

Store Hours, 9 A. M. to 6 P. M.

For Wednesday

Most wonderful Mince Pies and Pumpkin Pies—better than home kitchens can produce—thicker, and such crust! Had to charge \$1.25 last year. Sold in the Restaurant, Seventh floor, and Pure Food Store, Chestnut Street Annex.

GIMBEL BROTHERS

MARKET • CHESTNUT • EIGHTH • NINTH

Gimbel Choral Society starts each day with Carols—nine o'clock. Prof. Stanley Muschamp is director. Center of Store.

For Wednesday

And a Carload of Splendid BICYCLES at \$25



In the very nick of time—Peerless Bicycles—fully guaranteed for a year—New Departure (coaster) brake; mud-guards front and rear; coil spring saddle; extension handle-bar with rubber grips. One-inch seamless drawn tubing; reinforced throughout—

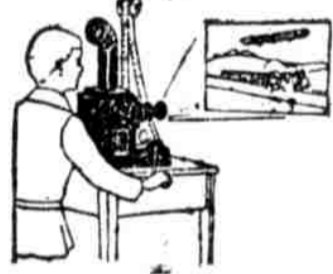
\$25. Boys' "Juvenile," 26-in. wheel; Girls' "Juvenile," 26-in. wheel.

\$25. Boys' 28-in. wheel, 20-in. drop-back frame, as in cut—choice at \$25—you know \$37.50 is the regular price.

—All in all, the best Sporting Goods Store in Philadelphia—Gimbels, Fourth floor.

Boys' Shawl Collar Button-front Sweaters— heavy ribbed; reinforced buttonholes; sizes 28 to 36. Two pockets. Green heather mixture. **\$2.75.**
Boys' V-neck Sweaters, green heather mixture; heavy wool. Sizes 28 to 36—not many. **\$3.50.**
All Are Special Bargains

Toys for Older Children Toy Motion Picture Machines



Electric motion picture machines, complete with rewind, 3 films, magic lantern equipment and dozen slides.

Specially Priced at **\$5, \$15 and \$20**

Pool Tables Specially Priced

Fine, sturdily built Tables, complete with set of 15 balls, cue ball, 5 cues and set of 4 billiard balls.

at **\$62.50 and \$98.50**

Child's Table with Chairs to Match

A firm Table built with wire legs—light to move. Excellent table for the play-room. Regularly \$2.50. Special, **\$1.25.**

Chairs to match. Regularly **\$2.50,** Special, **\$1.25**

Is Your Christmas Tree as Bright and Sparkling as You'd Like It to Be?

Here are Six Tables of Tree Ornaments Specially Priced

Balls, strings of balls, tinsel, Christmas figures, bead ornaments and many others. In boxes, 45¢ to \$1, or 10¢ and 25¢ each.

Christmas Trees from **\$1.50 to \$13.50**

Fine grade fully branched evergreen trees—the kind Santa Claus loves to trim.



Toys for Little People Sturdy Red and White Shoo-Flys

Double-Rocker Shoo-Fly with safe, comfy seat and little tray. White enameled—decorated with red.



Specially Priced at **\$8.95**

Wagon of Building Blocks at \$1.50

A sturdy Express Wagon filled with blocks for building bridges, houses and other interesting things.

Now **\$1.50—Regularly \$3**

Imported Carrettes at Half Price

A Horse and Carriage to delight all boys or girls. Three sizes.

At **\$35, Regularly \$65**
At **\$45, Regularly \$75**
At **\$50, Regularly \$100**

—Gimbels, The Toy Store, Fourth floor.

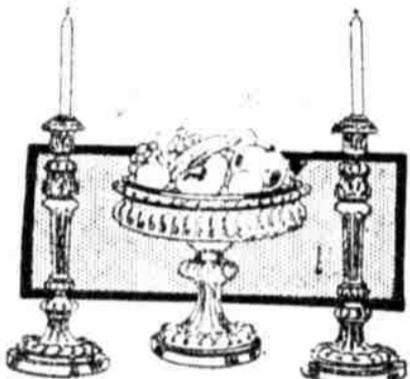
Tomorrow

\$10 Three-Piece Compote Sets at \$5

As Pictured

Best quality polychrome in two rich finishes—gold or silver—greatly in demand for decorative purposes.

Six pieces of imported wax fruit are also included in the set, at \$5, value \$10.



1500 Pieces of Rich Cut Crystal—**\$5 each**

12-in. Vases, Orange Bowls, Ice Cream Trays, Sugar and Cream Sets and so forth. \$10 to \$12 value.

—Gimbels, China Store, Fourth floor

Easy Way to Make \$100

The Gimbel Store has bought and sold more goods this December than ever in its history—far more.

The Man with the blue pencil

has now been set to work—to put a final price on remaining ones and twos in all lines of goods.

If we had a hundred luxurious pillows at \$50 apiece and ninety-eight have sold, you'll find the remaining two at about \$25—and we speak of groups, for in fact, every pillow is different.

And this work covers the Store.

Come in early and look—just look. If you buy—and you probably will—you can easily save half, and saving is making.

Every Auto Needs Its Robes

These Are Holiday Specials

\$4.95 to \$25—Been \$10 to \$59.75

Reduced for a clearaway—**\$4.95—from \$10 to \$12.50**
Woolen plaid Auto Robes; hemmed all around; different color effects.

\$6.25—from \$15
Double-faced—plaid one side, plain color the other. Some are mused.

\$7.50 to \$12.50
—From \$10 to \$16.50
Mohair plush Auto Robes.

\$8.75 to \$14
—From \$10.75 to \$25
Fringed woolen Auto Robes.

\$18 to \$25
—From \$32.50 to \$59.75
Our very finest crushed silk plushes included in this lot.

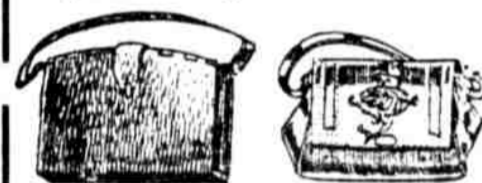
Blankets Now \$9.75 A Pair

250 pairs of all-wool plaid Blankets, in pink, blue, gray, tan; 3 months ago, \$20; recently a special at \$12.50, and—to clear out the lot—

—Gimbels, Blanket Store, Second floor

5000 Leather Hand Bags—\$1.65 to \$10 Grades

—Gimbels, First floor



Vanity Bags, Carriage Bags, Party Bags, Avenue Bags, Combination Bags, Pandora Bags. Two- to five-piece fittings. Some have 14-k. gold corners. Pinseal, oze calf saffian, morocco, spider-grain, alligator-grain and cobra-grain.

HIS WATCH—Very Handsome, Very Thin, Fine 15-Jeweled Nickel Movement—

at **\$35**

The new Thomas Jefferson model in the famous Waltham make. Fancy engraved gold dial, 25-year guaranteed gold-filled case, Pictured.

And Men's Watches de Luxe Extra thin model. 17 and 21 jeweled movements; 14-karat solid green gold case. Very heavy; very artistic in design and workmanship.

Men's 14 Karat Solid Gold Cuff Links, Special at **\$6.95** Very heavy quality. —Gimbels, First floor

If a Woman, Make a Note of It: Father, Brother, Cousin Tom (And Maybe Somebody Else!) Will be Pleased to Get These

Men's 75c and 85c Four-in-Hand Ties, at **50c.**
Men's \$1 and \$1.25 Four-in-Hand Ties, at **65c.**
Men's Irish Linen Handkerchiefs, good size, nicely hemstitched; plain, at **28c** each; others, with neat initial in corner, at **38c** each.
Men's Fine Woven Bordered Handkerchiefs; white center with blue, tan or lavender woven stripes; wash beautifully; initial in corner, **35c** each, or 3 for **\$1.**
Men's Paris Garters and pair of Arm Bands, in nice Christmas box; priced at **85c** a set.
—Gimbels, Men's Furnishings, First floor, Ninth Street



Men's Shoes at \$3.85

Short Lines : Big Bargains All Sizes in the Lot

The Shoe Chief wielded a "crucial" blue pencil when he went through stocks and reduced all the short lines of men's Shoes. This is how—
51 pairs Tan Brogue Oxfords, regularly \$10.50, now **\$3.85.**
27 pairs Black Scotch grain Oxfords, regularly \$9, now **\$3.85.**
106 pairs Tan Calf Shoes, regularly \$9.50, now **\$3.85.**
81 pairs Heavy Box Calf Winter Shoes, regularly \$7.50, now **\$3.85.**
18 pairs Black Kid Shoes, regularly \$9.50, now **\$3.85.**
27 pairs Cordovan Oxfords, regularly \$14, now **\$3.85.**
37 pairs Cordovan Shoes, regularly \$15, now **\$3.85.**
165 single pairs of—originally \$10, now **\$3.85.**
If you know his size and the shape he prefers, what a gift! —Gimbels, Second floor



TOMORROW—Subway Store Fur Sale

\$45 to \$130 Fur Coats

at **\$32** at **\$65** at **\$79**

Coney Coats. Taupe and brown. 36 inches long. Belted style. Huge shawl-style collar. Deep cuffs. Silk-lined.
Sealine—seal dyed coney. Smart three-quarter length model. All selected skins. Richly silk-lined.
Ray seal (dyed coney)—with huge-black-dyed shawl collars and cuffs. Natural wild cat. Mink Russian Pony—raccoon or ringtail trimmed. Fine marmoset. 36- and 40-inch lengths.

\$15 and \$18 Fox Neck-Pieces at **\$6.95** and **\$10**

Patagonian Fox Scarfs—double fur choker animal style. Taupe and brown. All with mounted heads and brush tail. —Gimbels, Subway Store



Plano Store Open Till 9 P. M.—Evening Entrance at Eighth and Market

Still Time for Christmas Delivery

If selection is made with fair promptness.

The Gift Superb
As we told the other day, by merest and purest good fortune the manufacturers were enabled to send us, in time for Christmas, an extra **Five Carloads** of—

"Conreid" Player-Pianos

—which we are selling, as before, on the economical plan of a—

Gimbel Piano Club wherein, after making large savings through tremendous buying and the inexpensive way of selling, we banish interest and all annoying "extras" and name one comprehensive price—

\$395

No Interest: No Extras: Free Delivery Free Bench: Free Tuning

Pianos of full seven-and-a-third octaves; player action one of the country's best. Piano has bell-metal plate; over-strung copper-wound strings. The **MAHOGANY CASE** is double-veneered throughout.

Pay \$10 And the Instrument Goes Home Promptly You Agreeing to Pay Balance at Rate of— **Weekly \$2.50**

Supply of Music Rolls can be included in the arrangement. Some are timid about entering an obligation running so long. To meet that fear, we add this provision—

We Send the Player-Piano Home on a First Payment of as Little as \$10

Then you pay the remainder at rate of \$2.50 weekly. This would give you 158 weeks to complete payment. Suppose at the end of a year you decided to pay the balance. You had paid \$10 at purchase, and 52 times \$2.50—in all, \$140.00. The remainder would be \$256—equal to 108 weekly payments. The money would earn us 6 per cent. for the average time of 61 weeks, and you would be allowed \$15.25.

Under the Gimbel plan we have distributed over two million dollars' worth of pianos, including the original Knabe; the Hardman, the piano of grand opera, and other instruments of the inner circle. If you cannot visit the Store, will you fill in and mail us this coupon?

You Buy for Less Money in a Gimbel Club Than the Same or Equal Instrument Can Be Bought for Anywhere Else, Even for Cash.

Messrs. Gimbel Brothers, Philadelphia. Kindly give me fuller particulars of the "Conreid" Player-Piano offered on the Gimbel Club Plan.
Name
Street
Town