

Organ Plays at 9, 11 and 4:50.  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# The Best Way to Make This a Good Year Is to Start It Right

## Let Us Build Into Our 1922 Life the Distinctly New Girder

of a fixed purpose. Carry it all the way through to 1923 and clinch it with a

Firm bolt AT BOTH ENDS

so that we may not be swept thither by the winds and waves that rise and fall as the year runs on.

There is a clear track ahead to all who are wise enough to take advantage of it.

(Signed) *John Wanamaker*

January 4, 1922.

## At \$25—Silk Jersey Dresses for Women

The most practical little dresses imaginable—navy, black and brown—usually embroidered. There are coat styles and tunic styles; the dresses are good for business, for wear inside of fur coats, and for traveling; and yet they don't look severely plain.

(First Floor)



## The Annual Sale of Furs

"The days begin to lengthen and the cold begins to strengthen," and the Fur Sale is here just in the nick of time for women who want to get the full value of their money.

Everything in the Sale is reduced 25 per cent.

The coats are particularly interesting and this collection of them is particularly varied, with abundance of the good bread-and-butter-styles.

Hudson seal (dyed muskrat) coats, 30 to 45 inches long, \$262.50 to \$487.50. The same fur with trimmings of natural skunk, squirrel and beaver, \$281 to \$550.

Natural muskrat coats, \$131 to \$300. Black caracul coats, \$300 to \$600. Marmot coats, \$67 to \$115.

Nearseal (dyed coney) coats, plain, \$138 to \$225. Mole wraps and novelties, \$337.50 to \$525.

Among small furs are Russian sables, Hudson Bay sables, baum marten, beaver, skunk, lynx, foxes of various colors, natural mink, prices running from \$16 for mink to \$637 for a silver fox.

(Second Floor)

## Young Women's Linen Frocks, in Lovely New Colors

Delightful new dresses of all-linen, and of cotton eponge, seem to prophesy that groups of young women will look more like a flower garden than ever. They are in the attractive new canna red, lark tan, cinder gray, Dutch blue, as well as maize yellow, walnut brown, leaf green, rose pink and white.

The models are all very charming and girlish—some hand-embroidered, some braided, some with just simple collar and cuffs of white embroidery, some with entire sleeves of drawnwork.

Prices are moderate—\$18.50 and \$22.50. And the sizes are 14 to 20.

(Second Floor)

## Exceptional Cloth Dresses for Young Women at \$16.50

These are new dresses, just unboxed. They are of fine, soft Poiret twill, in midnight blue or black.

The model duplicates a tricotine dress sold earlier in the season at a higher price. With its becoming roll collar, simple straight lines, buttoned-on side panels, narrow tie sash and touch of black silk embroidery it is a favorite, serviceable and extremely good-looking dress.

At the price of \$16.50 it comes in sizes 14 to 20 years.

(Second Floor)

A FEW fine knitted dresses, coats and capes in the Women's London Shop have had little prices put on them to clear them out. They are of dark-colored silk and wool; the one-piece dresses, are \$65; the capes \$75 and the coat suits are \$75. On every garment this means a drop of \$20 at least.

Three all-silk one-piece dresses, henna, brown and navy, are \$75.

Some of the capes and coats have fur collars.

(The Gallery)

## 100 Women's Coats Drop to \$75 and \$55

The first fifty are untrimmed coats of a particularly fine and deep-piled bolivia cloth, in light and dark brown and navy. The style is conservative, with big collar and side fullness.

The other fifty are of bolivia cloth in the same three colors. They are cut straight, with fitted backs, and are equally simple and desirable to wear with separate furs.

In each group there is a saving of \$12.50 to \$20.

(First Floor)

## Sports Stockings for Women Who Skate

Customers tell us there is no assortment like this in town. New shipments have kept the variety good.

Wool hose in plain colors, some ribbed; checks and plaids, \$2.50 to \$10 a pair.

Silk-and-wool mixed in wide selection, \$2.50 to \$15.

(First Floor)

## House Dresses and Aprons in the White Sale

Excellent value house dresses of percale and gingham in several models are specially priced at \$1.85.

White aprons of every kind at 18c to \$1 offer extra value at each price.

(Third Floor)

## Shirtwaists and Blouses in the White Sale

Tailored suits are returning, and blouses are to take a fresh lease on life. Far-sighted women are stocking up in this White Sale with quantities of the pretty waists that will be needed more and more as the year grows older.

Blouses for sports, blouses for street wear, shopping and business; dressy blouses that may be worn to an afternoon tea or matinee—all are included in the sale at specially low prices.

Tailored and semi-tailored waists of cotton and linen, \$1.85, \$2.85 and \$3.85. Hand-made batiste waists ornamented with hand-drawn-work and real laces, \$3.85 and \$5.

Blouses and overblouses of silk, satin, crepe de chine, Georgette and mignonette, \$1.85 to \$5.

(Third Floor—Main Floor)

## Women's Fine Business and Street Shoes at \$4.75

These shoes were over twice as much in our regular stocks. They are in every way worth it, too. But we are including them among the shoes hurrying out at \$4.75.

They are tan Norwegian grained calf or soft black calf, both with high laced tops, low broad heels, medium toes with long wing tips and substantial welted soles.

For women who like a smart tan or black street boot, they offer remarkable value.

(First Floor)

## Domestic and Imported Underclothes in the White Sale

In no other White Sale has there been so large a proportion of fine hand-made and hand-ornamented underclothing.

In none have there been daintier styles, or more careful selection of fabrics and trimmings, or more particular workmanship.

And certainly never have lower prices been marked on garments of equal quality.

There is no saying when such garments can be sold again at the prices quoted in this sale.

As certain groups are limited in quantity, there are opportunities here this first week which may not continue through the sale.

### Domestic Hand-Made and Machine-Made Garments

Nightgowns, 75c to \$10.50.	Bloomers, 50c to \$1.75.
Chemises, 75c to \$3.50.	Petticoats, 85c to \$5.
Combinations, \$1 to \$1.75.	Corset covers, 50c to \$2.25.
Drawers, 50c to \$1.50.	Flannellet nightgowns, \$1.

### Philippine Hand-Made and Hand-Embroidered Garments

Nightgowns, \$2.65 to \$7.85.	Chemises, \$2.65 to \$3.85.
Drawers, \$1 and \$1.85.	Petticoats, \$1.50 and \$1.85.

### Crepe de Chine and Satin Garments

Nightgowns, \$3.85 to \$10.50.	Camisoles, \$1 to \$8.50.
Chemises, \$2 to \$5.50.	Bloomers, \$2 to \$5.

### Negligees, Kimonos and Bathrobes

A group of silk and satin negligees and breakfast coats are priced at an average of one-half. Many are "samples," and there are but one or two of a kind.

Cotton crepe kimonos from Japan, in blue-and-white or pink-and-white striped effects, are \$1.85. Eiderdown bathrobes, satin trimmed, are \$3.85. Boudoir caps of net, lace, silk and satin are 35c to \$1.

### Petticoats in White and Colors

Silk jersey petticoats with pleated triple flounce are \$3.85. They include black, navy, henna and other good colors.

Silk jersey petticoats in black and colors trimmed with silk fringe; also silk, satin and crepe de chine petticoats in white and flesh color, both tailored and fancy styles, are \$2.85 and \$3.85. Many are "samples."

Black and colored cotton petticoats of extra good quality are 85c and \$1.

(Third Floor—Main Floor)

## Dinner Napkins Special in the White Sale at \$6.75 and \$8.75 a Dozen

New goods, of excellent, heavy Irish damask, good looking and full of service, dinner size, 24x24 inches, and in an assortment of floral designs.

Two grades included in this new purchase, one marked to sell at \$6.75 a dozen, the other at \$8.75 a dozen, both of them remarkably good at their prices.

(First Floor)

## Children's White Sale Garments

Girls' petticoats, 32 to 36 inches long, white cambric with embroideries and laces and white sateen with hemstitching and machine scallops, \$1 to \$3.

Colored gingham dresses, with bloomers either attached or separate, sizes 2 to 5; prices \$2 to \$4.50.

Other articles in the Sale are nightgowns, night drawers, bloomers, princess petticoats, infants' slippers, creepers and rompers.

(Third Floor)

WHITE cotton voile of the fancy striped and plaid sort is 36 inches wide, and sells at 50c and 65c a yard. Right sort of thing for blouses and dresses.

(First Floor)

WHOEVER would like to see some of the sights of this Store—the paintings, the Greek and Egyptian Halls, the athletic field on the roof and so on, are invited to join one of the Store Tours which leave the Eighth Floor at 9:30, 10:30, 12:30 and 3:30.

## "To the Last Man" by Zane Grey

The author has written a story of a feud with all and more of the literary quality which has characterized his earlier work. Price \$2.

(Main Floor)

## Men's and Boys' Handkerchiefs at White Sale Prices

Men's handkerchiefs with quarter, half and three-quarter inch hems, all pure linen, 75c each, \$8.25 a dozen.

Men's extra-size handkerchiefs, with quarter and half-inch hems, 75c each, \$8.25 a dozen. Pure linen.

Boys' pure linen handkerchiefs, in a good size, with quarter, half and one-inch hems, 35c each, \$3.85 a dozen.

(East and West Aisles)

## Large Camel's-hair Scarfs—Special at \$5

Soft, warm camel's-hair are these big scarfs, all of them shoulder enveloping, and some with belt and pockets complete. Some are plain, others have plaid borders. All are more than ordinary value for \$5.

(Main Floor)

## This Water Bag Stays Hot 24 Hours

It requires but an ounce or two of water, and the water may be entirely cold when put in. The bag contains a chemical that not only heats the water, but KEEPS it hot for 24 hours.

The rubber outer bag with inner filler, which holds and heats the water, is \$1.50 and \$2. The fillers may be renewed as needed for 15c each.

(Main Floor)



## Men's Superb Polo Coats in the London Shop

Men going South will be interested in the splendid selection of polo coats we are showing right now. The richness of these coats, both as regards material and colorings, appeals to discriminating men, and they are all beautifully tailored.

In dark brown, light brown, fawn, tan and gray. Prices \$125 to \$145.

(The Gallery)

## Men's \$8.50 Shoes of Uncommon Value

You would take them to be a half more, if you didn't know their price.

High and low shoes of stout tan grain calf-skin and made on brogue lasts with perforated tips, perforated vamp seams, very wide shanks and flat heels.

(Main Floor)

## Men's Fine New Shirts With Collars to Match

Men who like shirts with matching collars—and they are invariably well-dressed men—will be interested in several new lots just received.

At \$2.50, plain negligee shirts in narrow stripes with soft cuffs and starched collars to match.

At \$3.50 are fine shirts with starched pleated bosoms, starched double cuffs and starched collars to match. These are in stripes and small checks and figures.

In all cases the collars are separate.

(Main Floor)

## Marie Antoinette Curtains and Bedsets Mostly at Half

All of these have been handled and most of them materially damaged.

Nearly all of them are now at half the former prices.

Curtains, now \$3.50, \$5, \$6, \$6.75, \$8 and \$8 a pair.

Bedsets to match at less than half—now \$1 \$12 and \$15 each. Double and single bed sizes.

(Fifth Floor)

## Some of the Best Values in the January Rug Sale

These are all recent arrivals and are desirable in every way, not to mention in the savings they represent.

Wilton rugs, 9x12 ft., \$68.50. Axminster rugs, 9x12 ft., \$36.50; 8.3x10.6 ft., \$35.

Seamless velvet rugs, 9x12 ft., \$40; 8.3x10.6 ft., \$37.50.

Tapestry Brussels rugs, 9x12 ft., \$21.50.

(Seventh Floor)

## A Hundred Styles of Gingham at 75c a Yard

Plaids, stripes, checks and plain colors all appear in this shipment of notably good new ginghams. Their widths are 31 to 32 inches, and price 75c a yard.

(First Floor)

## 300 Splendid Blankets and 180 Down Quilts at Half or Near it in a Sudden Sale

All the blankets in this disposal are of the finest quality to be found, probably in the world, at their regular prices.

We have marked them at half, and in some cases much less than half the prices for which they have been selling.

In the blankets there are 34 pairs of one kind, 50 of another and perhaps 20 of a third.

One lot of blankets, woven warp and weft of the finest Australian and New Zealand wool mixed, are now \$15 for size 60x84, \$20 for 72x90 and \$22.50 for 80x90.

These are of marvelous quality, white and bound with white satin. White all-wool blankets, not napped, very durable and made with black striped borders all around, are now \$12.50 a pair. They are about the longest-wearing blankets we know of. Size 80x80 inches.

Scarlet blankets of splendid texture, all-wool and with black borders, over five pounds in weight and size 80x90 inches, are now \$10 each.

Camel's-hair blankets, good on couches, steamers and wherever a good wrap is needed as well as for beds, size 70x90 inches, \$35 each—nothing finer made.

All-wool blankets in a grayish brown with brown and white stripes, same blankets as are used by Cambridge University students in England, size 60x80, now \$5 each.

Tan colored blankets, wool-filled, size 60x80, with brown striped borders, now \$7.50 each.

180 down-filled quilts at less than half—now \$10 each—are covered in fine, imported sateen in all-over figured and floral designs. These are interlined to keep in the down.

They are at less than it would cost to make them.

(Sixth Floor)