

More Good News of the Strawbridge & Clothier Clearance, Reduction and Quick Turnover Sales!

1500 Yards of Silver-bleached Linen Table Damask } **\$1.75**
 Close to Half Price, To-morrow

Fine silver-bleached Damask, 69 inches wide, at an extraordinary saving. Woven in beautiful floral and conventional designs. Linen of this quality and in such handsome patterns will be purchased eagerly at this amazingly low price. In the January Sale—\$1.75 a yard.

January Values in the Linen Store
 —Bring a remarkable economy opportunity to every housekeeper interested in Linens. Fortunate purchases and a sharp reduction in our fair margin of profit mean unprecedented savings for those who share in these values. In the Sale are—

16,450 Yards of Table Damask	40,000 Towels of Every Description
More Than 2850 Table Cloths	65,910 Yards of Toweling
6333 Dozen Linen Napkins	12,000 Yards of Dress Linens

—> Strawbridge & Clothier—Aisles 11 and 12, Centre

An Unprecedented Sale of Muslin and Silk Underwear, in Variety and Value

Months of preparation, taking advantage of manufacturer's close-out lots of fine Undergarments, and selling at less than our fair margin of profit, has resulted in our greatest Sale of Muslin Underwear.

SO THAT EVERY WOMAN may supply her needs at these lower prices, wonderful lots of Silk Underwear are included. As well as every reliable kind of Muslin Undergarment, from the least expensive Bloomers at 38c to a beautiful Night Gown at \$10.00. A Sale of interest to all women whether selecting one piece or a season's supply.

MUSLIN UNDERWEAR IN THE JANUARY SALE

Regular Sizes	Extra Sizes
Night Gowns—50c to \$10.00	Night Gowns—\$1.00 to \$4.25
Envelope Chemises—50c to \$4.50	Envelope Chemises—\$1.00 to \$4.75
Drawers—50c to \$3.50	Long Petticoats—\$1 to \$7.50
Corset Covers—50c to \$3.50	Short Petticoats—65c to \$2.75
Bloomers—38c to \$2.00	Combinations, \$1.50 to \$2.50
Long Petticoats, 75c to \$4.25	Bloomers—75c to \$1.50
Flannelette Pajamas—\$1.50 to \$2.50	Cambric Night Gowns—\$1.25 to \$3.25
Combinations, \$1.25 to \$5.00	

1200 Nainsook Night Gowns } **95c**
 At a Remarkable Saving

Just one of the pretty styles is sketched at the right. And there are others equally pretty, trimmed with lace and embroidery. All of soft nainsook, daintily made. Most women will buy several at this low price—now 95c.

—> Strawbridge & Clothier—Third Floor, West




Amazing Values in the Sale of Women's Tailored Suits

Special purchases and clearances from our regular stock—rousing values, all of them. The sketch is of one of the new plain-tailored Tweed Suits, special at \$27.50.

Special at \$27.50 High-grade tweeds, in various blues, browns, tans and gray. Belted models and models without belts, beautifully tailored pockets and collars; peau de cygne lining.

Special at \$30.00 Tweeds in blue and brown shades. Un-belted model on semi-fitting, conservative lines, pockets smartly finished with straps of self material; mannish collar.

Special at \$32.50 Gabardine in black, navy and brown. High-grade tailored model with coat that can be worn with or without the belt. Pin-tucks and slashed seams, smartly finished with folds of self material; notched collars and inset pockets.

Fine Suits Reduced—now \$40.00 to \$75.00

Models developed in duvet de laine, duvet melange and moussine; black, navy, various brown and gray tones. Straight-line models and models smartly flaring over the hips. Beautifully tailored Suits with conservative lines, others embroidered and fur-trimmed.

Fine Suits Reduced—now \$80.00 to \$275

—> Strawbridge & Clothier—Second Floor, Centre



Boys' "Makino" Coats, \$10.75

One of the many features of the January Sale in the Boys' Clothing Store, is this group of 150 Makino Coats at a sharp reduction from the special introductory price. They are of all-wool blanket cloth, longer than a Mackinaw, but shorter than an Overcoat. Made with yoke and belt back; muff and side pockets; convertible collar. Sizes 9 to 18 years—\$10.75.

200 Suits with Extra Trousers \$10.25 and \$11.75

Of handsome all-wool chevots, with mohair-lined coats and two pairs of full-lined knickerbockers. Sizes 8 to 18 years.

—> Strawbridge & Clothier—Second Floor, Filbert Street, East



New Purchases Arrive for the January Sale of Women's Coats

In some instances they are duplicate orders, at lower prices, of the season's best selling numbers. Also remaining groups of Coats from our regular stock, marked for quick clearance.

Bolivia Cloth Coats } \$20.00	Fine Wrap-like Coats } \$40.00
Silk-lined Throughout } \$20.00	Of Dark Bolivia Cloth } \$40.00
Fine Seal Plush Coats } \$25.00	Cloth Coats with Deep } \$50.00
Silk-lined Throughout } \$25.00	Fur Collar and Cuffs } \$50.00
Plaid-back Cloth Coats } \$27.50	Bolivia Coats, Collar & } \$75.00
Mannish Tailored Model } \$27.50	Cuffs of Various Furs } \$75.00

—> Strawbridge & Clothier—Second Floor, Centre

Thousands of Yards of Silks at One-third Less than Regular

Thousands of yards of the most desirable Silks of the season, at one-third less than to-day's regular prices. Excellent assortments, all weaves and weights. Also many single pieces and short lines at great price reductions.

Printed Crepe Georgette—now \$1.65	Brocade Silk Poplin—now \$2.85
Good shades and designs; 27 inches wide.	Pennikes Brocade Silk Poplin, in navy blue, brown, black, tan and gray; 40 inches wide.
Brocade Silks—now \$4.00 to \$5.00	Fine Charmeuse—now \$2.85
Brocade Crepes and Satins. Black, white, blue and taupe; 36 inches wide.	Black and all good dress and sports shades; 40 inches wide.
Fine Chiffon Velvet—now \$5.95	Satin Imperial—now \$2.00
Black and Colored Velvets; 40 inches wide.	A full line of shades; 35 inches wide.
Fine Velvet—now \$2.00 a yard	Sports Satin—now \$2.65
Fast pile and color; 27 inches wide.	White, flesh, navy blue, brown and black; 40 inches wide.
Foulard Silks—now \$2.50 and \$3.00	Silk Dress Taffeta—now \$2.00
High-grade Foulards in exclusive designs; 40 inches wide. Wonderful values.	Black, navy and brown. Excellent quality.
New 1922 Foulard Silks—now \$1.85	Soft Satin Duchess—now \$2.00
A practically unlimited assortment of new 1922 patterns; 36 inches wide.	A favored black Satin; 35 inches wide.
Satin-face Crepe—now \$2.65	Black Peau de Soie—\$2.00
Tan, gray, taupe, marine, Copenhagen blue, jade, henna, brown, navy and black; 40 inches wide.	Heavy quality and 35 inches wide.
Smart Shirting Silks—now \$2.00	Habutai Silk—now \$1.35 a yard
Broadcloth, Radium, Crepe de Chine and White Jersey. Widths 32 and 36 inches.	Imported Black Habutai; 37 inches wide
	Ninghai Pongee—now \$1.35 a yard
	In the natural shade; 33 inches wide

Special Aisle Table of Black and Colored Satin de Luxe, 35-inch—\$1.35
 Special Aisle Table of All Kinds of Desirable Silks—now \$1.65

Heavy Canton-filled Crepe de Chine, 40-in., colors & black—\$3.50

—> Strawbridge & Clothier—Aisle 6, Centre

Negligees of Unusual Beauty At Extraordinary Savings

In the French Salon—\$15.00 to \$35.00

Practically every type of fashionable, luxurious Neglee included in this remarkable purchase. The finest collection at the lowest prices, of which we know.

Of Velvet and Waterfall Velours—\$25.00 to \$35.00
 Of Crepes and Satins, some brocade—\$15.00 to \$25.00
 Breakfast Coats of Taffeta, Satin and Gros de Londres—\$15.00 to \$18.00
 Lambs'-wool Quilted Robes—\$16.75 to \$30.00

Silk Negligees and Breakfast Coats Away Under Price—\$5.95 to \$14.85

If you are planning to buy a Neglee, paying from \$5.95 to \$14.85, you cannot afford to miss these. Graceful models in wonderful colorings.

Crepe de Chine Negligees—\$5.95 to \$14.85; of Crepe Meteor—\$12.95
 Satin Breakfast Coats, \$7.50; of Taffeta, \$7.50 and \$11.95

—> Strawbridge & Clothier—French Salon and Third Floor, Filbert Street, West

600 Satine Petticoats Worth Double This Price! \$1.00

Of satine with plaited cotton taffeta flounce in novel designs. Serviceable and pretty in effect.

600 White Satine Petticoats, special—85c
 With double panel back and front, and with tailored flounce. At a substantial saving.

100 Messaline Silk Petticoats, special, \$2.95
 Unusual value at this January Sale price.

—> Strawbridge & Clothier—Second Floor, West

Unusual Savings Prevail in the Leather Goods Store

Many groups of fine Leather Goods at January Sale prices, including special purchases and reduced lots.

150 New Leather Hand Bags—\$2.85
 Boston Bags, split cowhide, \$1.35; surface cowhide, \$2.50

THESE NOTABLY REDUCED

Velvet Hand Bags	Beaded Bags	Leather Hand Bags
Dressing Cases	Men's Wallets and Card Cases	
Shopping Bags	Desk Sets	Leather Novelties

—> Strawbridge & Clothier—Aisles 8 and 9, Centre

Cotton Dress Fabrics

A Wonderful Collection of Imported and Domestic Fabrics for 1922

Never were patterns lovelier, more striking in their artistic design and beautiful colorings. Finest Fabrics in novel weaves and printings, from the makers of cotton both here and in France and England. Voiles, Tissues and Ginghams in glorious array.

A First Showing of Hand-woven Cotton Fabrics from North Carolina

—For which we are exclusive distributors in Philadelphia. It is worth a special visit to the Store to see these Fabrics, beautiful in their unusual perfection of weave and coloring.

—> Strawbridge & Clothier—Aisle 5, Centre

Another Great Sale of Women's Dresses That Will Have the City on Tip-Toe

Six months ago we had a Sale of Women's Dresses that people are still talking about to-day—and this Sale bids fair to surpass it. Nearly five thousand Dresses, fresh, new, just purchased. To these we have added the high-grade Dresses in our regular stock, at clearance reductions. A few of the different lots are briefly described below:

New Poiret Twill and Wool Jersey Dresses	A Special Purchase of Poiret Twill Dresses	A Lot of Fashionable Canton Crepe Dresses
\$15.00	\$25.00	\$25.00

High-Grade Cloth Dresses Now \$37.50 to \$100

Clearances from our regular stock of Cloth Dresses—duvetine, tricotine, Poiret twill, piquette and tricofine. Black and colors. Many handsome models.

Silk Afternoon Dresses Now \$50.00 to \$125.00

Our entire remaining stock of Silk Afternoon Dresses—crepe Georgette, Canton crepe and Roshanara crepe, in good shades and excellent styles.

—> Strawbridge & Clothier—Second Floor, Market Street

The Great January Sale

A Wonderful Opportunity for Men and Young Men Who Desire Suits with Extra Trousers

Is Presented by These Three Excellent Groups in the Winter Clothing Sale—

At \$23.50, \$29.50 and \$32.50

Among the most important features in the \$200,000 collection of Suits and Overcoats now marked at clearance prices—are in these groups of Suits with two pairs of trousers. Styles—smart and up-to-the-minute or of clean-cut conservatism. Fabrics—worsted, silk mixtures, winter serges and cassimeres. Sizes for practically every chest measure and every proportion. Savings are ABOUT ONE-THIRD—\$23.50, \$29.50 and \$32.50.

Some Fine Overcoats Arrive From London Just in Time to Appear in the Sale at \$49.50

Made by Richard Austin & Co.—a sufficient quality guarantee for any one familiar with clothes of London tailoring. Great, warm single- and double-breasted styles, and handsome fabrics that typify the British love of smartness and durability.

More Than 1000 Suits of "Alco" Make in the Sale at \$23.50, \$32.50, \$46.50, \$54.50

Handsome fabrics, carefully tailored in the distinctively smart styles for which this famous manufacturer is noted. These are one-third under their regular prices.

Men's and Young Men's Overcoats in the Sale at \$23.50, \$32.50, \$46.50, \$54.50

Usters, Ulsterettes and neat Chesterfield styles of fine all-wool fabrics. Many imported overcoats are used in the Overcoats at the higher prices.

—> Strawbridge & Clothier—Second Floor, East

Blouses and Over-Blouses Are Greatly Under-Priced

This is one of the most important features of the January Sale—eight thousand Blouses were here at special prices to start the Sale, and additional special purchases are coming in almost daily.

Smart Tailored Voile and Dimity Blouses Extraordinary at \$1.50, \$2.00 and \$2.25

Peter-Pan models of plaid voile and dimity, \$1.50. Others of dimity in Peter-Pan and Tuxedo styles, \$2.00 and \$2.25.

Porto Rican Hand-made, White Batiste Blouses, \$2.95, \$3.50, \$3.95 and \$4.95

Every stitch hand-made, and all the trimming done by hand, many trimmed with fine filet and Irish crochet laces. Vest effects and elaborately tucked models among them.

Tailored Pongee Waists, special at \$3.00

Tailored models, Peter-Pan, convertible or Tuxedo collars.

Mignonette Over-Blouses, special at \$3.95

Light and dark shades, embroidered in color or trimmed with flat braid or narrow tape edges.

Lovely Crepe de Chine Blouses and Over-Blouses, \$3.75, \$5.00, \$5.75

Over-Blouses in canna, Gotham, honeydew, Dutch blue, gold and navy. Tailored Tuck-in Blouses in flesh and white.

Striped and Plaid Silk Waists—\$3.95

Dark, rich colorings. Convertible collar and long sleeves.

—> Strawbridge & Clothier—Second Floor, Centre

Women's Skirts Specially Priced \$5.50

A special purchase at such a remarkable price concession that our price of \$5.50 is, in many instances, about half of what the Skirts are worth.

Some of prunella, others of wool velour, in smart stripes and plaids. Box-plaited to give a solid-color effect at the top.

—> Strawbridge & Clothier—Second Floor, Filbert Street

Misses' Coats Extraordinary at \$37.50

Nearly One-third Under Price

NEW. Full-belted Coats of cordova cloth, with wrap sleeves with silk windshield; smartly trimmed with buttons. Large collar of ringtail opossum. Beautifully silk-lined and warmly interlined. Navy blue, brown and black. Sizes 14, 16 and 18 years.

—> Strawbridge & Clothier—Second Floor, Market Street

January Clearance of Damaged Books

Prices Reduced One-half and More

Just because they show slight traces of handling we have marked thousands of Books, covering the entire realm of literature, including Juvenile, Fiction, Classics and Reference works, at reductions of one-half and more.

—> Strawbridge & Clothier—Second Floor, Filbert Street, West

Bleached Muslin For Sheets and Pillow Cases

Away Under Price

Bleached Muslin of standard quality, at exceptional savings during the January Sale.

81-inch Muslin—now 75c.
63-inch Muslin—now 65c.
45-inch Muslin—now 43c.

—> Strawbridge & Clothier—Aisle 12, Centre

A Warm Sweater for Every Need

—Is included in the Sporting Goods Store's comprehensive stock.

V-neck Pull-over Sweaters, Shaker-knit, are \$7.50 to \$15.

Full-over Sweaters with collar are \$9.00 and \$10.00.

And there are many other popular styles from \$5.50 to \$18.00.

—> Strawbridge & Clothier—Fourth Floor

Lady Alice Almond Cream, 30c

Women who know how wonderfully good this liquid cream is for keeping the skin smooth and relieving chapped and irritated skins will be delighted to buy it at less than regular price—now 30c a 4-oz. bottle.

—> Strawbridge & Clothier—Aisle 19, Centre, and Aisle 7, Market Street