

The Daily Movie Magazine

A JUNIOR CINEMA CLUB SUGGESTED FOR PHILADELPHIA

By ALICE EWING
THEATRE full of children! We to the wary villain who hopes for mercy from such an audience, whose clamorous applause is ready on the instant for every noble sentiment or magnificent feat the hero exhibits, and who, indeed, is more than apt to keep up a steady salvo until small hands are really aching by a particularly stirring struggle of daring virtue overcoming super obstacles in progress. Nor must we forget the few grown-ups scattered among the vast throngs. Some of them have the excuse of being guardians, but others just drift shamelessly in by themselves, like one dear old lady with snow white hair, who has subscribed for the whole series just to keep herself young, she explains, with the music of children's laughter. As for myself, I couldn't determine whether it was the inspiration of the ripples of joy or the act of Mary Pickford (whom I was seeing for the first time) that suddenly I found myself very full of tears.

We must have something like this in Philadelphia. My next reaction as I walked out of the theatre in New York where the Junior Cinema Club is presenting its series of "merry morning" performances for young people.

Organized over a year ago by W. Herbert Adams, Mrs. Langdon Coor and Mrs. Virginia Wright—all of them parents themselves—the Junior Cinema Club is an attempt to supply the need for children's performances which are at once educational, wholesome and entertaining. Such prominent women as Mrs. Schuler, Neilson Warren, Mrs. William Straight, Mrs. John King Van Rensselaer, Mrs. Lewis Jones Rossell, Mrs. A. Barton Hippburn, Mrs. John Henry Livingston, Mrs. Eugene Signy Reinal, Mrs. John Henry Hammond and Mrs. Edward Livingston Coor were among the patrons.

Every film shown has been inspected by the directors and is chosen from a standpoint of interest and artistic merit, and so arranged that a foundation of the need of such performances from their own struggles in keeping their children from motion picture shows that contained some objectionable feature—that they operate on a regular basis with a deficit of \$2,000, which they themselves underwrite. Before they closed this had practically been eliminated, but such was the expense of conducting the performances in a regular building there that it is doubtful if they would have continued had not the open-minded manager of his office the hospitality of his home and his personal contributions.

The directors of the Junior Cinema Club say that they have found the parents of New York to be divided into three classes—the motion picture class, the motion picture class, those who are willing to take a chance on what their children see and those who have been convinced that their children may see the best. As the plays suitable for young people on the legitimate stage have been practically nil for the last two years, they have become more and more dependent on the motion picture, which is becoming just as beginning to be realized. Geography, botany, natural history and history are made available to the young people in the best. As the plays suitable for young people on the legitimate stage have been practically nil for the last two years, they have become more and more dependent on the motion picture, which is becoming just as beginning to be realized.

IRENE CASTLE WILL PLAY IN "RISE OF ROSCOE PAINE"
IRENE CASTLE, stage and screen star, has started work at the Ereen Studio under the direction of Edwin L. Hollywood, on her second production since her recent return to public life. The picture is from the story "The Rise of Roscoe Paine" by Joseph C. Lincoln.

The "Rise of Roscoe Paine," which was adapted by Joseph C. Lincoln and directed by Howard Young, is a story of a Cape Cod and of a young man of the Cape who becomes acquainted with the daughter of a powerful New York financier. The part of the daughter, Madeline Colton, is played by Mrs. Castle. Ward Crane is cast in the role of Roscoe Paine. The other important members of the cast are Al Roscoe, Howard Truesdale, Emily Fitzroy, George Peacock and Charles Eldridge.

Film Directors Often Defy Nature Itself
BAD weather calls are posted during the winter season at studios which are alternatives in case sunshine fails. Some of these are quite funny. At the Lasky studio, recently such phrases as these were noted:

"If bad weather, will shoot 'Martha's Kitchen'."
"Is not clear, shoot instead of studio."

FOR THE FILM FAN'S SCRAPBOOK



BETTY COMPTON

THE MOVIE FAN'S LETTER-BOX

By HENRY M. NEELY

Started This Valentino Fuss
Inquisitive Person—"I am the 'Inquisitive Person' who started the subject going about Rudolph Valentino. I am very sorry to tell you this, but I think I should."

"The questions I asked you to answer for me were not all answered, as everything that has been written about Rudolph Valentino I have cut out and am sending together with other interesting letters. I am sure if by position had all been answered before in the column I would not have asked you again. I admit there might have been two or three, but at any rate, you could have answered the others for me. I do not think Mary Leonard did right in telling you what she thought of you, but I suppose she is a young thing to give you such a well down, as she says she is only thirteen. My wife is 18, I am eighteen years old, and I would not be so sure of my own judgment as to advise you to do anything. But you certainly have got me in a worse state of mind than I was in before. I am sure you will not be so hostile to print—and I think you will think I don't care myself much when the fuss dies down with me. But I really don't recall that I said, 'I'll see you again and I'll try to make good.' I can't explain 'The Ring' statements, I'm sorry, but 'The Ring' will write in fuller detail. I'll be glad to print it."

Harry McBin—"I have read the Evening Public Ledger article which was published about Rudolph Valentino. Although I am not an Italian, still I like to see what is right. Now, just a word to John Graves, at the graveyard, who claims as lines of 1616 Moore street."

ENGINEER REGISTRY READY
All Professional Engineers Must Get into Touch With Board
The State Board for the Registration of Professional Engineers and Land Surveyors appointed by Governor Sproul to put into effect the provisions of the law passed by the Pennsylvania Legislature at its session of 1921, announced yesterday that it was now ready to receive applications for registration.

TO DEDICATE NEW SCHOOL
Officials to Take Part in Exercises at Yeadon This Evening
The William Evans Public School at Yeadon, Delaware County, will be dedicated this evening, when addresses will be made by Judge Isaac Johnson of Media, County Superintendent of Schools Smith and William Evans,

Louella Butter advertisement: The cream from 10 qts. of pure milk in every pound. Today 50c lb. At all our Stores. AMERICAN STORES CO.

DUPRE AND COURBOIN IN JOINT ORGAN RECITAL

Remarkable Concert Given by Great French Organists at the Wanamaker Store
A remarkable concert was given on the great organ in the Wanamaker Store last evening when Marcel Dupre, organist of the Notre Dame Cathedral of Paris, and Charles M. Courboin, guest soloist of the Wanamaker organs in this city and New York, gave a joint recital before another immense audience.

The selections played by M. Dupre were the great fantasia and fugue in a minor of Bach, an old French Christmas carol with delicate variations, written by d'Aquin; a Carillon by Emile Bourdon, a modern French organist and composer in the modern French style of dissonant harmony, which the clever registration and coloring of M. Dupre made sound better than the work actually is musically, and a well-written recital and fugue of the organ. The latter is an interesting work, composed in fugal form, but with the total coloring of the present day. If there be some question as to the result, it is the most indelible of forms with the freedom of today's musical inclinations, at least M. Dupre has produced a work which holds the attention throughout and was enjoyable.

DARBY TO HAVE PARADE
New Year's Shooters to March Monday Afternoon
Darby is to have its first New Year parade Monday.

MAYOR TO WELCOME WELSH
Moore to Make Address at Opening of Eisteddfod
Mayor Moore will make the address of welcome at the afternoon session of the twelfth annual Eisteddfod to be held in the Academy of Music Monday.

After-Dinner Tricks: No. 46—The Magic Cigar Band. A cigar is shown, and waved in the air. Suddenly the band disappears from the cigar. Another wave, and it reappears. The band only goes half way around the cigar. It is glued to the perfect to keep it from falling off. In waving the cigar, it is given a half turn, which brings the band side to the front. A reversal of the movement brings the band back.

Stanley Photo Plays advertisement: The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

Theater listings: Alhambra, 12th, Morris & Passyunk Ave. GEORGE MELFORD'S "THE SHEIK"
Allegany, Franklin & Allegheny. GEORGE MELFORD'S "THE SHEIK"
Apollo, 322 & THOMPSON BLDG. RUPERT HUGHES' PRODUCTION "Dangerous Curve Ahead"
Arcadia, CHESTNUT Bldg. 16TH ST. ETHEL CLAYTON in "THE VAMP"
Astor, FRANKLIN & GIRARD AVE. GLORIA SWANSON in "UNDER THE LAMP"
Baltimore, 51ST & BALTIMORE AVE. JUSTINE JOHNSTONE in "SMOTHERED DAUGHTERS"
Benn, 4TH AND WOODLAND AVE. CHARLES RAY in "NINETEEN AND PHYLIS"
Bluebird, Broad & Susquehanna. LOIS WEBER'S "WHAT DO MEN WANT?"
Broadway, Broad & Snyder Sts. CLARA KIMBALL YOUNG in "WHAT NO MAN KNOWS"
Capitol, 10 A. M. to 11:15 P. M. TOM MOORE in "FROM THE GROUND UP"
Colonial, 6th & Maplewood Ave. GEORGE MELFORD'S "THE SHEIK"
Darby Theatre, MAY ALLISON in "THE LAST CARD"
Empress, Main St. JAMES OLIVER CURWOOD'S "THE GOLDEN SNARE"
Fairmount, 26th & Girard Ave. WILLIAM RUSSELL BLOSSOM'S "FATHER TOM"
56th St., Theatre. ELAINE HAMMERSTEIN in "THE MIRACLE OF MANHATTAN"
Globe, 26th Market St. WILLIAM RUSSELL in "THE MIDNIGHT BELL"
Grant, Rufert Hughes' Production "Dangerous Curve Ahead"

Uncommon Sense

By JOHN BLAKE
Mirrors
CRITICISM is not only easy, but natural. We were born criticizing. The baby loudly criticizes the world into which he has been thrust because his little body is uncomfortable and dinner is not always on time.

FOSTER PRAISES RUSSIA
Steel Strike Leader Blames Blockade for Disorganized Industry
William Z. Foster, organizer and leader of the steel strike in 1919, spoke last night at Musical Fund Hall, under the auspices of the Philadelphia Branch of the Friends of Soviet Russia.

RESINOL advertisement: Treat your beauty fairly! No matter how lovely your features are you cannot be truly attractive with a red blotchy oily skin. Resinol Soap and Ointment make bad complexions smoother softer and generally charming. Soothing and Healing.

Hotel Brighton and Casino advertisement: Located on the Ocean Front. An American Plan Hotel of Distinction. Atlantic City, N. J.

Louella Butter advertisement: Taste it! Louella Butter 50c lb. At all our Stores. AMERICAN STORES CO.

Theater listings: Belmont, 52D ABOVE MARKET ST. BEN TURPIN in "THE SMALL THING THAT"
Cedar, 60TH & CEDAR AVENUE. THOMAS B. JEFFERSON in "RIP VAN WINKLE"
Coliseum, Market bet. 30th & 60th. ELISE FERGUSON in "THE SOUND OF SONGS"
Jumbo, Front St. & Girard Ave. "HEARTS ARE TRUMPS"
Leader, 41ST & LANCASTER AVE. AGNES AYRES & RUDOLPH VALENTINO in "THE SHEIK"
Locust, 52D AND LOCUST STREETS. PAULINE STARK in "SNOW BLIND"
Nixon, 52D AND MARKET STS. HOOT GIBSON in "STRE FIRE"
Rivoli, 52D AND SANSON STS. MARGUERITE SNOW in "LAVERNE AND OLD LACE"
69th St., Theatre. PAULINE STARK in "SNOW BLIND"
Strand, Girardtown Ave. at Venango. "THE SHEIK"
At Other Theatres Members of M. P. T. O. A.: Ambassador, 20th & DuPont St. Conway Tearle in "AFTER MIDNIGHT"
Germantown, 65th Germantown Ave. MAY MACAVOY in "EVERYTHING FOR DALE"
Jefferson, 29th & DuPont St. MME. NAZIMOVA in "CAMEL"
Park, Ridge Ave. & DuPont St. ANNA Q. NILSSON in "WHY GIRLS LEAVE HOME"

St. Petersburg

St. Petersburg advertisement: "The Sunshine City" The place of your dreams to spend the winter! St. Petersburg, with its ideal semi-tropical climate, is the Great American Winter Resort. 200,000 visitors last winter enjoyed its advantages. 360 days of sunshine in 1920; interesting country; fine hotels and accommodations to suit everyone; hospitality, entertainment, sports, lively fun or just rest and bask in the sunshine, as you wish. ROYAL SCOTCH HIGHLANDERS BAND will give open air concerts, January to April. Bathing—surf or pool; fishing, sailing, trap shooting, tennis, roque, chess, motoring, bowling on the green. Two 18-hole golf courses.

AIKEN Highland Park Hotel advertisement: "Possesses a charm all its own." CLIMATE: REGISTRATION: EQUIPMENT: Summer: WINTER: ATLANTIC CITY, N. J.

Hotel Dennis advertisement: ATLANTIC CITY, N. J. Directly on the Ocean Front. An American Plan Hotel of Distinction. 500 GARAGE. WALTER J. BUSCH.

Hotel Ravenport advertisement: Chelsea Ave. & Boardwalk. Sunny, well-heated rooms. Winter rates, \$3 to \$4—with bath. AIR-COND. BATHS. COTTAGE BATHS. ISAAC BROWNE.

Nassau Bahamas advertisement: — for that "Long deferred Vacation." An investment in health and energy that will add years to your life. A Winter Paradise. Average temp. 71; no sudden changes; no rainy weather; Golf, Bathing, Sailing, Fishing, Tennis, Charming British Colony. Splendid Hotels! other fine accommodations.