

**FAIRMOUNT PARK  
URGED AS FAIR SITE**

C. F. Albright Would Use 1876  
Exposition Grounds for  
1926 Display

CALLED THE LOGICAL SPOT

This is the fourth of a series of  
articles describing the various sites sug-  
gested for the Sesqui-Centennial Ex-  
position and the advantages offered for  
each.

The site of the Centennial Ex-  
position of 1876 on Belmont Plateau, Fair-  
mount Park, has been suggested by  
Chester E. Albright and Charles E.  
Mebus, architects, of the Land Title  
Building, for the 1926 Sesqui-Centen-  
nial.

The area comprises about 700 acres  
of city land, extending north three  
miles on the west bank of the Schuylkill  
River from Spring Garden street to  
Wissahickon Creek. It is bounded on  
the north by Midvale street and the  
west by Belmont avenue, Belmont Pla-  
teau, Belmont Knoll and Chamounix  
Knoll are included in the tract.

Called Logical Site  
Mr. Albright, a former chief engi-  
neer of the city Bureau of Surveys,  
says that accessibility, beauty of loca-  
tion and immediate adaptability make  
the site the most logical of any sug-  
gested.

"In considering necessity," said  
Mr. Albright, "railroads, traction lines  
and highways are the essentials. With-  
out these, no site can be deemed a logi-  
cal location for the exposition."

The upper Fairmount Park site, as  
we have called it, offers these advan-  
tages in a complete manner. The Pen-  
nsylvania Railroad passes through the  
tract along the river bank. This line  
would transport adequately both pas-  
sengers and freight to the site, but its  
relocation in a tunnel would be advis-  
able for artistic reasons.

The Chestnut Hill electric line of  
the same railroad is just west of the  
tract and could be utilized to facilitate  
passenger service from the city.

Many Trolley Lines Available

There are numerous street railway  
lines direct to the site, he said, there  
being two traction terminals adjacent,  
one at Forty-fourth street and Parkside  
avenue, on the southwest boundary, and  
one at Strawberry Mansion, on the  
northeast. He said that the Fairmount  
Park Transportation Line is the con-  
necting link between the two terminals,  
providing excellent transit service from  
all parts of the city.

The scenic beauty of the site, he  
said, is unusual. Belmont Plateau and  
Chamounix Knoll being two of the  
garden spots of Philadelphia and vicin-  
ity. He said the land is high and  
undulating dotted with wooded tracts  
and picturesque glens.

Aviation Provided For

"Chamounix, overlooking the river,  
would be an ideal place for a huge  
stadium. The plateau would prove an  
excellent aviation field."

"There is an island, a few hundred  
yards long, in the river upon which  
could be constructed an electric foun-  
tain. The river provides adequate  
space for water exhibits and carnivals."

He said that the land is ready for the  
immediate construction of buildings.  
Many improvements and buildings of  
the Centennial Exposition are intact.

"Demolition and condemnation costs  
are eliminated, as the land is owned  
by the city," he added.

The environs of the site are beau-  
tiful, he said. On the northwest is  
the Philadelphia Country Club, with  
its well-kept golf course. On the west  
and south are residential sections.

Ask for  
Get  
**Horlick's**  
The ORIGINAL  
Malted Milk  
Safe  
Milk  
For Infants  
& Invalids  
NO COOKING

The "Food-Drink" for All Ages  
Quick Lunch at Home, Office, and  
Fountains. Ask for HORLICK'S.

Avoid Imitations & Substitutes

**for lame back**  
which usually comes  
from strained or over-  
worked muscles. Absor-  
bine, Jr. is highly  
recommended.  
Briskly rubbed in at the  
sore spot, Absorbine, Jr.  
will take out the pain and  
suffering quickly, and re-  
store the muscles to their  
normal, healthy condition.  
Absorbine, Jr. is clean and  
wholesome and leaves no  
oil residue.  
\$1.25 a bottle  
at most druggists  
W. F. YOUNG, Inc.,  
Springfield, Massachusetts  
**Absorbine, Jr.**

Remarkable value!  
**Gold Seal**  
**Eggs**  
Carton **55¢**  
of twelve  
Strictly fresh  
Sold only in our Stores  
**AMERICAN**

Store Hours, 9 A. M. to 5:30 P. M.  
The Gimbel Store is the home of the Hardman Welte Grand  
—the player-grand that follows the expression sought by the  
composer.

**GIMBEL BROTHERS**  
MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Thursday, January 5, 1922  
We are selling more musical instruments than at any  
previous time—Grand pianos fit apartments as now sized.

**"CONREID"  
Player-Pianos**

Recently we sold hundreds of these splendid Player-Pianos through the  
economical plan of a comprehensive price, so that there are no extras—and,  
withal, the price is below that charged for an equal instrument anywhere.

**A Five Carload Purchase  
Is Now Available**  
**\$395** No Interest  
No Extras : Free  
Delivery : Free  
Bench : Free Tuning



Piano of full  
seven - and-a-third  
octaves; player  
action one of the  
country's best.  
Piano has bell-  
metal plate; over-  
strung copper-  
wound strings. The  
mahogany case is  
double - veneered  
throughout.

Supply of music rolls can be in-  
cluded in this transaction without addi-  
tional first payment.

No other plan of selling musical  
instruments has ever proved so econ-  
omical as this. There is no drawing,  
no chancing, no waiting—just co-op-  
eration; just our faith in this great pub-  
lic that justifies larger purchase of a  
single instrument than other dealers  
dream of—and then centering the at-  
tention of millions to a one bright point  
of service and economy. It reduces  
selling expenses mightily.

**You Buy for Less Money Than  
the Same or Equal Instrument  
Can Be Bought for Any-  
where Else, Even for Cash**

—while the club plan gives you three  
years in which to complete payments.

REPRESENTATIVES OF  
**The Hardman The Vose  
The Packard The Milton**

Some are timid about entering an  
obligation running so long. To meet  
that fear, we state the case this way—

**We Send the Player-Piano Home \$10  
on a First Payment of as little as**

Then you pay the remainder at rate of  
\$2.50 weekly.

This would give you 153 weeks to com-  
plete payment. Suppose at the end of a year  
you decided to pay the balance. You had  
paid \$10 at purchase, and 52 times \$2.50—in  
all, \$140.00. The remainder would be \$255—  
equal to 102 weekly payments. The money  
would earn us 6 per cent, for the average  
time or 51 weeks, and you would be allowed  
\$15.25.

Under this plan we have dis-  
tributed over two million dollars' worth  
of pianos, including the original  
Knabe; the Hardman, the piano of  
Grand Opera, and other instruments of  
the inner circle.

If you cannot visit the Store, will  
you fill in and mail us this coupon?

Messrs. Gimbel Brothers, Philadelphia.  
Kindly give me fuller particulars of the "Conreid"  
Player-Piano offered on Gimbel Club Plan.  
Name .....  
Street .....  
Town ..... Led. 1-5-22

—Gimbels, Hardman Hall, Seventh Floor.

**GIMBEL'S SET THE PRICE GIMBELS SET THE TERMS**

**Buy Any Crown  
Phonograph**

**ON TEN DAYS'  
FREE TRIAL  
IN YOUR  
HOME**

Send No  
Money

**The  
Unquestioned  
Best Value  
in Talking  
Machines**

Crown Phonographs are com-  
paratively new in the East. Time  
is the most costly item in business.  
We save time by taking the most  
direct course to have several thou-  
sand homes fall in love with this  
crowning triumph of the old mus-  
ical instrument builders of Chi-  
cago—the George P. Bent Co.,  
famous for pianos since 1870.

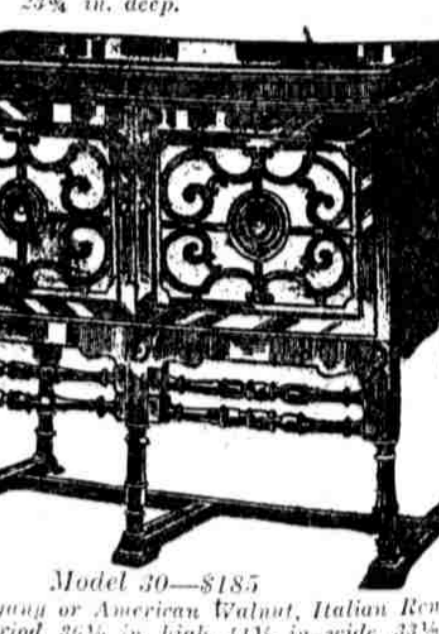
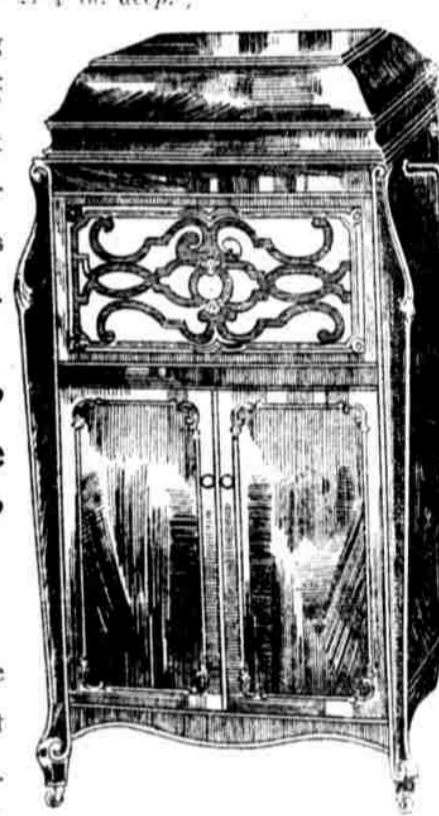
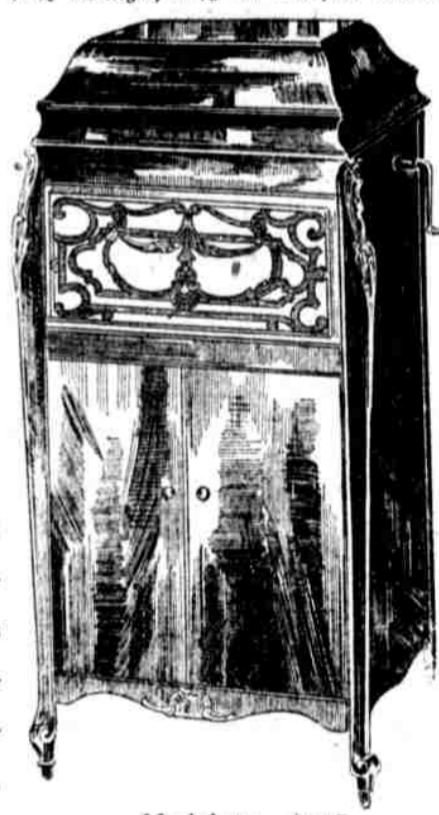
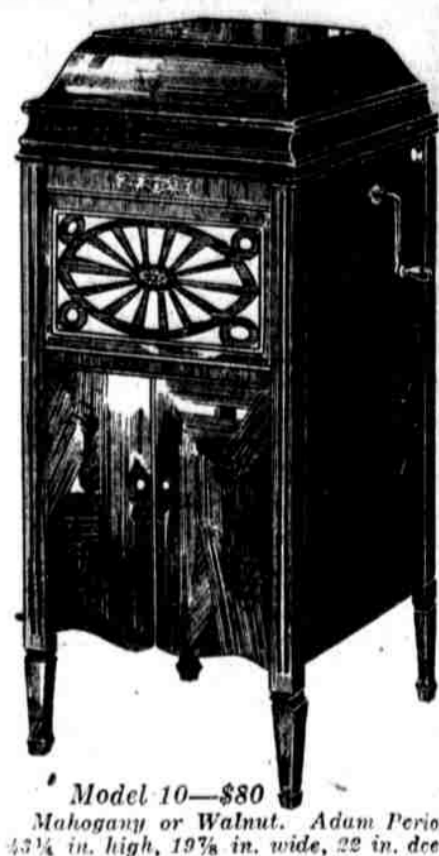
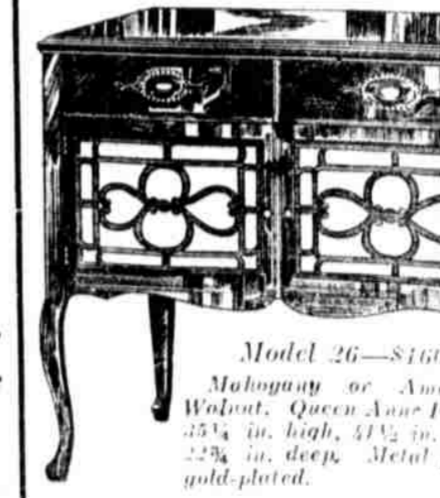
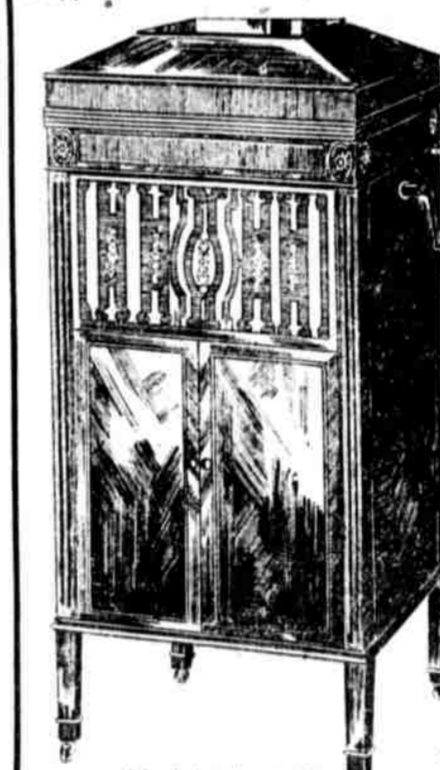
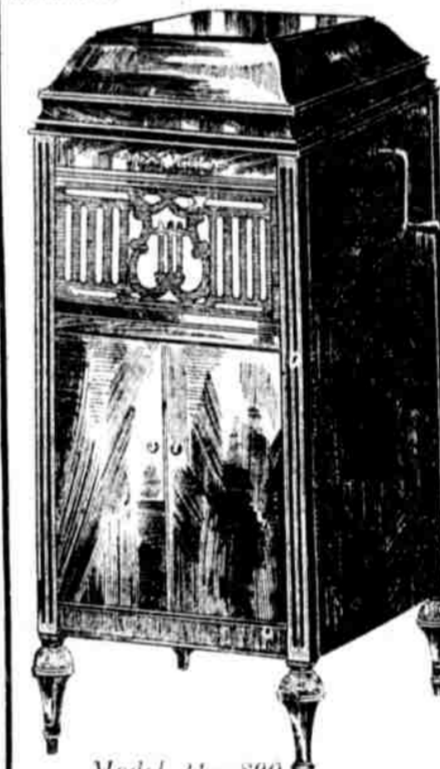
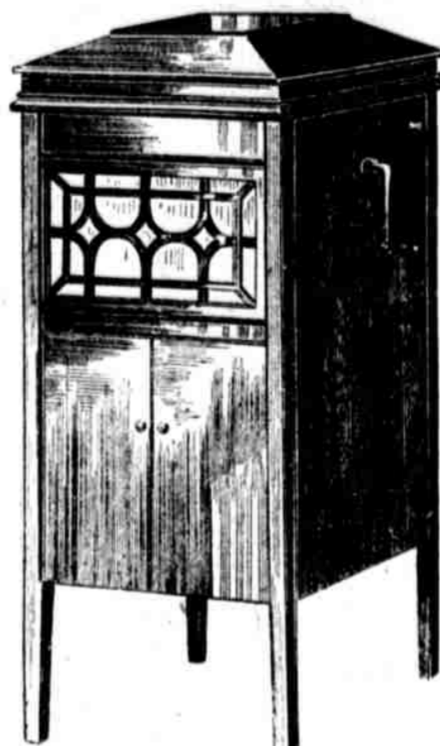
More than three hundred con-  
cerns have gone into the making  
of talking machines—most of  
them from a belief that great  
riches could be easily won. Their  
motive was groveling—failure has  
been the portion of most of them.

**We satisfied ourselves,  
first of all, that the  
makers of the "Crown"  
put Quality first.**

Then, with capital, to produce  
a million phonographs yearly it  
was easy to figure winning prices.  
Gimbels approved the prices to be  
charged, and the terms,



**Terms  
as Low as  
\$1  
a Week  
SEND NO  
MONEY**



Gimbels will send  
any model to your  
Home on Ten Days'  
Free Trial. Mail this  
Coupon—Send No  
Money.

<input type="checkbox"/> MODEL NO. 9 \$65—\$1 weekly	<input type="checkbox"/> MODEL NO. 24 \$150—\$1.50 weekly
<input type="checkbox"/> MODEL NO. 10 \$80—\$1 weekly	<input type="checkbox"/> MODEL NO. 25 \$175—\$2 weekly
<input type="checkbox"/> MODEL NO. 21 \$90—\$1 weekly	<input type="checkbox"/> MODEL NO. 26 \$160—\$2 weekly
<input type="checkbox"/> MODEL NO. 22 \$125—\$1.50 weekly	<input type="checkbox"/> MODEL NO. 30 \$185—\$2 weekly

GIMBEL BROTHERS, Philadelphia.  
Date.....  
You are requested to deliver a Crown Phonograph—model  
indicated in margin—for ten days' trial in my home. If I  
decide to keep it I agree to make monthly payments as called  
for in this coupon.  
Otherwise Gimbel Brothers will accept return of the  
phonograph without obligation on my part—by freight from  
out of town points or Gimbel delivery will call. I am to be  
repaid any freight paid by me.  
Name.....  
Address.....  
City.....  
State.....  
Telephone.....  
Led. 1-5-22  
—Gimbels, Seventh Floor and adjacent store.