

AUTO TRADE SHOW READY FOR OPENING

New Cars and Accessories to Be Shown Motor Enthusiasts Tonight... DISPLAY WORTH \$1,000,000

FUR COAT STOLEN Woman Returns to Find Home Ransacked—Valued at \$1000

Louella Butter Today 45c lb. Sold only in our Stores

GARRICK THEATRE TOMORROW AFTERNOON, 3:15 W. JOHN MURRAY, of NEW YORK CITY

Parents! How Are You Bringing Up Your Children?

Be Sure to Read "Is Parenthood Becoming a Lost Art?" Featured Tomorrow in the Magazine Section of the Sunday Public Ledger

Every mother and father will be interested vitally in the startling facts presented by these nationally prominent persons: MRS. CALVIN COOLIDGE, wife of the Vice President and mother of two boys.

Ring W. Lardner FUNNIER THAN EVER Six Pages of Comics in Colors

SUNDAY PUBLIC LEDGER of Philadelphia

It will be a great edition—Sunday's Public Ledger—considered from every standpoint—News, Features, Comics, Sports and Advertising

GIRL, 7, DIES OF BURNS Mother and Neighbor Scorched in Attempt to Smother Flames

BAPTIST WOMEN TO MEET Mrs. Andrew MacLeish, of Chicago, to Address Sessions Here

MCCLEES GALLERIES Mezzotints, Etchings Relining & Restoring Fine Framing a Specialty

MEETINGS FOR BIBLE-DIGGERS of interest to those who out the Bible first

Inspirational Lectures By Prof. Charles R. Erdman, D.D. in the Old First Presbyterian Church, Washington Square, (Seventh and Locust Sts.), every evening from Jan. 16th to 20th, at 8 o'clock.

Song Service Begins at 7:45 People of all Churches and the Public invited. Seats reserved for delegations.

REPUBLICAN PARTY Organ Recital at 3 o'clock VITO LA MONAGA AT THE ORGAN ALL WELCOME

ITALIAN BAPTIST CHURCH 15th and Tapscott sts. 1930—Service in Italian. 1930—Service in English. Subject, "Traitor of Self."

ACADEMY OF MUSIC—11 A. M. The ENIGMA, of London, will speak on "Jesus—Social Reformer or Prophet?"

CONFERENCE, 15th and Race sts.—11:40. "Our Friends Schools" under Edward G. Wilson of Friends School, Baltimore.

SECOND PRESBYTERIAN CHURCH 21st and Walnut sts. Rev. ALEXANDER MacCOLL, D. D., Minister.

ARCH ST. LUTHERAN CHURCH 18th and Arch. Rev. ALVIN B. GURLEY, Assistant. "The Church that is Alive."

CHURCH OF ST. JUDAS AND THE NATIVITY N. W. cor. 11th and Mt. Vernon sts. Rev. JAMES COPPE CROSBY, Rector.

MEMORIAL CHAPEL OF THE HOLY COMMUNION, 27th and Warton sts.—8 A. M. and 10:30 A. M. A special and particular place where prayers may be offered for the safety of the mind, the heart and the body.

ST. PETER'S 33rd and Pine sts. Rev. EDWARD M. JEFFREYS, S. T. D., Rector. 11:00 A. M.—Holy Communion.

FIRST UNITARIAN CHURCH 2128 Chestnut st. Rev. R. GRIFFIN, Minister. 11:00 A. M.—Holy Communion.

STRAWBRIDGE & CLOTHIER SPECIAL ANNOUNCEMENTS FOR MONDAY Please Bear in Mind That the Merchandise in the January Clearance and Quick Turnover Sales is Marked at Further Reductions from the Recently Established Lower Price Level

THERE is not much hope that regular prices will be lower in the near future. Nearly every kind of merchandise has come down to a fairly stabilized basis.

Therefore, it may readily be seen that it is wise to take advantage of every SPECIAL OPPORTUNITY that is presented for buying goods at REDUCED PRICES.

Besides these are the great Annual Events for which we have made advance preparations—the Sales of Muslin Underwear, Negligees, Corsets, etc.

Read our announcements in the Monday morning newspapers for more extended descriptions of the following SPECIAL OPPORTUNITIES:

FOR MONDAY

WOMEN'S Finest Winter Suits reduced to a fraction of former prices; fur-trimmed and embroidered Suits of the finest materials, including many single exclusive models, reduced nearly one-half—now \$85.00 to \$200.00.

NEW Afternoon and Evening Gowns of all the new silks and novelty materials, \$65.00 to \$150.00, including the fashionable sleeveless White Evening Gowns, New Linen and Anderson Gingham Frocks for southern wear, \$25.00 and \$32.50.

WONDERFUL Sale of Women's Coats—Mannish Coats of plaid-back cloaking, now \$27.50. Fur-collar Coats, now \$35.00 and \$37.50.

NECK FURS at Great Reductions—the kinds you'll want when coats are laid aside. All fashionable Furs, at practically all prices—every price less than regular.

FINE Showing of New Millinery—the gay little Hats, some that will travel South, others to be the most distinguishing bit of fashion in Northern winter wardrobes. Prices \$5.00 to \$15.00.

ODD Lots of Silk Over-Blouses, now \$6.75, \$7.50 and \$8.75—the most fashionable Crepe Georgette and Crepe de Chine Over-Blouses of the season.

USED PIANOS, New Pianos and new Player-Pianos at greatly reduced prices, prior to inventory, afford many remarkable opportunities for music lovers and home furnishers.

BRUSSELS RUGS, 10-wire, 9x12 feet, at \$26.50—one of the many attractive January values in the Department of Lower-priced Floor Coverings.

BOYS' CHEVIOT SUITS with 2 pairs of knickerbockers at \$11.75—one of the money-saving attractions awaiting parents who come here Monday.

BLOCH Pullman Baby Coaches, one of the new styles, of split reed finished in cream, gray and white. The special price is \$34.50.

Golden Special, Monday

RELIABLE GOODS DAILY GOLDEN SPECIAL SINCERE SERVICE 3600 Pairs of Women's Ingrain SILK STOCKINGS Worth Nearly Double At \$1.75

An extraordinary saving for women who share in this wonderful Golden Special. Full-fashioned, fine Ingrain Silk Stockings—silk from top to toe—in black and in white.

A Sale of Silverware (Solid and Plated) Starts Monday

Special purchases augmented by many lines from our own stock marked at reduced prices. Silver-plated Hollow-ware One-fourth to One-third Under Price.

The Reduction Sale of Men's and Young Men's Suits and Overcoats

There's no indication whatever that clothing prices will be lower than they were this season. This is assured so far as spring prices are concerned—manufacturers can go no lower, nor can retail merchants.

Suits and Overcoats—now \$23.50, \$28.50, \$32.50, \$38.50 and \$46.50

Suits with Extra Trousers—now \$23.50, \$29.50 and \$32.50

Handsome Overcoats of Crombie and other imported fabrics, \$54.50 and \$62.50. London-tailored Storm Coats and Storm Ulsters, \$49.50. Separate Trousers, now \$2.45, \$4.45, \$5.45, \$6.45 and \$7.45.

The Golf Courts Will Be Ready Monday Free instruction by a well-known professional. Use of Courts, Clubs and Balls.

FOR MONDAY

THE SALE OF NOTIONS will start Monday with great savings on Notions, Buttons and Sewing Supplies.

CORSETS in the January Sale at remarkably low prices. Nemo Self-Reducing Corsets, new model 444, at a new low price, \$4.00.

MUSLIN UNDERWEAR is an important feature of the January Sale. The third week of the Sale starts with special lots at remarkably low prices.

PHILIPPINE LINGERIE includes an exceptionally interesting group of Night Gowns and Envelope Chemises at \$3.95. All are exquisitely hand-embroidered and hand-made.

SILK NEGLIGEEES, in the French Salon at far less than regular prices. Breakfast Coats, Quilted Silk Bath Robes, Negligees and Japanese Kimonos of rare beauty—\$15.00 to \$125.00.

HOUSE DRESSES in the Sale include a smart new model of checked gingham with low waist-line and saucy sash.

MUSLIN SHEETS, Pillow Cases and Bed Spreads at January Sale prices present unusual opportunities for homemakers to save on these household necessities.

OUTING FLANNEL of standard quality at a new low price. Attractive striped patterns at the January Sale price of 12 1/2 c a yard.

WOMEN'S SHOES—Soft, comfortable styles of J. J. Glover's Sons' make, wonderful value at \$4.95, and Strap Pumps and Oxfords of Laird, Schober & Co. make at \$9.45.

DOUBLE DAMASK TABLE Linen, 70 inches wide, in beautiful new designs. A clear saving of a dollar a yard at \$3.50. This and many other attractions in the Linen Sale.

STRAWBRIDGE & CLOTHIER