Elsteddfod is a Welsh institution-a competitive festival of music, art and literature, and to this Philadelphia Eisteddfod will come singing societies and soloists from all parts of Pennsylvania and the surrounding States. There will be in all 1000 participants and prizes to the amount of \$2000 will be distributed. These will be variously for singing, songs, instrumental music,

work.

The conductor or master of ceremonies will be Arch Druid Dr. William Surdival, of the American Gorsedd. The adjudicators will be H. Alexander Mating between the first and second floors.

WELSH ARE COMING thems, organist of the Church of St. Luke and the Epiphany, and Dr. Edward C. Broome, of Canada.

The Elsteddfod as an institution dates

FESTIVAL OF ANCIENT ORIGIN

Everything is ready for the twelfth annual Eisteddfod which will be held in the Academy of Music January 2.

It need hardly be explained that the Eisteddfod is a Welsh institution—a expretifive festival of music, art and TORCH APPLIED TO SCHOOL.

TORCH APPLIED TO SCHOOL

Coal Hod Filled With Combustibles

Is Found-\$300,000 Lose Fall River, Mass., Dec. 27 .- (By A P.)-Fire of alleged incendiary origin totally destroyed the Henry Lord Grammar School here last night, entailing a loss estimated at more than and ink eketches and art needle- \$300,000. One fireman was slightly in-



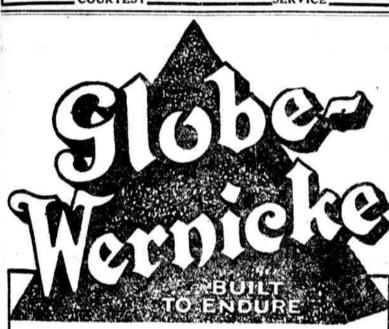
Have you ever experienced the delight of effortless sewing, and while you pressed your foot slightly on the controller, watched the fabric glide magically beneath the needle.?

Have you known the joy of silent sewing, so noiseless that one could read aloud to you while you sew? That is what the Electric Automatic does for you, and there is no bobbin to run out in the midst of the seam. There is no tension to adjust, for it automatically adjusts itself, while the seam it makes is unexcelled in beauty and strength.

You can sew upstairs or down, or on the porch, for it PORTABLE. It can be carried with one hand. It is the result of sixty years' experience, and is the Willeox & libbs Sewing Machine Company's latest gift to womanhood.

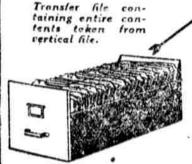
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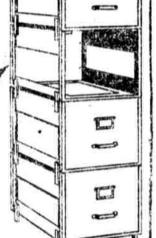


Illustration shows four steel transfer cases stacked one above the other. They can be built as high as you want. Made entirely of steel-strong, fire-resistant, non-binding, dust and rodent-proof.

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We are prepared to furnish practically all varieties of folders and guides for vertical files, and they are all of the well-known Globe-Wernicke quality and manufacture.

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Hundreds of Men and Young Men Wait for

Strawbridge & Clothier's Winter Reduction Sale



"Alco" and Other Suits and Overcoats

Now Sharply \ \$23.5

All types of single- and double-breasted Suits; Ulsters, Ulsterette and Chesterfield Overcoats in a wealth of fabrics beyond description. Practically all sizes-in generous quantities-to start with.

Hundreds of Fine Suits and Overcoats

Now Sharply Reduced to

Handsome new Suits and Overcoats, in a variety of styles and fabrics to satisfy every taste - up-to-the-minute and conservative. Savings in this group average one-third as based on regular prices. All sizes to start with.

Hundreds of Fine Suits and Overcoats

Now Sharply | COO 5 Reduced to ... DJ4.JU

The Suits include "California"-weight garments worn the year-around by many men. Some in advance spring styles. Overcoats include heavy Ulsters and smart Ulsterettes of rich fabrics.

4000 Suits and 1500 Overcoats

at Much Less Than the Season's Regular Low Prices, Including Closeout Purchases at Wholesale Prices

THE GREAT Annual Reduction Sale of Winter Clothing, formerly beginning January 1st, was planned this year to start immediately after Christmas-and the enthusiasm witnessed in the Clothing Store since early this morning proves that we planned wisely and well. Young men home from school or college, men spending the holidays in the city, men who can come most conveniently at this time from nearby towns, and hundreds of city men who are waiting for this Sale, are glad of the opportunity to profit by these wonderful values NOW.

And the savings are really extraordinary! Every Suit and every Overcoat in the Sale bears a label which is a GUARANTEE of EXCELLENCE — our standard, highclass regular lines. The greater part of the Clothing in the Sale is from our regular winter stock marked at VERY DECISIVE REDUCTIONS from our fair prices of this season, but a considerable portion comes directly from the tailor shops-manufacturers' over-lots on hand in anticipation of reorders, closed out to us at a concession and marked at ABOUT WHOLESALE PRICES.

IMPORTANT-Never in any reduction sale have we been able to offer such large quantities and assortments of UNUSUAL SIZES—for stout, short, tall and slender men in addition to the hundreds in regular proportions. Surely, every man can be fitted.

Some of Our Finest Overcoats, Now \$62.50

Handsome Chesterfield and Ulster Overcoats of the finest fabric produced by American and foreign looms. Superlative in every quality essentialcut, fabric and finish. Satin lining.

Suits With Two Pairs of Trousers \$23.50 \$29.50

More than 1000 Suits-as smart or as conservative in style and fabric as any modern young man of reserved taste could wish for. They are of worsteds, cassimeres and silk mixtures, tailored with exacting care. The extra pair of trousers with each Suit insures extra wear. All sizes. REDUCTIONS AVER-AGE ONE-THIRD.

* Stray bridge & Cothler Securit Property



Handsome Winter Suits and Overcoats

Now Sharply | \$38.50

Suits of soft worsted fabrics in a variety of those clean-cut styles now preferred by up-tothe-minute young men. The Overcoats are chiefly in ulster effect, of handsome plain-back and plaid-back fabrics.

Many of Our Fine Suits and Overcoats

Now Sharply | \$46.50

A variety of Suits for men and young men. The Overcoats are exceedingly rich and fine in every detail of fabric, tailoring and finish. A good assortment of sizes to begin with

Several Hundred Handsome Overcoats

Now Sharply | \$54.50

Luxurious Overcoats faultlessly tailored of those fine fabrics from the looms of J. & J. rembie. Ltd., of Scotland, and from famous Irish looms. The patterns bespeak their exclusive origin at a glance.

The Clearance Sales of Women's Winter Apparel Have Started Out in Earnest

Right at the height of winter, come our great clearance reductions on Winter Apparel-more than three months of wearing time ahead, and the reductions all on the kinds of garments that you probably intended to buy as soon as the Christmas activities had subsided somewhat. AND SUCH REDUCTIONS. We don't need to tell you former prices or current prices to give an idea of the value-just examine the merchandise,

Smart Crepe de Chine Dresses—now \$18.75 In pavy blue, brown and black with rows of Paisley silk trimming on the apron-draped tunic. Collarless neck-line, long bishop sleeves finished with tiny cuffs, narrow crene de chine sash.

Plaited Crepe de Chine Dresses—now \$22.50 Straight-line model plaited from neck to hem and forming loose punels on the skirt-very attractive. New atvle sleeves with narrow, close-fitting cuffs. Finished with novel trimming braid. Black, navy

Fine Party Dresses—now \$17.50 to \$60.00 Velvet, chiffon, Canton crepe and taffeta; bouffant and straightline styles, many beaded or trimmed with silver lace. Black and bright colors.

Fine Wool Velour Suits—now \$22.50 Unbelted models on long, semi-fitting lines, beautifully tailored and lined with peau de cygne. Black, navy, brown and taupe.

High-Grade Suits-now \$40.00 to \$275.00

Smart Bolivia Coats—now \$20.00

Fine Coats of a lustrous Bolivia cloth, in navy, brown and black; with attractively stitched collar and bell sleeves, and silk-lined throughout. Also a few single models of exceptional value in this lot.

Plain-Tailored Tweed Coats—now \$25.00 Plain-tailored Tweed Coats, in brown, Oxford, navy and black, in three-quarter length, with body and sleeves lined. Also a few odd lots of Coats, including some of Bolivia.

Fine Fur-Collar Coats—now \$35.00 Bolivia Coats in brown, navy and black, made in attractive allaround belted style, with deep collar of fur that closes up well at the throat, and elegantly silk-lined throughout.

Fur-Collar Bolivia Coats—now \$37.50 The regular fair price for these Coats is \$50.00. All of Bolivia in brown and navy, a few in black. Beautiful collar of natural opessum. Elegant silk lining throughout.

Lustrous Seal Plush Coats—now \$25.00 Belted-back, loose-front Coats, slightly more than hip-length with deep collar closing up well at the throat and beautifully silk-

lined throughout. Porto Rican Hand-Made Blouses at \$3.00

EXCELLENT VALUE. Hand-tucked, hand-embroidered and with beautiful designs of hand-drawn work. Several models in vest offect and all finished with hemstitching.

Tailored Pongee Blouses at \$3.00 Some very snugly tailored, others plaited, tucked, softened by a little lace edging or plaiting or a touch of drawn-work-remarkable

* Strawfirlige & Clothler-Se and From Centra

Important Reductions in the Misses' Wear Store

Substantial reductions in prices that have been the fairest in the city all season for garment, of the high character and sayle distinction of these. These are the Suits, Dresses and Coats that you find only in highly specialized Misses' Wear stores.

Misses' Smart Suits Reduced to \$23.50 Velours in two-tone suitings, in brown, relater and blue, silk-lined and interlined, and with beaverette collar. Sizes 14 to

Misses' Fine Suits-now \$45.00 to \$65.00 Fine velour, duyet de laine, velaine and moussyne-only one of a kind, and all with fur collars. Sizes 14 to 18 years.

Fine Coats and Wraps-\$65.00 to \$95.00 Wrap Coats with black caracal collar and cuits. Also smart belted Coats with wolf collars. Of fine panyelaine, maryella, Kashmir-Radiant, erminic and Normandic. Sizes 14 to 18 years.

Afternoon & Dance Frocks-\$29.50 to \$55 Misses' Afternoon Dresses of velveteen, black lace and light tinted Canton Crepe and various combinations. Dance Freeks of chiffon, taffeta and satin. Sizes 14 to 18 years, Girls' Smart Winter Coats-now \$29.50

Bolivia Coats, brown and Sorrento blue, full-lined and interined; lovely fur collar. Sizes 8 to 16 years. Strawbridge & Clothler-Second Floor, Market Street

Seasonable Knit Underwear For Men. Women. Children

Knit Underwear for all the family. And you will be interested to see how inexpensive these substantial kinds are: FOR WOMEN-

Ribbed Cotton Union Suits, low neck, sleeveless. Sizes 7 and

Light-weight, ribbed cotten Union Suits, low neck, sleet cless, knee- or ankle-length. Regular sines \$1,00, Ribbed Merino Union Suits, low neck, stocycless, ankle-length, \$2.50; extra size-\$2.75.

FOR MEN-

Heavy-weight, gray merino Shirts and Drawers-\$1.50 and 2.25 each.

Heavy-weight, ecru missel cotton Union Suits - 33,00, Alf-wool gray Union Suits, heavy weight-\$5.00.

FOR * HI! DREN-

Boys' gray ribbed cotton Union Switz - 1,00 to St. J. Children's Ribb d Corton Wais Union Suits-31.00.

Nemo Corsets and Brassieres

Thousands of larger women will wear no other kind. The, have found Nemo Corsets -Fashionable in line

-Stenderizing in effect -Exceptionally comfortable -Giving unusually long wear -Fitted with special features that promote health. We shall be glad to fit you in the correct Nemo model.

Wonderlift Corsets-

MODEL 851, with low bust, long hips and clast's insects in back. Broad bands of Lastikops Webbing across the front extend below the front steers, supporting weak abcontrol 1012 des and reducing superfluore flesh, Price 38,00 Other Worderlift Models -

\$6.50 to \$13.50 Self-Reducing—\$5.00 to \$9.00 Kop Service—\$5.00 to \$9.00 Back-Resting-\$5.00 Nemo Circlet Brassieres \$1.50

to \$5.00 Strawbridge & Clothier-Third Floor, Market Street, West

Boys' Warm Sleeping Suits

Outing Flannel Pajamas, warm and practical for cold One-niece Pajamas - 51,25 Two-piece Pajamas - \$1.50 Two-picce Pajamas, made in

our own factory-exceptionally fine-\$2.00 OF COTTON PONGEE, Iwo-piece Pajamas, in pink, blue or white-\$1.50.

OF WHITE MADRAS, Twopiece Pajamas-\$1.75. Strawledge & Stabler-Second Finer, Centre, East

Peace Metal Weather Strips

-Will keep out cold, stop all iroughts, prevent ratiling windows and exclude dust. They quickly save their moderate first cost by cutting down fuel bills. Can be installed in any weather without discomfort to

dwellers. Strawbridge & Clothier-Fourth Phor. Market Street, West