

Store Opens Daily at 9 A. M.—Closes 5.30 P. M.

All These Goods on Sale Tomorrow!

Mail or Phone Orders Filled. Bell, Walnut 2800—Keystone, Main 4101

Demonstration of Stylish Stout, Vassar & Youthline CORSETS

Based on living models daily from 10.30 to 12.30 and 2.30 to 4.30. Under the personal supervision of Miss Sadie Dougherty.—In Auditorium, Second Floor.

Youthline Reduso Corsets, \$5
They will positively diminish even the appearance of plumpness in any figure regardless of size or weight.

\$8 Corsets, \$2.95
Pink coutil. Long over hips.

\$6 Corsets, \$3
White and pink coutil and fancy materials. Models for slender, medium and stout figures. Sizes 20 to 40.

\$6.50 W. B. Corsets, \$3
Girdle top. Pink and white. Sizes 20 to 40.
Lit Brothers—Second Floor

85c Phonograph Records, 49c—Latest Releases Are Wonderful!

All the latest—the best—a fascinating collection of real dance and song "hits" for January.

Choose yours tomorrow in our spacious well-appointed Music Department on the Fifth Floor. Complete stock; select now!—Fifth Floor

HATS TRIMMED FREE OF CHARGE

Lit Brothers

Market Eighth Yellow Trading Stamp With Every 10c Purchase All Day

Filbert Seventh

ECONOMY SPECIAL Tomorrow!

This Price Is for the One Day Only

\$3 to \$3.50 Silk Stockings \$1.95

High-grade all-silk quality—some with lisle tops—black and popular shoe shades.
First Floor, South

4800 Pairs of \$2.50 & \$3.50 GLOVES \$1.49 Tomorrow!

An importer's close-out of his entire stock of finest French kid gloves. Not a pair in the lot MADE for so little!

Tan, brown, gray, beaver, and black and white.

Beautiful overseas and pique-stitched gloves; two pearl clasps; all richly embroidered—the last word in fine quality and superior workmanship.
Lit Brothers—First Floor, South

On Sale Tomorrow—Another Great Special Clothing Lot Headed by Dreyfous & Lang "Nu-Style" Clothes AND OTHER EQUALLY FAMOUS MAKES.

The first group of these famous Suits and Overcoats is gone, but we've secured splendid new lots of the same fine clothes, just as choice in every detail. They're here to make Saturday pleasant and PROFITABLE for men who want good clothes but must consider their purse, too, when buying.

Men's Sturdy, Good-Looking Overcoats
\$27.50 to \$32.50 \$37.50 to \$40 \$42.50—\$50—\$55

Values. Values. Values.

\$17 \$24.50 \$27.75

Fine ulster, ulsterettes, raglans and dress overcoats. High-quality, all-wool cassimeres, chevots, tweeds and mixtures.

Men's Fine Winter Suits
Suits, \$25 Suits, \$27.50 to \$30

\$13.75 \$17

Smart and conservative models. Guaranteed all-wool materials.

Boys' '10 & '12 Suits & Overcoats \$6

Suits—All-wool cassimeres, chevots and sturdy corduroys. Sizes 7 to 18.
Overcoats—Stylishly belted. Cassimeres and chevots. Sizes 10 to 18.
Polo Coats—Warm gray and brown mixtures; storm collars. Sizes 2 to 18.

Boys' Wash Suits—Bargains!

Marvelous savings in our annual sale.
"Regatta" \$4.50 to \$7.50 Wash Suits, \$2.75
Samples and half or less than half their real worth.
Boys' \$2 to \$3 Wash Suits, 89c
Boys' \$2.75 to \$3 Wash Suits, \$1.69
Long-wearing materials, pretty styles; all sizes.

Men's Trousers—Special Priced \$2.98, \$3.79, \$4.49
—Second Floor, Seventh Street

Men's \$6 & \$8 Silk Shirts \$4.85 Tomorrow!

Replenished stocks to satisfy the big demand.

Heavy broadcloths, satin striped crepes de chine and satin striped jerseys in handsome colored stripes. All war tax has been removed.

\$1 Moire Brocade Neckwear, 49c
Also Satin brocades and many novelty effects in beautiful colorings.

\$2 Pajamas, \$1.39
White and plain colors. Also striped effects.

\$2.50 Pajamas, \$1.69
Plain pongees and printed striped madras.

\$1.25 Half Hose, 79c
Wool yarns in heather mixtures; ribbed effects. Seamless.

\$10 Blanket Bath Robes, \$5.98
Plain grounds with contrasting patterns. Deep collars, pockets and rope girdles.
Lit Brothers—First Floor, Seventh St.

Misses' \$15 Dresses, Special \$10 Tomorrow!

Heading a list of nine important arguments that prove conclusively that you can be smartly, practically and very serviceably dressed at remarkably little expenditure, if you choose in our January Clearance!

Very good-looking models for general wear—tricotine, Poiret twill and jersey—some attractively braid-trimmed. Navy, black and brown. One pictured.

Misses' \$25 Dresses \$15
Tricotines and Poiret twills for business; Canton crepes, crepe back satins and crepes de Chine in a great variety of dressy effects. Beaded, embroidered and braided; many with Oriental girdles. Brown, navy, gray and black.

\$8 Cloth Skirts, \$5
Striped and plaid prunella cloth, velour and serge; plain or plaid; all colors.

Misses' \$35 Fur-Trimmed Coats \$21.75
Majority with beautiful collars of sealine or beaverette. In high-grade bolivia, Normandy, velour, duvet de laine, silvertone and sports coatings. Brown, reindeer, marabout, taupe, navy and black.

Women's \$40 Fur-Trimmed Coats \$25
Beautiful models of bolivia, Normandy, velour, duvet de laine, broadcloth and plush—in every color—belted, flared or straight in line. Wide, luxurious collars of opossum, sealine or beaverette; silk linings; warm interlining.

Women's \$30 Coats with Beaverette \$18.75
Velour, velour de laine and mannish coatings in all colors; silk linings.

Women's \$30 Dresses, \$18.50
Usually attractive tricotines, crepe back satin and Canton crepe—also trim tailored tricotines. Newest and most fashionable sleeves and neck features; all colors and plenty of black.

Women's \$40 Dresses, \$25
Really wonders for so little—hand-some quantities of Canton crepe, crepe back satin, crepe de chine, taffeta, tricotine and Poiret twill, elaborately beaded; some with plaid skirts, many with narrow string belts. All colors. One pictured.

Misses' \$25 Coats, \$15
Many with fur collars. All silk lined. S. I. B. crepes, velours and mannish mixtures. One pictured.

Greatest Bargains in Men's Hats Ever Presented in Philadelphia

Entire Stock of the High Quality "4-In-1" Hatters, 2837 N. 22nd St., This City

The slogan of the "4-in-1" Shop is "Quality—Style—Comfort—Economy." We now offer their same good quality, their very style, all the comfort and BIGGER economy than ever because we've cut their prices!

\$4 Derby and Soft Hats, \$1.98
Fine fur felts; newest shapes.
Men's & Boys' \$2 Caps, 98c
Newest materials; best colors.

Famous "Mallory" \$5 and \$6 Soft Hats, \$3.98
Finest felts in smartest shapes. Also some velours.
Special Children's Fine Hats, 89c
Cloth, leather, chinchilla. Wide variety including the Jackie Coogan hat.
—First Floor, Seventh Street

Girls' '7 Lingerie Dresses \$4.98 Tomorrow!

January Sale Priced! They lead among many unusual opportunities here tomorrow for all parents of growing girls.

Fine white voiles and organdies. Sizes 8 to 14. Have lace and embroidery trimmings and prettiest ribbon sashes. One pictured.

\$8 Wool Serge Dresses \$4.98
Show pretty embroidery designs, contrasting trimmings and knife plaited skirts. Also some regulation dresses with braids. Sizes 8 to 14. One pictured.

\$3 to \$3.50 Regulation Dresses, \$1.98
White or colored. Plain or lace. Sizes 8 to 14. One pictured.

\$18 to \$22 Coats, \$9.95 to \$15.98
Of bolivia and velour in wanted colors; some with fur collars. Sizes 8 to 14. One sketched.

\$1.50 Envelope Chemise, 98c
Flesh and white. Nainsook and batiste, also "Windsor Crepe"—with laces and embroidery. Sketched.

\$3 & \$3.50 Philippine Undergarments, \$1.98
All hand-made—night gowns and chemise in many pretty styles. Have hand scalloped edges and pretty embroidered designs. One pictured.

80c Undermuslins, 49c
Corset covers, drawers and bloomers.
Covers and drawers of muslin with lace and embroidery. Bloomers of pink batiste. Lace trimmed or tailored.

Lit Brothers—Second Floor

Women's \$7 to \$9 Strap Pumps & Oxfords \$3.65 Tomorrow!

A Low Shoe Sale to Brilliantly Cap the Climax of a Wonderful Week!

In all the smartest styles—tan Russia calf, gun-metal, patent colt, black suede, black satin, black and brown kid. Welted and turned soles; Cuban, Louis, walking and military heels.

Women's \$8 Low Shoes, \$4.98
Stylish Oxfords of Tan Russia Calf with straight or square wing tips, center perforations, Cuban or walking heels with rubber top lifts.
Strap Pumps of Tan Russia Calf with diamond shaped tips, turned soles and covered wood junior heels.

Men's \$7 High & Low Shoes, \$5.98
Black or tan, in brogue or English effect. Splendid values.

Women's \$5 & \$6 Low Shoes, \$1.95
One and two-strap pumps, plain pumps and oxfords in tan Russia calfskin, gray suede, white kid and patent colt with gray suede backs. All style heels.

Misses' & Children's \$4 & \$4.50 Shoes, \$2.95
Tan calf lace. Sizes 6 to misses' 2.

Children's \$3 Shoes, \$1.85
Lace and button—patent coltskin, black and tan Russia. Sizes 4 to 8.

Young Women's \$5 Shoes, \$3.95
Nub brown calf with welted oak heels, soles and rubber heels. Sizes 2 1/2 to 7 1/2.

Boys' \$4 & \$4.50 Shoes, \$2.95
Black and tan Russia with rubber soles. Sizes 10 to big boys' 13.

Lit Brothers—First Floor, North

The White Sale's First Saturday promises to be a day of extraordinary value-achievement!

Crepe de Chine & Satin Chemise

\$3 Values \$1.98 **\$5 Values \$2.98**

A beautiful collection in flesh, white or colors; lace-trimmed or tailored. Very finely made; excellent quality. Two pictured.

Fifteen Lovely Styles in Silk Night Gowns!

\$4 Gowns, \$2.98 **\$6 to \$8 Gowns, \$4.98**

In rich, heavy crepe de chine—famous "Dove" brand—with lace and ribbons and hand work. Sketched.

\$1.50 Envelope Chemise, 98c
Flesh and white. Nainsook and batiste, also "Windsor Crepe"—with laces and embroidery. Sketched.

\$3 & \$3.50 Philippine Undergarments, \$1.98
All hand-made—night gowns and chemise in many pretty styles. Have hand scalloped edges and pretty embroidered designs. One pictured.

Lit Brothers—Second Floor

Hosiery & Underwear

January purchases offer substantial savings on the most desirable qualities.

Women's \$1.75 Union Suits, \$1.29

Fleece lined, cotton ribbed. Dutch neck and elbow sleeves, or low neck, sleeveless. Ankle length.

Women's 50c Vests, 25c and 65c Union Suits, 39c
Cotton ribbed, low neck sleeveless styles in both lots.

Boys' \$1.25 Union Suits, 98c
Fleece lined, cotton ribbed.

Women's \$2 Silk Stockings, \$1.29
Full fashioned. Black and cordovan. Slight irregularities.

Women's \$1.50 & \$2 Sports Stockings, 98c
Wool in heather shades. Slightly imperfect.
—First Floor, South

Hats Trimmed Free of Charge

Just in! Exceedingly Attractive

\$5 Ready-to-Wear HATS \$3.98 Tomorrow!

In newest, prettiest, advance styles for spring

Choose a smart hat that will lend a fresh, new note to your winter costume—at just about what materials alone would cost you.

The most attractive straw Hats; also silk combinations, principally small toques, turbans and medium mushroom and flare shapes—gay with bright flower and fruit trimmings; others with unique ornaments and charming ostrich fancies; every color. Three pictured.
Lit Brothers—First Floor, North

700 Sweaters—Purchase Extraordinary!

\$5 Kinds \$2.98 Tomorrow!

A leading maker's samples in smartest styles.

Women's—Exceptionally good looking textured effects in fine worsted yarns. Crush novelty stitch; plain or brushed wool trimmings.

Misses'—Pretty models in medium weight worsted yarns. Button effects, suitable for indoor as well as outdoor wear. All colors.

Lit Brothers—Second Floor

Tremendously Special Purchase of

Hand Bags at Close to Half

\$2 Values \$1.29 **\$5 Values \$2.95**

Fine panne velvet—some brocades. Frames in very newest effects. With mirrors, inside frame purses and silk lining. All colors.

\$3 Cowhide Boston Bags, \$1.98
Heavy surface cowhide in brown and black; neatly lined.
Lit Brothers—First Floor, 8th St.

50c to \$1 Sample NECKWEAR 29c to 59c

Sets, collars, vests, Bromley sets, etc. Great variety of dainty styles; "few's" of a kind.

Brushed Wool Scarfs, \$3.50 to \$5.98
Most wanted colors.
First Floor, North

White Sale Waists

Groups delightful indeed, for those who choose tomorrow! Another demonstration of how economically one can always buy the prettiest and most practical blouses in this store!

Hand-Made Waists, Special, \$2.98
Entirely new—charming Peter Pans, elaborately hand-stitched and edged with flet lace.

Crepe de Chine Overblouses, at \$4.98
Rich heavy and unusually good looking—featuring pretty use of the silk fagoting, now so popular. Flesh color.
Lit Brothers—Second Floor

Hats Trimmed Free of Charge

\$4 to \$5 Ready-for-Wear Hats, \$2.98

Fine taffeta, satin, gros de l'Inde, and silk poplin. Others of broad hair braids and straw; trimmed with flowers, fruit, fancy pins, pom poms, etc. Very becoming styles. Black and pretty colors. Two sketched.

Girls' \$6 & \$7 Dresses, \$2.94
Clearance! All-wool serge, smart girl's models, some with silk embroidery. Sizes 8 to 14.

\$3 Satin, \$1.89
Black dress satin, 40-inch.

Women's & Misses' \$18.50 Coats, \$10
Bolivia, broadcloth, jersey, jersey, leather mixtures and mannish coatings. Black, brown, navy, green, reindeer, taupe and oxford. Sports and dressy models with sealine, beaverette and money collars.

Women's & Misses' \$15 Dresses, \$10
Tricotine, serge, jersey, velour, silvertone, satin, etc.

\$10 Fur Scarfs, \$5

Men's \$5 & \$6 Shoes, \$2.95
Patent coltskin, white nub buck tops. Sizes 8 to 10.

Misses' & Children's \$3.50 & \$4 Lace Shoes, \$2.45
Patent coltskin, white nub buck tops. Sizes 8 to 10.

Women's \$3.50 to \$1.55 \$4 Shoes
Patent coltskin, patent colt and kidskin. High and low heels. No Mail or Phone Orders Filled on Subway Feature.

\$1 Undergarments 79c

Night gowns and chemises. Muslin, batiste, and other fine fabrics. Beautifully made. One pictured.

Children's Fur Sets, \$1.25 to \$3.75
Nub brown calf with welted oak heels, soles and rubber heels. Sizes 2 1/2 to 7 1/2.

Misses' \$1 Union Suits, 79c
Heavy, warm.

\$28 Rugs, \$19.98
Seamless velvets, 6.25 foot.

Men's \$18.50 to \$25 Clothes \$12.50

Suits in all wool mixtures, beaks and pin stripes. Overcoats and blazers. Beautifully made. All wool cashmere, chevots and tweeds, also gray in cotton cloth.