

Organ Plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

On Monday the Great Winter Clearaway Sale of Hosiery and Underwear

Please Take Note to Go Slow in Any Plan That Is

Irrevocable and unchangeable at any time or under any circumstances after it begins.

It is a favorite maxim with some of us who, by experience, have found it to be wise so to do, to make haste, but to make haste slowly.

To buy a home hastily with little money to pay down to begin with, and make ironclad agreements for future payments based upon uncertainty, is to buy a mountain of misery and worries. Get your money into a good saving fund, even little by little, where you can draw it out, if you wish, instantly without notice when necessary.

(Signed) *John Wanamaker*

January 14, 1922.

Filmy Lace Scarfs Are Much Favored

As a matter of fact, they divide honors with the more brilliant spangled scarfs for evening wear. One thing is certain, a handsome lace scarf goes with any gown and it never goes out of fashion.

(Main Floor)

Imitation lace scarfs start as low as \$12. The real lace ones, including Ilerre, Spanish lace, Carrickmacross, Limerick, marine and duchesse, are from \$45 to \$120.

Many Women Are Looking at Tweed Coats and Capes

It certainly does seem to bear out the fashion reports that both tweed coats and tweed capes are to be much worn for Spring.

There are a number of styles in both coats and capes at \$57.50, some of them just arrived. All

(First Floor)

are made of fine English cloths in plain colors or two-toned mixtures. A few are in "custard" color, which English women so much favor.

The capes are made circular, very full and very long with arm slits and large pockets.

Now's the Time to Plan for Early Spring Dresses

And most women like a light-weight all-wool fabric for this purpose. Among the newest arrivals which promise to be most popular this year are:

(First Floor)

Wool Canton crepe, 37 inches wide, at \$2 a yard; Navy blue or black serge, 48 inches wide, special, \$1.50 a yard; Tricotine, 54 inches wide, special at \$3.50 a yard, and in tan, raisin, Copenhagen, mahogany and navy.

Special January Prices for Custom Tailoring

Many women are taking advantage of the January offer of one-piece cloth tailored dresses with long cloak to match made to measure during this month at a special price of \$60.

(Second Floor)

Tailored suits of tweed or homespun will also be made to measure at \$60 during this month. Dresses of various materials are made to measure at very reasonable prices.

Many New Spring Blouses Button in Back

One of the daintiest new waists is of finest white crossbar dimity with Irish piec-edged collar and cuffs in orchid, rose or blue. It buttons in back, but has a row of tiny pearl buttons down the front. Price \$5.85.

(Third Floor)

embroidery. It is \$6.85. At \$10.85 are smart tailored waists of white silk shirting, fastening in front, of course, with pearl buttons. At \$13.50 are blouses of finest white crepe de chine, with many rows of hand hemstitching, Irish crochet, insertion and edging. These button up the back.

Women Who Prefer Black Kidskin Shoes

of a conservative type will find every variety of this comfortable black kidskin footwear here. They are buttoned or laced; have full, round toes or narrower toes; low, broad heels or higher and smaller heels; cloth tops or kid tops. Some have extra wide tops. Some are extra wide over

(First Floor)

the joints. Some are narrow at the heel and broad in the vamp. Every provision is made to suit the foot that feels best in this comfortable, sensible and good-looking kidskin footwear. Prices are \$9, \$9.75, \$10, \$10.50, \$14 and \$15.

Maids' Dresses Are a Specialty With Us

A large number of women regularly outfit their household helpers here, because of the excellent materials and the unusually good making of our maids' dresses.

(Third Floor)

At \$3.50 are well-made morning dresses of good CHAMBRAY in gray, blue or pink, with detachable white collars; dresses of plain blue chambray with convertible self-collars; and dresses of checked GINGHAM with detachable collar and cuffs of hemstitched white organdie; also, dresses of black-and-white PERCALE with white organdie collar and cuffs.

BLACK DRESSES, with white collar and cuffs, include soisette at \$3.85, poplin at \$5.50, mohair at \$7.85 and \$9.50, silk poplin at \$10 and \$13.50, and a very fine soft and silky mohair at \$15. All are exceptionally well made.

Concerning Corsets

Tretonne corsets of elastic and coutil are very light and soft, and closed in the back. Price \$1.25.

(Third Floor)

Two models of Wanamaker Specials. One topsless of pink broche for slender figures, one topsless of heavier material, \$3.25 and \$3, respectively.

Madame Lyra corsets of excellent quality of pink broche and well boned. \$4.

Sensible Frocks for Small Girls

Regulation dresses of stout brown chambray, laced with white and laced in front. Priced \$4.50.

(Second Floor)

Two-piece regulation dresses with brown chambray skirt buttoned to white cotton drill waist. \$5.

They are in 6 to 14 year sizes, extremely good-looking and very durable dresses.



Such Exquisite Colors in These Hats for the South!

It is plain to be seen that they forecast the fashionable gown shades for Spring, and any one of them would be lovely with white frocks. Their moderate prices are from \$16 to \$24. For example, a soft rose pink changeable silk turban embroidered with wool and tinsel. A delicate beige Georgette crepe with a touch of color in the flowers. A navy blue straw braid with large wool flowers and a delightfully uneven brim. There are also felt hats with wide crocheted scarfs and deep fringes, and the neck scarf comes to match, in white or colors at \$25.

(Second Floor)

For Young Women to Wear Under Southern Skies

New silk-and-wool jersey dresses in a smart sports model, in lovely shades of blue or green at \$28. New frocks of linen or cotton sponge, in white, orchid, pink, coral and other colors, most of them hand embroidered, at \$22.50. Dresses of the new silk-and-wool sponge in a warm rust color or soft old blue, effectively hand embroidered, at \$48. Many other charming designs are constantly coming, all in 14 to 20 year sizes.

(Second Floor)

Coats of Hudson Seal (Dyed Muskrat) in the Sale

The coats which we call staple are those from 36 to 45 inches in length, and perfectly plain, or else cut very simply but enriched by big collars and cuffs of natural skunk, beaver or gray squirrel. They have plain rich linings; as a rule, and are a wonderfully good investment for the woman who wants something at once comfortable and fine, and feels like buying at the annual sale prices. Prices are \$202 to \$550.

(Second Floor)

Many Pretty Underthings in the White Sale Are Fashioned of Radium Silk

They turn it into a Rainbow Sale, with their lovely orchid and blue and rose and peach-color tints. Radium silk tubs well and is of a sturdy-wearing quality. Now in the sale Monday are hemstitched BLOOMERS of satin-striped radium in orchid, pink or white, at \$5.50; and new radium silk CHEMISES in peach, orchid or pink, with a delicate wreath of hand embroidery, at \$6.50. The Sale is still rich in nightgowns, chemises, camisoles and bloomers, of crepe de chine, radium silk or satin, at low prices: Silk nightgowns, \$3.85 to \$9.50. Chemises, \$2 to \$6.50. Camisoles, \$1 to \$2.25. Bloomers, \$2.85 to \$5.50. Many new and surprising values have just come in in cotton underclothing, including drawers, at 75c to \$2.25, and special nightgowns, high and low neck, at \$1.50.

(First Floor)

Fine Writing Paper for Less Than Half Price

This is the remainder of a most fortunate purchase we made in boxed stationery from one of the best mills in this country. It is an excellent quality of paper in two finishes; five quires of paper and five packages of envelopes for \$2.50. On account of the very low price it can be sold only in this quantity. There was no doubt about the way people appreciated this paper when it was here before. Many women, apparently, bought enough for a year ahead.

(Main Floor)

A New Spanish Lace Flouncing

has just arrived—the sort which is 50 inches wide and which requires only two yards to make a dress. It is in gray, brown, green, tan, white, sapphire blue and a strong turquoise, and the price is \$5.25 a yard.

(Main Floor)

White Sale White Goods

Longcloth and nainsook in ten-yard pieces. The longcloth is \$1.35, \$1.55, \$1.75, \$2.25, \$2.55 and \$3.40 the piece and is 36 inches wide. The nainsook is \$1.55, \$1.85 and \$2.25 for the 36-inch width; \$4.25 for the 40-inch, and \$4.75 for the 45-inch.

(First Floor)

Many People Are Fussy About Soap

They naturally want to be sure of the purest and best. We frequently explain that the best soaps are not always the most costly, as witness these examples: Wanamaker bath tablets in violet, rose, verberna or cold cream scents, 15c a cake or \$1.50 a dozen. Vegetable oil soap, 15c a cake or \$1.65 a dozen. Peroxide soap, 15c a cake or \$1.65 a dozen.

(Main Floor)

Wool-Filled Quilts at \$5

Don't delay if you want one. The salespeople say "these quilts are just walking out." Covered in silkoline of a very good grade, patterned in floral designs, they come in pink, blue, lavender and yellow. Filled with lamb's-wool. Remarkable value at \$5 each.

(Sixth Floor)

\$105,000 worth of goods for \$50,000—taken from stock and reduced to an average half this week's prices.

This is the sale for which hundreds of people wait, to lay in a whole year's supply of hosiery and underwear.

It is the regular Winter clearance of the Wanamaker stocks of these goods and includes garments for every member of the family.

Odds and ends and discontinued lines, with not all sizes in every group but all sizes in the lot. With the exception of a small lot of women's 50c union suits and a few men's imported half hose at \$1 and \$1.50, every piece in the sale has been taken from regular stocks and sharply reduced from its most recent price.

There are Winter and Summer garments in the clearaway, and many different styles and fabrics.

We reserve the right to refuse sales to dealers.

- Women's Stockings 32,296 Pairs**
35c a pair, three pairs for \$1. Light-weight black and colored mercerized full-fashioned stockings, also extra-sized cotton stockings.
- 50c Black, white and colored, full-fashioned mercerized hosiery with open cloaks. Plain, openwork and embroidered cloaked mercerized hosiery; full fashioned in cordovan. Fancy colored mercerized, full-fashioned and ribbed sports stockings.
- 65c Black, cordovan and white vertical openwork striped silk. Second. Plain black artificial silk. Second.
- \$1 Black, white and colored silk stockings. Some "seconds".
- \$1.50 Heather-colored wool and silk-and-wool mixed.
- \$1.75, \$2.50 and \$3.50 A remarkable collection of high-grade silk stockings in many styles, black, white and colors; striped silk sports stockings (some seconds) and fine cashmere and wool stockings.
- Children's Hose 12,646 Pairs**
10c Three pairs for 50c. Infants' ribbed cotton in white; black and white three-quarter socks; plain and openwork tan cotton socks.
- 12 1/2c A pair, black, white and mercerized cotton. Second.
- 18c Three pairs for 50c. Black, white and brown ribbed cotton and mercerized; fashioned feet. Second. Black, white and brown Derby ribbed mercerized three-quarter hose. Black, white and cord blue mercerized three-quarter socks; some white with fancy tops. Plain and fancy-top mercerized socks in white and colors.
- 25c A pair, black, white and brown ribbed stockings in hosiery and in plain and mercerized cotton.
- 35c Three pairs for \$1. Infants' white fashioned wool stockings; ribbed black, white and brown full-fashioned mercerized and cotton stockings.
- 50c A pair, infants' fancy-top socks and three-quarter hose; fancy striped wool socks; white, cadet blue and tan socks with self-cloaks; wool, golf and three-quarter sports hose.
- 75c A pair, black, white and brown ribbed stockings. Girls' black and brown full-fashioned wool stockings.

- Men's Half Hose 24,312 Pairs**
Reductions average half; some, of course, much greater.
- 10c A pair, three pairs for 25c. Black and colored mercerized. Broken sizes.
- 25c A pair. Black and colored seamless silk half hose; seconds.
- 35c Three pairs for \$1. Heather mixed ribbed wool half hose.
- 50c A pair. Black and fancy silk plated, heather-mixed ribbed wool and plain and fancy silk. Second.
- 75c A pair. Striped silk, fancy hosiery, fancy wool, ribbed and plain wool and plain-top golf hose.
- 85c A pair. Fancy wool half hose.
- \$1 A pair. Black and colored hosiery, wool and cotton half hose, with cloaks; plain and fancy silk, in seconds.
- \$1.25 A pair. Fancy silk-and-wool with embroidered cloaks; fancy-top golf hose.
- \$1.50 A pair. Fancy French and English hosiery, and wool golf hose.
- \$2.50 A pair. Fancy silk and fancy-top wool golf hose.

- Women's Underwear 8200 Pieces**
35c Three for \$1. Black cotton bloomers; cotton and mercerized union suits. Small sizes.
- 50c each garment. Cotton union suits, lace and shell trimmed knee, regular and extra sizes. Cotton vests and tights; mercerized hosiery suits.
- 75c each garment. Vests in ribbed cotton, high neck, long and three-quarter sleeves; ankle-length tights. High-necked, long-sleeved, sleeveless; ribbed cotton union suits; ribbed cotton, and wool-and-cotton mixed. Mercerized bloomers.
- \$1 each garment. Mercerized cotton-and-wool vests and tights; wool-and-cotton vests, low necked, sleeveless; ribbed cotton union suits, low neck, knee or ankle length. Small sizes.
- Children's Underwear 4356 Pieces**
10c Three for 25c. Cotton vests; low neck, no sleeves.
- 25c each garment. Gauze cotton vests and pants; muslin waists.
- 35c each garment. Three for \$1. White cotton and gray wool-and-cotton shirts, pants and drawers.
- 50c each garment. Ribbed white wool-and-cotton vests and pants; infants' wool-and-cotton wrappers and bands; ribbed cotton union suits.
- 65c Boys' ribbed gray and ecru cotton union suits.
- 75c each garment. Infants' wool-and-cotton wrappers; little children's silk-and-cotton vests and wool-and-cotton union suits.
- Men's Underwear 8696 Pieces**
25c White gauze cotton drawers.
- 50c each garment. Fancy striped ecru ribbed shirts and drawers; wool-and-cotton union suits; natural color and camel-hair color wool-and-cotton shirts and drawers; checked madras athletic shirts and drawers.

- Great Traveling Bags at \$10.50**
Large, roomy bags of smooth black and brown cowhide with double handles, leather linings and good trimmings. Some in 3-piece style and others 5-piece. Good-looking, well-made bags that were nearly a half more last month and that no one need be ashamed to carry.
- (Main Floor)

- Fine Choosing in the Better Domestic Rugs**
The finest Wilton rugs are \$120, \$105 and \$84 for 9x12 ft. size, \$109 and \$78.50 for 8.3x10.6 ft. and \$205 for 11.3x15 ft. Body Brussels rugs are \$60 for 9x12 ft. size. Seamless velvet rugs are \$48.50 for 9x12 ft. Seamless Axminster rugs are \$48.50 and \$46.50 for 9x12 ft. and \$52.50 and \$42.50 for 8.3x10.6 ft.
- (Seventh Floor)

- Scintillating Light-Cut Glassware**
Most of the light-cut glassware we show comes from our own workrooms, and this implies the advantage of patterns of a specially attractive kind, which can only be obtained here.
- Water sets, \$2 to \$15.
- Grape juice sets, \$2.50 to \$5.
- Lemonade sets, \$13.50 to \$20.
- Footed fruit bowls, \$4 and \$4.50.
- Flower bowls, \$4.
- Cracker and cheese dishes, \$1.50 to \$3.
- Handled sandwich trays, \$1.75 to \$4.50.
- Flower baskets, 75c to \$5.
- Flower vases, 25c to \$7.50.
- And scores of other pieces.
- (Fourth Floor)

- A Ten-Dollar Bill Has Its Old-Time Power in Blankets**
This applies in particular to a certain group of white blankets that we are now selling at \$10 a pair. They are woven of fine pure wool, warp and weft, weigh fully 5 lbs., are bordered in pink and in blue, measure 70x84 inches and have a good soisette binding. It is many a day since a pair of such blankets could be had for a ten-dollar bill, a fact which people who see them are quick to appreciate.
- (Sixth Floor)

Where to Find the Sale Goods

Women's Stockings West Aisle

Children's Stockings Regular Section, First Floor, Market

Men's Half Hose Regular Section, Main Floor, Market

Women's Underwear East Aisle

Children's Underwear Regular Section, First Floor, Market

Men's Underwear Regular Section, Main Floor, Market

75c each garment. Double-breasted natural-color wool-and-cotton shirts; drawers to match. Natural-color and camel-hair-color wool-and-cotton shirts and drawers. White and cream colored ribbed cotton union suits; white ribbed cotton athletic suits; checked madras athletic suits; cotton mesh athletic suits; plain gauze union suits.

85c Winter-weight white and ecru ribbed cotton union suits.

\$1 Medium-weight ribbed white cotton suits; ecru balbriggan suits; Winter weight; self-striped madras athletic suits, and white ribbed mercerized suits.

\$1.50 Natural-color Winter-weight wool-and-cotton union suits; medium-weight cream-color cotton suits; light-weight, short-sleeved mercerized hosiery union suits.

\$2 each garment. Medium-weight white wool-and-cotton shirts and drawers; medium-weight cotton union suits; heavy and medium weight natural-color wool-and-cotton union suits; light-weight ecru hosiery union suits; sleeveless and knee length, and short sleeved, ankle length.

\$3.50 each garment. Medium and winter weight pure wool shirts and drawers; also mercerized cotton and worsted union suits.

\$5 White silk-and-wool union suits; pure wool union suits; natural color wool-and-cotton union suits; silk athletic suits. Quantity limited.

\$7.50 each garment. Pure cashmere winter weight shirts and drawers. Quantity limited.

"Jazz Played Out"

Musicians and music-lovers generally think, hope and pray that the above caption, as found in a leading weekly, is true.

The new music rolls for player-pianos and dance records for phonographs bear it out, as there is a notable absence of the "jazziness" once so prevalent.

We have about 1500 vocal and instrumental music rolls to sell at 25c each the former prices of which were three to five times as much.

(Second Floor)

New Brunswick Records Released

This February release of Brunswick records consists of a beautiful selection of instrumental and vocal music, embracing delightful dances as well as the stately classics.

(Second Floor)