

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

Organ Plays at 9, 11 and 4:50  
Chimes at Noon

# What a Host of Good Things Wanamaker's Has These Days!

## Some of Us Have Found That It Lightens

our own little burdens to turn to other people who are bearing heavy burdens and without finding relief.

If it be not possible to do much, even a little will afford hope and comfort if it be only friendliness and sympathy that we may be able to show.

[Signed] *John Wanamaker*

January 10, 1922.

## Showing in Egyptian Hall Salon du Gout Francais

A Selection of the Most Characteristic Work of French Industrial Art Shown in Colors by the Lumerie Process Exhibited Under the Auspices of the French Ministry of Commerce and Industry

More than 1800 pictures, exquisitely shown in colors on transparent glass, representing more than \$30,000,000 of Paris fashions and French decorative industries. Admission is free. (Egyptian Hall, Second Floor)

## Young Women's French Hand-Made Frocks at \$25 and \$30

It seems almost incredible, doesn't it? But the proof is in the pretty dresses, all of fine French voile, all from Paris, and all daintily made by hand and ornamented with hand-drawnwork or wee rufflings or other simple decoration. Most of them button in back, and are in the young and girlish fashion France prefers for her jeune fille of from 14 to 20 years. For any of these ages they are charming. Besides white and white-with-a-touch-of-black, there are lovely shades of orchid, rose, gold and the lighter blues. (Second Floor)

## French Hand Embroideries

Lovely things at prices smaller than for years past. There are embroidered bands, insertions and edgework, chiefly on French batiste, a few organdie; prices running from \$1.75 for an insertion to \$4.75 for an edge. (First Floor)

## A Slipper That Suggests the South

Of finest white canvas, with light turned sole, narrow toe, two-inch Louis heel, and one strap fastened at the side with a pearl button. The canvas is so fine and smooth as to suggest kid on the foot. The entire slipper is finely made and finished, and is priced \$14 in the Little Boot Shop. (First Floor)

## Women's Warm Scarfs for Less

About 200 scarfs have had their prices cut to \$5 and \$7.50—which means a very substantial saving. They are of mohair and camel's-hair and are in a great variety of stripes and colors. (First Floor)

## Wool Canton Crepe

The colors of the latest con- sideration of this great and stuff are lovely—a vivid jade, biscuit, paprika, gray, myrtle green, heliotrope, leather, Burgundy, browns and taupe, navy, blue- bird and Indian red. The width is 38 inches. Price \$2. (First Floor)

## Domestic Underclothes at Low Prices in the White Sale

For women who like to have quantities of inexpensive underclothes for ordinary use this White Sale offers uncommon values. There are still at least a dozen styles in \$1 nightgowns, all of excellent nainsook or cambric, trimmed with lace or embroidery, the majority with low neck and short sleeves, but some with high neck and long sleeves. At \$1.25 to \$5.50 are particularly good gowns in several high and low neck styles. At \$1 is a tailored chemise of nainsook with ribbon-run casing and satin ribbon shoulder straps. Chemises at \$1.50 are either lace or embroidery trimmed, and at \$1.85 they have embroidery tops. Long petticoats of white cambric with deep flounces of eyelet embroidery are remarkable for \$1. Combinations of fine nainsook, lace trimmed, are also exceptional for \$1. They are corset covers combined with either skirt or drawers. (Third Floor)

## White Sale Brassieres

Ever so many kinds of all-over lace, pink broche, cotton trimmed with lace and embroidery, plain pink materials with satin ribbon straps—priced all the way from 45c to \$2. (Third Floor)

## A Woman's Smart Street Shoe for Cold Weather

is this high-laced boot of tan or black smooth calfskin, with 1½-inch military heels, heavy welted sole, medium toe and straight tip with perforations. In it a woman's foot is ready for anything. The price is \$10. (First Floor)

## Sables From Russia and Hudson's Bay

Nothing makes a more desirable suit finish than the little animal scarfs, so marvelously soft in texture and color. A great many women are buying sables in this Sale while they can get them for 25 per cent less than regular prices. Hudson's Bay sables, single skins, from \$35 to \$90; two-skin boas, \$75 to \$200. Russian sables, one skin, from \$168 to \$262; two skin, from \$436 to \$506. (Second Floor)

## Women's Fur-Trimmed Coats at \$200 and \$300

Nearly 100 women can still find something beautiful among these fine coats which have lost so much from their first prices—from \$50 to \$125, as a matter of fact. They are cut from the richest bolivia cloths and silk-and-wool duvetynes in such colors as Vol- nay red, Sorrento blue, midnight and navy blues and black. The furs, which appear in col- lars and cuffs (and often as trimmings), are beaver, dyed caracul, flying squirrel, mole, wolf, Australian opossum and gray squirrel, and the entire ef- fect is one of luxury. The styles include both coat and wrap designs. Prices \$200 and \$300. (First Floor)



## Women's Cloth Dresses Now \$50 to \$100

The hundred we put on sale tomorrow bore much higher prices early in the season. They are of tricotine and Poret twill and novelty checks, very fine and heavy in quality, and there are scarcely two of them alike. Straight-lined dresses, long-waisted and coat models all are here; the colors are navy, black and brown, and a good many of the gowns have their decoration in red. All sizes in the lot. Prices \$50 to \$100. (First Floor)

## A Sturdy Tub Silk for Men's Shirts and Pajamas, \$2

For this firm, strong wash silk in clean striped patterns our customers return again and again. It is unsurpassed for dresses and shirtwaists as well as for men's apparel. There are dozens of patterns and colors, all in attractive striped effects, all 32 inches wide, and all \$2 a yard. A fine white sports satin in effective new designs, 40 inches wide, is \$5 a yard. (First Floor)

## Better-Than-Usual Tub Silk Waists at \$3.85

One is natural pongee, the round collar and front pleated edged with fine pleating. The other is a silk-and-cotton mixture in striped pattern—colored stripe on white ground. It is plainly tailored, with collar that buttons high at the throat or turns back. Both have long sleeves, and each is an exceptionally good waist for this price. (Third Floor)

## Clothes for Tiny Babies

We have them in layettes, but today we advertise single articles so that people can make their own selection. Shirts, 50c to \$2. Binders, 25c to 35c. Bands, 50c to \$1. Flannel petticoats, \$1 to \$4.50. Hand-made slippers, \$1.75 to \$4.50. Machine-made slippers, 50c to \$2.50. Blankets, 75c to \$2.25. Sacques, \$1 to \$3.50. Socks, 35c to \$1.50. (Third Floor)

## The House Clock Should Be a Truth-Teller

You know those houses where the clock in the kitchen says one thing, the clock in the sitting-room another thing, the clock in the hall something else, and no two dials ever tell the same story. Meals are never on time, the family is always late for appointments, and nobody ever knows what the right time is. Introduce in that haphazard household

## a Wanamaker dependable clock

and order is brought out of chaos. Every clock in this Jewelry Store is rigidly tested before it is passed along as a dependable time-keeper. You can trust it. This applies to them all. In particular we call attention to— Mahogany hall clocks chiming quarter-hour tubular bells at \$320 to \$360. Mahogany mantel clocks striking hour and half hour at \$15 to \$120. Banjo hanging clocks at \$52 to \$180. (Main Floor)

## A New Book By H. G. Wells

"Washington and the Riddle of Peace." The day-by-day reports of this distinguished correspondent are here assembled in book form. The book is not only attractive and timely, but it has permanent value. Price \$2. (Main Floor)

## Here Are the Trunks to Take to Florida at January Sale Prices

We have just received large reinforcements in the January Sale of trunks, and now there is splendid choosing among: Steamer size wardrobe trunks, \$23, \$33, \$35 and \$50. Three-quarter size wardrobe trunks, \$28, \$40, \$42 and \$60. Full-size wardrobe trunks, \$30, \$33, \$35, \$38, \$40, \$48 and \$65. Dress trunks, \$16, \$18 and \$20. Steamer dress trunks, \$14.50, \$16.50 and \$18.50. (Fourth Floor)

## New Swedish Dinner Ware of Distinctive Charm

In shape, decoration and general appeal, these are wares of very individual and charming quality. Three patterns are shown, floral effects in natural colors, and some combinations of fruit and flower designs. Some have deep, blue hands on shoulder and edge, with basket of flowers in the center. Some have edges of dark yellow with a centerpiece consisting of a basket of fruit and flowers. The other pattern shows a complete garland of roses and other flowers. All plates have fluted shoulders, giving them a very distinctive effect, and some have chain edges in addition. The ware is semi-porcelain, and for a set of 107 pieces the price is \$165. Small sets of 52 pieces are \$85. These being open stock wares, the pieces may be bought individually, if desired. (Fourth Floor)

## New Showing of Exceptional Scrim Curtains

In this interesting new shipment there are hemstitched scrim curtains 2 1/4 yards long at 85c a pair. Scrim curtains of the same type, but with lace edges, \$1.25 a pair. Also a lot of hemstitched scrim curtains in all-over black effect, remarkably good looking and priced at \$1.50 a pair. All of these are curtains of the most desirable kind, and are exceptionally good at the prices we have marked on them. (Fifth Floor)

## The New Skirts for Young Women Have Come

They are in the novel silk-knitted and crepe weaves, Russian crepes, satin printed crepes de chine, silk and wool and cotton eporges, novelty tweeds in white and colors, camel's-hair prunellas, and other fabrics. Colors include the vivid russets, yellows, cherry, brilliant blue, white, white-and-black, and the soberer combinations for more practical wear. Prices are \$7.50 to \$28.50, and sizes 25 to 30 waistbands, and 29 to 34 lengths. (Second Floor)

## Children's Sleeping Suits for 60c to \$1.05

These prices are graduated according to size, from one to ten years, and are decidedly below regular, the suits having been made specially for us. Of soft gray cotton, with draw- string cuffs to come over the hands, and legs with feet. (First Floor)



## The Brambach Baby Grand

A Little Jewel of a Grand Piano Which Takes Up No More Space Than an Upright

This is the little grand piano which is made by an organization which does nothing else but think, dream and build GRAND pianos. It is so much liked, so much wanted, that often BRAMBACHS have to be sent to dealers by express, so continuing and insistent is the demand for them.

## Its Price Is \$635

This shows how the question of price has been overcome so that the many persons who prefer grand pianos to any other style may have them. And the question of size has also been disposed of. Wherever there is room for an upright piano there is room for a Brambach baby grand, sometimes called "apartment grand," because of its suitability for apartments. A tissue paper pattern of the Brambach baby grand will be sent free upon request. This pattern, when spread upon your living-room floor, will enable you to determine the best location for it and will prove how little space is needed. Sold on convenient terms and used pianos taken in part exchange. (Second Floor)

## Men's Good Madras Shirts for a Two-Dollar Bill

Or for two one-dollar bills, if anyone is disposed to be captious, the point being that they are very low-priced shirts for the quality. Some woven madras and some printed madras among them, and all soft-cuff, plain negligé shirts in pleasing colored stripes. (Main Floor)

## Men's Fine Fur Collars for a Third Less

These are the separate fur collars with which so many men have transformed ordinary looking overcoats into garments of real distinction. The new prices are: Coney and sealine, \$8. Alaska seal, \$85. Nutria, \$16.50. Otter, \$40 to \$100. Beaver, \$50. (Main Floor)

## Two New Scotch Grain Brogue Oxfords for Men

Both have perforated tips, perforated vamp seams, perforated back seams, and are a happy combination of beauty, strength and comfort. Fine shoes to wear with wool half hose. \$10 a pair for these in black calfskin and \$10.50 a pair for the tan calfskin. (Main Floor)

## Annual Sale of Lamps

We still have hundreds of fine table lamps, floor lamps, boudoir lamps. Hundreds of silk and parchment shades for all styles of lamps and candlesticks. Great numbers of candlesticks. All at 10 to 50 per cent reduction. (Fourth Floor)

## Dismissal of Imported Bedspreads and Sets at Half

Irish sheeting spreads, bleached to a rare degree of whiteness and very serviceable, embroidered in blue and rose, in two designs, with bolster-covers to match, are now \$5 and \$6 a set in single, and \$6 and \$7 a set in double bed size. Some of these spreads are cut out at foot and scalloped, others are not cut out, but finished with a wide hem. All are at half of what they have been. Also a lot of fine, heavy, satin-finished bedspreads, made by a famous English factory, and mostly in floral patterns; sizes 72x88, 72x97, 90x99 and 90x106 inches now at half price—\$8, \$9, \$10 and \$12.50 each. (Sixth Floor)

## Irish Hand-Loomed Table Cloths and Napkins of Splendid Quality

Here are table linens in which the qualities of service and the appeal of beauty are rarely combined. They are hand-loomed goods, made in County Down, from the finest selected flax yarns, bleached to an exquisite degree of lustrous, satin-like whiteness and patterned in rich and lovely designs, mostly floral effects. There are about a dozen different styles and grades in the assortment, the napkins coming in two sizes, and all are of full, heavy damask. Table Cloths 72x72 inches, \$18.75 to \$25. 72x90 inches, \$22.75 to \$30. 72x108 inches, \$27.50 to \$35. Napkins to Match 22x22 inches, \$2.50 to \$3.50 a dozen. 27x27 inches, \$27.50 to \$40 a dozen. (First Floor)



## The Women's London Shop

is just now clearing out certain English tweed overcoats, Redleaf suits and other oddments at very little prices. 14 English tweed overcoats made in the London Shop are now \$50 each. 1 tweed coat with Persian lamb collar, \$55 each. 3 camel's-hair coats, \$55 each. 2 camel's-hair coats with squirrel or beaver collars, \$170 each. 32 Redleaf suits, \$30 each. 15 English tweed suits, \$30 each. 35 sport suits with belted backs, \$21.50 each. 10 raincoats, rubberized, \$15 each. 11 raincoats, \$30 each. The savings on these garments run all the way from \$15 to \$50 each. (The Gallery)

## Newest Ruffled Flouncings

Here is one which combines plain colored organdie with sections of tucked organdie; another which shows very finely pleated silk bound with colored organdie, and still another has rows of hemstitching between tucks on the top. Then there are all the old favorites. Prices are \$2 to \$3.75 a yard. (Main Floor)

## DEINE MARIE with hazel jelly softens chapped hands, with the added advantage of leaving the hands clean and dry immediately after use. 25c and 50c a bottle.

(Main Floor)

## "Lavita"

a soap especially made for washing all kinds of washable clothes—silk, fabric or skin goods. If directions are followed the result is invariably satisfactory. Priced 10c a cake, \$1.10 a box. (Main Floor)