

Christmas Music by the Organ at 8:30, 11 and 5:45 with Brass Quartet and Singing of Carols at 8:30 and 5:45

WANAMAKER'S

Store Opens at 8:30

WANAMAKER'S

Store Closes at 6

WANAMAKER'S

WEATHER Fair

# No Time to Lose—But Good Service to the Very End

Thousands of Thanks to the Thousands of Good People who find themselves at home in every nook and corner of all the floors of our building, busy all over every day from opening to closing hour.

Is there anything left for tomorrow's comers?

Yes, indeed, there is! For why—listen to the head of the floor who says to the writer this:

"Just as fast as we sell off we bring more down from the store rooms"

Indeed, you can hardly see that our forward assortments are any less at all.

A Special word to our faithful workers

The writer of this has noted, with pride and pleasure, many hundreds of our untiring attendants in all parts of the store doing their utmost to see that our patrons get what they want.

[Signed] *John Wanamaker*  
December 20, 1921.

## Women's Chiffon Velvet Dresses

are ideal things for the season of festivities, because they fill in so many different kinds of gaps. They are in brown and black, often embroidered or beaded, and cut usually on chemise lines; their sleeves vary in length from cap to three-quarters, and even include sheer long ones; and very often there is a delightful little dash of color in girdle or lining. Simple as these frocks are they have great richness and effectiveness, and they are immensely fashionable. Prices \$35 to \$48.50.

## Little Feminine Gifts Inexpensively Priced

Easy to mail or they may be tucked into the Christmas stocking. Best of all, most women would be very glad to get them.

- Fancy pin cushions, 40c to \$1.75.
- Needle books, 25c to \$2.25.
- Sewing sets, 85c.
- Lingerie clasps, 45c to 65c a pair.
- Coat hangers, 85c, \$1.25 and \$1.50.

## Camisoles and Night-Gowns

Bodice camisoles of net and fillet lace at \$8.50; pink wash satin camisoles with real fillet at \$4.50. Nightgowns of satin striped radium, pink, orchid and white, tailored style, \$10.50.

Both good items to put in Christmas boxes.

## The Best Rest Slippers for Women

Fine felt comfort slippers with soft padded soles in low, high, trimmed or plain tailored styles, \$2.25, \$2.50, \$2.75. With leather sole and heel, \$3.25. Pink, rose, cadet, Alice blue, Oxford gray, brown and lavender are included.

Quilted satin slippers in black, pink or rose are \$2.75; quilted satin mules in rose, black, blue or pink are \$4; quilted satin Julietts in black, pink or blue, with fur trimming, \$5.50.

Comfortable house slippers of soft black kidskin with one strap, rounded toe and military heel, \$3.75. Black or tan soft leather slippers, with leather sole, low heel, pompon on toe, \$3.

Comfort shoes for elderly women. Soft black kidskin, laced, with rubber heel, broad toe and light turned sole, \$6.50.

## There Is a Woman Who Needs a Fur Coat

¶ She has wanted one a long time.  
¶ She is hoping very earnestly this year to find it in her Christmas box.

¶ What kind of a fur coat?  
¶ Well, this particular woman, being young, and going about a great deal in cold, rough weather, wants one of those sturdy, good-looking natural muskrat coats that come at their best around \$200.

¶ Other women just as earnestly hope for Persian lamb, or moleskin, or squirrel, or Hudson seal (died muskrat), or furry raccoon, or even mink or ermine.

¶ And do you know there are other women of all ages wishing as ardently for just a fur neckpiece—even a little one?

¶ What a host of Christmas Fur Wishes!  
¶ This Fur Store contains the gratification of them all.

¶ But you, Mr. or Mrs. Generous Giver, must complete the circuit between wisher and wished-for Fur.

¶ It is our pleasure to help you with the best furs of absolutely certain quality.

¶ Scarfs, \$15 to \$750.

¶ Coats, \$90 to \$2000.

## Jewelry—Gold-Filled and Sterling Silver

Some points for the late shopper:  
Gold-filled lingerie clasps, 75c to \$2; bar pins, \$1 to \$3; circle brooches, \$1.50 to \$2.50; collar pins, \$1 to \$1.75; bracelets, \$1 to \$7.25.

Sterling silver bar pins with black enamel and rhinestones, \$5 to \$7.

## Woolen Scarfs Are Reduced

Every one of the camel's-hair, mohair, brushed wool and Scotch plaid scarfs in the Sweater Shop has had a goodly slice taken from its price.

There are about seven hundred in all, so you see there is an excellent choice for everybody looking for Christmas gifts of this kind and many people are doing so.

New prices start as low as \$3.50 and go up to \$10.

## The Vogue of the Sports Stocking

makes it one of the most acceptable of gifts for women.

Here is a great collection of such hose, including wool, silk-and-wool and heavy silk.

In heather mixed, ribbed and plain, some with embroidered cloaks, others with contrasting color stripes, plaids and so on, prices range from \$2.50 for the plain kind to \$8.50 for the fine imported stockings.

Heather mixtures in silk-and-wool, plain and checked, checks and plaids, range from \$2.50 to \$15.

Heavy ribbed artificial silk in black and colors, \$5.

Heavy ribbed silk with plaid designs, \$22.50.

### Special

\$1.75 a pair for ribbed wool sports stockings in heather mixtures.

\$1.85 a pair for silk-and-wool sports stockings in heather mixtures.

## Young Women's Skirts Lowered

They have come down in price if not in length. About 75, all smartly made, are considerably lower, some of them little more than half earlier-season prices. Navy blue serge and effective plaids and stripes, nearly all in plated models.

The new prices are \$3.50 to \$17.50.

## A Floor Screen for Health Insurance

What gift can any one send into a home that is more likely to prove of actual, personal benefit and protection than a floor screen?

The gift that keeps out the draughts and the doctor needs no eulogy.

Floor screens in mahogany and fumed oak, three and four fold size, in green, blue, brown and rose, are priced at \$11.75 to \$30.

Other good gifts in the Upholstery Store are the pillows, table covers and scarfs, of tapestry, velour and metallic braid, mostly in combination of these materials, and can be had to match in many cases. Prices \$3.25 to \$21 each.

## Fine Perfumes From Paris

The delicious "Claire" perfumes from Paris have thousands of feminine friends; and you may be sure that any woman who knows them will be happy to receive them at Christmas. One who does not, will thank you for introducing them to her.

Fleurette is \$5 a bottle; Fleur d'Or is \$6.50; Oree is \$8; and Primfleur, Lilac and Ambre are each \$9.

Exclusively here.

(Main Floor)

## Queen Mary Cologne in Wicker Flasks

The little wicker flasks are from England. Queen Mary is one of our own exclusive perfumes. Three sizes, priced 75c, \$1.25 and \$1.50.

(Main Floor)

## Women's Long French Kid Gloves at a Saving

About 400 pair of fine French kid gloves in 12 and 16 button length, at \$4.50 and \$5.50—a saving of \$1.50 and \$2 on each pair. White and tan only.

(West Aisle)

## Beautiful Handbags, Gifts, Every One

Handbags of various fine leathers in black and colors. Handbags of the lovely and fashionable duvety, in rich and modish shades.

Handbags of silk and velvet, chiefly in dark colors. Beaded bags in great variety, including some dainty little dinner bags as low as \$5.50.

From there the prices go to \$35, or even higher for bags with silver frames.

(Main Floor)

## "Into Each Life Some Rain Must Fall"

But wet days are no longer "dark and dreary." A woman seizes her gayest umbrella and rushes forth to join the bright umbrella throng.

Cheerful missionaries on a dull day are the new scarlet silk umbrellas. Most women perennially prefer blue. There are green and garnet and deep violet. The lady in brown may have her own color. You can, as a matter of fact, buy one umbrella with a number of different-colored adjustable covers. Or just one handsome umbrella in her chosen color.

It is surprising the variety of beautiful handles at \$10, \$12, \$15, \$18 and up to \$30—and the number of thoughtful persons who are choosing to send this useful and substantial gift.

(Main Floor)

## People's Tastes in Pictures Differ

But there is something to suit practically every taste in the Picture Store. An original woodcut, a signed etching or engraving, a fine photograph, a delicate bit of water color, an excellent print reproducing faithfully some charming landscape or figure study, or an original oil from the brush of some well-known artist—surely these are as attractive holiday messengers as could be sent.

Somebody may fancy one of these quaint colored prints that reproduce the old "Cries of London." Richly framed, they are \$15.

Or a bright, modern bit of Maxfield Parrish, at \$2.

(Fifth Floor)

## If All the Wishes in All the Hearts of All the Housekeepers Were Made Known Today—

it would astonish you to know the number whose wish is to get

## A Good Quilt or a Good Pair of Blankets

And it would seem as if this idea has got abroad at a great rate, judging by the way people are sending quilts and blankets out of this stock of ours all day long.

They can make their minds easy as to how gifts of this kind will be received.

No need to print a lot of figures and details. Everybody knows that we simply must have an unexcelled showing of these goods, and everybody can see that it is here.

(Sixth Floor)

## Two New Shoes for Men Extraordinary at \$8.50

These are both of stout tan grain calfskin, made on a brogue last and with perforated tips, perforated vamp seams, very wide shanks and flat heels.

One is an oxford and the other a high shoe and both are straight lace style.

You would think they cost a half more.

(Main Floor)

## A Christmas Opportunity in Breakfast Sets—Special at \$10, \$11 and \$12

We are offering a number of American semi-porcelain breakfast sets of 38 pieces, made up from open stocks, at specially low prices.

All of them are in border decorations, some with gold handles, some with gold-traced handles.

Being open stock patterns, broken pieces can be replaced at any time, a point worth considering no matter whether you want one of these sets for a gift or for your own use.

From either standpoint they are equally unusual at their prices—\$10, \$11 and \$12 a set of 38 pieces.

(Fourth Floor)

## Fine New Persian Hall Runners to Carry One's Good Wishes Down the Years

An Oriental rug gift can take many beautiful forms. In the form of a hall runner it will be particularly acceptable in a good many homes.

Hall runners are as scarce as they are desirable, but we have been fortunate in securing a very good new lot to sell at exceptionally attractive prices.

They are mostly Hamadan pieces, all of a trustworthy and serviceable quality, and in Oriental colors of good decorative effect.

### Persian Hall Runners

- 15.9 x 3.2 ft. .... \$145
- 15 x 3.3 ft. .... \$225
- 12.2 x 3.3 ft. .... \$125
- 11.4 x 2.8 ft. .... \$110
- 11.2 x 3.8 ft. .... \$175
- 10.1 x 3.8 ft. .... \$90
- 16.2 x 3.4 ft. .... \$145
- 11.5 x 2.10 ft. .... \$115

New Chinese rugs, 2x4 to 3x6 ft., \$25 to \$65.

Persian Mosuls, 3.6x6.6 ft., \$47.50 to \$65.

(Seventh Floor)

## Lamps and Their Cousins

1000 wicker lampshades just arrived from Japan, all lined with silk—rose, blue, gold and green; nine sizes, from shades for boudoir lamps to shades for floor lamps; prices 60c to \$3.75.

Polychrome candlesticks with huge candles in them, \$2 each, complete.

Metal boudoir lamps in six styles, all with silk-lined shades, prices \$0.50 to \$12.

Little bird lamps with bases painted to match their decorated silk shades, \$5, complete.

We still have thousands of wooden candlesticks, mahogany-finished, at 25c to \$3.50.

(Fourth Floor)

## Sweaters Make Practical Gifts

Heavy Shaker-knit sweaters in navy, brown, crimson and white, for men, boys and girls; V-neck pullover styles, \$9 to \$12.50 with large shawl collars and \$8 to \$11.50 without collars. Boys' sizes, \$6.50 to \$8.

Coat style sweaters with large shawl collar and pockets, \$10 to \$16.50.

Lighter weight coat style with two pockets—a fine sweater for golfers, \$6 to \$10.

(The Gallery)

## Giving Wanamaker Furniture Is a Fine Way to Win Lasting Gratitude

Certain gift buyers, and they are not a few, are out to win the lasting appreciation of certain people.

But, in the words they themselves would use, they are looking for something worthy to be remembered by.

The thing needed must be lasting, serviceable, well adapted to the use for which it is intended, and as handsome as can be.

Bearing all these requirements in mind, they are choosing Wanamaker furniture.

They are choosing wisely.

Giving Wanamaker furniture is a sure way of winning lasting gratitude, and it is a fine way.

All furniture purchased up to store closing next Saturday evening (Christmas Eve) will be delivered within our city delivery limits in time for Christmas.

All furniture purchased up to store closing on Friday evening next will be delivered within our suburban delivery limits in time for Christmas.

You need only look over this list of things to realize how quickly a piece of excellent gift furniture can be chosen here:

- Sewing cabinets
- Game tables
- Gate-leg tables
- Tea wagons
- Windsor chairs
- Hanging mirrors
- Bedside tables
- Women's writing desks
- Easy chairs and rockers
- Telephone stands
- End tables
- Book-stands
- Muffin stands
- Footstools

(Fifth Floor)

