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History Shows How High Hupmobile Stands

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The Reward of Thoroughness Quality is a lways its own best salesman.
This is proved strikingly by the wonderful popularity of Victor Bread.
 itife baking. We even, sereen ture init befiene
 and exacting geanininess are teraurded by
the stamp of approval that hundreds of the stamp of approval that hundreds of
thousands of discriminating families have
nubed

## Victor Bread



Hupmobile Coupe Reduced to $\$ 1835$ Even a hasty glance at automobile history Even a hasty glance at automobile history
brings out two significant facts with startling distinctness.
One is that millions of cars of nearly 300 makes have been marketed in a remarkably The other-more startling and significant by far-is the astonishingly few cars which have built such a solid, enduring reputation for goodness and value as everyone knows the Exhibited at the
Harper\&:Aarper 304 North Broad Street


## Hupmobile

## AUTOMOBILE SHOW <br> January 14 to 21, Inclusive

Commercial Museums Building 34th St. Below Spruce St.
Admission, 50 cents war max $_{\text {and }}^{\text {and }}$
The Philutelon Direction ot

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baked. Quality and Quantity
 ASCO


Are We Selling 'em? We'll Say So! Here's Another Solid Trainload of CHEVROLET CARS

The Largest That Ever Came Into Philadelphia
selling so fast and the demand is so great, we can-
not keep up with it by ordinary shipments. The
only way we can assure ourselves of a supply of
all models for immediate delivery, is to order in
great, record-breaking, whole trainload lots, and
half of this consignment was Sedans.
Business is good with us! It is generally
good with any concern that puts out real value for
little monex. 1921 was good, but 1922 is going
to be better. Our factory at Tarrytown, N. Y.,
is working day and night trying to catch up with
the demand. We are selling more Chevrolets
than we ever did before. In fact, we have been
selling them faster than we could get them.
of Chevrolet Cars will assure us and our dealers
nearby of immediate delivery-for a time at least. nearby of immediate delivery-for a time at least.
And, if this shipment begins to move as fast as And, if this shipment begins to move as fast as
we have every reason to believe, we'll ask the railroad to put on another engine and bring in a distance between here and Tarrytown, of the while it is in transit.
the Chevrolet and so are our dealers. They know -o-the fact the cars have been selling, prove it can put overeat sales and cause the public to buy as it has been doing all winter, despite the un-
usual business conditions, we know the sky is our limit from now on, for the worst is over. We thank Old 1921 for what it has done, but
the fellow we're interested in just now is Young 1922. Let's go!

## The New LIGHT.SIX \$1045

Studebaker is the world's largest builder of six-cylinder motor cars!

1921 was the TEST YEAR for motor
car values. It was a year of discriminating buying. People did not buycars, last year, as the result of a whim or
fancy. They bought on the basis of ancrinsic value
And in such a y year Studebaker built
more six.cylinder cars more six-cylinder cars than any other
manufacturer in the worid.

Studebaker led in 1921 because it
built-complete in its built-complete in its own plants-
cars of superior design, materials and workmanship, at the lowest possible
prices
prices.
Studebaker will lead again in 1922 be-
cause, in the new models cause, in the new models, the refine-
ments of the new year have been added to the proven values of the old. Be sure
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THE STUDEBAKER SALES CO. OF PHILA.

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