

# A Good One on New York



The editor of one of the largest and most influential New York newspapers was talking in the lobby of the New Willard Hotel at Washington to a group of correspondents and one or two attaches of visiting foreign delegations to the Conference on Armament.

Into the lobby walked a Public Ledger correspondent, formerly connected with the New York newspaper in question—a personal friend of the man talking.

“Come over here and meet an attache of the Italian Embassy in London,” said the editor. “I want you to know Mr....,” he continued, “who was formerly with us in New York but has left the big city for the Philadelphia Public Ledger.”

“Oh,” cried the attache of the Italian Embassy, thrusting out his hand and smiling a hearty welcome, “*the Philadelphia Public Ledger is the one American newspaper we read in Europe.*”

“Guess I stubbed my toe that time,” said the New York editor.

The Japanese correspondent of the leading newspaper in Tokyo told the writer that the Public Ledger is the one American newspaper best known in the Far East.

The Petit Parisien has the largest circulation of any newspaper in France. Its American news service is supplied by the Philadelphia Public Ledger. Monsieur Philippe Millet, who was its representative at the Washington Conference, tells us that since the war the

Philadelphia Public Ledger has become better known than any other American newspaper largely for the reason that Colonel E. M. House, representing the Public Ledger, was in close and intimate touch with all the leaders in French public life.

“Another reason,” he said, “is because of the unusual journalistic ability of Mr. Wythe Williams, the Public Ledger’s own correspondent in Paris.”

It should be a matter of pride to all Philadelphians that a Philadelphia newspaper is advertising Philadelphia the world over; and for the first time in the history of Philadelphia journalism, Philadelphia has become a news center. From the Public Ledger office leased wires radiate clear to the Pacific Coast and into Canada, supplying more than three hundred newspapers with its news service and editorial features.

Some Philadelphians have told us that the Public Ledger is better known outside of Philadelphia than in it.

Nevertheless, the net paid circulation of the Public Ledger has grown from 45,000 copies daily at one cent each in 1913 to more than 250,000 copies daily at two cents each in 1921.

# PUBLIC



# LEDGER

OF PHILADELPHIA

MORNING

EVENING

SUNDAY

CYRUS H. K. CURTIS, Publisher