

## MacDonald \& Campbell

The Best Christmas Gifts for Men

A gift to please a man? Just give him what he wants. What does he want? Every thing we have-such is the
reputation of MacDonald \& Campbell.


## 



December Sales Are Now in Progress

The smartest New York-Paris creations, which are daily shipped from our workrooms on Fifth Avenue, are offered to Philadelphia fashionable women at unusual price concessions.

## Fashionable Hand Bags and Vanity Cases specially priced

$\mathbf{\$ 1 0}, \$ 15, \$ 20$ to $\$ 45$
BEAUTFUL FRENCH NOVELTES
IDEAL FOR CHRISTMAS GIFTS

FALSE AND TRUE STANDARDS
That president of a company who instructs his purchasing agent to buy writing paper by price alone, would not allow that purchasing agent to order the president's clothes that wa
Yet there is a very close analogy between the two. All that that president pays his tailor over and above what a decent and durable suit could
be bought for is paid because of what the president believes is due himself as president of such a business.
And all that he pays for letter-paper, over and above what a paper that will answer the purpose costs, he pays for what he believes h
owes the business of which he is president.
Nothing in this world can be measured b price alone. The wisest purchasing agents are those who buy at the lowest possible price the standard of quality that has already been decided to be necessary for that business.
$100 \%$ selected new rag stock
120 years' experience
Bank notes of 22 countrie
Paper money of $438,000,000$ people
Government bonds of 18 nations
Crane's

## Louis Seize Furniture

of pieces from the best Paris makers, consisting of tables, cabinets and commodes, in a large range of sizes and prices from the dainty oval
inlaid mahogany table at $\$ 35.00$ to the elaborate marqueterie commodes with bronze gilt decorations at $\$ 750.00$ a pair.
price.
The Rosenbach Galleries 1320 Walnut Street


Perry \& Co.
SUPER - VALUES
in Clothes for Men

## $\overline{\text { One of Hoskins' Desks }}$ <br> Practical Gift <br> 为   <br>  <br> 7roshers <br> A satistied customer is Our advertising never <br>  <br> True Houns press. promem <br> 04-906 Chestnut Streel



## THELOVEOF

 A WOMAN|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |

"FROM NOW
Wouldn't a new suit help
to make your Christmas
merrier? You'd think so if menterf yourd see the handsome
you cheviots, fancy overplaida,
fine cassimeres steds that are gracing our tables at our Super - Value Prices.

And, of course, one ought to have a new overcoat to go
with a new suit. An ulster, for instance, or a trim half Raglan with inverted pleat conservatively cuted. Or all sold at our Super SUPER - VALUES

## 5

| 4 (1) | ${ }_{\text {in }}^{\text {in }}$ |
| :---: | :---: |
|  |  |

\$6.00-Silk Squares in English regimental and


