

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Light Snow

# A Great Deal of Good News and It Interests Everybody

## There Is No Greater Deception Than Self Deception

Though three-fourths of the human family probably doubt such to be the case.

We feel so sure of our own native ability to cope with every question and to be right in our judgments and are so unwilling to ask advice and so ready to jump at conclusions that, like Benjamin Franklin, we "pay too much for a whistle," as he so often told his friends.

(Signed)

*John Wanamaker*

January 13, 1922.

## The Women's London Shop

People who could not get into the Store on account of the storm will be glad to know that we still have some of the fine tailored garments which were reduced to very small prices.

For instance, here are English tweed suits at \$30. Sport suits at \$21.50. English tweed topcoats at \$50.

Besides raincoats and certain individual coats with fur collars—the latter being \$170.

(The Gallery)

## New Woven Tissues Speak of Spring Frocks

We can now say that there is a really good assortment of these popular Spring frocks here. There are at least a hundred styles, in the favorite staple checks, solid colors with white over checks and many new mingled patterns and a few stripes. They are all 36 inches wide and there is scarcely need to mention the fact that they stand tubbing remarkably well.

(First Floor)

## Embroidery Edges From St. Gall

Fluffed edges, we should say, are the sort so much wanted for children's and women's underwear. The work is blind and neat, done on longloft and muslin, and sells at 25c to 75c a yard—wonderfully little compared with the prices of a year ago.

(First Floor)

## Treo Elastic Girdles

The woman who gets the most comfort out of these pulls them down until the waist line rests at the hips.

One of nine-inch length and very short skirt is \$3.50. A twelve-inch length for street, evening or sport wear, is \$4. Extra sizes are \$4.50. A fourteen-inch length of very elastic is intended for tall women and has a longer skirt, \$5.00. Sizes 34 to 36 are \$6. A trestle step-in girdle of one piece is of heavy elastic laced with four eyelets at the top for easy adjustment.

A fifteen-inch length, \$8. (Third Floor)

## Gingham Housedresses Specially Priced \$1.85

Checked gingham in pretty patterns. Made in the straight-line "Billie Burke" style, pleated from yoke, with pockets and blouse belt. Some of the collars have a bit of hand-embroidery or button trimming.

(Third Floor)

## Japanese Cotton Crepe Kimonos at \$1.85

White cotton crepe striped with blue or pink, and finished with bands of plain white. Made in Japan, in the native wide-sleeved kimono style, and specially priced.

(Third Floor)

## White Outing Flannel, Special 18c a Yard

There is a matter of 1000 yards on hand at this price and it is all 48 inches wide and a good weight for women's and children's underwear and nightdresses.

(First Floor)

## Women's Silk Jersey Frocks at \$25

Another shipment of these always useful, much-asked-for dresses. They are in brown, black and navy, and in several styles—one with a circular tunic, one a coat model, another a chemise style and so on. Some of the dresses are embroidered. Price \$25. Extra sizes in 44½ to 52½ are \$32.50.

(First Floor)

## The New Printed Radiums Are a Joy to Behold

One may choose between the quite demure checks or the more frivolous figured designs and yet be very sure of a most successful result.

For women thinking of the earliest Spring frocks, these lovely soft finished radium silks are just about the best choice that could be made. They are 40 inches wide and \$3 a yard.

(First Floor)

## Hand-Made White Blouses at \$2.85 to \$5

Fine hand needlework and real lace—think of them on blouses at these prices! Such dainty blouses, too, with exactly the right collars and turnback cuffs for wearing with coat suits or sweaters.

At \$2.85 they are sheer white batiste with fine drawwork. At \$3.85 they have not only drawwork, but real filet lace.

At \$5 there is white voile as well as batiste, and they have real Irish or filet laces in addition to the drawwork.

Each is really extraordinary for its price.

(Third Floor)

## Black Satin Slippers With Spanish Heels

are a proper footnote for the toilette that tops off with a piquant Spanish comb in the hair. The vamp is short with a rounded toe. One strap crosses the instep. The coquettish high heel, instead of curving in as a French heel does at the back, is straight.

Well made of good black satin, they are priced very moderately at \$9.75.

(First Floor)

A NEW book by Sir William Osler is "The Evolution of Modern Medicine," price \$6. It is a series of lectures delivered at Yale University in April, 1913.

(Main Floor)

## Please Note These Very Good Values in the White Sale

Philippine nightgowns at \$2.65 in three patterns, all beautifully embroidered. Others at \$2.85, \$3.85, \$5 and \$7.85, each a special value.

Philippine chemises at \$2.65 to \$3.85, and drawers at \$1 and \$1.65.

Japanese crepe petticoats, long or short, in white, pink or blue, hand embroidered, at \$1.85.

Pink crepe de chine nightgowns at \$5. An extra heavy cloth, cut square neck and short sleeves, with lace trimming. Other silk gowns at \$6.50.

Crepe de chine, satin and radium chemises of extra quality at \$2 to \$5.50.

Pink satin and lace camisoles at \$1. Radium silk or satin in tailored or lace-trimmed styles at \$1.50 to \$2.25.

Nightgowns of heavy cambric with low neck, short sleeves and ribbon-run casing, at \$1.

(Third Floor)

## 1500 Yards of Linen Crash Toweling—Special at 50c a Yard

Pure linen toweling for glass and china.

Choice of red, or red and blue combination border.

(First Floor)

## Woolen Fiber Rugs Plain and Figured

An unusually good assortment of these popular and low-priced rugs and at the same prices some heavy wool rugs in plain colors.

9x12ft., \$20 and \$36.50. 8x10.6 ft., \$17.50 and \$31.50. 7.6x9 ft., \$25.50. 6x9 ft., \$11.50 and \$21.50. Special—9x12 ft. tapestry Brussels rugs, \$21.50.

(Seventh Floor)

## Dress Trimming Remnants for Half and Less

Short, convenient lengths of almost everything you can think of in the way of trimmings, braids, fur bands, for dresses and coats, all sorts of ornaments and tassels and odd lengths of flouncings.

As a matter of fact, many women are looking forward to just such an opportunity as this for the trimmings for their Spring suits and dresses.

(Main Floor)

## A Winter Sale of Suits That Men Have Confidence In \$30, \$35 and \$40

Wanamaker Clothing Sales are rare and valuable.

The Sale of Winter suits now under way is the opportunity that many a man has looked forward to. It is a Sale in which men have confidence.

The suits are genuine Wanamaker Stocks and fine.

The savings are real savings from the Wanamaker regular bedrock prices.

Several hundred suits remaining. Marked \$30, \$35 and \$40.

(Third Floor)

## Notable Specials in the Sale of Lamps

Doll lamps, \$3 to \$12.50. Charming boudoir affairs with quaint doll heads and skirts serving as shades.

Decorated Candlesticks, \$1 each. With decorated candles to match. Useful in emergencies, and

(Fourth Floor)

charming as a boudoir fitting.

English pottery Lamps, \$8.50. Serviceable little lamps, single light; shades extra.

Brass, silver and hand-wrought iron candlesticks, \$1.35 to \$20. Various sizes and designs.

## New Consignment of Chinese Rugs of the Finer Kind

As in all other things, there are differences in Chinese rugs.

The inferior kinds of Chinese rugs are by no means scarce, and at the prices quoted for them, they look fairly well, on paper. But they are not nearly good enough for people who want the kind that look well in fact and that will serve well when put to the test of usage.

These people will want Chinese rugs of the kind that we have just opened—fine, heavy pieces, in rich, decorative colors and patterns, at prices as low as rugs of that description can be regularly sold for.

12x9 ft. ....	\$379	12.2x9.4 ft. ....	\$375
12.2x9.3 ft. ....	\$383	12x9 ft. ....	\$357
12.3x9.1 ft. ....	\$391	12x9.4 ft. ....	\$397
11.1x9.3 ft. ....	\$375	12.1x9.4 ft. ....	\$375
13.7x9 ft. ....	\$465	14.2x9.2 ft. ....	\$495
14x10.2 ft. ....	\$497	14x10 ft. ....	\$435
10.2x10 ft. ....	\$335		

(Seventh Floor)

## Good Scotch Wool Gloves for the Family

Not only Dad, but Mother and the children, too, ought to have these warm Scotch wool gloves for the finger-nipping weather that's coming.

For women they are \$1.75, \$2.50 and \$4.50, including long

(Main Floor)

gauntlets of brushed wool, and finest gloves of cashmere wool.

For children there are several styles, from 75c to \$1.50.

For men there are plain wool at \$1.50, camel's-hair at \$2.50, and soft alpaca wool at \$3.50 a pair. Every pair from Scotland.

## Do You Like Old-Fashioned Chocolates?

The bitter-sweet creamy kind that makes you want to keep on eating until you have finished the box.

Our Candy Kitchen makes just such chocolates as these. They are fresh every day and there are all sorts of delicious flavors in a box at 60c a pound.

Another good candy to take home over the week-end is a special pound box of assorted caramels, yellow jack, caramel nougat and crisp princess chips at 50c a pound.

(Down Stairs Store)

## Old Umbrellas Made New at Small Cost

Our good umbrella makers, to keep their people busy in a dull season, will put new covers on your old umbrellas, if ordered now, at these unusually low prices:

American taffeta (cotton) tape edge, 90c. Union taffeta (silk and cotton), \$2.25. Satin gloria, an imported silk warp cloth, \$3.50. Tape-edge all-silk black, blue, green, purple and garnet, \$3.50.

(Main Floor)



## Winter Overcoat Clearaway in the Men's London Shop

About sixty fine British ulsters and a little over a score of fine fur-collar overcoats have been marked for quick disposal in the London Shop.

The British coats are in both medium and heavy weights, chiefly belted-back models, and are in fine fabrics and distinctive designs. Their new prices are \$50 and \$55, which represents savings of \$20 or \$25 on each garment.

The fur-collar overcoats are remarkable values, being one-half to one-third their original prices. They are made of the finest materials and have collars of beaver, otter and Australian opossum. Their new prices are \$75 to \$135.

(The Gallery)

## Men's Striped Shirts With Collars to Match

A style that appeals to many men. These shirts are in pin stripes of various colors and the separate starched collars to match are a popular shape. The bodies of the shirts are plain negligé and they have soft cuffs.

Low-priced at \$2.50. (Main Floor)

## Men's Redleaf Soft Hats Half Price at \$3

These are the fine "brushed" hats, as hats with long, silky nap are termed. They are a heavier material than the average soft hat and keep their shape well in rough weather. Crowns may be worn creased or dentled in and the welved brim turns up or down.

In a good range of colors and all sizes. (Main Floor)

## Men's French Handkerchiefs at Half Price

Which means that they are now only \$1 each and they are the beautiful colored linen handkerchiefs which we have personally selected and brought over from Paris.

The tiny hems are all hand rolled and for colorings and designs, one would go far to find their equals.

(Main Floor)

## Men's Heavy Winter Shoes for a Song—\$3.50

These are just the sort of shoes needed right now by men who are much outdoors, and they are greatly lowered in price. Heavy black calfskin blucher high shoes with broad toes and double soles to the shanks.

Black kidskin high shoes in straight-lace and blucher styles, with heavy single soles.

Not to be matched for the money. (Main Floor)

## Boys' Fine Winter Overcoats Priced for a Quick Clear-Out at \$22.50

Fine, warm woolen fabrics, properly modeled and soundly made. Gray, brown and greenish mixed materials, in ulster models, single-breasted and double-breasted.

Some with belts all around, some with half belts, every coat in the collection a good-looking, dependable garment, priced anywhere from one-third to one-half below the regular selling price this season.

The assortment is made up of coats that we bought at a particularly advantageous price, together with a number taken from our regular stocks and marked at straight reductions.

Price, \$22.50, in sizes for boys of 12 to 20 years. (Second Floor)

## 80 of Our Richest Wool-Filled Quilts, Lowered One-Third to One-Half

The quilts are covered with fabrics that are exquisite in texture and color—lovely French tissues, brocaded satins, brocaded silks, printed satins, satins in beautiful floral effects, and silk charmingly embroidered with flowers in natural colors and hand-quilted.

The selection of colors is enchanting. Just 80 quilts in the clearing, now priced at \$12 for one with satin top and sateen back, up to \$37.50 for a superb quilt in rich brocade.

(Sixth Floor)

## "I Am Forever Buying the Children New Shoes"

is the plaint of a mother who buys shoes too cheap to be good. We seldom stress the prices of our children's footwear. It is as low priced as good footwear can be. The essential thing is to sell a quality that wears well, and gives satisfaction for every moment it is worn.

High-laced tan blucher shoes with broad toes and heavy soles are \$4.75 and \$5.50 in 8½ to 2 sizes.

A finer tan calf shoe in a little lighter weight is \$6.75 and \$7.75, according to size.

A dark tan calf high laced shoe for growing girls is \$7 to \$10.50.

For small boys' stormy weather wear we recommend a stout chrome leather waterproofed shoe, lacing high and buckling at the top. Priced \$7.25.

Children's fleece-lined tan leather leggings are \$10 a pair. (First Floor)