Christmas Music by the Organ at 9, 11 and 5:15 with Brass Quartet and Singing of Carols at 9 and 5:15

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

WANAMAKER'S Store Closes at 5:30

Increasing Cloudiness

## Ready to Take Good Care of the Greatest Christmas Crowds of All

#### It Is the Giver Who Maketh the Gift Valuable

be it a box of candy, a bedstead, a bracelet, a bottle of perfume or a beaded necklace.

Whatever you choose will turn into a breastpin of ever-living sunshine if it arrives on Christmas

To forget and neglect and say to yourself you fully intended to do it will only add to your discomfort. When one's house is burning down it is altogether too late to think of digging a well to have water handy in case of fire.

"Christmas comes but once a year," mind you

### Millinery Must Make a Quick Clearaway

Already straw and silk and early spring flowers are beginning to soom in the workrooms; and the wintry hats in the Salons must

Tomorrow it is sports millinery and children's millinery that is especially invited to go. New prices of a third to a full half less are marked to hasten them.

So it is throughout the Millinery Salons. Do you know some one who needs a pretty new hat for Christmas?

#### Girls' Dresses of Imported Velveteen—Special at \$20

Many sensible persons give girls of 6 to 14 years a really pretty dress at Christmas. Either as gifts or to wear at the holiday festivities, nothing could be better than these dresses imported velveteen. They are delightfully fashioned, in navy blue, brown or black, brightened by gay-colored hand embroidery or contrasting materials, with soft satin sashes. Priced \$20. Specially priced at \$8.50 are dainty dresses of fine white dotted

swiss, wth collar, cuffs and sash of pink, maize or blue organdic. These also are 6 to 14 year sizes.

#### Young Women's Fine Coats at \$85

About 60 topcoats of fine quality bolivia, velour or similar thick-piled fabrics, fur-trimmed and finely lined with self-color crepe de chine or satin, are priced \$85. Some were a special purchase of unusual value. About a dozen are higher priced coats from our own cases. The furs include nutria, opossum and wolf. Sizes 14 to 20.

#### Young Women's New Canton Crepe Dresses at \$42.50

An effective new model of rich canton crepe in midnight blue, beige, geranium, brown or black. A round-neck and straight-line fress, with loose box pleats forming a graceful loop-like drapery, and a clever and unusual sleeve. Sizes 14 to 20.

A few one-of-a-kind gowns of higher price have also been marked to \$42.50. Canton crepe, charmeuse, broadcloth and tricotine, in street and afternoon models. Some exceptional values among them.

#### These Good Inexpensive Coats Would Please Many Women

They are some warm sports coats of heavy mixed coatings, double faced and tailored like a man's overcoat with turned revers and collar, a raglan sleeve and belt. We had them made in our own workrooms, otherwise the price would be more than \$37.50.

There are also more of those pretty all-wool velour coats with large collar of dyed coney fur. Malay, smoke, navy and black, for \$37.50.

And a new shipment of some very good-looking bolivia coats with dyed coney collar. They are in the new full style, silk lined throughout and interlined and they are in black, brown or navy at \$47.50.

#### Why Not a Dainty Handbag of Duvetyn or Velvet?

Nothing is better style this season than beautiful, soft duvetyn These are in a wide assortment of shapes and sizes, with covered

or fancy metal frames. The duvetyn bags are in brown, beaver and many and the velvet bags in black, navy and brown. Prices start as low as \$2.75 and from there to \$8.50 the selection a extraordinary.

(Main Floor)

#### For That Woman Who Likes Dainty Blouses

One would do well to choose a Georgette crepe waist in white, flesh or bisque. Some of the prettiest are trimmed with real Irish or filet lace or embroidered

There are also two styles in overblouses, the slip-on kind which are especially youthful and becoming. Prices go from \$8.75

(Third Floor)

#### A Child Loves Bedroom Slippers

especially if they are the hightopped kind with a procession of animals around the top. These animal bootees of all-wool felt with soft padded soie are \$2.25 and \$2.50. Low felt slippers with a walls-of-Troy border are \$2 and \$2.25. Quilted satin slippers with padded soles, \$2.25 and \$2.50. Each in the colors children like. (First Floor)

#### Metal Boudoir Lamps

in ivory and polychrome, complete with metal-trimmed shades lined with silk, \$3.50 to \$12, with six prices in between. (Fourth Floor)



#### Hunts for Baby's Present

he naturally goes first to the Little Children's Store and selects from such things as

Stockinet leggings in white, brown, black and navy, \$1.25 upward. These come in sizes from those for 2-year-olds to those for 10-year-olds. Knitted sweaters, white,

pink, blue, slip-ons and coat styles, start at \$2.50. Knitted leggings, \$1 upward. Cozy knitted caps, 21 upward.

Sweater sets of knitted and brushed wool, 25 upward. Baby Buntings of white eiderdown, double fold, white with pink and blue trimmings, \$5 to \$7.50. White elderdown blankets, \$2.50 to \$3.25.

(Third Floor)



#### A Great Deal of Love Goes With a Fur Scarf

Generally it is a gift to gratify a definite desire. And very often the less it costs the more it means to both giver and recipient. It is a pleasant sight indeed to see the thoughtful givers choosing these beautiful, glossy. fox scarfs, for instance, that will

lie so softly and warmly about the neck of some one who

wanted one very much. In the black, brown or taupe fox they cost from \$25 and \$30 up, and there are fine specimens all the way to \$90. Pointed fox scarfs are \$50 to \$115; while the dyed blue and gray fox scarfs start at \$75. schoolgirl will like jaunty racoon scarf, perhaps at \$22.50 to \$45. Or a big, warm wolf piece, from \$20 up. (Second Floor)

TF YOUR quest is for dainty nightgowns, look in the Little Nightgown Shop, where there are Philippine hand - embroidered styles in plenty for \$2.85 to \$3.85; crepe de chine, radium and Japanese silk styles at \$5 to \$22.50.

(Third Floor)



#### Those Do Well Who Give Fine Silks

This Christmas the tendency seems to run toward these weaves and the new and lower prices are much appreciated. Crepes de chine, \$2 to \$4 Crepes meteor, \$3 to \$5 a

Canton crepe, \$4, \$4.50 and \$5 a yard.

Georgette crepe, \$2 a yard. Printed foulards, \$1.75 a Printed radiums, \$3 a yard.

Tub silks, white or striped, \$2 a yard. Japanese habutai, \$1.25 a

Chinese pongees, \$1.25, \$1.50 and \$2 a yard. Glace taffetas, \$2.25, \$3 and \$3.50 a yard. (First Floor)

THE French Room is I every day receiving enchanting negligees of crepe meteor, brocaded satin, crepe de chine and the most fetching of novelty velvets, all in delicious colors. The velvets have soft edges of gray moufflon. Prices are \$18 to \$95.

(Third Floor)

#### Pillows and Table Scarfs Are Much Given

Everybody interested in the comforts of home understands that pillows and scarfs are among the most acceptable of home gifts.

Everybody who looks over the assortment that we are showing gets a new and still better understanding of how acceptable

Velour, tapestry, damask and metallic braids are the materials used, sometimes a combination of all three, but a number of pieces are all velour.

Pillows are round, oval, square and bolster-shape. They are priced at \$2.75, \$3.50,

\$4.75 to \$21.50. Piano and table scarfs, made mostly of similar materials and made to match as a rule, \$3.50 to \$23.50.

(Fifth Floor)

#### **Exquisite Perfumes** From Paris

The delicious perfumes from Claire, of Paris, are an acceptable gift, and a delicate compliment to the taste of the woman to whom they are sent.

Ask for your favorite among these — "Fleurette." "Ambre." "Lilac," "Oree," "Fleur d'Or," "Yu-Yu," "Vidette de Paris," and "Prim Fleur." Priced \$5 to \$9. Exclusively here. (Main Floor)

#### Twinkling Rhinestone Ornaments for Strap Slippers

may be all rhinestones or com-bined with mock sapphires, mock sapphires, rubies, jade, jet, turquoise or other stones. Some have one or two pendants. Priced \$3 to \$13

Oval or square buckles of rhinestones, for use on any slippers, are \$4.25 to \$50 a pair. (First Floor)

#### Please Note

10,000 boxes of bayberry candles have arrived in the Lamp Store to be sold at 25c a box-a lower price than we have known for years.

"A bayberry candle Burned to the socket Brings luck to the house And wealth to the pocket." Incidentally, each holly box holds two candles. (Fourth Floor)

#### Amber Toilet Articles Delight Many Women

This clear, transparent imitation amber is certainly as dainty as any dressing-table fittings could be; and the shapes are not only attractive, but matchable at any time.

A hair brush is \$6.50 and \$9.50; a mirror, \$8, and a comb, \$1.75 The tray is \$9.50. Puff boxes and hair receivers are \$3.75 Smaller articles are \$2 to \$2.35. Decorated amber is a little more elaborate and costs a trifle more.

A large variety is shown in both.

#### Many Cotton Dress Goods Will Be Given This Christmas

That is if we can judge by the way people are buying them. These are the favorites and they are all between 25c and 75c a yard. Percales, 25c a yard. Lingerie crepes, 38c a yard. Woven tissues, 75c a yard. Kimono crepe, 35c a yard. Crinkled seersucker, 28c a yard. Ginghams, 25¢ to 75¢ a yard.

Mercerized foulards, 50c a yard. Madras shirting, 38c to 75c a Linene suitings, 40c a yard.

#### Felt Slippers to Rest the Weary Housemother's Feet

Feet that go and go all day in the family's behalf ought to get just the nicest kinds of soft house slippers for Christmas. Felt slippers with cozy padded soles, in plain-tailored or ribbon-trimmed or "highor-low" styles, \$2.25, \$2.50 and \$3. With leather sole and heel, in plush-trimmed juliet, high-low or plain-tailored style, \$3 and \$3.25. Different colors.

#### For Women Who Wish a Practical Street Boot

Here is a high laced shoe of smooth tan calfskin that is one of the best values we have ever had for \$10. It comes from a man's shoemaker, who uses only plump, full leathers. Into this shoe he has put the service of a man's boot and the style of a woman's. Medium toe and vamp, with straight, perforated tip; military heel; extension welted sole of extra quality.

(First Floor)

#### A Delightful Gift for a Woman Who Sews

is one of the English work baskets or cases fitted out with all the most needed articles. Some of these baskets are of wicker with leather tops, others are all leather. We have been particularly careful to have the fittings of the best and most practical character. Prices from \$8.75 to \$40 complete. English work stands of wicker

with leather tops and completely furnished are \$40 to \$65. (Main Floor)



#### Clocks for Everybody

Clocks with prices to suit everybody's pocketbook and the especial kind of clocks that one is looking for as gifts.

There is a comfortable feeling of safety in choosing from this collection in the Wanamaker Clock Store, for we have restricted it entirely to American clocks of the best makes. Waltham hall clocks in mahogany cases, chiming the quarter hour on tubular bells,

\$545 to \$960. Herschede hall clocks in mahogany cases, chiming the quarter hour on tubular bells, \$340 to \$590.

Waltham mantel clocks in period style hand-tooled bronze cases, chiming quarter hours

on gongs, \$675 to \$950. Chelsea mantel clocks, in bronze cases, striking ship's

bells, \$110 to \$750. Mahogany chiming mantel clocks, \$65 to \$130.

Mahogany striking mantel

Mirror clocks in gilt frames, \$15 to \$130. Folding leather traveling clocks, \$18 to \$40.

(Main Floor)

clocks, \$15 to \$110.

#### Lamps for Gift-Seekers

Fine cloisonne floor and table lamps from Japan, in a variety of styles but all two-light. The floor lamps are \$150 to \$200; the table lamps, \$22.50 to \$35.

Novel and fine candlesticks made of amber and black bakelite, very precious in appearance, \$15 to \$18 each.

Solid cast bronze candlesticks in classic designs, \$10 to \$30. Fine polychrome candlesticks,

Solid mahogany boudoir Jamps with silver-finished sockets, \$4. Shades to go with almost any of the above items, \$1.25 to

(Fourth Floor)

#### Music of the Old Masters

Music-loving households will get much pleasure from these bound volumes of Chopin, Grieg, Schubert, Brahms, Schumann and others of the old masters. Some of them contain vocal and some instrumental music.

Two favorite books of modern music are MacDowell's "Woodland Sketches," price \$1.15; and Nevin's "Venezia," price \$1.35. (Second Floor)

BIG shipment of fancy novelty beads is lately unpacked. They show no end of styles, and almost all the colors of the rainbow, and prices are \$1 to \$10 a string.

(Main Floor)

#### **New Gold-Encrusted Dinner** Sets Special at \$150 and \$175 pieces, in a ware of remarkably

Two new groups of these rich dinner services have just been opened up to sell at prices considerably below regular figures. Both are imported sets of an excellent grade of white ware in a fine encrusted decoration.

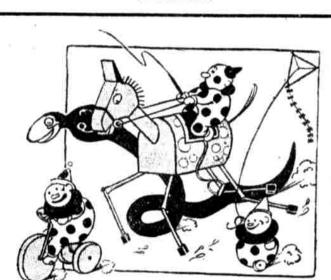
One kind comprising sets of 9.) pieces is now marked to sell at

The others are sets of 107

A fine opportunity for anybody looking for a gold-encrusted dinner service for gift-giving or for

Gold-encrusted dinner sets of French china in our regular stock are priced \$190 to \$400, for sets of 106 pieces.

good body, and are priced at \$175



Everybody is coming to the Wanamaker Toy Store Tomorrow

#### Good Low-Priced Gifts in Fancy Linens

Two new lots of particular interest to gift-seekers have just been opened, bringing centerscarfs of pure linen with a plentiful lace trimming.

One kind are of plain linen, and made with four filet-effect motifs at each end and trimmed with a four-inch flounce of lace all around.

Three desirable sizes, 18x36, \$1.25, 18x45, \$1.50 and 18x54 inches, \$1.75 each.

The other scarfs have pure linen centers of a medium weight cloth, with two rows of hemstitching crosswise and lengthwise and a trimming consisting of a wide flounce of lace all around.

In sizes 18x36 at \$2.25; 18x45 at \$2.50 and 18x54 at \$2.75 each. Hard to improve on these as low-priced gifts for the home. (First Floor)

StaCHETS to wear inside the corset, fancy garters of many kinds and corset bags of Japanese silk or organdie are among the pretty trifles in the Corsei Salon, appropriate for holiday gifts. Also there are pretty brassieres and bandeaux in Christmas boxes. (Third Floor)

## for the Children Just the prettiest ones you

designs in color and, of course, they are linen although the price is only 25c each. In fancy colors, they are 35c

(Main Floor)

#### Jack Frost Will Nip Little Legs

that are not encased in these nice warm LEGGINGS. Priced \$3 to \$10 a pair. (First Figor)

# Handkerchiefs

would want to see. They have one corner embroidered, flower

Brown corduroy, gray chinchilla, black and brown velvet, or fine ficece-lined brown leather.

#### What Will You Give to Santa Himself? Is there a Santa Claus? Yes, millions, and all the rest of the year they are known as "Dad." Every home in America has a Santa Claus. To

some of these Santas the giving of Christmas presents entails no sacrifice-and we often wonder if they get as much pleasure out of it as the other Santas do. When the average Santa Claus makes up the list

for his Christmas pack he figures he will have to do without some things himself in order to make a family holiday. He doesn't mind; he is glad to do it. But, after all, he is human, this Santa Claus of yours, and sometimes he wistfully wishes that the family

would give just about one-hundredth as much thought to his Christmas as he gives to theirs. He doesn't want a new wash boiler, or a lace centerpiece, or a hand-painted blotter for his check book. He does want many things, though he wouldn't say so for the world, and if you really want to know what they are

we can tell you. Just step in off Market Street and look around. Right within reach are thousands of gifts that will make any man choke up with pride and joy. Some of them he will have to buy for himself anyway, so if you get them he will save money, and others he would just love to have, but he feels he cannot afford them.

In these Men's Stores on the Main Floor, Market, are such sure-to-please gifts as neckties, silk shirts, silk hats, house coats, dressing gowns of silk and wool, fur caps, scarfs of silk and wool, golf jackets, silk and wool half hose, silk pajamas and underwear, fine gloves, handkerchiefs, walking sticks, umbrellas, house slippers and traveling slippers.

And these are only a few.

Walk through to Chestnut Street and you will find traveling bags and suitcases, some of the finer ones fitted; kit bags, coatcases, fitted traveling cases, wallets and card cases and cigar and cigarette cases, some of them gold mounted.

A half flight down on the Gallery are pipes, humidors and smokers' articles; motor coats and gloves, automobile accessories, guns and fishing tackle and golf clubs and bags-all the things a man of sporting proclivities delights in.

Or you can go up to the Men's Clothing Store on the Third Floor and get him a good, sound, handsome suit or overcoat and know you have chosen a sensible gift as well as a fine one.

And there are a hundred things here we haven't

#### Speaking of "Words to the Wise": Blankets and Quilts are the words most likely to appeal to a good many gift-buyers just

They are the words most likely to appeal to everybody to whom comfort means anything, and that includes all of us. The best blankets made are the kind we look for and we have

The newest are all-wool blankets in two plaid patterns and also in solid rose, blue and tan. Woven in the old-fushioned homespun style to give lots of wear. Size, 72x84; price, \$10 cach, and each weighs nearly as much as

an ordinary pair. New lots of silk and satin covered quilts are coming in all the time from our own factory.

Filling of down or of lamb's-wool. Splendid selection of patterns and colors, including many fine plain-color effects. Prices, from \$18 for wool filled and \$20 for down filled up to \$65 Wool-filled quilts in sateen coverings begin at \$10.

(Sixth Floor

## They Are Giving Tables

People who are bent on giving something that will keep them remembered are giving tables. A gift-table can be as attractive as it is lasting. The gift-tables we are showing combine the furnishing quality with the lasting

quality, and in furniture that is a combination which means everything. Mahogany is mostly used in these pieces, but many are in walnut, and there is a variety of styles to select from, including some that are quite handsomely carved. The assortment also includes a most interesting choice of decorated tables. Folding game tables begin at \$3.75 and prices range up to \$250 for a beautiful

Sheraton desk table. Game tables, \$3.75 to \$90. End tables, \$7.50 to \$75. Gate-leg tables, \$28 to \$115. Davenport tables, \$20 to

Library tables, \$19 to \$136. Tilt-top tables, \$10.50 to \$24. Sewing tables, with stands, \$7.75 to \$96. Nest tables, \$35, \$37, \$42 to

Telephone tables, \$11.50, \$14.50, \$15.50 to \$45. Console tables, \$15 to \$250. Wicker and willow tables, \$7.25 to \$30.

(Fifth Ploor)

# When Santa