

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Cloudy

Tomorrow the Wanamaker Great Winter Clearaway Sale

Many Young Couples Just Going to Housekeeping

make the mistake of spending all their money or running into debt when they strive to begin their new lives just exactly where they left off in leaving their parents' homes.

As merchants naturally we are glad to have ready for them all they wish to buy and to give them every consideration in other ways. There is, however, the other side that parents and well-wishers may wisely present to the young homemakers—namely, that their fathers and mothers were twenty years in getting together the loveliness of the old homestead where they were brought up.

Pride is a dangerous taskmaster and not always safe to follow, especially if it leads us unnecessarily into debt.

[Signed]

John Wanamaker

January 16, 1922.

All the Furs in This Sale Are 25 Per Cent Less

The coats at these new prices include Hudson seal (dyed muskrat), natural muskrat, gray squirrel, leopard, mole and caracul, marmot and nearseal (dyed coney). Some of these are the entirely simple coats of the staple class, and some are novel in cut or trimmed with other furs—for example, beaver, Australian opossum or squirrel. Prices start at \$67 for marmot and end at \$550 for a Hudson seal (dyed muskrat).

The small furs are sables, beaver, squirrel, lynx, caracul, natural skunk, stone marten, baum marten and raccoon; also foxes of many kinds, both dyed and natural. Prices start at \$11 for gray squirrel and end at \$600 for silver fox.

(Second Floor)

Women's Handsome Coats With Fur Collars at \$85

Women who are fortunate enough to get one of these coats will have the satisfaction of knowing that a little earlier in the season they would have paid at least \$40 more for it.

They are made from the finest quality velveteen or bolivia in a particularly lovely style with full loose back and the new large wrap sleeve. The large enveloping collars are of beaver, squirrel, mole or black caracul.

In colors there is the excellent choice of navy, black, Volnay, Malay or taupe.

(First Floor)

Young Women Can Save \$30 on These New Coats

There are less than a hundred coats in the group, and we shall sell them for \$65 each. Purchased at the regular prices they would be \$95 more.

They are thick, soft fabrics of the bolivia family in midnight blue, various browns, and raisin color. Each is topped by a big beaver collar. Lining and making are all in keeping with coats of this class. The sizes are 14 to 20.

Specially priced at \$38 are satin-lined sports coats in the natural camel-hair color, with raglan sleeves, convertible collar, big patch pockets and buckled belt. These, too, in 14 to 20 sizes.

(Second Floor)

Spanish and Other Combs

Set with little red stones are in various foundation colors—crystal, black and shell—and the shapes are many and both small and large. Prices are \$6 to \$32.

(Main Floor)

Crepe de Chine Negligees

In an odd sort of loop ribbon trimming may be had in the French room for \$25. The colors are beautiful tea rose, orchid and blue.

(Third Floor)

A New Silk for Blouses and Negligees

One would feel inclined to call it a riot of colors that one never suspected would go together, and yet they somehow do, and the effect is quite fascinating.

The silk itself is a crepe de chine with a high luster. It is 40 inches wide and \$4 a yard.

(First Floor)

A Fetching New Style in Silk Handbags

Nearly round in shape and of blue, brown, black or taupe moire silk, either plain or ornamented with a row of little petals in self fabric or in bright Paisley pattern silk.

These bags have covered frames and knobs of amber or shell finish celluloid.

Their price is \$6.

(Main Floor)

Nightgowns in the White Sale Fifty Different Patterns in Nainsook, Cambric, Batiste, Cotton Crepe, Crepe de Chine and Radium Silk, Priced \$1 to \$10.50

There are more than fifty different patterns, if one counts the variations of trimming as well as the differences of cut and material.

At \$1 alone there are a dozen styles, all with round neck and short sleeves, lace or embroidery finish. All are good nainsook, excepting one heavier gown in cambric.

\$1.50 offers six styles, four of nainsook with round or square necks and short sleeves, and two of cambric with high neck and long sleeves. All are daintily trimmed.

Other nainsook gowns with lace or embroidery and ribbon are \$1.65, \$1.85, \$2.25, \$2.50, \$2.75 and \$4.50. At \$5.50, \$6.50, \$7.50 and \$8.50 there are fine nainsook gowns with much of the top and sleeves made of real filet lace.

Cotton Crepe Gowns

offer five styles, all of a fine quality crepe that is soft to the touch, launders easily and wears well.

At \$1.50 they are flesh or white crepe with ribbon-run picot edge. At \$2 are empire gowns of white crepe trimmed with pink or blue striped crepe. At \$2.25 is a very dainty white crepe gown trimmed with filet edging and hemstitching, front shirring and ribbon bows.

High neck and long sleeve white crepe gowns with violet featherstitching and silk frog fastenings are \$2.50.

Empire gowns of extra fine crepe with hemstitching and lace trimming are \$2.85.

Hand-Embroidered Batiste Gowns

hand made and hand embroidered in the Philippines, include seven different styles, priced at \$2.65, \$2.85, \$3.85 and up to \$7.85.

Silk Nightgowns

include a number of styles in flesh crepe de chine, flesh or white radium silk, at various prices from \$3.85 to \$10.50.

(Third Floor)

Never Were Such Colors in Japanese Crepes

They are the softer, newer tones that women have taken such a fancy to and which are usually to be found only in much finer and more expensive fabrics.

In this just received importation are a great number of these beautiful plain shades, besides many checks for women's and children's dresses. They are 35c, 45c, 65c and 75c for the plain and 75c for the checks.

(First Floor)

The Lovely New Dresses for Afternoon and Evening

For women going South and women planning for Spring—really enchanting things they are, and marked with rather surprisingly low prices when one remembers what similar things cost a year ago—\$40 to \$160. Here is a golden brown crepe de chine with a long waist, and a twisted brown velvet girde, not to mention net panels embroidered with wool.

An evening frock of apricot chiffon has self roses for girde and further ornament. An afternoon dress is of pale yellow crepe de chine combined with yellow eyelet.

Novel sports dresses are of silk crepe embroidered in colored stripes or of silk sponge in turquoise and tan or white and scarlet. An ivory crepe with heavy dull red embroidery in a primitive design.

A chiffon evening gown is of the new chartreuse, crystal beaded.

An orchid-colored crepe is entirely self trimmed, being trimmed with rows of little tight self roses.

These are just a few examples, hardly two of the dresses are alike.

(First Floor)

A Come-Down in the Prices of Some Fine Silverware

In looking over the collection, many people will doubtless find a number of pieces which they need to complete their collection or which would make an admirable gift to a friend.

The sterling silver is of the finest character, the patterns all are most desirable. But the prices mean wonderful savings and such as are not

likely to be met with for a long time to come.

There are three handsome tea services, seven pieces in each, including the tray. They are now two of them at \$1000 and one at \$200.

An asparagus dish is now \$250.

Vegetable dishes, \$135 and \$375.

Gravy boats, \$75 to \$200.

Meat platters, \$125 to \$300.

Vases, \$50 to \$150.

(Main Floor)

The Little Boot Shop Is Sending Many White Shoes South

Notably a two-strap slipper of white canvas trimmed with black patent leather or tan calf. The long wing tip, heel foxing, military heel and welted sole are of the leather. So is the short fan-shaped tongue. The two straps buckling in the center of the ankle match the body of the shoe.

(First Floor)

and are of white canvas. The price is \$14 a pair.

Other white footwear for Southern wear includes a white canvas one strap slipper, with French heel and light sole, at \$14; one-strap slippers of white kid or white buckskin at \$16 a pair, and white buckskin sports shoes, rubber soled, at \$16 a pair.

(First Floor)

More of Those Velour Door Curtains at \$16.50 a Pair

That these are the best curtains of the kind that have been offered at such a price in years is a fact which people are quick to perceive.

For that reason the last lot sold out in a day, and these

(Fifth Floor)

A Clearaway of Baskets Domestic and Imported

We have taken half at least from their prices, and the baskets include almost all imaginable shapes and sizes. They are—

Lined and unlined sewing baskets.

Shopping baskets.

Sandwich baskets.

Plant baskets.

Chinese handy baskets.

(Fourth Floor)

New Embroidered Pillow Cases \$6.75 and \$12.75 a Pair

New Madeira pillow cases, at \$12.75 a pair, are of fine linen, excellently hand embroidered in several designs. These measure

(First Floor)

22½x36 inches, and they are very handsome and dainty goods.

New pillow cases from Ireland, made of fine linen and machine embroidered in pretty patterns, are priced at \$6.75 a pair.

(First Floor)

100 Wool-Filled Quilts Special at \$6 Each

Covered with printed cambric in a floral pattern and bordered with plain-colored saten.

100 to sell at a new special price—\$6 each.

Full selection effects.

(Sixth Floor)

of Men's Furnishings— Fine Things in Abundance

All men know that there are plenty of everyday sales of men's furnishings. This is to let all men know of the Wanamaker Once-a-Year Winter Sale that is a real thing with the real goods and real values.

There are a whole lot of men in this city who buy all their shirts and neckties, pajamas, nightshirts, etc., in our yearly Sale, and save money by their thriftiness. These men will be here tomorrow by the hundreds, but there is no reason why you should not come too, for the opportunity is just as much for one man as it is for another.

This Sale is one of the best Sales of men's wear we have ever had.

It is of particular interest because it is a Sale of such things as are going up in the market right now.

Take careful note of these low prices, for you are not likely to see them so low again in many and many a day, if we are judges of the market, and we think we are.

They Average About Half of Our Regular Low Winter Prices

In some cases more than half, in some cases less than half.

All Wanamaker merchandise, good, sound, reliable and in the best of taste.

Beautiful Shirts

\$5 each for 840 silk shirts, silk and wool and silk and cotton. Every style of silk shirt we have except white silk shirts. The finest assemblage of these things in Philadelphia—and silk is going up right now in the market.

\$3.50 each for 388 of the handsome silk-and-cotton and imported mercerized cotton poplin shirts we have ever seen. Men will be pleased to get these. They will go in a hurry.

\$1.85 each for 1471 of the finest woven madras shirts, business men's favorites—they include some white shirts with collars attached, that will be interesting to golfers.

\$1.65 each for 2535 woven and printed madras shirts, made over the big Wanamaker measurements, splendid in every way. Including 700 shirts for men who like starched cuffs.

(Main Floor)



Over 6000 Neckties

50c each for nearly 3000 cut-silk four-in-hands in favorite Winter designs.

85c each for 3500 fine silk ties, nearly the whole of the remaining Winter stock of the best grades.

Pajamas and Nightshirts

\$2.50 each for colored cheviot pajamas and silk-and-cotton pajamas.

\$2 each for printed percale pajamas. Also a varied collection of domet pajamas at \$1.65 and domet nightshirts at \$1; silk-and-cotton nightshirts at \$1.50.

Splendid House Gowns

A collection of about 100, including London silk gowns of great beauty, \$35; rich corduroy gowns at \$25 and wool gowns at \$25 to \$50.

157 Imported Knit Silk Scarfs at \$5

(Main Floor)

A Smart New Oxford for Young Men

Or for men of any age who like to keep up with the fashions. Of tan Scotch grain calfskin with perforated tip and saddle stitch around the vamp, full outside extension sole and the sole stitched aloft. Price \$12.50 a pair.

(Main Floor)

Prices Lowered on Chauffeurs' Overcoats

We have taken fifty-four Winter overcoats for chauffeurs and lowered their prices decidedly.

The majority are of heavy, firm, dark cloth and are now marked \$28 each, a saving of \$10 or \$12.

The remainder are sheep-lined or dog fur coats and these are now \$50 each.

(The Gallery)

New Goods Just Added to the Hosiery and Underwear Sale (All at Average Half Price)

The sale started with \$105,000 worth of merchandise that was practically entirely regular stocks reduced.

Tomorrow we bring in tens of thousands of dollars of fresh, new hosiery and underwear for men, women and children, all of it specially purchased for this sale and all at the same ratio of saving—an average half.

There is still good selection, of course, in the groups the sale started with, but the following are all new:

Women's Stockings

30c a pair for full-fashioned black lisle stockings, "seconds."

50c a pair for full-fashioned mercerized lisle.

\$1.25 a pair for full-fashioned pure dye silk with reinforced garter tops and cotton soles, "seconds."

\$1.75 a pair for full-fashioned black silk to the top.

\$2.50 a pair for full-fashioned all-silk with openwork clocks, "seconds."

Men's Half Hose

40c a pair for black and navy artificial silk half-hose and wool-and-cotton in heather colors.

50c a pair for heather wool with fancy self stripes.

Children's Stockings

25c a pair for black ribbed cotton stockings with fashioned feet.

Women's Underwear

50c each for ribbed cotton union suits, low neck and sleeveless; regular and extra sizes.

85c each for pink and white bodice-top athletic suits in longcloth, voile and crepe.

\$1.75 each for figured silk-and-cotton bodice-top athletic suits in pink and white.

Men's Underwear

75c each for athletic union suits of striped madras.

(Main Floor)