

Store Hours, 9 A. M. to 5:30 P. M.

For Saturday Nearly all sold—Aeolian Vocalions at just half price—ending agency holdings. Thereafter at full price. Very wonderful talking machines.

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

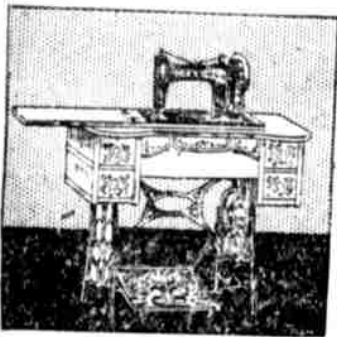
Philadelphia, Friday, January 13, 1922  
About one hundred buyers of the Gimbel Stores will ransack Europe this year for goods—each man or woman devoted to the one sort of goods that has been made a life study. For Saturday

Tomorrow At Gimbels CLEARANCE OF SAMPLE Sewing Machines

Reduced Prices—

\$29  
\$35  
\$49

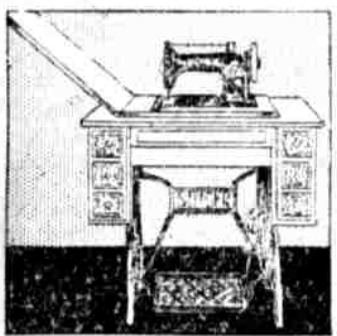
\$1 Down, \$1 Weekly



\$39 Lessing, \$29

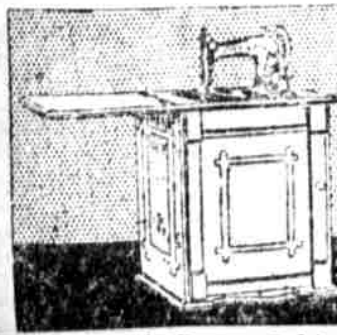
Domestic make; easy running; five-year guarantee. Every woman has, at one time or another, longed for a sewing machine to make her own clothes and incidentally to save money.

Buy Now for Spring Sewing



\$60 Singer, \$35

Floor samples—but equal to new.



\$75 Domestic Parlor Cabinet Machines at \$59

This machine, when closed, has the appearance of an attractive music cabinet; latest attachments; ten-year guarantee.

Used Sewing Machines, \$19

In perfect running order. Will sew practically as good as brand-new machines. Every machine greatly reduced. Great values—every one.

Gimbels, Fourth floor and Subway Store.

Tomorrow 300 Women's Coats—Mostly \$39.75 Values—Some \$45 Values—But Sale-Grouped at \$28



Yalamas—wonderfully fine Yalamas—with huge shawl-collars of beaverette fur. Smart, misty winter tweeds, with great shawl-collars of natural racoon. Fur-collared duvettes. And smart embroidered bolivias—even the flare-sleeves embroidered.

\$25 to \$39.75 Coats at \$18.75

Smart, mannish coats in smart mannish overcoatings. Rich, plain seal-plushes. Slynx-collared seal-plushes.

"De Luxe" Groupings at \$45, \$55 and \$75—Values up to \$125

Moirettes, Pollyannas, Veldynes, Wonduras. And Wonderful, Wonderful Extra-Size "Specials" at \$39.75 and \$65

In the smart-line style pictured. Bolivia. Plain—at \$39.75. With taupe nutria collars—at \$65.

Gimbels, Salons of Dress, Third floor.

Tomorrow \$1 in the White Sale Buys \$1.50 to \$1.75 Worth!

For instance—\$1.50 Envelope Chemises at \$1—not only in regular, but in extra sizes, too! Lacey and practical styles.

\$1.50 and \$1.75 Night-gowns at \$1—both regular and extra sizes. Slip-over and high-neck styles. Nainsook—embroidery trimmed.

\$1.50 Hannelet Night-gowns at \$1—pink and blue stripes.

\$1.50 and \$1.75 Petticoats at \$1—Cambric; embroidery—flounced; regular and extra sizes; also "Modesty Petticoats"—short and lacey; regular and extra sizes.

\$1.50 pink batiste Bloomers at \$1—reinforced; ruffled; hem-stitched; regular and extra sizes.



Gimbels, Second floor.

Tomorrow—Women's Stunning Sports Coats—in the Fur Sale—at Half Price

Natural Krimmer Coat—that was \$95—now \$29.50. Taupe caracul Sports Coat—that was \$75—now \$26.75. Golden beaver Coats—that were \$600—are now \$300. Gray slynx Coats—that were \$325—now \$175. Taupe nutria Coats—that were \$300—now \$150. All in full ripple models, with detachable belts. All gorgeously silk-lined.

\$500 Hudson Seal (dyed muskrat) Coats—All trimmed with skunk, squirrel or beaver. 40- and 36-inch styles. \$335

\$89 Moire Russian Pony Coats—A very finely assorted group, 36- and 40-inch lengths, contrasting fur collar and cuffs. \$50

\$189 Raccoon-trimmed Marmot Coats, 40 inches long. \$179 Bay Seal (dyed coney) Coats—New 36- and 40-inch models in flare effects, black skunk collars and cuffs. \$110

Gimbels, Fur Salons, Third floor.

Hand Bags—Twenty Styles at \$2 to \$4.95 \$1.55 From 2 to 5 Values \$1.55 Fittings

Bags of Pin Seal, Calfskin, Morocco, Roan, Tooled leather, Etc.—in all the much-liked finishes, pin grain, barley grain, spider, alligator, etc. The colors offered are black, bronze, brown, rose, gray, tan and navy. In all the popular styles—many beside those pictured.

Gimbels, First floor.

Tomorrow Girls' \$16.75 to \$25 Coats Clearance-Priced for Tomorrow \$12.75

Mostly smart heathertone coatings—and mostly the smart brown tones, though there are plenty of blues and greens included. Some with fur collars—but mostly the big, muffle-up collars of the fabric. All belted models—sports and dressier styles. And sizes 6 to 16.

\$29.75 to \$35 Coats Clearance-Priced \$19.75

Mostly dressy models. And mostly with huge fur collars—natural opossum, sealine, Australian opossum, or natural racoon. 6 to 16 year sizes.

Gimbels, Salons of Dress, Third floor.

Such Little Prices on Men's Hosiery and Underwear

Men's Fiber-plated Socks, lustrous and durable; a pair 45c  
Men's Mercerized Socks, Regular 35c and 40c grades, but trifling irregularities make them 20c  
Broken Lots of Men's Fine Union Suits. Not all sizes, but bargains if you find your size, at \$1

Gimbels, First floor.

This Is a Great Shoe Event Women's 9-Inch Boots



\$3.75 Instead of \$10

And the \$10 valuation is based on today's market. New, beautiful styles fresh from the hands of the famous Queen Quality Shoe-crafters. Mahogany calf, nut brown calf, tobacco calf, soft Havana brown kid and black glace kid.

Also, Men's \$7.50 to \$12.50 High Shoes and Oxfords Reduced—\$4 and \$5.85

The usual store service—credit accommodations, fitting service, return and exchange privileges—applies to these shoes. The same store guarantee of service and satisfaction, too.

Women's Smart Low Shoes at \$3.75

Few. About 1500 pairs.

Gimbels, Second Floor Shoe Store.

\$1.10 Candy Combinations, 2 lbs. 59c

Comprising 1 lb. Assorted Chocolates and 1 lb. Assorted Wrapped Caramels. 59c for the 2 lbs. Also Pineapple and Cherries, regularly \$1 a pound box, at 59c. Five Box Assorted Chocolates, Gimbels "Sensible Six" lb. box, at 50c.

Gimbels, Chestnut Street Annex and Subway Store.

Men's Hats at \$2.20

Soft Felts Velours Derbies This reason's popular shapes and shades. They're worth at least double this sale-price—\$2.20.

Men's Caps—wear one during inclement weather—it will save your "best" hat. At 95c. Excellent value.

Gimbels, Philadelphia, First floor, Ninth Street.

Boys' Hats—plush, velvet and felt, at \$1

Gimbels, Third floor.

## Surplus Stock of Men's Society Brand Suits Overcoats and Ulsters

Also Other Gimbel Lines in the January Reduction Sale

\$29 \$37

For Suits and Overcoats Regularly \$45 to \$70 Suits in two-, three- and four-button models. Single- and double-breasted. Fancy cassimeres and chevots, blue serge tweeds and homespuns, stripes, finished and unfinished worsteds; plenty of plain colors. Single- and double-breasted.



Suits and Overcoats at \$45

Regularly \$75 to \$90

Society Brand and Kuppenheimer Suits of the finest imported woollens; many are silk-lined; finished and unfinished worsteds, velours, cassimeres, tweeds, club checks, plaids, herringbone, and plenty of blues, grays and browns. Single- and double-breasted models.

The Overcoats and Ulsters in these groups at \$29, \$37 and \$45 are in fine lofty-pile overcoatings, chinchillas, whitneys, shetlands, meltons and kerseys. Smartest fabrics. Newest models. Latest colorings.

Special Purchase of Richly Fine Crombie Ulsters at \$59

J. F. Crombie Limited Grandholm Works Woodside, Ayrshire

Crombie overcoatings are the finest imported woollens. Shown in heather colorings in green, brown and mouse gray, in colorings found only in Crombies.

Deep Skinner's satin yoke; interlined and highly trimmed. 48-inch double-breasted models. Splendid! \$59. This label is in each overcoat.

Gimbels, Second floor, Ninth Street.

Men's \$6.50 Silk Knitted Mufflers at \$4.95



A January Reduction Sale item right out of stock—with an eye to Inventory Day, you understand. Stripes; plain colors; fringed ends. \$4.95.

Gimbels, First floor, Ninth Street.

## Fine Maker's Over-Stock of Boys' Suits: Overcoats

In the January Reduction Sale

Boys' Junior Overcoats, \$8.75—Values \$15 to \$16.50

Fine all-wool blue and gray Frieze, blue chevot, and fancy overcoatings; all flannel-lined; double-breasted with convertible collar. Ages 3 to 14 years.

Boys' Overcoats, \$11.75—Values \$18.50 and \$20

All-wool chinchilla, in blue and gray fancy overcoatings; double-breasted with convertible collar, all round belt and upper muff pocket, and lower patch pockets. Ages 3 to 14 years.

Boys' Norfolk Suits, \$8.75—Values \$15 to \$16.50

Mostly with extra pair of full-lined knickers. All-wool blue serge, fancy mixtures and corduroy. Ages 8 to 16 years.

Boys' Norfolk Suits, \$16.50—Values \$22.50 and \$25

With extra pair of full-lined knickers. All-wool blue serge, blue chevots and cassimeres; single or double-breasted. Ages 7 to 18 years.

Boys' All-Wool Blue Chinchilla Overcoats—Ages 4 to 8—\$5

Gimbels, Third floor.

Tomorrow In Subway Store—Women's and Misses' \$20 to \$39.75 DRESSES at \$14



Mostly rich, beautiful Canton crepes—in all-over beaded styles; or trimmed with interlaced ciro ribbons; or with the smartest of smart contrast-color borderings—around the neck, around the flared sleeves—around the skirt hem. Or plain Canton crepe combined with jacquard Canton.

Spring taffetas, too—ruffled within an inch of their lives!

Satin-faced crepes—nailed. Crepes de chine—beaded. Even lace dresses combined with crepe de chine. High colors, street colors and black.

All Women's Regular Sizes Plenty of Extra Sizes Misses' Sizes Mostly 16s and 18s

Tomorrow—2000 Pairs of Queen Quality Shoes Every Pair Perfect \$2.65 Made to Sell at Triple This Price

Just a bit of good fortune for the woman who wants quality as well as service in shoes. Dress Shoes and Novelty Boots.

Tan Russia Calf Boots Patent Leather Dress Boots Gray Kid Lace Boots Black Kid Lace Shoes

Gunmetal Calf Shoes Cloth Top Shoes And Brown Kid And Combination Kid

High heels—low heels—medium heels.

Choice of turned and welted soles. All sizes in the lot—2 1/2 to 7. Widths, AA to D. And we've arranged things for your convenience in getting fitted. Remember! Tomorrow at \$2.65.

Men's Excellent Grade Shoes at \$3.45

Gimbels, Subway Store.

## Imagine Men's All-Wool SUITS and OVERCOATS at \$11.50 and \$15

Were Various \$17.50 to \$27.50 Yes, it's a fact!—tomorrow in the Subway Store you can get dependable clothing at better-than-pre-war prices.

And Some of the \$15 Suits Have an Extra Pair of Trousers

All the good warm materials and coatings that a man looks for and wants when buying clothing. Wanted colors, patterns and styles. All sizes—33 to 42.

Men's Separate Trousers—\$2.95—\$3.95—\$4.95

Gimbels, Subway Store.

Boys' Sports Mackinaws, 6 to 8 yrs. Boys' Winter Overcoats, 3 to 17 yrs. Boys' Norfolk Suits, 8 to 15 yrs. \$6.50 ea.

Gimbels, Subway Store.