

Marketing for the Next Holiday
as Arranged by Mrs. Wilson
Some New Year's Day Recipes Which Fit Into the Appetizing Menu Which Has Been Planned

By MRS. M. A. WILSON
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THE housewife will need to market this week-end for the New Year dinner, and this will also include the Monday holiday. Marketing for the first meal of the new year should visualize to the housewife the possibilities of nutrition and diet for the coming year. Get out of the rut. Thoughtful persons today are no longer willing to eat the heavy foods that were so very necessary in years past; for changing climate and other conditions, and the fact that so many of us have become sedentary, knowing as a fact that we are closely housed during the business hours. The less protein foods for morning meals, more fruits and whole-wheat bread; this will keep us physically fit. Suggestive menu for New Year's Day.

BREAKFAST
Grapefruit
Cereal and Cream
Potato Cakes

French Toast
Coffee
Stewed Fruit

DINNER
Tomato Bouillon
Celery
Shoulder of Lamb
Southern Sweet Potatoes
Braised Onions
Coleslaw

Mince Pie
Coffee

SUPPER
Homemade Relish
Cheese Pudding
Potato Salad
Individual Cakes

Stewed Fruit
Coffee

Marketing for this menu the market basket will require, for six persons
Three grapefruit,
Cereal,
Evaporated fruit,
Lettuce,
One can tomatoes,
Snip herbs,
Small carrot,
Onions,
Sweet potatoes,
Green peppers,
One head cabbage,
White potatoes,
Celery,
Mince meat,
Eggs,
Three and one-half pounds shoulder of lamb,
Cheese.

Try preparing grapefruit this way—cut fruit in half, and with very sharp knife cut pulp in large pieces, discarding seeds; place on fruit saucer, sprinkle with powdered sugar, and then pour over the juice made by squeezing the rinds.

French Toast
Cut one loaf stale bread in inch slices,

may be used in place of apples. Now add
One cup brown sugar,
Mix and fill into the prepared pie plate and then cover with top crust of pastry; brush top crust with two tablespoons of the dip, used for French toast and bake in slow oven for forty-five minutes.

Homemade Relish
Chop fine
One-quarter head of cabbage,
One stalk of celery,
Six onions,
Two green peppers,
Place in bowl and add
One-tablespoon mustard seed,
One teaspoon of salt,
One-half teaspoon of pepper,
One-quarter cup of mayonnaise,
Four tablespoons vinegar.
Mix and serve as an appetizer.

Cheese Pudding
Crush one-half pound of butterthin or saltine crackers fine; rub baking dish or casserole lightly with little melted butter; grate one onion; mince two branches parsley fine and mix with the prepared crackers and then turn the prepared crackers in casserole. Now place in mixing bowl
Three eggs,
Two and one-half cups of milk,
Beat with egg beater to blend and then add
One cup grated cheese.

Pour over the prepared crackers in the

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Wanamaker's Down Stairs Store



New Hats for the South, \$6

Isn't that a low price for hats that are really light and airy and colorful and happy? Of course, lots of them will be worn here and make Winter the brighter. Among these are the pretty taffetas of excellent quality and lovely colors—brown, tangerine, marine blue, gray, navy and so on. They show wool or silk embroidery and wooden beads. Delightful new wool-and-straw ribbon peeping out around and around and around—all over the hats! In tints of yellow, blue, pink, red, etc., to go with sweaters, sports capes or Summer frocks.

How refreshing a glimpse of lighter hats will be on the Boardwalk, New Year's Day.

(Market)

A Business Man Ordered Three of These Made-to-Measure Suits, With Extra Trousers, at \$38

on Wednesday and went out a living advertisement for this service. He usually pays much more for his suits and has them made by a good tailor, but he found the materials and the style he wanted and realized that he saved a substantial sum by ordering suits in this sale.

Plenty more men who know and appreciate value—sound all-wool materials, good tailoring and real fit—will want to take advantage of this special price. \$38 is very little for an all-wool suit with two pair of trousers already made up—how much better value when made to your individual measure!

Men's All-Wool Overcoats, \$25 to \$38.50

Collars-up days are coming and a big warm ulster is a man's best friend! An all-wool ulster or ulsterette is the only kind to have, for then a man's not carrying any excess weight—every fraction of an ounce counts for warmth, for the material is pure wool.

(Gallery, Market)

Men's Warm Gloves \$1.85 \$2.85

Men's gray and brown suede gloves with mohair linings and one clasp. \$1.85. Gray and brown strap-wrist suede gloves, or black capeskin gloves, with mohair fleece linings, \$2.85.

(Gallery, Market)

Boys' Button-on Suits With Corduroy Trousers Special \$3

They are unusually low-priced—one sees that at a glance, and mightily good-looking for either everyday or "best." The corduroy button-on trousers are in rich brown, blue or gray, with sturdy chambray blouses to match. Exceptionally well-made suits for boys of 5 to 8 years.

(Gallery, Market)



Central Aisle Opportunities

Gay New Hats, \$3.85
Bright as Spring sunshine itself! A turban of light blue baronet satin has an attractive rhinestone ornament. Another of orange silk poplin with a bewitching black pompon is embroidered with black dots. Another has a black satin crown and brim of gold brocade. Many others equally pretty!

Women's Strap-Wrist Duplex Gloves, \$1.50
Soft, smooth chamois lisle so closely woven that it looks very much like suede. Made with gores of contrasting colors and with embroidered backs. Brown, mode or gray in all sizes.

Novelties, 10c to \$1
Tie racks, lamp shades, telephone screens, pin cushions, trays and other pretty novelties. Slightly soiled from Christmas handling and accordingly low priced.

Cut Lengths of Veilings, 35c
Yard lengths of veiling in fancy mesh or with dots. Black, brown or navy and many combinations of colors.

Exceedingly Good Silk Stockings, 50c and \$1.50
Kinds the discriminating woman likes to find!
At 50c, broken lines of many colors and styles in plain or lace effects and in silk and silk-and-fiber. Some are "seconds," but many are of perfect quality.
At \$1.50, full-fashioned stockings of pure silk with mercurized tops and soles in black and wanted colors. "Seconds," but with only slight imperfections.

(East Aisle)

Hair Nets, 50c Dozen
Strong ones that can be worn again and again!
Cap or fringe style in blonde, auburn, light, medium or dark brown and black. Made of human hair.

This Humming Sale of Dresses Is Full of Fine Values \$4.35, \$5.85, \$7.50, \$9.35 to \$25

Every kind of fashionable Winter dress will be found among the gay new frocks at these low prices. It's a sale with wonderful possibilities.

Party frocks of frivolous chiffons, crisp tulle and Canton crepe are \$16.50, \$18.65 and \$25. Delightful colorings.

Afternoon frocks of taffeta, Canton crepe, Georgette crepe and velveteen at \$10.75, \$13.25, \$15 to \$25.

Daytime dresses for all uses—the serviceable serges and tricotines, Poiret twills and velours. These are made in dozens and dozens of smart ways.

A slip-over frock of tricotine has a bright red crepe de chine bodice with flowing sleeves. \$11.25.

A simple blue frock of serge is stitched with red. \$5.85.

Several models have metal link girdles.

Many are beaded, and you'll find a generous use of plain black silk or iridescent braid.

They're a revelation in smart simplicity and are exactly the kind of dresses that every woman needs in Winter. They can be worn almost anywhere in the daytime and are as practical and warm as they are good looking. \$4.35, \$5.85, \$7.50 to \$25.

(Market)



School Girls' Coats Special at \$10.75

Warm, thick coats for girls of 8 to 14 years. The coats are of chinchilla, pompon, chevrot and heavy Winter coatings in brown, Copenhagen, reindeer and navy. Most of these coat are lined throughout and warmly interlined—some have the smart black-and-white checked linings that girls like.

White Lawn Waists, \$1

Fresh, crisp new waists, some in Peter Pan style with pipings of pink, blue and brown. Just right to wear with slip-on dresses and button-on skirts. Sizes 8 to 16 years.

Velveteen Dresses, \$8.75

The little frock sketched is one of these. It is in brown or black embroidered with tan or white wool. Sizes 8 to 14 years.

Junior Dresses Special \$15

Good navy blue serge dresses, trimmed with braid or with contrasting taffeta. Some have skirts of plaid velour and blue serge bodices. All have been quite a little higher, but we now have but one or two of a kind. Sizes 14 and 16 years. (Market)



Good Winter Coats Start as Low as \$8.75 and Go to \$69

And every coat in this wide and varied collection is a sound value. Every coat is warm and fashionable, of good materials and well worth the money that is put into it.

Many are specially priced, which is an added merit.

Polo Coats, \$8.75, \$11.75, \$16.50

Mansish coats of thick coatings, some plaid on the inside. All have convertible collars and deep pockets and are in Winter shades of blue, gray, brown and green.

Cloth Coats, \$16.50 to \$39

Moderate prices and wonderfully good coats. All kinds—loose-backs, belted coats, dolmans—some with throw collars, some with collars of fur. Navy blue and brown, mostly. \$16.50 for cut bolivia and velour coats. \$20 for good velour coats, lined with silk. \$29 for embroidered coats of cut bolivia. \$32.50 for coats with nutria collars. \$39 for bolivia coats with wolf or nutria collars.

\$55 to \$65 for Fine Winter Coats

These are made of the most fashionable coating materials, beautifully lined with silk. Some are without fur, others have collars of wolf, nutria or raccoon. Many of the \$65 coats have deep collars of golden beaver.

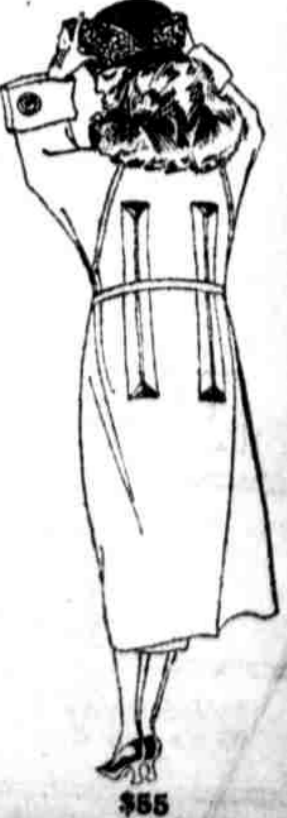
(Market)

Pumps for New Year Festivities, \$9.90

Black satin Black calfskin Silver cloth
Gold brocade Tan calfskin Patent leather

Some have three straps, one strap or no straps. Soles are turned and heels are high or baby French, \$9.90 a pair.

(Chestnut)




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