

Christmas Music by the Organ at 9, 11 and 4.45 **WANAMAKER'S** Store Opens at 9 **WANAMAKER'S** Store Closes at 5 **WANAMAKER'S** WEATHER Fair

# A Page Divided Between New Goods and Money-Saving Events

**No Man's Work Is Done on Earth So Long as He**  
can patiently labor and give anything to his family, city or nation which will add to its knowledge, wealth, improvements and importance.  
His first duty is to think over the subject and the next duty is to set about making it practical by personally doing his best to do his part.  
Congratulate yourself that you are still here to respond to the appeal of the age with a chance to take part in the future of your city and country.

[Signed] *John Wanamaker*  
December 29, 1921.

## Young Women's New Afternoon and Evening Dresses —\$22 to \$120

One refreshing note is the number of soft taffeta frocks, quaintly made for the most part, with full skirts, draperies, youthful sash effects, and a great deal of girlish charm. These start so low as \$22, and there are especially pretty examples around \$35, \$38 and \$48.50.  
A French hand-made gown of navy Georgette richly hand-embroidered in cardinal is \$75.  
Another charming French hand-made gown is of white Georgette, Valenciennes lace and white wood beads—a really lovely and unusual gown, at \$120.  
A flame-color crepe de chine, the very dress for a New Year dinner and dance, is \$48.  
A delicate orchid gown of crepe romaine with girdle of deep violet velvet is \$68.  
A white crepe de chine hand-embroidered in genian blue, has low dropped shoulder and peasant sleeve. It is \$48.  
But there are beautiful new things at every step in the Young Women's Store, including new linens and ratines and cloths and silk crepe sports costumes.  
Sizes are 14 to 20.



## 50 Women's Fur-Trimmed Coats Drop to \$200

That new price means a saving of \$25 to \$75 on every one—and the coats are of the finest. They are nearly all rather straight, very loose and rather simple—not being at all of the wrap order—and their sleeves are usually set in. Their materials are the finest of bolivias and duvetyns, in dark blues, Sorrento, Volnay red, brown, russet, taupe and black, and these rich colors are set off by massive fur collars or collars and cuffs—wolf, brown caracul, gray squirrel, mole and beaver. Everything about these coats is beautiful from the colors to the quality of the linings, and they will be eagerly sought by women of the best taste.  
As a rule, there is only one of a kind.

## Girls' New Dresses of Silk Crepe and Taffeta, \$20 to \$38

A very delightful collection of new party and occasion frocks for girls of six to sixteen years is now in the Girls' Store. The dresses include taffetas, crepes de chine, Canton crepes and Georgettes, in dark and light colorings, including many in all white.  
Prices are \$20 to \$38.

**NOW that Christmas is over, women are beginning to think of the restful freshening which the Salon de Beauté can give them. Shampooing, manicuring and waving are done, and facial and scalp treatments given, all expertly.**



## Prices Lessen on Women's Fine Evening Gowns—Now \$85 to \$125

In fact, we ought to say "finest," for these gowns are among the loveliest of the season. Rich crepe silks, brocades, chiffons, Georgettes, chiffon velvets—these are the fabrics used in them, exquisite in vivid colors such as fuchsia, jade, mauve, Callot red, and so on, besides the always distinguished black and white.  
One delightful affair shows black sequins in black net over new blue.  
A startling rose chiffon velvet has an odd pearl-sewn girdle.  
A mauve crepe is nearly covered with mauve bugles.  
A fuchsia colored lace and crepe gown has a jewel-studded girdle.  
A black Georgette gown has gold bead stars.  
A black petal dress is a copy of a Vionnet.  
Most refined and charming is a black chiffon with sheer black lace and monkey fur.  
Scarcely two of these gowns are alike and the saving on every one is substantial enough to buy some of the accessories to wear with it.

## Tub Silks for Southern Wear

For garments to wear under genial southern skies, we have a showing of silks that will delight any woman of taste and discrimination in matters of dress.  
Silks in striking and glorious stripes of various styles and in all colors, silks in plain white that are particularly excellent, silks in patterns and shades of the most appealing kind, silks that will appeal to the woman of ideas regarding effective garments for sunny southern wear.  
All 32 inches wide and very moderately priced at \$2 a yard.

## Duvelyn Handbags at the \$5 Mark

There is an excellent selection of these desirable bags at this popular price.  
They are all a good, roomy size and come in brown, beaver, navy and black.  
All have covered frames, some with knobs of amber or shell finish celluloid or metal, and all are nicely lined with silk and have self handles.

## A Clearaway of Children's Coats

Here's good news for mothers who don't object to saving some money on the youngsters' clothes. There are a hundred coats reduced so that their prices read \$6.50 to \$25, and they include pretty nearly everything that is most wanted—brocades, chevots, bolivias, velveteens, even chinchillas. A few of them are fur trimmed. Colors are tans, browns, navies, taupe and Copenhagen.  
Sizes are two to six years in the lot.

## The Piquant Spanish Comb Underthings

is an essential finish to the fashionable coiffure, whether dressed-high or low. A delightful selection is here in high straight effects, fan shapes or other fancy forms, all beautifully carved. They are priced from \$2.75 to \$17.  
Satin-striped and plain radium silk, in a delicate flesh-color, makes some new chemises of the step-in and envelope styles. They are daintily picot-edged, have ribbon shoulder straps and are priced \$5.50 and \$6.50.

## Chinese Rugs of the Very Kind That People Want

These are the newest pieces in the Oriental Rug Store, at this writing.  
They are neither too low-priced to be worth while, nor so high-priced as to be expensive.  
The unusual demand for rugs of this type now is based not only upon their excellent service qualities, but also upon the growing appreciation of the way they fit in with and give point to so many modern schemes of furnishing.  
In this latest group sizes 9x12 ft., or thereabouts, are priced at \$300, \$340, \$345 and \$360.  
In our general stock we have Chinese rugs of good quality approximately 9x12 ft., beginning at \$250.  
Among the smaller Chinese pieces recently unbaled there are very attractive rugs in size 2x4 ft., at \$27 to \$35, and some 3x6 ft., at \$60 to \$85.  
In weight, texture and color these are pieces of the most desirable kind, the kind it pays to buy.

## Clocks for Travelers

Of inestimable comfort to the traveler, or any person living much away from home, are these small eight-day clocks that fold flat for safe and convenient carriage in a trunk.  
Waltham movements are used, making them entirely dependable time-tellers.  
The dials are all clear and easily read, and some are luminous for quick night-reading.  
Attractively cased in crimson, blue, green, brown or black leather, their prices are \$35 and \$40.

## New Shipment of Seamless Velvet Rugs

We have just received some in the most desired size, 9x12 ft., which we will sell for \$48.50. There is a good range of attractive designs and the colorings are very pleasing.  
9x12 ft. wool Wilton rugs, \$34.  
Small Wilton rugs of the finest makes, 27x54 in., \$9 and \$12.50; 36x63 in., \$14.50.

## Light-Cut Glassware New From Our Own Shops

Our own workroom is all the time turning out interesting designs in light-cut, or etched glassware.  
The latest arrivals are very attractive and well-executed. Along with them we have some very good selections from other cutters.  
The combined collection is most attractive and prices very moderate for pieces and sets of such a good and well finished kind.  
Water sets, \$2 to \$15.  
Iced tea sets, \$3 to \$12.  
Grape juice sets, \$3 to \$10.  
Berry sets, \$7.50 and \$8.  
Mayonnaise sets, 85c to \$1.50.  
Berry bowls, \$1 to \$4.50.  
Cracker - and - cheese dishes, \$1.50 to \$5.50.  
Handled sandwich trays, \$1.75 to \$4.50.  
Flower bowls, \$4.  
Flower baskets, 75c to \$5.  
Vases, 25c to \$7.50.  
Jam jars, 50c to \$2.  
Candy jars, 75c to \$4.50.  
Sugar-and-cream sets, 50c to \$1.50.

## Women's Fitted Cases—Uncommonly Good for \$25

They are of black long-grain cowhide, with moire linings, and large, practical fittings of amber or shell finish celluloid. All 22-inch size.  
We doubt if you can match these cases at this moderate price in Philadelphia.

## Wool Canton Crepe

is one of the most graceful of woolen fabrics—in fact, it has a good deal of the air of its silken cousin—and one of the favorites for mid-Winter and Spring dresses.  
It is all-wool, comes in lovely shades of jade, bluebird, Indian red, browns, which include reindeer; paprika, henna, navy and wistaria, is 38 inches wide and \$2 a yard.

## Good Red Rubber Hot Water Bottles, \$1.50

These are two-quart bottles of first quality, perfect in every respect, and guaranteed for one year. A special price.

**IMPORTED white china flower holders with artificial flowers in them are picturesquely a n d amusing groups—a child with a pony cart, a donkey cart, a cupid. Prices \$3 to \$10.**



## A Little Lot of Men's British Fine Ulsters (In the London Shop)

These coats have just come in, and because of their good style and limited quantity they will soon be gone, so any man wanting one must act quickly.  
They are of soft, warm fabrics in pleasing colors and are in a handsome double-breasted belted model.  
The price is \$75.

## Men's Fine Imported Featherlight Derbies

are said by all men who have worn them to be the most comfortable derby hats they ever had on their heads.  
Made in a deep, true black, too, that does not get rusty in a few months.  
Correct in style and unusual quality for \$7.

## Men's Fine White Shirts of English Poplin

The fabric is so high a grade that at first glance they look like white silk shirts.  
Some have soft collars attached—and these are much sought after by young men—and others have neckbands for separate collars.  
There is a wonderful lot of wear to these shirts.  
Price \$6.

## Men's Wet-Weather Shoes of Trim Appearance

Not the more or less clumsy type of shoe one usually thinks of as a storm boot. But dark tan Scotch grain calfskin bluchers with inverted welts, rawhide slips and soles stitched aloft.  
The toes are shapely and comfortable and the shoes are as nearly damp-proof as street shoes come.  
Price \$10 a pair.

## A New Sweater for Indoor Sports

The London Shop is showing this new light-weight sweater, which is of loosely woven wool and is very elastic. Just the thing to slip on after a game of indoor tennis, racquets or squash.  
In fawn, gray, brown, straw, lemon and light blue—\$15.

## Cozy Sweaters for Youngsters

Plenty of spandy, fresh slip-on and open-front styles have arrived in such appropriate colors as reds, blues, tans and peacock, besides the soberer grays and browns. The weights vary enough to suit different tastes and the sizes run from two to six years.  
Prices \$2.50 to \$11.50.

## Heavy Sweaters for Cold Days

Heavy Shaker-knit sweaters in V-neck, pull-over style, and in navy, brown, white and crimson, \$9 to \$12.50 with large shawl collars, and \$8 to \$11.50 without collars. Boys' sizes, \$6.50 to \$8.  
Boys' special heavy-weight pull-over sweaters, \$5.  
Coat style sweaters with large shawl collar and pockets, \$10 to \$16.50.

## Do You Need Some Good New Low-Priced Quilts or Blankets?

The newest arrivals in quilts are some wool-filled ones, with coverings of the best sateen, patterned in all-over designs and shown in a variety of colors.  
These are priced at \$10, and represent about as much solid comfort and good service as can be had in almost any kind of merchandise for the money.  
They are distinctly better than what are generally called \$10 quilts, which is the reason why we sell so many of them.  
The newest blankets are white with borders of either pink or blue. They are woven of about 80 per cent wool and priced on a very low basis at \$8 a pair, double-bed size.  
They are as warm, sightly, serviceable and practical as anybody could wish to see.