

WANAMAKER'S

Store Opens at 8:30

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Store Closes at 6

WANAMAKER'S

WEATHER
Cloudy

Late as It Is, You Can Come Into This Store Tomorrow and Choose at Your Leisure From Freshened Stocks—and Have the Gifts in Time for Christmas

Old Christmas Loves Never Burn Out
December's Torch Always Kindles Them Afresh

Our Store began to be Christmas headquarters sixty years ago, when there were but two toy stores in the city, Schwartz's on Chestnut street, and George Doll's, on Sixth above Market.

Our first big Christmas Store here at Thirteenth Street Forty-five years ago

was almost as good as the old Franklin Institute exhibitions, of which the last one was in this old freight depot.

This accounts for our dexterity in assembling merchandise, and for a certain standing we have with manufacturers at home and abroad.

Having a consciousness that the people depend on us to get together the best merchandise, we gathered the large stocks which the people so freely take away this year.

Be it known, therefore, that the encouragement the people give us and their confidence, make the back log that keeps burning the fires of enterprise and enthusiasm of the engineers that run this Store.

[Signed] *John Wanamaker*
December 23, 1921.

Young Women's Fine Bolivia Coats—Special at \$38

About 30 topsents of fine silky bolivia, of a very much higher quality than the price usually buys, will be here tomorrow to sell at \$38 each. There is but one or two of a kind. All are admirable models, all warmly lined, and lined with crepe de chine or satin. They are in browns and blues, in sizes 14 to 20, and are every way exceptional at \$38.

Good utility coats at \$25 are of thick double-faced worsted in blue, brown or heather mixtures. They are cut-fitted to waist, have raglan shoulders, huge patch pockets, and are excellent, warm general service coats.

(Second Floor)

Men Choose Silk Gifts for Their Mothers and Wives

Especially men who have to choose at the last minute.

Black silk is what they are choosing, and we have one particular grade here that is ideal for the purpose—a fine American cashmere de soie at \$7 a yard.

The desire of many a woman's heart is for a dress of just such goods, and it is good to know that in so many cases the desire is being satisfied.

A man can come in tomorrow and make a satisfactory selection in a few minutes.

(First Floor)

Young Women's New Taffeta Dresses—Special at \$16.50

Three charming models, in soft, dark blue taffeta, with a girlish effect of red wooden beads, another with quietly veiled skirt and unique sleeve; the third most delicately trimmed with home crepe. They are very nicely made and all in every way unusual for \$16.50. Any of them would be a delightful frock for holiday festivities. Sizes are 14 to 20.

About 50 dresses of tulle, yellow and violet will be reduced from various higher prices to \$16.50 each. These also are in 14 to 20 sizes.

(Second Floor)

If She Needs Warm Bedroom Slippers

A good, warm, comfortable slipper of all-wood felt, with soft padded sole in a plain style, is \$2.25. It comes in brown, blue or grey.

A dainty slipper of the same good quality felt, but prettily ribbon-trimmed, is \$2.50. This is in pink, blue, Alice blue or lavender.

(First Floor)

It Is Not Too Late to Choose a Beautiful Fur

To make some one very happy on Christmas morning, this silky black Persian lamb coat is just waiting for the right owner; and so is this soft and lovely wrap of silvery minkskin, or this cozy gray squirrel coat. Some full-haired young woman will look delightful in that tawny muskrat or raccoon coat—and best of all, she will be gloriously warm.

The day will not be too short to choose a royal mantle of ermine or mink, at several thousand dollars, or a warm and pretty coat of brown marmoset for less than a hundred dollars.

And so with scarfs—lovely sables and foxes and slunk and all the smaller furs.

An excellent moderate-price choice is a thick and full-furred fox scarf at \$25 and upward. There are the beautiful blue-dyed and gunmetal and bisque and platinum fox scarfs around \$90 and \$95 and \$100. And so one may go up to the handsome silver foxes at \$750 a scarf.

(Second Floor)

Millinery at Drastic Reductions

Every hat in the Moderate-priced Millinery Salons is exceedingly reduced. Tomorrow's prices of \$2 to \$10 bear no relation to earlier season prices. It is the opportunity of any one who needs a new hat for the holidays.

(Second Floor)

Perfumes—a Last-Minute Gift

Something easy to pick up at the final hour—something dainty and feminine—that better than a bottle, over to you, holding the sweetest breath of the sweetest flowers of France?

Any of the well-known perfumes can be had here in a minute or so—and many that will not be found elsewhere.

(Main Floor)

Sparkling Slipper Buckles and Ornaments

Use as welcome a gift as a woman could have in these days when the adornment of her slippers costs as much as or more than the slippers themselves.

Beautiful satin ornaments and buckles, of finest French cut steel, bronze or rhinestones, for strapped or plain slippers, are priced from \$3 to \$50 a pair. Right inside the Women's Shoe Store.

(First Floor)

A Smart New Three-Buckle Slipper

that will look well on the street or with home-going in of black patent leather, with three straps, even fastening in the center with a small gilt buckle. The military heel, medium rounded toe and substantial welted sole make it a comfortable walking shoe, worn with spats or without.

Priced \$12 a pair.

(First Floor)

Large Silk Nightgowns

Pink crepe de chine nightgowns for large women, three styles, plainly tailored, and a fourth fluffy and heavy; prices, \$7.50, \$8.50, \$10 and \$10.75.

(Third Floor)

Peter Pan Waists

are much in favor with Santa Claus, to give to girls or young women to wear with sooms suits. Two white dimity styles are the greatest favorites—one having edges of imitation flit and Irish, and the other being finished with tiny plaicings. The first is \$2.25 and the second \$3.55 in the Waist Store.

(First Floor)

Children's Warm Woolen Gloves

Nothing better for the school girl or boy than these soft, warm, wool gloves, so easily slipped on or off, and so comforting to chilly little fingers. Scotch knitted wool at 75c a pair, and from that on up to \$2.50.

Fleece-lined capskin gauntlets at \$1.25.

(Main Floor)

Women's Zero-Weather Gloves

Among the very best gloves to give a woman are the womanly linen capskins. One-catch at \$4.50. Straps—let in longer lengths at \$5.50, \$6 and \$7, all with warm linings of soft knitted wool.

Scotch wool skating gauntlets that come far up the arm are \$2.00.

Warmest glove of all is a soft grey or tau cashmere wool glove made in Scotland, and priced at \$5.00.

(Main Floor)

Warm Felt Boots for a Child

may be bought for \$1.50 a pair. They are a cheerful crimson with blue turnover tops, and have the soft padded sole ideal for patting around cold bedroom floors. Other felt bedroom slippers for a child, \$1.25 to \$2.50.

(First Floor)

Children's Bathrobes

Warm ones of checkered, pink and blue, at \$3.75 and \$4.75; and of blanket material in lots of colors at \$2.25 to \$4.50. Sizes 2 to 10 years.

(Third Floor)

What Will You Choose in the Treasure House of Jewelry?

Some of the most precious of all gifts are yet to be selected. The Wanamaker abundant collection of jewelry offers superior opportunities.

Diamond rings Sterling silver for the boynoir
Diamond bar pins Sterling silver and plate for the table
Diamond bracelets Table cutlery
Women's watches Full clocks
Men's watches Mantel clocks
Gold jewelry for women Ship's-bell clocks
Gold jewelry for men

(Main Floor)

Inexpensive Jewelry

Here are novelty necklaces in bright, pretty colors at 50c to \$10; earrings at 50c to \$15 a pair; besides bar pins, cuff links, circle pins and bracelets in great variety.

(Main Floor)

Easy to Find It in the Leather Goods Store

Just a step inside the Chestnut Street doors is a collection of handbags, small leather goods and luggage which embraces gifts for every member of the family.

You can get handbags at any price, from 50c for a child's handbag to \$250 for a superb imported beaded bag with heavy sterling silver frame.

You can get men's and boys' wallets and other pocket pieces for \$2 to \$55.

You can get luggage of all sorts at all prices, from \$6 for a traveling bag to \$185 for a fine fitted traveling case.

(Main Floor)

Three words in the ear of the last-minute Shopper—BOOKS! BOOKS! BOOKS!

(Main Floor)

From \$1.50 to \$150 Runs the Choice in Umbrellas

And human nature is so varied in its needs that somebody is going to be as much pleased with the \$1.50 black cotton umbrella as somebody else is going to be with the \$150 blue silk umbrella with a gold handle.

Between the two prices is every good kind of umbrella a man or woman can use, including a number of novelties.

(Main Floor)

Handkerchiefs

Pure Irish linen ones for both men and women. Men's tape border handkerchiefs, plain white or with plaid centers, 81 each, \$10 a dozen. Men's hemstitched handkerchiefs, 75c each, 88 a dozen. Women's hemstitched handkerchiefs, sheer or of heavier linen, one-quarter and one-half inch hems, 50c each.

(East and West Aisles)

Spanish Lace-Trimmed Linen Scarfs

Among decorative linens there are not only new and out of the ordinary, but they hold a distinct charm in the beauty of their Spanish lace trimmings.

They are just the linens that meet the desire felt by so many people to give something different from usual conventional things, but no less acceptable because of being distinctive.

These scarfs are in three sizes, priced at \$3.50, \$4.50, \$4 and \$4.50 each.

(First Floor)

Irish Linen Luncheon Sets to Choose in a Jiffy, \$4

Of pure linen, scalloped on the edge, unbleached, eye-pleasing, low-priced and as good a last-minute home gift as you could think of.

Priced \$4 for a set of 12 pieces.

(First Floor)

Wanamaker Candies

Delicious bonbons and chocolates made by our own factory and put up in one, two, three and five pound boxes, price \$1 a pound. For people who desire the candy packed in fancy boxes we have the boxes at \$1 to \$5 each.

(Down Stairs Store)

Nice Little Rugs of Carpet Samples

Wilton, Axminster, Brussels and Velvet, carpet of short lengths of a yard and a yard and a half, neatly bound into small pieces and packed at such low cheap regular carpet prices, \$2.25 to \$5.50 each.

(Fourth Floor)

The Home-Enriching Gift of an Oriental Rug

You can select it tomorrow from one of the most interesting assortments of gift pieces that we have had in a good while.

Among the pieces of superb quality are a group of Saraks, finest of Persian weaves, wonderful in substance and captivating in the soft glowing charm of their colors.

These are in size 4.5x6.9 ft. and priced at \$100, \$150 and \$175.

Sarok mats, 1.2x2.5 ft., are \$27 and \$30.

Especially attractive also are a lot of Dozarts, about 5.6 ft. at \$100 to \$135.

Mosula are much favored as gifts, because of their good wearing quality and moderate prices—\$47.50 to \$65, in size 3.8x5.6 ft.

Among the larger rugs, a very notable lot are certain Savans and Muskabads, 6.10x10.5 ft. to 9.3x12.3 ft., at \$131 to \$245.

(Seventh Floor)

Neckties Are a Great Last-Minute Gift

You can be sure any man will be glad for one or more and you can be sure that the ties you get at Wanamaker's are the kind he would get for himself.

Get silk ties in four-in-hands and bow shapes and an unusual collection of knitted silk ties, with a special group at \$1.15.

The complete price range is 50c, 60c, \$1, \$1.15, \$1.50, \$2, \$2.50, \$3 and \$3.50.

(Main Floor)

Every Man Feels the Cold in His Hands

We have sold a wonderful lot of fine, warm gloves for men. For tomorrow these splendid kinds are yet good and strong in sizes and variety:

Capskin gloves, lined with fleeces or wool, \$3 to \$8 a pair.

Woolen gloves, including Scotch knitted, alpaca, Shetland and camel's hair, \$1 to \$2.50 a pair.

(Main Floor)

He May Secretly Crave a Cane

Christmas is surely the time to gratify him. English ash sticks with hook handle and leather loops are \$5. Sticks of malacca, rosewood, ebony, snakewood, platanus and other woods, \$5 to \$50, including silver and gold tops.

(Main Floor)

Warm Caps for Men and Boys

Knitted caps, the kind that pull down over the ears, 50c to \$4.

Fur lined caps, \$1 and \$1.50.

Men's fur caps, \$3.50 to \$70.

Boys' cloth turbans or overcoating materials, \$2 to \$5.

(Main Floor)

If He's a Lover of Sports

the Sporting Goods Store has hundreds of gifts that will please him.

Equipment for running, fishing, water sports, golf, tennis, motoring, skating, hockey and all the sports of this locality.

Smokers' supplies in all sorts, except the "no-nos."

Cigars and Cuban cigars, the hatters

The Shoe Man Suggests for Men and Boys—

Fine leather slippers in lowest opera style. Rubber, leather and cowhide boots, \$2 to \$8.

High and low top slippers with soft pads, in leather, \$2.25 to \$2.75.

Leather overcoats with soft soles or heavy leather soles, \$2.75 to \$4.50.

Men's rubber boots, \$4.50 to \$5.50.

Men's sneakers, \$2.75 and \$3.

Boys' storm boots and sneakers, \$4 and \$4.50.

(Main Floor)

"The People Can Choose All the Furniture They Want and We Will Deliver It for Christmas"

So said the Furniture Chief. To be specific, all furniture purchased up to Store-closing tomorrow will be delivered within our regular city and suburban delivery areas in time for Christmas.

There is no merchandise that can be more quickly and easily chosen than a piece of furniture in the Wanamaker Furniture Store, where there is the finest light and every other facility that can enable the customer to see the goods and judge them from every angle, and come to a quick and satisfactory decision.

We have had a very heavy Christmas demand, but we provided so well for it that we still have as fine and interesting an assortment for gift purposes and all other purposes as any one could wish for.

Buy all you want for Christmas and leave the delivery to us.

(4th and 5th Floors)



Music

Wherewith to make merry and rejoice the heart on Christmas Day.

Pianos
Player-Pianos
Grand Pianos
Reproducing Pianos
Phonographs
Music Roll Cabinets
Sheet Music Cabinets
Mandolins
Guitars
Ukuleles
Violins
Banjos

Immediate delivery, which means that every instrument bought up to Store-closing tomorrow evening will be delivered in time for Christmas, within our city delivery limits.

(Second Floor)

New Gold-Encrusted Tinted Glassware

Many pieces now shown for the first time are included in this new shipment, which come along at just the right moment for people wanting something handsome, and appreciable.

These pieces are tinted in blue, yellow, pink and ivory and with the gold encrustations in addition, their decorative quality is most attractive.

Prices, \$2.75 to \$20 apiece.

(Fourth Floor)



Quilts and Blankets for Quick and Wise Choosing

Down-filled quilts, from \$10.50 for asteen covered ones up to \$75 for the most sumptuous kinds in rich silk and satin coverings.

Wool-filled quilts as low as 35 each in coverings of shadings, others at \$7.50, \$10, \$18 and up to \$60, these in rich, exquisite silks and satins.

Fancy blankets, all-wool (fine Cape Colony wool), in plaid patterns as well as in plain colors, blankets of remarkably fine quality at the price—\$20 each, size 72x84, weight 1 lb.

Blankets or couch throws, in Indian patterns and colors, wool-filled, cotton warped, \$10, \$15, \$18 each. In all-wool at \$7.50 each.

French Jacquard-woolen blankets, about 80 per cent wool in weight, with plain or blue floral borders, size 72x84, are priced at \$10 each.

Blanket blankets, white, with borders of color, pink or blue, woven with soft warts of fine wool, size 72x84, are remarkably good at \$12 a pair.

(Sixth Floor)

Last-Minute Suggestions

Singing canaries, \$1 to \$1.50. Androssing rollers, \$1. Bird-nest fern, \$1.50 upward. Other plants are in Jerusalem chrysanthemums and crotons.

Basketry from many lands, 50c upward.

Electric heaters at 88c; electric irons at \$6.75; a new lot of electric hand-sanding irons at \$6.50.

(Fourth Floor)