Store Hours, 9 to 6

Brunswick Phonograph Records for January are ready-Brunswick Records, like Brunswick Machines, are very, very different-very much the best in the making.

GIMBEL BROTHERS

Transportation goes down before the Storm King-perhaps no bad storm will come, but be safe!-Order piano, phonograph or furniture promptly.

Thursday. Dec. 15, 1921

We Are Helping! Christmas Toys and Games for Very Little Folk

Safety, comfort, service—these we owe to all who enter here: for, so queer is this Store that we consider customers as

And the throngs these holiday times are merely comparable with those at any reception.

The Store, with exits on all four sides, cannot be crowded.

So vast the showing of holiday, givable merchandise, that we are generally believed to carry the largest stocks in any Philadelphia store. If you don't find it at Gimbels it is unfashionable.

And Gimbels lead in value-giving.

At Prices That Please Big Folk Wooden Building Blocks, For the Christmas Tree

Special at \$1.25 to \$4

Sets that build houses, bridges and many other things for little people. Five sizes, regularly priced from \$2 to \$6.

Sets of A B C Blocks, 75c, \$1 and \$1.50 Bright-colored pictures and letters. Entertaining and instructive

Nested Blocks, From 50c to \$2.50 Purple Seal Stone Disk and Blocks,

25c to \$10 Blocks in assorted colors for making designs. Just the thing for kindergarten. At 25c, 50c; \$1, up to \$10.

A Wonderful Assortment of Trimmings, Priced at 45c to \$1 Balls, tinsel, birds, figures, Christmas stockings, strings of balls all sorts of delightful things for the tree.

Holy Families, Special, \$1.95 Holy Families in sets, including the manger

Wild Animal Sets, 65c to \$2.50 Leopards, lions, bears, etc., for the Christmas tree garden.

Toy Villages, Special, \$1

Animals, trees, houses, etc. Regularly \$1.75.

Sets of Ninepins at \$1.50 and \$2 Tiny figures that children like with a ball to knock them over Regularly \$2.50 and \$3.50.

Gilbert's Mysto Card Tricks, 75c

Tricks and puzzles with cards. Regularly \$1.50. Imported Games, 75c Values, 35c

Many varieties of these interesting games—Hunting, Running Aerial, etc. Larger sizes. Regularly \$2. Special 95c.

White Enameled Shoo Fly. Regularly \$10.50, Special, \$8.95

A rocking horse on a frame, well built and sturdy, white with red

-Gimbels, Toy Store, Fourth floor

Women's Fine French Kid Gloves at \$3

Two-clasp gloves in overseam-sewn.

In tan, gray, black with black stitching, black with white stitching, white with black stitching and white stitched in white.

These gloves are \$3 a pair. Women's Suede

Gloves at \$1.45 One-clasp Gloves of fine uede in beaver, brown and

At \$1.45

Women's 8-Rutton Gloves at \$3 Fine suede Gloves, 8-

Gloves at \$1.68 Mocha Gloves of excellent quality. One - clasp style in gray. button length, in beaver,

At \$3

At \$1.68

"Save-a-Dollar" **Candy Combinations**

No. 1-4 lbs. for \$1.50, Value \$2.50 Average Special Price, 371/2c lb .-

 1 lb. Assorted Chocolates.
 1 lb. Crystallized Ginger.
 1 lb. Assorted Hard and filled Gloss Candles. The 4 lbs., value \$2.50, for No. 2-51/2 lbs. for \$2.50, Value \$3.50

Average Special Price, 45½c lb.—

2½-lb. boxes Chocolates and Bonbons.

1 lb. Assorted Glace Fruits.

1 lb. Peanut Brittle.

1 lb. Peanut Brittle.

1 lb. Peanut Brittle.

No. 3-7 lbs. for \$3.50, Value \$4.50 Average Special Price, 50c lb.—
5-lb. box Christmas Mixtures
1 lb. Assorted Glace Fruits
1 lb. Assorted Hard and filled Gloss Candies.
The 7 lbs., value \$4.50, for \$3.50.

at Very Low Prices Men's Fine Imported Cambric Handkerchiefs with borders "pin striped" in quiet, dainty colors. Unusual } 25c Each

Volume Orders Won These

Handkerchiefs

Men's Fine Irish Linen Initial Handkerchiefs, Appenzell hand-Handkerchiefs. Big, smart initials. embroidered in white in the dainty Beautiful linen. Hemstitched. colored corner-the sweetest col-

Regular 75c handkerchiefs, 50c.

Women's Imported Cambric ors! Regular 50c handkerchiefs, at 35c. Three for \$1.



Any Good \$5 Silk Petticoat 1 a Most Popular Gift_ And These Are

Petticoats

Plenty of variety to choose from— Satins, taffetas, and jersey-tops. Solid colors, changeable effects, two-color, and even some of the harlequin colorings. Tailored styles. And the pretties

480 Men's Double-Weave Stitched Silk-Knitted Mufflers

Women's Mocha

at \$3.95

So-Called "Seconds" of \$7 Kinds

We advisedly say "so-called" seconds-the little weave defects are inconsequential; and some of them "stump" us to find what's wrong!

Good to own. Good to give. All are wide Mufflers, black with white stripes - the stripes of three widths. Christmassy-boxed, if for giving. \$3.95.

Men's Silk Shirts at \$4.85 to \$8.50

—Boxed for Christmas

Finest "broadcloth" crepes and jersey. Newest stripe effects.

Men's 75c and 85c Silk 50c

Surplus samples of two makers-and, being samples, in unusually varied assortment.

Piano Store Open Till 9 P. M.—Evening Entrance at Eighth and Market

A Splendid Christmas Sale of

"Conreid" Player-Pianos

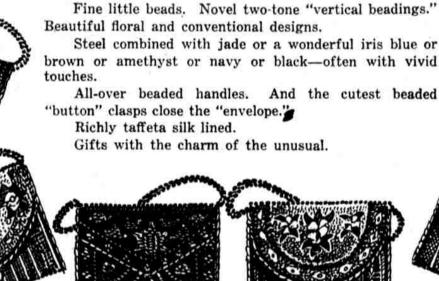
Gimbel Piano Club

wherein, after making large savings through tremendous buying and the inexpensive way of selling, we banish interest



-Gimbels, First floor, Ninth Street

New! Beaded Envelope Bags From Europe \$3.95 Is the Gimbel Price: \$7.50 Is the Prevailing Price



The More Elaborate Philippine Nightgowns



But Priced \$2.95

Instead of \$4 V's and round necks, with the cutest, tiniest, flared sleeves.
Elaborately embroidered—but it's

handwork elaboration! Practical, Dainty Initial Nightgowns at \$1.50

Value \$2 Exuisitely fine nainsook, round Richly Sturdy for Him: Daintily Beautiful for Her

GIFTS—of Gold—of Pearls

Solid Gold Jewelry

Men's heavy solid gold Belt Buckles, special at \$16.50.

Lighter weight at \$9.00. Solid gold Brooches and Barpins, beautiful designs in green gold and green-gold leaf work, all in velvet-lined cases, special at \$5.95.

Baby's Locket of solid gold, diamond jeweled. Complete with chain, space for two pictures. Special at \$5.

Men's Solid-Gold Knives and Solid-Gold Waldemar Chains, very fine and heavy weight in silk velvet box, special at



Men's Solid-Gold Penknives, special at

Men's 18-kt. Waldemar Chains, very heavy, special at \$5.95. Gold-Filled Pocket Knives. Hand-en-

graved and engine-turned designs. Special

Indestructible Pearl Beads 27 in. long, beautiful luster and delicate

graduation, in velvet-lined box, special at

Fine Oriental Pearl Beads, 24-inch, graduated. \$5.00 values at \$1.95. These are exceptional.

That Will Delight Any Housekeeper With Its Years of Usefulness

"Electric Maid" Washing Machines \$89.50

A GIFT

\$150 Easy Terms It has a 1/4horse - power Westinghouse motor, cylinder type, with automatically re-

versed motion.

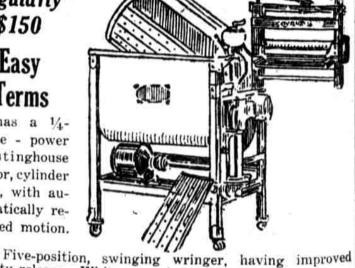
Five-

Year

Guaran-

Included

Regularly



safety release. White enameled finish. Sold on easy payments, at \$89.50.

The makers at the time had no hope of being able to supply us before Christmas with another-Five-Carload Purchase

and all annoying "extras" and name one comprehensive price.

but they did, and here is rare good fortune for Christma?

No Interest : No Extras : Free Delivery : Free Bench : Free Tuning

Pianos of full seven-and-a-third octaves; player action one of the country's best. Piano has bell-metal plate; overstrung copper-wound strings. The mahogany case is double veneered throughout.

Pay \$10 And the Instrument Goes Home Pay Balance at Rate Weekly \$2.50

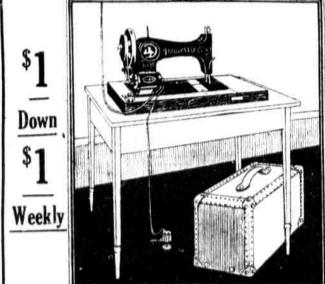
Supply of Music Rolls can be included in the arrangement No other plan of seiling musical instruments has ever proved so economical to the purchaser as the Gimbel club. There is no drawing, no chancing

no waiting-just co-operation; just our faith in this great public that justifies larger purchase of a single instrument than other dealers dream of—and then centering the ttention of millions to a one bright point of service and economy. reduces selling expenses mightily— while the club plan gives you nearly three years in which to complete payments.

Kindly give me fuller particulars of the "Conreid" Player-Plano of-fered on Gimbel Club Plan, Gimbels, Hardman Hall, Seventh floo

A Lifetime Gift! Domestic Electric Portable Sewing Machines \$ Recently \$80, Now— Order at Once for

Christmas Delivery A gift any woman would appreciate. A well-known standard machine that may be carried like a suitcase and used on any small table. Fits in small closet when not in use.



Sewing Machines at lowest prices in Philadelphia-and the -Cimbels, Fourth floor and Subway Store

1000 Armour's Skin-Back

in 25-, 10-, 5- or 2-lb. Lots— \ 45c lb. This is a heavy-bodied Coffee, and is the kind served in the Gimbel Restaurant and Tea Room.

"ST. JAMES" COFFEE

3500 lbs. rich aroma, popular COFFEE, 50c value, at 3 lbs. \$1

for SEW SHOP-BEG CORS NEW SHOE-PEG CORN

"Lenox Brand" whole kerneled CORN, 25c value; case, \$4.65; \$1 dozen, \$2.35, or 5 cents for ... \$1 dozen, \$2.35, or 5 cents for ... \$1 dozen for 25c "Purity Brand" solid meat, big sanitary cans; dozen for 25c "Lenox Brand" recommended by physicians for diabetics, \$1.65 dozen, \$1.65 bases, special at ... \$1.65 dozen, \$1.65 dozen,