EVENING PUBLIC LEDGER-PHILADELPHIA, MONDAY, JANUARY 16, 1922



### **JOSEPH SCHENCK** TELLS WHY LOS ANGELES IS BEST

TOSEPH M. SCHENCK, in a recent interview, tells why Los Angeles is nexcelled as a motion picture center. Mr. Schenck, who brought the Norma nd Constance Talmadge Studio organiations to California a few weeks ago. ius tells why he considers the motion feture future of Los Angeles to be cure : "Producers in the East at last have

me to the conclusion that there is just he place in the world where motion letures can be made to the best adintage. And that place is Los Anfes. Los Angeles is the peer of every her city in this country, and its bamber of Commerce and municipal ficers, from Mayor George E. Cryer own, have offered motion picture proantages which no other city either in

"It is somewhat amusing to read reorts that certain American producers nd stars are going to take their studios broad or to other sections of the nited States. Deep down in their earts these producers and stars know at Los Angeles is unexcelled, that it as been and will continue to be in-finitely the motion picture producing enter of the world.

"It would be futile to enumerate all Los Angeles' natural advantages. We know that 'the Sunny Southland' is rock-bound coasts, sandy beaches, tow-capped mountains, cactus-strewn court, all-the-year-round sunshine. in tropical and temperate zone vege-ition—in fact every possible variety of tring for a motion picture. Amer-a's greatest natural wonders are an complete to train ride from here. What all-the-year-round sunshine. the speatest natural wonders are an ernight's train ride from here. What ther State can offer a Yosemite Park, an trees, crystal clear lakes cupped i the snow-covered valleys of the most neturesque mountains in America?

icturesque mountains in America?
 "In forty-eight hours a motion ple-are company can get all the pletur-sque atmosphere of a Mexican town, can find a 'location' among the etrified forests of Arizona, it can call are nowhors Indian Maxican max

"Even the life of the ancient cave has left arm. Now when did indicats wellers in its modern counterpart can be filmed in Arizona and New Mexico. The homes of the aborigines of America till perch high up in rocky crevices, or till perch high up in rocky crevices, or

"Trained 'extras' such as are to be such as are to be "Trained 'extras' such as are to be to the top of the function of the different "Trained 'extras' such as are to be to the top of the function of the different such as the state of the top of the top of the function of the different ing and, sou can see the steel masts of





NORMA TALMADGE We will be glad to publish the pictures of such screen players as are suggested by the fans

### THE MOVIE FAN'S LETTER-BOX

#### By HENRY M. NEELY

Marie, J. W .-- Yes; it was Robert just ordered a cut of 20 per cent in Ellis who played the part of Anthony all salaries. Every movie actor or ac-Mulvain in "Ladies Must Live." Where did you ever hear the absurd story that Rudolph Valentino has a is doing it. Conditions were never worse for breaking in. Stick to your job, old kid, and be thankful you've got it.

. . .

can find a 'location' among the writes: ''Oftlimes when we see plo-ctrified forests of Arizona, it can call a re noticed. Many fans cand the liquite a lot of faults that they see on the mong the girders of a downtown sky-craper in Los Angeles itself. ''Just off the coast can be found slands which are among the most bean-iful in the world. The motion pleture structure of the world between the coast can be found slands which are among the most bean-iful in the world. The motion pleture craper in already has made them famous.

Vaches figures, he can do so by going Recently I saw The Last of the five cents in stamps in writing for a Moheans.' In one of the close-ups star's photograph. If the James Crane of this picture, one of the Indians appears with a large vaccination mark on his left arm. Now when did Indians to been divorced and Crane now has a ever know about the art of reservations. The modern counterpart can be were know about the art of reservations. The first start is the one who married Alice been divorced and Crane now has a start is modern counterpart can be start in the modern counterpart can be start in the one who married alice been divorced and Crane now has a start in the modern counterpart can be start in the start of reservations when did Indians in the start of reservations are start are start are start in the start of reservations are start in the start of reservati

till perch high up in rocky crevices, or a picturesque mesas, awaiting the cam, suggestion 1 made some time ago and 1 raman and the story-teller to weave should be remediate hear of the light. Agnes Ayres was born and educated ries around them. Besides the innumerable natural ad-instaken things that the fans discover.

DREAMLAND ADVENTURES By DADDY

Wishing Night

This week Jack and Jañet meet the Wishing Fatry, who gives wishes to them and to their friends.

> CHAPTER I The Fairy Appears

that palace, and she has sent these let ters out to ask us to help her," said

Jack "That we will do right gladly," cried

Janet

At that moment the front door of the fairy princess, no larger than a doll. As they watched her, the fairy princess grew and grew until she was as large

grew and grew until she was as hirge as Janet and Jack. She floated from the windowsill and stood beside them. "You shall help me," said the fairy princess in a voice as sweet as that of a singing bird. "This is Wishing Night, and on this night I, the Wishing Fairy, can give a wish to each person or anican give a wish to each person or animal who asks for it. I need messen-gers to tell the forest folks to put on their thinking caps so they will be ready with their wishes when I come."

Janet and Jack thought it would be Daphne Floyd-Goodness, gracious,

# FLONZALEYS' PROGRAM

cept Charlie Chaplin. He was born in Play Beethoven, Haydn and Novelty

for Chamber Music Association The Flonzaley quartet made its first appearance here of the season yesterday afternoon at the Bellevue-Stratford, where it gave the program for the fourth meeting of the Chamber Music

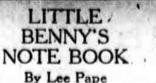
violin; Louis Bailly, viola, and Iwan d'Archambeau, violin cello, have a large following in this city was shown by the fact that virtually the entire mem-bership of the association was present to hear their concerted playing. It was the largest meeting of the season

the largest meeting of the seasons Poise and proportion characterized the program, which was one of the best of the season in variety and substance and certainly one of the best rendered. the playing setting even a new mark for the perfected ensemble of the Flon-zaleys. It opened with the lift and lyricism of Beethoven's Quartet in E flat major. Opus 127; gave contempo-rary composition of modernistic "tgn-rary composition of modernistic "tgn-rary composition of modernistic "tgn-the part of the seasons in variety and substance and certainly one of the best rendered. the part of the season in variety and substance and certainly one of the best rendered. the part of the season in variety and substance and certainly one of the best rendered. the perfected ensemble of the Flon-zaleys. It opened with the lift and lyricism of Beethoven's Quartet in E flat major. Opus 127; gave contempo-rary composition of modernistic "tgn-rary composition of modernistic "tgn-the season in variety and substance the hair off an egg. Its the last one; Proving wen the truth sounds impos-

OLD MAN WINTER was raging through the woods, swirling the snow with his icy breath and shaking the frozen trees until they creaked and groaned. Lack Frozt was painting pictures on Lack Frozt was painting pictures on for dismissal.

the frozen trees until they creaked and groaned. Jack Frost was painting pictures on the windows—shadowy, elfin pictures. Janet and Jack, tired of playing with their toys, were watching the pictures of an ugly giant, and the palace of beautiful princess. "Wouldn't it be wonderful if a real fairy princess should walk out of the palace and appear before us?" sighed Janet. No sooner had Janet said this than frosty, letters, shaped like alphabet blocks, began to roll from the palace of the windows and and the words man and fancying they saw the castle of an ugly giant, and the palace of beautiful princess. "Wouldn't it be wonderful if a real fairy princess should walk out of the palace and appear before us?" sighed Janet. No sooner had Janet said this than frosty, letters, shaped like alphabet blocks, began to roll from the palace stage. "This is Wishing Night. I need children bright To all who do right On this Wishing Fairy." Janet and Jack stared at the words ""Why, there must be a real fairy in that palace, and she has sent these let-""Why, there must be a real fairy in that palace, and she has sent these let-tro out to ask us to help ber," said





cabbidge, sed Skinny Martin. Wich there was, and I started to look down too, making 3 looking, and after 1 looked about 10 minutes 1 remembered some-thing all of a suddin, saying. Good nite, my fathers got lather all over his face. Wat for, wat for? sed Skinuy and Leroy Shooster.

Arrangements have been completed by the Automobile Accessories Business Association for a meeting and dinner to be held Friday night at the Hotel Lord raine.

Proving wen the truth sounds impos-sible its useliss. \*

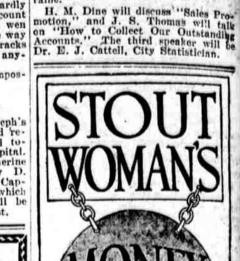
Musicale to Ald Hospital The Ladies' Auxillary of St. Joseph's Hospital will give a musicale and re-ception in the Bellevue-Stratford to-night for the benefit of the hospital. Julia Z. Robinson, soprano; Katherine

\* LADIES' SUITS MADE-TO-MEASURE Sports Suit Made of Ensilah \$40 Tricotine and Poiret Twill. \$40 Poiret Twill Dresses ..... \$25 Tweed Cape to Order....\$35 White Flannel Suits for South-\$45 Suits to Order With your \$25

FRANK DI LUZIO Formerly with Ludgi Riensi Removed to 905 Walnut St. 

Rosenkranz, contraito; Antherine Rosenkranz, contraito; Anthony D. McNichol, tenor, and Frederick S. Cap-eron, basso, comprise a quartet which will sing. Special selections will be given by Elizabeth Doerr, violinist.





AUTO MEN TO MEET

Accessories Dealers to Listen to

**Business** Talks

what, these minor actors. Long experi- ing and Marion's ancient costume is ence has taught them that if they come completed by a neat little pair of nifty to the studio 'made up right' they slippers with French heels. Has anya job; if their costume is faulty body noticed other things of the kind? they know that they will not get em-

"In Los Angeles, too, there are sky-

"I MUST not forget the genuine Western hospitality shown to motion-picture people in Los Angeles. if a producer wants to film mountain scenery, there is Griffith Park, which can be used in an emergency. Police permission is obtained for the asking if permission is obtained for the asking if one desires to photograph the main thor-or desires of the city. Owners of sky.

"Even the innumerable beautiful Ant's house one cold day and asars nomes of Los Angeles are open to the her for something to cat. Agrees lammed producers through charitable organiza-tions, which turn the rental of these the door in his face and told him he homes over to a worthy charity. Not had been singing all cummer and now even in New York can producers find he could dance all winter-good-by and

"No wonder Los Angeles' leading in-dustry is motion pictures. And no wonder that the word has gone forth among the Eastern studies that here in the Southland the greatest possible co-operation can be found Many other difference in the studies, but they and stopped him. "This is it. George Grass-house, he bound among the Eastern studies that here in fully on his fiddle. The music critic from one of the newspapers heard him and stopped him."

WITCH-DUCKING UP-TO-DATE IN DE MILLE FILM

"DUCKING WITCHES" has again **D** become fashionable. At least, by do it out in Los Angeles. In Cecil B. De Mille's next picture, Setunday Night "there is a Halthy do it out in Los Angeles.

"Saturday Night," there is a Hal-loween party at which a broomstick-riding witch appears. According to Jeanle Macpherson's

According to Jeanle Macpherson's scenario, the witch was to enter vin an usrial cable, sailing across a bathing pool and landing in the midst of the ruests of the party.

Fool and landing in the midst of the guests of the party. All went well with the mechanics of the scene in two dress reheatsals, but the ticket scalper, who soaked her \$10 for a seat. Even at that Agnes was pleased that at last she was going to hear the great Gauseppe Grasshopper. Setually began to term. Instead of carrying the witch safely to shore the ticket scalper, who soaked her \$10 for a seat. Even at that Agnes was pleased that at last she was going to hear the great Gauseppe Grasshopper. WHEN the great Gauseppe Grasshopper and the stage and began to ture up, what was Agnes and began to tune up, what was Agnes and began to tune up, what was Agnes and began to tune up, what it was none the stage and began to tune up.

coundered helplessly in the water until to made a bedraggled exit by the same other than George Grasshopper whom soute that carried her in. The mechani-al contrivance at fault was promptly given the title of "ducking post" in memory of its predecessors of 200 years way from my door," she said. "If I had known he was going to be famous,

"Trained 'extras' such as are to be 'ound here are not to be had in New Vork. Directors often despair when vorking in New York to find 'picture-wise' players such as those who can be found in abundance here. Note the total and the set of the

. . .

the critic.

. . .

wise' players such as those who can be found in abundance here.
"These extras know the secrets of make-up as well as any star. Just inform them what minor part they are to play in a picture, and they report in costume absolutely faithful in all details.
"They don't have to be told what's what, these minor actors. Long experi"They don't have to be told what's medieval episode supposed to take place around the year one thonsand and notifier on his wall.
When he is blind, Dorothy Dalton spitfully draws a mustache and beard on the beautiful face. At the end of the City," "The Enchand Profile," "The Purple Dress," "One Thousand on the beautiful face. At the end of the file, when he regains his sight, he unstache and beard in the picture and looks at it and it has been beautifully shaved. In Marion, "The block "The Love Special." "The Sheik" and others which you have seen lately. I certainly agree with a mound the year one thonsand and notifier. with you that she is beautiful. You het I'd leave my happy home for her

"In Los Angeles, too, there are sky-eraper 'props' buildings where every accessory for the dressing of a 'set' or the making of a picture can be found. The costuming companies here are pre-pared to handle any type of picture, no matter what the period. "In the studios, All have retremended and their studios, All have retremended and reduced production. One of the biggest ties,

as you suggest only my wife won't let me. It's very nice to have you call me "wonderful," but you wouldn't if

you knew me better. E. C. B., 2842 East Thompson street

Gwan-to-Bed Stories By J. P. McEVOY

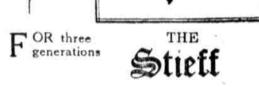
# Police What Happened to George Grasshopper I would never have done so. I do

hope he recognizes me and forgives me." oughfares of the city. Owners of sky-scrapers are only too willing to lend ald. Grasshopper went around to Agnes was looking over the audience trying to re only too willing to lend ald. Grasshopper went around to the second day and asked was looking over the anomalous trying to count up the house, saw Agnes Ant. Shouse day and asked count up the house, saw Agnes Ant. "Ah, ha?" he succeed to himself. "Ah, ha?" he succeed to himself. "She ran me out of her house seven-teen years ago. Now she is smilling at

me. I will give her a dirty look." Which he did. I would have, too. so many palatial residence for settings for the plays. "No wonder Los Angeles' leading in-"No wonder Los Angeles' leading in-

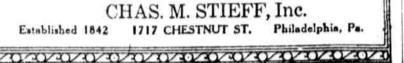
operation can be found Many other cities have bid for the studies, but they have fulled. Los Angeles has definitely and permanently won the Nation's fourth industry for its own-and the prestments made here are increasing year by year." investments made here are increasing to a plate of toust." What you need is practice," said the difference," said the the local of the National Board of Fire Underwriters, will be the guest of honor tonight, when the New York City Pond of the Bine Goose, an organiza-tion of fire insurance company execu-tion of the bine the set of toust."

"WHAT I need is food," says George "You give me food and a poporor Ull give you practice." (Dorothy, don't let the baby fall down the cellar steps like that. It disturbs Daddy.) Well, the critic took George Grass-4

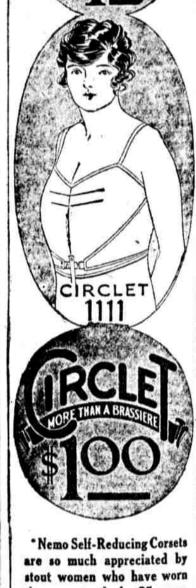


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bol of taste and refinement.







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