

Christmas Music by the Organ at 9, 11 and 5:15 with Brass Quartet and Singing of Carols at 9 and 5:15

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER Increasing Cloudiness

Ready to Take Good Care of the Greatest Christmas Crowds of All

It Is the Giver Who Maketh the Gift Valuable

be it a box of candy, a bedstead, a bracelet, a bottle of perfume or a beaded necklace. Whatever you choose will turn into a breastpin of ever-living sunshine if it arrives on Christmas eve.

John Wanamaker

December 16, 1921.

Millinery Must Make a Quick Clearaway

Already straw and silk and early spring flowers are beginning to blossom in the workrooms; and the wintry hats in the Salons must simply clear out.

Tomorrow it is sports millinery and children's millinery that is especially invited to go.

Girls' Dresses of Imported Velvet—Special at \$20

Many sensible persons give girls of 6 to 14 years a really pretty dress at Christmas.

Young Women's Fine Coats at \$85

About 60 topcoats of fine quality bolivia, velour or similar thick-plaid fabrics, fur-trimmed and finely lined with self-color crepe de chine or satin, are priced \$85.

Young Women's New Canton Crepe Dresses at \$42.50

An effective new model of rich canton crepe in midnight blue, beige, geranium, brown or black. A round-neck and straight-line dress, with loose box pleats forming a graceful loop-like drapery, and a clever and unusual sleeve.

These Good Inexpensive Coats Would Please Many Women

They are some warm sports coats of heavy mixed coatings, double faced and tailored like a man's overcoat with turned revers and collar, a raglan sleeve and belt.

Why Not a Dainty Handbag of Duvetyn or Velvet?

Nothing is better style this season than beautiful, soft duvetyn or velvet in a handbag.

For That Woman Who Likes Dainty Blouses

One would do well to choose a Georgette crepe waist in white, flesh or bisque.

A Child Loves Bedroom Slippers

especially if they are the high-topped kind with a procession of animals around the top.

Metal Boudoir Lamps

In ivory and polychrome, complete with metal-trimmed shades lined with silk, \$2.50 to \$12, with six prices in between.



When Santa Hunts for Baby's Present

he naturally goes first to the Little Children's Store and selects from such things as these:



A Great Deal of Love Goes With a Fur Scarf

Generally it is a gift to gratify a definite desire.

If YOUR quest is for dainty nightgowns, look in the Little Nightgown Shop, where there are Philippine hand-embroidered styles in plenty for \$2.85 to \$3.85.



Those Do Well Who Give Fine Silks

This Christmas the tendency seems to run toward these weaves and the new and lower prices are much appreciated.

Amber Toilet Articles Delight Many Women

This clear, transparent imitation amber is certainly as dainty as any dressing-table fittings could be; and the shapes are not only attractive, but matchable at any time.

Many Cotton Dress Goods Will Be Given This Christmas

That is if we can judge by the way people are buying them. These are the favorites and they are all between 25c and 75c a yard.

Felt Slippers to Rest the Weary Housemother's Feet

Feet that go and go all day in the family's behalf ought to get just the nicest kind of soft house slippers for Christmas.

For Women Who Wish a Practical Street Boot

Here is a high laced shoe of smooth tan calf skin that is one of the best values we have ever had for \$10.

THE French Room is every day receiving enchanting negligees of crepe meteor, brocaded satin, crepe de chine and the most fetching of novelty velvets, all in delicious colors.

Pillows and Table Scarfs Are Much Given

Everybody interested in the comforts of home understands that pillows and scarfs are among the most acceptable of home gifts.

Exquisite Perfumes From Paris

The delicious perfumes from Claire, of Paris, are an acceptable gift, and a delicate compliment to the taste of the woman to whom they are sent.

Twinkling Rhinestone Ornaments for Strap Slippers

may be all rhinestones or combined with mock sapphires, rubies, jade, jet, turquoise or other stones. Some have one or two pendants. Priced \$3 to \$13 a pair.

Please Note

10,000 boxes of bayberry candles have arrived in the Lamp Store to be sold at 25c a box—a lower price than we have known for years.

Good Low-Priced Gifts in Fancy Linens

Two new lots of particular interest to gift-seekers have just been opened, bringing center-scuffs of pure linen with a plentiful lace trimming.

Handkerchiefs for the Children

Just the prettiest ones you would want to see. They have one corner embroidered, flower designs in color and, of course, they are linen although the price is only 25c each.

Jack Frost Will Nip Little Legs

that are not encased in these nice warm LEGGINGS.

They Are Giving Tables

People who are bent on giving something that will keep them remembered are giving tables.



Clocks for Everybody

Clocks with prices to suit everybody's pocketbook and the special kind of clocks that one is looking for as gifts.

Music of the Old Masters

Music-loving households will get much pleasure from these bound volumes of Chopin, Grieg, Schubert, Brahms, Schumann and others of the old masters.

A BIG shipment of fancy novelty beads is lately unpacked.

They show no end of styles, and almost all the colors of the rainbow, and prices are \$1 to \$10 a string.

New Gold-Encrusted Dinner Sets Special at \$150 and \$175

Two new groups of these rich dinner services have just been opened up to sell at prices considerably below regular figures.



Everybody is coming to the Wanamaker Toy Store Tomorrow

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What Will You Give to Santa Himself?

Is there a Santa Claus? Yes, millions, and all the rest of the year they are known as "Dad."

Every home in America has a Santa Claus. To some of these Santas the giving of Christmas presents entails no sacrifice—and we often wonder if they get as much pleasure out of it as the other Santas do.

When the average Santa Claus makes up the list for his Christmas pack he figures he will have to do without some things himself in order to make a family holiday.

But, after all, he is human, this Santa Claus of yours, and sometimes he wistfully wishes that the family would give just about one-hundredth as much thought to his Christmas as he gives to theirs.

He doesn't want a new wash boiler, or a lace center-piece, or a hand-painted blotter for his check book. He does want many things, though he wouldn't say so for the world, and if you really want to know what they are we can tell you.

Just step in off Market Street and look around. Right within reach are thousands of gifts that will make any man choke up with pride and joy.

In these Men's Stores on the Main Floor, Market, are such sure-to-please gifts as neckties, silk shirts, silk hats, house coats, dressing gowns of silk and wool, fur caps, scarfs of silk and wool, golf jackets, silk and wool half hose, silk pajamas and underwear, fine gloves, handkerchiefs, walking sticks, umbrellas, house slippers and traveling slippers.

And these are only a few. Walk through to Chestnut Street and you will find traveling bags and suitcases, some of the finer ones fitted; kit bags, coatcases, fitted traveling cases, wallets and card cases and cigar and cigarette cases, some of them gold mounted.

A half flight down on the Gallery are pipes, humidors and smokers' articles; motor coats and gloves, automobile accessories, guns and fishing tackle and golf clubs and bags—all the things a man of sporting proclivities delights in.

Or you can go up to the Men's Clothing Store on the Third Floor and get him a good, sound, handsome suit or overcoat and know you have chosen a sensible gift as well as a fine one.

And there are a hundred things here we haven't mentioned.

Speaking of "Words to the Wise": Blankets and Quilts

are the words most likely to appeal to a good many gift-buyers just now.

They are the words most likely to appeal to everybody to whom comfort means anything, and that includes all of us.

The best blankets made are the kind we look for and we have plenty of them now.

The newest are all-wool blankets in two plaid patterns and also in solid rose, blue and tan.

Wool-filled quilts in sateen coverings begin at \$10.

They Are Giving Tables

People who are bent on giving something that will keep them remembered are giving tables.

- End tables, \$7.50 to \$75. Gate-leg tables, \$28 to \$115. Davenport tables, \$20 to \$100. Telephone tables, \$11.50, \$14.50, \$15.50 to \$45. Console tables, \$15 to \$250. Wicker and willow tables, \$7.25 to \$30.