Coat-dress styles—with scarlet collars. Styles with bishop sleeves—the lower half of gray crepe de chine, attractively braided. Styles with pointed hem-line. Style with smartly dull-red stitching around and around. Styles with three-quarter sleeves that have gold-stitched inserts of henna Canton crepe.

Two Styles in Navy Blue TRICOTINE
 Two Styles in Navy Blue SERGE

Eight styles in brown, black or reindeer WOOL-VELOURS. Three styles in VELVETEENS—blue, black or brown. One style in BROCADED VELVETEEN—all black. Wonderful WOOL JERSEYS—mostly in browns and blues. "Samples" and "fews" of Silk Dresses—mostly crepes de chine; mostly blacks, blues and browns. Misses' sizes for ages 14 to 18. Women's sizes: 36 to 44.

Girls' Tub Dresses at 85c Values \$1.50 to \$2

Lineens and chambrays. A score or more of styles—with novelty pockets, sashes, stitching. 6 to 14 year sizes.

Clean-up Lot of Men's Pajamas
 Subway Store Priced at— **\$1.15**

"Seconds" and small lots from a well-known maker. Plain-color pongee. White self-stripe madras and a small lot of domet. Worth, if "firsts," up to \$3 a suit.

Men's \$3.45 Soiesette Pajamas, at \$2 Slight "seconds." Well made and finished.

Just Fifty More of Those Wonderful \$45 Fur Coats at \$29



—the exact duplicates of the coats that made the sensation—last Friday.

Three-quarter length. Smart belted style.

Enormous cape-shawl collars. Belt—flare sleeves.

Taupe and brown cone fur. Richly silk-lined.

All sizes at the start.

Men's Suits: Overcoats

\$18.50

The Kinds You'd Think Would Be \$30 and \$35



These suits and overcoats were taken right out of our regular stock and marked at this special price for Subway Store Day only.

Overcoats—all-wool fabrics. Plaid backs—very popular this winter. Muff pockets. Belt-back and belt-around models.

Wanted colorings. Sizes 34 to 42. Suits—single- and double-breasted models. Blue serge. Cassimere, chevots and tweeds. Subdued colorings. Sizes 34 to 42. \$18.50.

75c Heavy Mercerized Table Damask, 64-Inch, at 58c

Cotton; has a satiny finish, assorted patterns, closely woven and an exceptionally good value at 58c a yard.

Heavy Cotton Crash Toweling, good absorbent quality, choice of bleached or unbleached, at 10c yard. Value 15c.

Bleached Cotton Huckaback Towels, good absorbent quality. Regularly 15c. at 10c

Bleached Turkish Bath Towels, good heavy quality, size 18x36 inches. Regularly 25c, at 20c each.

Little Children's Chinchilla Coats \$3.95 Half Price

If the little tot of 2 to 6 years needs a good, warm coat, here's a bargain. Come in navy, light gray and gray red. Warmly lined, too. \$3.95.

Little Children's Brushed Wool Sweater Suits—\$2.95

Marvelous \$275 Console Phonographs \$93

Sheraton Model

Sounds like one of Aladdin's tales! Exquisite mahogany cabinets—dull finish; gold-plated hardware, a "Music-Master" horn and a thoroughly tested motor. These phonographs were catalogued to sell for \$275. Tomorrow—Subway Store Day, at \$93.



Women's Fiber Silk STOCKINGS at 28c a Pr.

Slight imperfections but almost as good as firsts. In black or cordovan. Remarkable value, at 28c.

Women's Silk Hose at 95c a Pair

In black and colors. Full fashioned, fancy drop-stitch effect. Mill irregulars.

580 Pairs of Men's Separate Trousers—Value \$3.85 \$6.50 at

Women's Union Suits at 25c

Good quality in regular sizes. Low neck, sleeveless style with tight knee.

January Clearance of Women's Shoes: Slippers \$1

A thousand pairs in the lot—remainder of Christmas stock and short lines from our regular stock.

High Shoes, at \$1 Leather House Slippers, at \$1
 Low Shoes, at \$1 Felt Slippers, at \$1

Children's Shoes, Sizes 3 to 12, \$1 a Pair

Men's Felt Slippers, at \$1 a Pair
 Boys' Shoes, Sizes 9 to 12, \$1 a Pair
 Men's Shoes, High Grade, Broken Sizes, \$1.95 a Pair

Women's Nightgowns—68c

Extra sizes. Made of soft cambric in simple slip-over style (pictured). Sleeves and neck edged with dainty embroidery. Ribbon-run. Special values at 68c.



Flannel Nightgowns

Slip-over styles in neat striped Scotch flannel, with three-quarter sleeve. Regular and extra sizes, at 68c

House Dresses at \$1.85
 Striped or checked gingham or neat percales. Billie Burke or waist-line models, trimmed with contrasting color and piping. Sizes 38 to 62 inch.

Beacon Bolero Jackets and Slumber Slippers at 50c
 Value \$1. Made of Beacon blankets (cotton) in attractive colors and neatly finished.

1500 Lingerie Waists \$1 for \$2 Kinds

Plenty of styles to choose from. Lacy models—embroidered, tailored and Peter Pan styles.

Fine voiles—every waist. All-white and some have color touches here and there. Various necklines. Sizes 36 to 52; At \$1. Worth \$2.

Madame Lyra Corsets—\$2.50

Half price. Two models—topless and low bust. For slender and average figures. Pink coutil. At \$2.50.

All-Silk Moire and Taffeta Ribbon, 25c yd.

6 inches wide. Value 45c yd.

35c Coffee, 5 lbs. for \$1.18

SUBWAY SPECIAL. At 2 1/2 lbs. 62c, or 5 lbs. for \$1.18. New season Green Mixed Tea, 45c value, 4 lbs. \$1.10, or lb. 30c. Cocoa—Croft & Allen's fresh ground, bulk, 3 lbs. 75c, or lb. 28c. Baking Powder—Purity Phosphate, 35c value, 5 one-lb. cans \$1, or can 22c.

Drop-Side or Sliding Couches—\$10

Complete with cotton pad. 50-lb. Felt-and-Cotton Mattress, roll edge; covered with striped ticking, special at \$8.50.

40-Inch Unbleached Sheeting 8 Yards Regularly 28c Yard \$1

Sold in 8-yard lots only. No mail or phone orders.

2500 Bleached Seamless Sheets

Many sizes from single-bed size up to and including extra sizes. All are slight "seconds." at 88c and \$1.18

500 Pairs Famous Woolnap Blankets

Cotton—White or gray. Mohair bound. Full double-bed size. Regular price \$4.95 pair, at \$3.68 pr.

Mussed Blankets at \$3.95 to \$9.95 Pair

Variouly wool- and cotton mixed up to all wool blankets in the lot. Save an average third.

350 "Polly Prim" Aprons at 38c

They're made of chambray in pink, blue or green; finished with rick-rack. Less than the usual cost, at 38c.

15 Rolls of Waldorf Toilet Paper for \$1

No "Seconds" \$2 Guaranteed Hot Water Bottles, at \$1

Celluloid Dressing Combs, 2 for \$1

Worth \$1 Each

5000 Yards of Wash Goods

25c Strongcloth
 20c New Dress Gingham
 25c Juniper Suitings
 25c Kimono Fleece
 22c Printed Percales

500 Yds. of Navy Blue Mannish Serge at 85c yd.

60 inches wide; medium twill. Navy Blue French Serge 48c yd. Black Mannish Serge 78c yd. 50 inches wide.

Needles at 3c Pkg.

30c dozen packs. Bias Fold, size 1, 3 pcs. for 12c. Feather Stitch Braid, 3 yds. to piece, at 5c pc. Regularly 25c.

Chocolate-Covered Almond Creams at 38c Lb.

Regularly 60c.

Men's Handkerchiefs, 50c a Dozen

Plain white hemstitched.

Longcloth at 10c Yd.

Excellent quality. Pure white bleach.

Women's 8-Button Duplex Gloves, 78c

Mastic and brown. Value \$1.50.

Silver-Plated Flatware

Soupspoons, bouillon spoons, dessert spoons, tablespoons, medium forks and oyster forks. 25c Each

Just 43 Used Sewing Machines at Half Price and Less \$15

A wide choice of Singer, Domestic, White, Keystone, Wheeler & Wilson and other well-known Sewing Machines. Terms \$1 Weekly



500 Suit Cases \$1

Regularly \$1.65 to \$1.95

Took all the stock maker had on his shelves. Made of matting, keretal and fiber, very durable; double-catch and all-around leather strap styles. Sizes 18 to 24 inch. Made with steel frames. Mail orders filled.

Axminster Rugs, \$25 and \$35

9 x 12 ft. : Values \$39 and \$48

A fine assortment of desirable patterns; soft deep pile which is a "mark" of quality, at \$25 and \$35. Seamless worsted-face Tapestry Brussels Rugs, slight weaving defects, 9x12 ft., at \$13.25. Value \$24. Extra-heavy quality seamless worsted-face Tapestry Brussels Rugs, good selection of attractive patterns. 9x12 ft., \$15.50, value \$26.50; 8.3x10.6 ft., \$13.50, value \$24.50. Seamless Wool Velvet Rugs, excellent wearing quality; a standard, well-known make. 9x12 ft., \$20, value \$35; 8.3x10.6 ft., \$19, value \$32.50. 50c Fiber Carpet, 27 in. wide, plain colors, at 15c yd.

1200 Window Shades 59c ea.

Values 75c and \$1.25

36x72, oil painted opaque. Various colors including green. Complete with fixtures. Some show slight handling. At 59c.

4000 Yds. Cretonne—24c Yd. Value 35c

Yard wide; light and dark coloring; washable. Panel Curtains—\$4.50

2 1/4 yds. long. Filet lace trimmed, mounted on Marquisette.

500 Prs. Marquisette Curtains, \$1.25 Pr. Value \$1.75

2 1/6 yds. long, firm quality, made ready-to-hang, separate Valance. White only.

Just Fifty of These 100-Piece Dinner Sets at \$19.50

A complete dinner set for 12 people—one of America's best makes.

Absolutely first quality, but on account of a canceled order you can save \$10 on the set—at \$19.50.

Odd Pieces of Fancy Imported China at Half Price or Less

Daintily decorated thin ware of various patterns, comprising such pieces as chocolate sets, dessert saucers, mayonnaise sets, cracked ice bowls, covered cheese and cracker dishes, bread and butter plates, dessert plates, sugar and cream sets, etc., 20c to \$7.50 values; at 10c to \$3.50.

One Thousand Colonial Table Glasses 45c Doz.

Clear crystal, full size. Regularly \$1 a dozen, at 45c Doz.