

Foreign Housewives Use Much Cereal and Mrs. Wilson Approves of the Plan

By MRS. M. A. WILSON
CHILLY windy winds blow in storm clouds with snow and ice-cold weather. This is the season of the year when the housewife should look to the nutrition of the family...



SKATING, COSTUMES—OLD AND NEW
How did they ever get along in the skating, pumberose skirts they used to wear?

Adventures With a Purse

Do YOU belong to a card club, or do you give card parties? If so, you will be interested in the numbers to be had at our shop...

The Marriage Gambler

By HAZEL DEVO BATCHELOR
Dear Cynthia—Some time ago I read with pleasure, "Why Don't Girls Have Higher Ideals?" Recently, I read "Why Men Don't Marry"

Long, slow, moist cooking is vital necessary to soften the coarse, hard cellulose or fiber wall that impedes the digestion of starch...

The Serpent's Tongue

CAROL heard first of Nick's apparent infatuation for a chorus girl through one of her so-called best friends. Velma Craves was sort of a hanger-on in the little group of which Carol was one of the principal members...

Through a Woman's Eyes

By JEAN NEWTON
Every Woman Her Own Beauty "Doctor"
"Coasting parlors" and "beauty specialists" are the fashion now. There are few women who can afford it who do not indulge now and then in a "facial" or some other expedient to improve their appearance...

Fill the standard half-pint measuring cup with the cereal, adding a spoon to fill the cup. Now place four and one-half cups of water in the cereal kettle and add one level teaspoon of salt...

Wedding Gown Today Gets Practical Use

In a season when the white evening gown is so much to the fore, the wedding gown suffers little danger from its old-time collapse after the ceremony. Furthermore, most of the wedding frocks of today reflect so faithfully the every-day mode that they are warranted to give several seasons of general service...

To Make a Quilt

Arrange wool in an even layer between two pieces of cheesecloth, whip the edges together and tack or quilt the second layer in place. Then lay a second cover of pretty washable goods in harmony with the room where the comfort is to be used.

The Woman's Exchange

Without Trouble
Dear Madam—I have a cream color baby coach and the lining is faded. I would like to know how I can clean the lining without removing it from the coach.

Things You'll Love to Make

Circular Sewing Bag
There is a handsome CIRCULAR SEWING BAG that fits your hand and will make two ten-inch circles of cardboard. You can use the top and bottom of a circular candy box...

Debating

Dear Madam—Will you please give me some information for the person, negative side of the proposition: "Resolved, that no student should have more than one office during a school year."

Don't Worry So

Dear Madam—My little girl has a very bad cough and she has been coughing for several weeks. I have tried many remedies but nothing seems to help.

Please Tell Me What to Do

By CYNTHIA
Dear Cynthia—We are daily readers of your column and would like to say a few words in regard to "Handsome's" letter.

The Expert Stenographer Was Minded to a Position in the Lunchroom

The "Big Boss" Was Relentless in His Decision and She Was Desperate Until She Suddenly Realized It Was Only a Dream
WITH a blessed, blissful, grate sense of relief she opened her eyes and realized that she had been sleeping flat on her back!

Old Unions

Among the earliest trade unions of women in the United States were those of the seamstresses of Philadelphia, the women bookbinders in New York, and the shoemakers of Lynn.

Paul and Virginia

By HELENA HOYT GRANT
Once in a While
VIRGINIA rose fifteen minutes late and frowned at her image in the mirror of her dressing table as she fumbled at reluctant locks with weary fingers.

Abbotts brought bulk ice cream in package form to Philadelphia
WE GAVE you our delicious bulk ice cream, full-flavored and smooth, packed entirely by machine—in sealed, paraffined cartons—untouched by hand. Everyone prefers Abbotts' packed this modern, sanitary way.

Big, meaty, and strictly fresh
Quaker Eggs
Carton of twelve 55c
Sold only in our Stores
AMERICAN