

LEAPS AT FIRE; HITS WOMAN

Daughter injured by Mother at Morning Blaze in Home
 One woman was seriously injured and a baby rescued at 6 o'clock this morning at a fire in a Negro boarding house, 4406 Aspen street. The injured woman, Mrs. Saraa Burke, had several ribs broken in jumping from a second-story window. Her mother, Mrs. Katie Jones, leaped and fell upon her. Mrs. Burke was taken to the Presbyterian Hospital. The baby, Cotts Jones, was rescued by Firemen McWilliams and Welch, of Chemical Company No. 1. Mrs. Armita Johnson jumped to safety from a second-story window, followed by Robert Williams, fifteen years old; August Jones, thirteen years old; Worke Blake, eleven years old, and his brother Edward, twelve years old. All were unharmed.
 The fire started from matches in the pocket of James Benjamin, who was sleeping with his clothes on. The damage was slight, smoke from the burning mattress filling the house.



A Man's Diamond Ring

Made of green gold and artistically ornamented with platinum; large diamond in octagonal setting of platinum—\$370.

These heavy rings appeal to men of discriminating taste. Our collection affords a splendid variety.

S. Kind & Sons 1110 Chestnut St.
 DIAMOND MERCHANTS—JEWELERS—SILVERSMITHS

Charge Accounts Invited Mail Orders Filled

Fur Repairing and Remodeling at Very Moderate Cost
 "Pay for the Work When You Want It Delivered"

Mawson & DeMany
 1215 Chestnut Street

Illustrated Fashion Folder Sent on Request

The January Sale of
 HIGH CHARACTER 1922 MODEL

FURS

At 33 1/3 Per Cent Off

NOT A SPECIAL PURCHASE FOR SALE PURPOSES—

NOT A SEASON-END ACCUMULATION OF ODD SIZES AND LEFT-OVERS—

NOT A RAG-TAG COLLECTION OF FURS OF DOUBTFUL PEDIGREE—

BUT, ON THE CONTRARY, A MOMENTOUS STOCK DISPOSAL WHICH HAS NO PARALLEL IN THE HISTORY OF THE FUR BUSINESS IN PHILADELPHIA — UTTERLY DISREGARDING COST, PROFIT AND FORMER SELLING PRICE.

A Small Deposit Will Reserve Your Purchase in Our Storage
 Vaults Until Next Fall, Payments to Be Continued
 Monthly Through the Spring and Summer

	Formerly	Reduced to
Taupe Marmot Coats	75.00	49.50
Russian Pony Coats	75.00	49.50
Australian Nutria	98.50	49.50
French Seal Coats	120.00	79.50
Trimmed Leopard Cat Coats	120.00	79.50
Nutria-Trimmed French Seal Coats	150.00	79.50
Trimmed Russian Pony Coats	135.00	89.50
French Seal Coats	165.00	89.50
Marmot Coats, Raccoon Trimmed	150.00	98.50
Natural Muskrat Coats	165.00	110.00
Austr. Opossum Tr. French Seal Coats	185.00	115.00
Skunk-Trimmed French Seal Coats	180.00	119.50
Skunk-Trimmed French Seal Coats	200.00	129.75
Natural Muskrat Coats	245.00	132.00
Hudson Seal Coats	325.00	190.00
Moleskin Coats	300.00	195.00
Natural Raccoon Coats	300.00	195.00
Moleskin Wraps	300.00	195.00
Skunk-Trimmed Hudson Seal Coats	375.00	225.00
Black Caracul Wraps	375.00	245.00
Hudson Seal Coats	395.00	245.00
Skunk-Trimmed Hudson Seal Coats	425.00	275.00
Natural Squirrel Coats	445.00	290.00
Hudson Seal Wraps	450.00	295.00
Trimmed Leopard Skin Coats	450.00	295.00
Natural Squirrel Coats	525.00	345.00
Skunk-Trimmed Persian Lamb Coats	600.00	395.00
Genuine Alaska Seal Coats	675.00	445.00
Natural Squirrel Wraps	750.00	495.00
Taupe Caracul Wraps	750.00	495.00
Natural Mink Coats	750.00	495.00
Jap Mink Wraps	750.00	495.00
Alaska Beaver Coat	750.00	495.00
Broadtail Wrap	900.00	595.00
Natural Mink Wrap	1500.00	995.00

Extra Large Size Coats up to 32 Bust

Chokers, Scarfs, Stoles and Sets at Savings up to 50%

Regularly	Now	Regularly	Now
Natural Squirrel Chokers	12.50 8.50	Baum Marten Chokers	52.50 34.50
Jap Mink Chokers	13.50 8.50	Hud. Bay Sable Chokers	70.00 44.50
Natural Mink Chokers	19.50 12.50	Hudson Seal Stoles	75.00 49.50
Taupe Fox Scarfs	22.50 14.50	Dyed Blue Fox Chokers	98.50 64.50
Brown Fox Scarfs	22.50 14.50	Scotch Mole Stoles	110.00 69.50
Stone Marten Chokers	37.50 24.50	Natural Squirrel Stoles	120.00 79.50
Taupe Fox Sets	37.50 24.50	Jap Mink Stoles	120.00 79.50
French Seal Stoles	45.00 29.50	Natural Fisher Chokers	120.00 79.50
Taupe Wolf Sets	52.50 34.50	Skunk Stoles	120.00 79.50
Cross Fox Scarfs	67.50 44.50	Pearl Gray Fox Chokers	130.00 84.50
Black Lynx Scarfs	75.00 49.50	Natural Mink Stoles	225.00 145.00

(53) Children's Fur Sets
 Reduced to 5.50 to 39.50

(12) Hudson Seal Muffs
 Formerly 15.00, Now 9.75

Purchasing Agents' Orders Accepted

Joseph G. Darlington & Co. Announce an Important Forward Step for 1922

FOUNDED in 1837 at Second and Callowhill Streets—at that time the city's shopping centre—and since 1878 in the building now occupied at 1126-1128 Chestnut Street, the Darlington Store will be 85 years old next April!

There must be real merit in any organization which is continuously in business for more than three-quarters of a century! There must be an unfailing policy of square dealing; sufficient capital and buying talent to have the right merchandise at the right time and at the right price; intelligent and loyal employes imbued with the spirit of courtesy and a genuine desire to serve their customers well!

Most Philadelphians of mature years can recall many stores which flourished here in the past; stores which were household names; big stores, small stores; some of long standing, others of meteoric rise and fall, all of which have now passed completely into oblivion or remain only a memory. During all this time Darlington's has gone steadily along, holding its trade from generation to generation, adhering constantly to its foundation policy of selling dependable goods at the lowest possible price. In 1918 the business was incorporated and since that time our volume of sales and number of patrons have increased rapidly as more and more people found out the advantages of trading here.

And Now the Time Has Come for Another Progressive Move

WE REALIZE fully that notwithstanding the "glorious traditions" back of us that we cannot continue to grow and prosper without constantly having a better store, keeping fully abreast with the times and making changes when changes are necessary.

We have here an OLD STORE WITH A NEW SPIRIT!

We have faith in the future and believe that 1922 is a year of promise!

We have the courage to discontinue some profitable departments amounting in annual sales to several hundreds of thousands of dollars in order that we may have room for greater expansion along other lines which we believe offer a better opportunity for serving more people advantageously and making possible a bigger, more helpful store.

To this end, therefore, we announce that throughout the month of January we shall have:

A REBUILDING SALE

Which Will Bring You Unprecedented Opportunities for Money-Saving

Extensive changes will be made in our store building. Already carpenters, electricians and other mechanics are working in double shifts on the alterations. The location of several departments will be changed. New fixtures must be installed in many places.

For us it will be a busy month, somewhat of a chaotic month, because changes so radical as we have planned cannot be made without considerable confusion. In so far as possible this work will be done at night and every effort made to reduce

shopping inconvenience to a minimum. You must be prepared, however, to find a temporary congestion and dis-arrangement in some sections, but these draw-backs will be more than off-set by the buying opportunities which will await you.

Not all of the reduced-price groups will be available tomorrow—further announcements will be made daily, but the following lines, none of which we shall carry in the future, will be ready. The Sale will continue until all of these stocks are sold out, but first choice will be best choice, so come as early as possible.

Furniture

Unrestricted Choice of Our Entire Stocks of Furniture at Reductions of 25%

Darlington Furniture is well and favorably known and has always enjoyed an enviable patronage. It is now on sale at a flat reduction of 25% without reserve—Suites, Chairs, Tables, Davenport, Lamps, Bedsteads. THE FEBRUARY SALES IN OTHER STORES WILL BRING NO SUCH OPPORTUNITIES AS THIS.

NOTE—Arrangements can be made with our Credit Department for payments on large purchases to extend over a longer period than the usual 30 days, but all sales must be final and for immediate delivery. Our purpose is to sell out our entire Furniture stocks as quickly as possible and for this reason nothing can be reserved or stored.

Laces

Unrestricted Choice of All Laces at Reductions of 33 1-3%

Cluny, Filet and other Laces in various widths; a small lot of rare Real Lace included.

Notions

Unrestricted Choice of All Notions and Sewing Accessories at Reductions of 33 1-3%

A Sale which should attract hundreds of women—Pins, Needles, Thread, Buttons and the scores of other small but necessary things. This also includes Knitting Yarns and some (not all) Dress Trimmings.

Corsets

Unrestricted Choice of Our Entire Stock of Back-lacing Corsets at Reductions of 33 1-3%

We shall continue our Corset Department but will specialize entirely on Gossard Front-lacing Corsets. For this reason we offer every Back-lacing Corset in stock at reductions of 33 1-3% from the regular prices. Models for every figure type are included.

Linens

Unrestricted Choice of Linens and Domestics at Reductions of 25%

This includes Table Damask, Cloths, Napkins, Decorative Linens, Towels, Sheets, Muslins, Flannels, Pillow Cases, etc.

Underwear

Unrestricted Choice of All Women's and Children's Knit Underwear at Reductions of 20%

Vests, Drawers and Union Suits in wool, cotton, silk-and-wool; Kayser, Merode and the fine Swiss Underwear.

Wool Goods

Unrestricted Choice of All Wool Materials at Reductions of 33 1-3%

We shall continue to carry some Woolen Materials in our new and enlarged Silk Section on the Second Floor, but the present stock will all be disposed of because of lack of adequate space at present. Tomorrow you can buy Serges, Poiret Twills, Tricotines and any other Woolen Goods at straight reductions of one-third.

Upholstery Goods

Unrestricted Choice of Our Entire Stocks of Curtains and Upholstery Goods at Reductions of 33 1-3%

Curtains, Curtain Materials, Cretonnes and fine Decorative Hangings. This also includes Blankets, Quilts and Bed Comforts.