

Christmas Music by the Organ at 8:30, 11 and 5:45 with Brass Quartet and Singing of Carols at 8:30 and 5:45

WANAMAKER'S

Store Opens at 8:30

WANAMAKER'S

Store Closes at 6

WANAMAKER'S

WEATHER  
Increasing Cloudiness

# Thousands of New Gifts Just Brought In to Make Late Choosing Easy

## Our Joy in the Christmas Will Be Only Half Joy

unless we share with some one the joy that has come to us. The more partners we take into our Christmas joy the happier will we be.

There is a kill-joy kind of a man who goes about at home and elsewhere with a frown and a fault-finding spirit, but let us surrender ourselves wholly to add to each other's happiness.

Why be like old Scrooge, who lost so many Christmases before he took a lesson from Tiny Tim, the cripple, and made himself happier than he had ever been in all the Christmases of his life?

This big Store is full of good things to help you.

It is not even half empty!

[Signed]

*John Wanamaker*

December 22, 1921.



## Fur Coat Suggestions

Younger women as a rule prefer the shorter length fur coats. In youthful models from 28 to 36 inches long unusual variety is presented in this list:

Leopard skin in 36-inch length, with beaver collar and cuffs. Priced \$400.

Natural muskrat in a jaunty wrap-coat effect with wide bell sleeves; collar of beaver. Priced \$400.

A short box coat of Hudson seal (dye muskrat) with beaver collar, cuffs and pockets. Priced \$450.

Hudson seal (dye muskrat) in a loose wrap-back effect, richly trimmed with skunk. Priced \$475.

Nutria in a short box coat model with high broad collar. Priced \$450.

Gray squirrel in a 36-inch model with ripple back and border of self-fur. Priced \$675.

Among the other youthful fur coats are:

Natural muskrat coats at \$175 and upward.

Raccoon coats at \$300 and upward.

Marmot coats, \$90 and upward.

## Books

Shipments are coming in daily from the publishers, so that we still have plenty of the books most asked for and most desirable. In fact, we have almost everything from richly bound classics to the linen books for babies.

(Main Floor)



## BAYBERRY CANDLES

A Bayberry candle burned to the socket brings health to the house and wealth to the pocket. Packed two in a holly box, 25c a box.

(Fourth Floor)

## New Chinese Rugs—Fine Gift Pieces

Imagine fields of blue, tan or mulberry with patterns of flowers, sometimes vases and urns in contrasting shades. That will give you an idea of these newly opened pieces. They are in a choice of three sizes, 2x4 ft., at \$30 to \$35; 2.3x4.6 ft., at \$45 to \$55 and 3x6 ft., at \$65.

The peculiar appropriateness of these pieces as gifts is manifest, combining as they do the qualities that make a home gift really appreciable—decorative effect, serviceableness and actual value.

(Seventh Floor)

## FIRST FOOTWEAR FOR THE SOUTH

The Little Boot Shop is showing the first new slippers for southern wear. They are a smart black-and-white combination—the vamp and tongue of white kid; the back, strap and French heel of black patent leather.

Finely fashioned and priced \$17 a pair.

(First Floor)

## FINE GIFT UMBRELLAS FOR WOMEN

Sterling silver and gold-trimmed handles. Covers of heavy taffeta silk in black or colors. People who wish to give an especially fine umbrella will find rich variety around \$20, \$25 and \$30. Other colored silk umbrellas of excellent value from \$5 up.

(Main Floor)

## WOMEN'S NEGLIGES

Of the most charming sorts, dressing saques, quilted robes, saques with swan's down edges, lingerie, all chosen with exquisite taste, are to be found in the French Room.

(Third Floor)



## Calling Out the Reserves in Handbags and Luggage

Unprecedented as has been our selling of handbags, small leather goods and luggage, we face the last two days of Christmas business with reinforced stocks that afford splendid selection.

You may still choose handbags at practically any price you care to pay, between \$3 and \$250. Bags of the finest fabrics and leathers and the newest styles.

The same wide assortment will be found in the men's wallets, card cases, cigar and cigarette cases, brief cases, dressing cases and so on. Many of these small pieces are gold mounted.

Luggage stocks have also been freshened so that you may get a good traveling bag for as low as \$8.75, or a suit case for \$10, and from there selection goes through kit bags, portmanteaux and other large luggage, and fitted bags and cases, for men and women.

(Main Floor)

## Ten Dollars in Blankets and Quilts

For the many people who want to spend \$10 on a home gift and are more or less puzzled what to buy, the blanket and quilt store has many fine suggestions, particularly these three:

An all-wool blanket, in either a plaid pattern or a plain shade, in size 72x84 inches, woven warp and weft of Cape Colony wool, which is marvelously fine. For looks, warmth and service, the best blankets seen in years at this price—\$10 each.

French Jacquard-woven blankets, 55 per cent wool, in colors that have an agreeable furnishing quality, size 80x90 inches—\$10 each.

Quilts filled with pure lamb's-wool, with figured sateen tops in floral patterns and borders and backs of plain sateen—\$10 each.

(Sixth Floor)

## Bicycles for Gifts

The Columbia, a make that has been standard for years, in models for men, women and children, \$40 to \$75.

The Continental, for men, women and children, \$35 to \$45.50.

The America, also in models for every one, \$37.50 to \$45.

All fully equipped, including heavy road tires and coaster brake.

(The Gallery)

## Pillows and Scarfs

Plain velour pillows in two shades of brown, dark blue, rose and mulberry—\$3.50.

Pillows in combination coverings of tapestry, velour and tinsel up to \$15.

Pillows in rose-colored silk plush and tinsel tapestry at \$10 are much in favor.

A very fine pillow is cylindrical in shape and covered in satin and brocade—\$12.75.

Taffeta-covered pillows in a variety of delicate shades—\$7.50.

Table scarfs of velour and tapestry, from \$3.50 to \$23.75, the one at the latter price a very handsome piece of damask, velour and tinsel.

Very beautiful scarfs are also shown in all-over tinsel tapestry with a field of pale gold at \$10.50.

SPECIAL—A lot of pillows covered with imported Japanese silks in a variety of tartan plaid designs—\$2.75 each. These have been almost twice as much.

(Fifth Floor)

## GIRLS' MIDDY BLOUSES DROP TO \$1.85

Somebody who wishes to put these useful waists in Christmas boxes will find them reduced just in time. White cotton; some with blue collars, some all white. \$1.85 is just half for some of them. Sizes 6 to 18 years.

(Second Floor)

## ENGLISH PIN CUBES WILL GO IN A STOCKING

And they do make such nice gifts. They are the best kind made, the pins have glass heads and are of good quality. You may have them all black, all white, black and white or colored.

They have 200, 300 or 500 pins and are respectively, 40c, 55c and 80c a cube.

(Main Floor)



## A BOX OF CANDLES

containing thirty-eight very fine white candles and two bayberry candles is \$2.75 and an excellent gift to a householder.

(Fourth Floor)



## "MY DARLING"

a colored print of C. Max's painting, may not be the best art in the Picture Store, but many people will say it is the best human nature. The lovely smiling face of the blue-eyed little girl is a type of all those for whom Christmas is kept. Stop and let her smile at you!

(Mounted in blue and gilt, priced \$16.)

(Fifth Floor)

## SOMEBODY WHO NEEDS AN INEXPENSIVE UMBRELLA

will welcome one of these good black American taffeta (cotton) ones, with tape edge and nice-appearing handle, at \$1.50, \$2 and \$2.50.

(Main Floor)

## BRASS CANDLESTICKS

Twenty styles—Colonial, Old English, Florentine and Benares, and still others, \$2 to \$18.50.

(Fourth Floor)

## PIANOS—Gifts for a Lifetime

Gifts for a lifetime if they are good pianos, otherwise monuments to unwise expenditure.

The pianos in the Wanamaker Store are not only good pianos, but most of them are great pianos, celebrated the country over and far beyond as instruments of the highest class.

And these pianos may be had in Philadelphia at Wanamaker's only.

Chickering Schomacker Knabe Emerson

Lindeman

and the marvelous AMPICO

Every musician knows these names and acknowledges the Ampico reproducing piano to be the most wonderful of all reproducing instruments.

Prices range from \$375 to \$3500, according to make and model, and any instrument may be bought on convenient terms and with the assurance that it will be delivered in Philadelphia in time for Christmas if bought up to store closing on Saturday.

(Second Floor)

## A Vienna Velour Hat for a Fastidious Man

These finest of all soft hats are lovely in their soft, silky texture and their colors are wonderful. Deep, rich greens, browns and grays and delicate pearl gray and fawn.

The price is \$12, which is less than many inferior velour hats.

(Main Floor)

## Men's Silk Umbrellas With Wood Shanks

Heavy black taffeta silk with the full wood shanks many men prefer. Particularly fine gift choosing at \$12, \$18 and \$20.

(Main Floor)

## Assortment Complete in Men's Gift Shirts

You can get a good, soft cuff, plain negligee madras shirt for \$2 or one of finest American or imported madras for \$3.

At \$5 are shirts from our Custom Shirt Factory with pleated bosoms and cuffs of fine striped fabrics and solid color bodies and sleeves.

English poplin shirts are \$6.

If the man likes starched cuff shirts we have them in madras with plain bosoms at \$2 and pleated bosoms at \$2.50, while the finest starched cuff madras shirt, with plain bosom, is \$3.50.

Dress shirts are \$3.50 and \$5, the latter pleated.

Silk shirts start at \$7.50 for stripes and \$8.50 for plain white and go to \$10, at which price the white are pleated.

(Main Floor)

## We Never Sold So Many Half Hose for Gifts

This is due partly to the fact that people are learning what acceptable gifts half hose make and partly to the great and attractive variety of designs in both silk and wool. The price range is:

Cotton, 50c to \$1.50 a pair; mercerized silk, 15c to \$1; silk, 65c to \$10; wool, 35c to \$8.50; fancy silk, \$1.00 to \$3.50; wool golf hose, \$1.50 to \$12.

(Main Floor)

Specials

50c a pair for fancy striped silk pleated; the for full-fashioned silk pleated in black; \$1.15 for silk in a heavier weight; \$2 for ribbed silk, the last being "seconds."

(Main Floor)

## A Boy's Merry Christmas Calls for a Good Overcoat

Bring in the boy and you will have no trouble finding the overcoat that will suit him, and satisfy him and satisfy you also, by the kind of service it will give.

We have overcoats in sizes for boys of all ages from 3 to 18 years, all warranted in fabrics and making and priced fairly at \$18 to \$38.

(Second Floor)

## You Can Choose Furniture Up to the Last Minute

YOU can choose up to the last minute and we will deliver our goods anywhere within our regular city and suburban delivery areas in time for Christmas.

And we have the goods to deliver.

Looking at the hundreds and hundreds of things being sent out day after day you would really imagine that they must have been taken out through one door and brought back through another, because there is never the suggestion of a scarcity, no matter how much we may sell.

Tomorrow there will be plenty of everything, including the particularly gift-like pieces that can be selected in a few moments with certainty that they will reach their destination in time for Christmas and bring joy in their train, for instance—

Sewing tables, tea wagons, muffin stands, women's writing desks, spinnet desks, fancy chairs and rockers, easy chairs and rockers and many other gifts of utility and value.

(Fifth Floor)

## Give the Children Warm Gloves

Warm woolen gloves for school and general wear are 75c to \$2 a pair.

Fleece-lined capskin gloves are \$1.50 to \$2.50.

Capskin gauntlets with fleece-lined hands, black, brown or tan, \$1.25 a pair.

(Main Floor)



## WOMEN'S PAJAMAS

Pink and blue slip-on sorts with slip-on jackets made frivolous with lace and excellent for gifts. \$2.50 to \$16.50.

(Third Floor)

## BOYS' HIGH RUBBER BOOTS, \$3.50

A well-known make of good rubber storm boots, nearly hip-high, in all small-boy sizes.

(First Floor)

## HAND-MADE BLOUSES AT \$2.85

They are of white batiste entirely made by hand, and ornamented with fine hand-drawn work and hand-embroidery. They have tuxedo collars and long sleeves, and are wonderfully good value, either to keep or to give.

(Third Floor)