

Adventures With a Purse

DROPPED in to see them, and there were the two sisters sewing away industriously, sleek black heads bent low over their absorbing work. They have just recently come from Paris, and have made arrangements with a friend there to send them French lingerie. And, oh, if you could see some of the absolutely ravishing garments they showed me! Crepe de chine undies of the finest quality, hand embroidered with real black lace. There was another set, white crepe de chine with bands of lavender around the top of the vest, which could easily be worn around the edges of the unmentionables, which are the perkiest and trimmest unmentionables I have ever seen. Of course, your thought is that white unmentionables is quite fascinating. It is also very expensive. But, no, you are wrong. Imported, mind you, and hand-made, yet I am selling at \$14 for the two garments. Doesn't that surprise you? During this month, too, there is a 15 per cent reduction on almost everything. I do hope you will have an opportunity to stop in and look around.

Speaking of French things, did you know that there is a French bakery here in Philadelphia where you may purchase the most delicious French rolls, coffee cakes, buns and the like that you can ever hope to taste? Their cakes and pastries are perfectly delicious. The first time you want something extra nice for breakfast or for any meal, for the matter of that, you must be sure to stop at this little shop.

For names of shops address Woman's Page Editor or phone Walnut 3000 or Main 1661 between the hours of 9 and 6.

A Nice Custom
Mrs. Nealon, the first woman magistrate of the English town of Craydon, is the possessor of a new pair of white kid gloves, thanks to the time-honored custom of presenting the Judge on the bench with a pair of white gloves whenever a session of court begins with no cases on the docket.

The Question Corner
Today's Inquiries
1. What important position in the General Federation of Women's Clubs is held by Mrs. Percy V. Pennington?
2. Describe a convenient device which prevents scalded hands during the process of filling a kettle with hot water from a spigot.
3. When a plaster wall is cracked, what's the best way to fix it before putting on new paper?
4. If a boy is thirty-seven inches tall, how much should he weigh? How much should a girl of the same height weigh?
5. What new kind of top for a high back comb is now shown in some of the shops?
6. With winter suits, what style of glove is most worn?

Saturday's Answers
1. The beauty-nick on the face was first seen during the time of Queen Elizabeth, and actually achieved a political significance during the reign of Queen Anne, when politically minded women used them as party symbols, the Whigs wearing theirs on the right, while the Tories placed theirs on the left.
2. A piece of carbon paper fed into the machine between two sheets of paper, with the carbon face touching the face of the letter-head, is an excellent substitute to be used temporarily instead of a carbon ribbon.
3. When a boy is thirty-six inches tall, he should weigh 33.5 pounds; a girl of this height should weigh 32.03 pounds.
4. Tartan is a serge, is of a rougher weave than the ordinary variety of this material.
5. A striking-looking cape suit is made of a combination of hosiery and crepe, in which the latter figures as the corsage of the frock and the former as skirt and cape.

RADIOPHONE PROGRESS
"Modern Magic of the Wireless" is a remarkable article in the Radio Magazine section of next Sunday's Public Ledger—Adv.

The Luncheon That Was Almost a Tragedy

"My dear," exclaimed Mrs. Newton, with tragic face, "what am I going to do? I'm so glad you're here."
Her friend paused as she was removing her hat, and looked at Mrs. Newton in surprise.
"What in the world has happened?" she asked anxiously. "You do look upset."
"Upset," replied Mrs. Newton, "that's no name for it. Here are all these people coming to luncheon, and the blanc manie I made for dessert is ruined—lumpy and thin and impossible."
"Is that all that's causing the trouble?" smiled Mrs. Barker reassuringly.
"All?" retorted Mrs. Newton indignantly, and then, "Alas!"
"Why, yes, that's nothing to worry about. Simply have Pudding."
"Yes, and have that all turn out wrong too. No, thank you. I'd rather serve sliced bananas."
"But Pudding can't be a failure," said Mrs. Barker. "It's the most delicious dessert you ever tasted, and so easy to prepare."
"What's it like?" asked Mrs. Newton curiously.
"It's fine and creamy," answered her friend, "all you have to do is to add milk, either fresh or condensed, and sugar to it, and boil three minutes. Then you pour it into a mould, and when it cools, it is firm and smooth, and perfectly delicious."
"How is it flavored?"
"It is cooked with all flavors—chocolate, rose vanilla, lemon, orange—your favorite flavor," replied Mrs. Barker. "And a 15¢ box will be more than enough for your luncheon, because this size box will serve fifteen people or a 10¢ box seven people."
A few hours later, as her friend was leaving, Mrs. Newton said: "How can I ever thank you for telling me about Pudding? It saved the day!"
"I knew it would turn out right," she replied. "We simply would not be without Pudding. It makes wonderfully luscious pie fillings. And smooth ice cream. And incidentally," she added, "Pudding used for cakes makes them ever so much more nutritious and toothsome."
You can get Pudding at your grocer's. Order a box today!—Adv.

AMERICAN STORES CO. AMERICAN

The Test of Time

Through the centuries, the wondrous Pyramids of Egypt have defied time and the elements. They still stand, a monument to the skill and stick-to-it-iveness of the mysterious Pharaohs who built them.
More than a third of a century ago, when there were opened those few humble grocery stores which have since grown to the present American Stores Company, those far-seeing proprietors builded on the rock-foundation of public goodwill. Our policy of "a square deal to everyone" has stood the test of time, and today we are winning more and more friends by our high quality merchandise and low prices, best summed up in our slogan—
The Most of the Best for the Least

Bacon and Eggs—m-m-m!
What is more tempting to the appetite than the sound of Bacon and Eggs a-fryin'. Our Bacon is dry, Sugar-cured, with 2 ozs. less moisture to the pound than ordinary pickled bacon. This means, of course, that you receive 2 ozs. more bacon to the pound when you buy Asco Brand. We are running a special price this week to induce you to try it—we know you'll want more.

ASCO Sliced Bacon pkg. 13c
Packed in sanitary dust-proof containers. Try some Asco Bacon—it's sweet as a nut!

The Pride of the Barnyard
Gold Seal Eggs well deserve their name, for they are the pick of the nests. Big and full—and strictly fresh—fitting companions to the delicious Asco Bacon.
Gold Seal Eggs carton of twelve 47c
A remarkably low price for these big fresh eggs!
Selected Eggs, doz 37c
Every one guaranteed.

Special! Sweetheart Toilet Soap 6 Cakes for 25c

More Big Specials for This Week!
Here are some unusually good values. The nicest Sliced Pineapple you ever ate at 15c a can; N. B. C. Chocolate Coconut Puffs, a delightful little cake; the popular Gold Seal Flour in 5 lb. bags and Asco Oleomargarine, a butter substitute of exceptional quality—all at special prices.
Hawaiian Sliced Pineapple, 11 or 15c | **N. B. C. Choco. Coconut Puffs, 1b 29c**
(Medium size 2 1/2 can cut to 10c) | **The children love these:**
Gold Seal Flour, 5 lb bag 23c | **Asco Oleomargarine, 1b 20c**

Right from the Glowing Ovens
to our Stores come the big, golden brown loaves of Victor Bread. "Loaves of goodness" describes them perfectly. Made from pure ingredients in our own three sunshine bakeries.
Victor Bread Big Loaf 6c

For those who like raisin bread we have **Victor Raisin Bread loaf 10c** Raisins are very healthful.
You'll Find Some Suggestions Among These
Calif. Evap Peaches, 1b 19c | Soup Beans, 1b 7c | Fancy Filberts, 1b 14c
Calif. Evap. Apricots, 1b 29c | Lima Beans, 1b 10c | Brazil Nuts, 1b 14c
Sunsweet Prunes, med. 1b 12c | Green Peas, 1b 10c | Mixed Nuts, 1b 20c
Sunsweet Prunes, large, 1b 17c | Yellow Split Peas, 1b 10c | Almonds or Walnuts, 1b 29c

We are continuing this Special Price for a short time, because we know that everyone who tries a can of this splendid Evaporated Milk will become a regular user. Asco Milk is the very best—without exception!
A Remarkably Low Price! Asco Evaporated Milk 10c

Every pound of Louella Butter contains the pure, rich cream from 10 quarts of milk! Taste this delicious butter—you will realize you never had butter like it before!
Louella Butter 47c
Made from pure, Pasteurized Sweet Cream, in the dairy paradise of America.
Our other butter, Richland Brand, is a pure creamery print, second only to the wonderful Louella.
Richland Butter, 1b 43c

Men are Particular
about their coffee—that's why so many men ask their wives to serve nothing but the delicious Asco Coffee. Its rich, rare aroma and enticing flavor never fail to satisfy.
ASCO Coffee 1b 25c
A Cup of Good Tea
is splendid for relieving fatigue. Have you ever tried the fragrant Asco Tea? There's charm in every leaf! There are five delectable blends:
Orange Pekoe India Ceylon
Plain Black Old Country Style Mixed
ASCO Teas 1/4 lb pkg 12c

White Potatoes, 1/4 pk 12c | **Sugar Corn, 1 can 8c** | **Whole Grain Rice 1b pkg 9c**
Juicy Grapefruit each 6c, 8c | **Sugar Beans, 1 can 14c** | **Asco Gingerale, 12 bot 12 1/2c**
Florida Oranges, doz 27c, 40c | **Calif. Asparagus, tall can 20c** | **Rich Creamy Cheese, 1b 23c**
Choice Apples, 6 for 25c | **Sweet Potatoes, 1 big can 15c** | **Asco Buckwheat, 1 pk 10c**
Heinz Sauerkraut, 1 can 22c | **Asco Catsup, 1 bot 15c** | **Asco Golden Syrup, 1 can 9c**
Best Corn Meal, 1b 2 1/2c | **Asco Beans, 1 can 9c** | **Olive Oil, 1 bot 15c**

Big Tuesday Special in Our Sanitary Meat Markets
Genuine Milk-Fed Country Veal
Shoulders, 1b 18c | **Loin Chops, 1b 35c**
Neck, 1b 16c | **Rib Chops, 1b 30c**
Breast, 1b 14c | **Rack Chops, 1b 25c**
Milk-Fed Stewing Chickens 1b 32c
These are fine big soft-meat stewing chickens.
For a Pork and Sauerkraut Dinner
Neck End Pork Loin 1b 18c
String Ends Hams, 1b 15c up | **Lean Salt Pork, 1b 18c**
Half Smoked Sausages 1b 16c
New Made Sauerkraut qt 8c
These Prices Effective in Our Phila., Camden and Suburban Stores and Meat Markets

WANAMAKER'S | WANAMAKER'S | WANAMAKER'S

Wanamaker's Down Stairs Store

This Half-Price Sale of Hosiery and Underwear Holds Something for Every Member of the Family

It's a time when many people supply their needs for months ahead and it's a time to buy the things you need at this moment—all at half price. There is silk, cotton or wool hosiery and light-weight, medium-weight or heavy-weight underwear. Stockings and underwear for tiny babies, for children, for women and men. All of it is of dependable quality and marked at average half price.

Hosiery
Women's hosiery, 12 1/2c to \$1.75 pair
Children's hosiery, 12 1/2c to 35c pair
Men's half hose, 12 1/2c to \$1.25 pair

Underwear
Women's underwear, 15c to \$1
Children's underwear, 12 1/2c to 65c
Men's underwear, 50c to \$1

Especially Good
Children's Hosiery
12 1/2c for heavy-ribbed black cotton stockings.
20c for fine-ribbed cotton hose, in cordovan color with turn-over tops.
Men's Half Hose
12 1/2c for black cotton half hose, some with half white feet.
25c for artificial silk plaited black half hose, "seconds."
Women's Underwear
15c for low-neck and sleeveless white cotton vests with band tops or ribbon trimming.

Women's Hosiery
12 1/2c for black and cordovan seamless cotton stockings.
30c for mercerized black cotton stockings, seamless, in drop-stitch effects. Also plain cordovan mercerized cotton hose.
85c for mock-seam part-wool hose in heather mixtures with clocks.
85c for silk hose in black, gray or cordovan with mock seams.
\$1.50 for first and second qualities of silk-and-wool drop-stitch black stockings and for black-and-gray mixtures.



New Hats—With New Lines \$9.50
Decidedly and very evidently hats of the better types, from the viewpoints of style and materials. Beautiful silks and fine straws are used and the few simple ornaments (for the hats mostly depend upon line and color for their attractiveness) are in keeping. Colors are lovelier than ever.
A Hint of Straw
The combination of dull black straw with French blue taffeta is particularly good. Gleaming baronet satin is used in the crowns of straw hats—silvery gray with black and a gleaming brownish red with burnt straw.
Quills are coming in and some new plain pins that are lovely in coloring. (Market)

Central Aisle Opportunities

Women's Gloves Less at \$1 and \$2.15
\$1 for 2-clasp gloves of heavy charmois lisle lined with silk and with backs embroidered in silk. Beaver, mode, gray and brown.
\$2.15 for strap-wrist gloves of soft, washable capekin, out-seam sewn. Brown only. Amazingly good at this very low price!
New Handbags, \$3
Strong cowhide with suede finish in beaver—one of the most popular shades used this winter. Finished with imitation hand tooling in several attractive patterns. Square or envelope shapes. Fitted inside with change purse and mirror.

Specially Good Flannellet Nightgowns, \$1
Cut on generously full lines, made well and of unusually heavy striped or white flannellet; they are extremely inexpensive at \$1.
House Dresses and Bungalow Aprons, \$1
Clearaway of odds and ends from our stocks. Figured percales (mostly light colors), checked gingham and aprons of unbleached muslin trimmed with cretonne.
All sizes among them, though perhaps not in every style.

Women's Corsets \$1.65 to \$3
Corsets to fit slender, medium or full figures.
One model at \$3 is of heavy pink coutil, has reinforcement across the abdomen, elastic insets in front and is slightly longer in the back to give additional support.
13th Street Aisle Opportunities
Hit-and-Miss Rag Rugs 40c to \$1.50
Made of fresh, clear-colored factory rags in this popular style. Extremely practical, for they can be laundered again and again!
Made Veils, 35c
Shetland veils in 1/2 yard lengths and in large or small mesh. Brown, black or navy, 35c. (Market)

One and Two Skin Animal Scarfs
Natural opossum now \$6 to \$13.
Natural squirrel now \$11 to \$22.
Mink now \$15 to \$33.
Fitch now \$9 to \$22.
Stone marten now \$11 to \$30. (Market)

Never Have Cretonnes Been Prettier
Never, that we know of, have designs and colorings been so interesting, really pretty and varied! The dyes are so much clearer and better, for one thing, and the materials are finer, more closely woven and heavier.
25c a yard for 34-inch cretonnes in many patterns.
30c a yard for cretonnes that give the effect of heavy linen. 30 inches wide.
Many other new cretonnes, in wide assortment, are 36 inches wide at 40c to 85c a yard. (Market)

The Prettiest Blouses We've Seen in Many a Day for \$1.15

Crisp, delightful new blouses made in nice pretty ways.
A pale pink voile has a scalloped, pleated frill of fresh white organdie.
A beige voile blouse with a mercerized white stripe has a Peter Pan collar and cuffs of a deeper shade of plain voile.
A white lawn blouse is gay with bindings of pink or blue checked gingham.
Others are in white, violet and beige—all new, all fresh and all very specially priced. (Market)

Sets of Dainty New Undermuslins

Chemises at \$1.50
Bloomers at \$1.50
Nightgowns at \$2
Made of very soft white moussook, they are trimmed with bands of exceptionally fine and lustrous lavender or blue sateen in woven self stripes (it looks like silk). The additional touch is given by featherstitching and French knots in color to match, hand done. The chemises have additional fullness in back at the waist and the bloomers are really drawers with elastic at the waist.
Bloomers of Fine Sateen, \$2 a Pair
Very much like satin in appearance is this fine sateen with narrow glossy and dull stripes of plain-color lavender, pink or blue. The bloomers are well made, with little ruffles at the knees, plenty full and reinforced. (Market)



Spring Frocks Lend Their Charm to January

Delightful dresses radiant with the color and freshness of Spring have come to charm away drab January.
Taffetas that are a mass of ruffles and frills, \$10 to \$25.
Canton crepe frocks in a dozen variations, from the plain slip to elaborately embroidered or beaded gowns. \$10 to \$39.
Crepe-back satin dresses, with heavy silk embroidery, are \$16.50.
The new eponge silk crepe, combined with Canton crepe, is in lovely colors at \$25.
Crepe de chine dresses in charming colorings are \$15 to \$25.
New Wool Frocks Start at \$5
and for that small sum one can choose from a number of models in navy blue wool crepe.
Wool jersey dresses, in youthful Peter Pan styles, or with collars and cuffs of crepe de chine, are \$10.
And tricelines—all sorts of charming ones adorned with braid, embroidery or beads—are \$10, \$15, \$16.50 to \$39. (Market)