

WANAMAKER'S

Store Opens at 9

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Store Closes at 5:30

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WEATHER Cloudy

The Whole Store Glows With Christmas Cheer and Gleams With Gifts

"My Stars," Said the Man, "How Do You Manage to Keep This Store

just as full of everything as it was a month ago when the rush started?" The polite aisle man or the head buyer answered, "Well, you see we anticipate what is coming and have our receiving rooms upstairs well filled to replenish as fast as we sell down, and then we are

Always 'Connected Up'

with big stocks in our New York house, to whom we talk by wireless all day long. We are also 'connected up' with our Paris and London offices, with their well organized forces, who are in the markets continually and strictly for no other stores but our own in New York and Philadelphia.

"We are practically able to telephone every hour for the fresh goods which are constantly arriving."

[Signed]

John Wanamaker

December 13, 1921.

Distinctive New Coats and Wraps of Hudson Seal Fur

A new group of coats and wrap-coats of finest quality Hudson seal (died muskrat) have just come into the Fur Salons.

Nearly all are full-length models, and a surprising number are fashioned on the straight, slender lines the majority of women seem to prefer in a fur coat.

A slim, graceful coat with muffer collar of beaver is \$650. Beaver collar and cuffs also finish a wrap-coat, the circular top with its wide sleeves forming a cape-like effect. Priced \$700.

Collar and cuffs of brown fitch finish a straight coat of admirable lines at \$675. At the same price, \$675, is

a coat with extremely wide straight sleeves, and collar of kolinsky-dyed squirrel, or velvet. A bloused wrap-coat has the sleeves fluted into cuffs, and a tuxedo collar that provides muff advantages. The lining is silver and blue brocade, and the price is \$700.

At \$750 is a beautiful wrap-coat with wide sleeves, kolinsky collar, and lining of turquoise brocade.

Another handsome wrap-coat, also \$750, is gathered full over the arm openings as dextrously as if it were velvet. The lining is henna crepe and henna and gold metal brocade.

These are among the finest examples of Hudson seal wraps we have had this season.

(Second Floor)

This Is the Christmas to Give Her a Coat

There has never been a Winter when a good-looking coat was as necessary to a woman's wardrobe.

Some very handsome new bolivia coats with wolf collars seem to have arrived just in time. They are in a lovely soft, warm bo-

livia cloth with a silky finish and have the large armhole, the wide skirt and narrow belt that are characteristic of this season's fashions.

The wolf collars blend in with the colors of the coats, which are Malay, reindeer and black. The price is \$100.

(First Floor)

Oriental Rugs That Fine People Are Giving

To praise Oriental rugs as gifts would be almost like "gilding refined gold," or "painting the lily."

Some people are giving carpet-size pieces to those for whom they have a regard that can be expressed only by such a gift, but very many are choosing such smaller pieces as these:

Chinese Rugs, 2x1 Feet, \$25

In blue, gold and tan, with floral and figure patterns of a kind that go well with modern furnishing schemes.

(Seventh Floor)

Dozarts or Irans, 5x5 to 5x6 Feet, \$100 to \$145

Weaves of the Mosul family and very fine and heavy, with high, soft, lustrous pile. Dark blue, rose and tan, and in all-over patterns so much in request.

Anatolian Mats, \$7.50 to \$10.50

In bright red color effects that lend a striking furnishing note, especially when used in doorways, before bureaus, or in an otherwise uninteresting corner.

A Chippendale Mirror in Mahogany

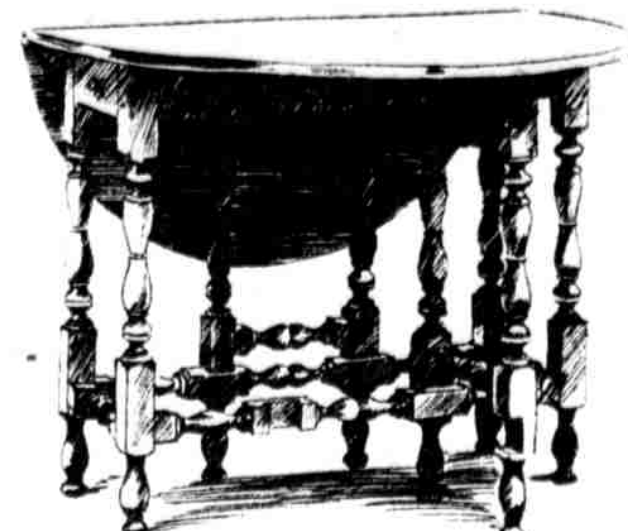
with a reversible candle sconce at each side, will delight some one who has a chest of drawers or quaint dresser to hang it over. It is \$50.

A smaller Chippendale mahogany mirror at \$12.50—a quaint little Queen Anne mirror in ebony and gilt at \$13.50—a small gilt panel mirror with two sconces at \$8.50—a tall Gothic

mirror in dark wood frame, the plate 18x10 inches, at \$27.50—a very fine mirror-cut mirror at \$50—these are a few of the mirror opportunities one sees at every step through the Mirror Room of the Picture Store.

People tell us we have one of the finest assortments to be chosen from.

(Fifth Floor)



Gate-Leg Tables Are Much-Favored Furniture Gifts

It is a good sign to see so many people giving things so valuable, useful and lasting.

No doubt, the excellent assortment of gate leg tables shown on the Fifth Floor is largely accountable for the unusual giving of these very desirable pieces.

They are here in a range of selection going all the way from \$30 up to \$130, and the number of different types in between is most interesting.

For the most part they are in mahogany and mahogany-finish, but there is a choice in other finishes as well.

Colonial and Jacobean styles are numerous in the collection, and the twisted leg types are very popular.

In between prices are—\$32, \$34, \$40, \$42, \$45 and so on. Console tables are here in splendid selection also, at \$15 to \$240.

(Fifth Floor)

Men's Gold Mounted Leather Goods

Card cases, wallets, hip books, match cases, cigar and cigarette cases and many other pocket pieces, all mounted with 14-kt. gold corners or edges.

Dull and bright pin seal, ostrich leather, blackskin and antelope leather are the leathers used, all of them fine and the workmanship a delight.

Splendid gifts at \$4 to \$27.50

(Main Floor)

Men's Fur-Collar Coats in the London Shop

A little lot of fine overcoats which would make splendid gifts for men of the family.

Well made of good materials, in brown, gray and black with collars of beaver, otter and Australian opossum.

All coats of excellent style in spite of their moderate prices.

\$90 to \$165.

(The Gallery)

We Forgot to Mention Men's Pajamas

In a recent list of the giftable things in the Men's Wear Store.

Here is a great collection of pajamas in white and colors, Madras and silk-and-cotton, are each \$5.50 a suit, in colors, and \$1 for white Madras. Irish poplin, \$5 a suit. Fingering silk, \$12.50 and \$15 a suit. Heavy white industrial silk, \$18.

(Main Floor)

A New Cordovan High Shoe for Men

Fine mahogany embroidery is used in this shoe which is built on one of the new brogue lasts which are so comfortable and good looking.

It is devoid of ornamentation and its style lies in its excellent lines and white shanks and heels.

Price, \$15 a pair.

(Main Floor)

Women's Sheepskin Slippers

Have the natural softness and feel of wool for a cozy lining, and are pretty to stain guarantee against daily feet. They are made moccasin fashion, and are priced \$12.50 a pair.

(First Floor)

100 Wool-Filled Quilts Special at \$5 Each

It is so long since "wool-filled quilts" of this grade, or of that or any grade, have been offered at \$5 that the 100 are being secured to sell at this price should all be gone by tomorrow evening.

They are covered in silhouettes of a very good grade, 2 1/2 to 3 1/2 small, closely figured patterns. The filling is a soft, unbleached sheet of wool.

In a dark shade of pink and blue.

The full assortment of wool-filled quilts ranges from \$5.00 and \$10 up to \$20, those in all 15 coverings commencing at \$18.

(Sixth Floor)

Wonderful Christmas Buying of Colored Glassware

We have little cases of a variety of colors, starting at \$1.00 each and from these the choice ranges over a delightful world of things up to sets consisting of a center group, four candlesticks and four bonbon dishes, to our \$1.48 for the set.

Among the pieces enjoying a great deal of popularity with gift-seekers are these:

Flower bowls, \$1 to \$14. Flower vases, \$1.50 to \$12. Nut dishes, \$2 to \$8. Candelsticks, \$8 to \$10 a pair. And scores of other pieces in glassware, \$1.50 and \$3.

(Fourth Floor)

Gifts of the First Christmas

From the East, always the treasure house of beauty, the Three Wise Men brought the first Christmas gifts. Here nearly twenty centuries later, you may choose for your Christmas giving, gifts which also come from the East, as rare or as simple and inexpensive as your needs dictate.

For in the FAR EAST SHOP, every object, whether it be a vase or a figurine



which has the glamour of centuries about it, or whether it be a modern bit of hand-carved jade, has the essential thing—the quality which makes it the perfect gift.

(Main Floor)

A Good Glove Gift for Women

In one or more pairs of these imported lambskin gloves of a practical winter weight, in a fine lace finish, fastening with two clasps, and effectively embroidered in white. They have just come, and are in black, brown, beautiful shades of gray and taupe, and white with black embroidery.

Priced \$2.50 a pair.

N.B. All gift gloves are boxed; but if desired they will be sent in fine glove-boxes of suede, ostrich skin or leather at the additional cost of the box, which is \$5.

(Main Floor)

A Gift for the woman who loves luxury and beauty, might very well be a crepe metcor bed sacque, pink or blue, and edged with scarlet down, or a crepe de chine nightgown. The first may be had for \$24.50, and the second for \$9.75 to \$35—the last for a lovely hand-drawn thing with real Valenciennes.

Look in the French Room.

(Third Floor)

A Pair of Mules

will please her. Not the stubborn kind, but the dainty trifles a woman wears on her feet. Lovely examples are to be found in the Little Boot Shop. They are exquisite morsels of brocade or satin or velvet. One of the most effective styles is black satin, the vamp delicately hand-embroidered in pink-and-blue. These are \$15 a pair. Plain satin in pink, blue or black, \$13 a pair. Brocade, \$8.50 to \$18.

(First Floor)

French Handkerchiefs Compliment a Woman's Taste

Nowhere else will you find such a wonderful collection of the most exquisite handkerchiefs that Paris produces. But, of course we had to go to Paris to choose them. And they are marked at very moderate prices considering the fineness of the linen.

Hand-embroidered handkerchiefs, many being hand spun, from \$2.50 to \$35 each.

Colored handkerchiefs, with colors that none but French handkerchiefs have, \$1 to \$15 each. Some are hand spun.

Lace-edged handkerchiefs, \$2 to \$150 each.

Glove handkerchiefs, lace edged and hand embroidered, \$5c to \$1.50 each.

Also the most fascinating cases from Paris, worthy of these handkerchiefs, from \$2.50 to \$15.

(Main Floor)

The Finest Black Silk That Is Made Today

That would make a wonderful gift for any woman, particularly for an older woman who will remember this silk from her girlhood days when it was made only in France and was as fashionable then as it is now.

It is a very handsome Cassinore crepe, of the most exquisite texture and sheen. It is now woven by American looms and is as beautiful as ever. The width is 10 inches and the price \$7 a yard.

This is only one of the many, many black silks in the Silk Store that people are buying for Christmas. Prices start as far down as \$1.75 for a good black satin.

(First Floor)

Imported Gift Hose for the Whole Family

Just off a recent steamer in time for holiday selection.

Women's Stockings \$3.50 a pair for gray, brown, navy, green and mole cashmere stockings with openwork cloaks.

\$1.50 a pair for wool mixed with mercerized lisle in various mixed colors and with silk cloaks; also ribbed brown cashmere.

\$6.50 a pair for white and brown cashmere with fancy checks; also silk-and-wool in black and shot with colors, with silk cloaks.

\$7.50 a pair for brown vertical stripes on camel's-hair color cashmere and check patterns on mole and brown.

Children's Stockings \$2 a pair for derby ribbed cotton in black, white and tan; sizes 5 to 16 years.

\$1.50 a pair for wool sports hose with turnover tops.

(First Floor)

Men's Half Hose

Black silk, plain, \$5; one-rod clocked, \$7.50; five-rod clocked, \$10. We never saw handsomer.

(Main Floor)

You Can Delight a Housewife With a Gift of a High-Grade Electric Cleaner

and right now we are selling the famous Cadillac Suction at the new low price—\$42.50.

For the average home we do not know of any better suction cleaner. It has a carpet-sweeper brush, a powerful suction fan, is light, convenient, durable and reliable. One of the best suction cleaners in the world.

New low price, \$42.50.

(Fourth Floor)

Delectable Trifles in Art Needlework

Dainty PERFUME BOTTLES covered with gold lace and wee French flowers, \$1.50 and up.

PHOTOGRAPH FRAMES of blue silk and gold lace, \$2.65.

DOLL ELECTROLIERS with china head and wide-spread skirts of blue and rose silk and gold lace, \$4.25.

For \$1 one may choose a pretty sofa CUSHION of rose silk, round and puffed and corded.

Oval SEWING BASKETS of old rose and blue silk, gold lace and tiny flowers, with a little pin-cushion in one end, are \$5.

The prettiest little PIN-CUSHIONS of silk and lace, for a dainty dressing table, are \$1.25 and up.

Gay little OPERA GLASS BAGS of silk and gold lace and wee flowers, with a mirror in the bottom, are \$2.25.

And a POWDER PUFF whose identity you would never suspect—for it looks like a blue or pink silk fan—is \$2.25, together with the glass bowl to rest it on.

(Second Floor)

Perfumé From Italy

From Milan come some new bouquets of most attractively put up in novelty bottles and boxes for holiday gifts.

"Sudolita," in a sealed flask of Italian pottery, is \$7.

"Malia," in a gold-sized cut-glass bottle, is \$6.50.

"La Rosa" at \$7, and "Contes-a-Azzurra" at \$6.50, are also in attractive containers.

(Main Floor)

The Russian Danseuse

of translucent pottery, is one of the prettiest and most popular perfume burners. It is \$7.50, but there are many at other prices in the Toilet Goods Store.

(Main Floor)

Warm Wool Scarfs for Christmas and After

For be it remembered that the coldest weather is yet to come and a good wool scarf is a highly comfortable thing for any woman to own.

In plaids, checks and others with bright Roman borders, or in plain camel's hair, natural color. Some have belts and pockets, \$5 to \$16.50.

(Main Floor)

36-Inch Velveteen Special, \$2.50 a Yard

In the soft child's finish and in beautiful shades of brown, navy and black, the three colors most used in afternoon and evening gowns, wraps and children's coats.

This is the first time this quality velveteen has been priced as low as this.

(First Floor)

Special Handkerchiefs by the Dozen

Selling them this way, the price has been made very low indeed. For any one who needs everyday handkerchiefs, they would be a good sort of gift.

Women's initial handkerchiefs at \$2 a dozen.

Women's hemstitched handkerchiefs, quarter-inch hem, \$1.50 a dozen.

Men's plain hemstitched handkerchiefs at \$1 a dozen.

(East and West Aisles)

Christmas Ribbons

In bright red white with holly or poinsettia or gaulze ribbons, all for tying up the Christmas packages, from 15c to 90c a piece of ten yards.

(Main Floor)

These Books for Santa's Choice

"The Whistler Journal," by E. R. and J. Pennell, authors of the authorized life of James McN. Whistler, illustrated, \$8.50.

"Chimney-Smoke: Lyrics for Households of Two or More," by Christopher Morley, illustrated by Thomas Fogarty, \$2.50.

"Historic Houses of South Carolina," by Harriette Kerrshaw Leiding. Bound in cloth, with 100 illustrations, \$10.

"My Diaries," by Wilfred Seawen Blunt. Two volumes, with portrait frontispiece and a special introduction to the American edition by Lady Gregory, \$12.

"Famous Colonial Houses," by Paul M. Hollister, introduction by Julian Street. Illustrations in color by James Preston, \$7.50.

(Main Floor)

Madeira Embroidered Lunch Napkins to Delight a Homekeeper

These lunch napkins will be doubly welcome because they are exceptionally fine and dainty in their embroidery work and scalloping, and the cloth is a very good grade of linen.

Prices are \$9.75 and \$10.75 a dozen.

(First Floor)

Beautiful Boudoir Silver Is a Joy to Receive

Incidentally it is one of the nicest and most satisfactory gifts to give.

There are twelve patterns to select from and they are the prettiest that one could find. Some are quite plain, others engine turned or engraved. Besides the smaller pieces there are—

Hand mirrors, \$17 to \$36 Hair brushes, \$12.50 to \$27 Combs, \$8.25 to \$8.50

(Main Floor)

Shining Attractions in Lamps and Kindred Things

Here are 3000 mahogany-finished candlesticks, neatly fitted with brass ferrules to hold the candle, 25c, 30c and 70c each.

Metal boudoir lamps in ivory and polychrome, complete with metal-trimmed shades lined with silk—\$3.50 to \$12, with six prices in between.

A new assortment of brass lamps in silver, gold and polychrome effect, the finest lamps obtainable—\$15 for bureau size to \$175 each for hand-crafted

metal, 3-light lamps equipped with large glass lanterns—beautiful lamps these, that look like some great piece of jewelry.

Hundreds of desk lamps in 25 different shapes, sizes and designs—\$5.25 to \$25.

English pottery boudoir lamps in royal blue, pink, green and black—\$10.50 to \$25.

Very fine one-light boudoir lamps in dark finishes, for boudoirs—\$6.

Shades for all of the above lamps—\$8 to \$120.

(Fourth Floor)

An Unusual Showing of Golf Bags

Fine leather bags, with or without hood, in tan, brown, green, maroon, gray and black, \$11 to \$28.50.

Canvas or plaid fabric bags with reinforced stays and buttons, \$5.75 to \$20.

Golf balls or sanda of makes, \$7.20 to \$12.20 a dozen.

Imported and domestic clubs in a great assortment.

Clack golf, golf gloves, putting discs and so on.

(The Gallery)

Violin Music

For the violin player there are three books, one or all of which would be likely to give pleasure. They are "Violin Pieces the Whole World Plays," composed largely of classics; "Modern Violin Pieces the Whole World Plays," and "The Violinist's Book of Songs." Each is \$2.

(Second Floor)

Imitation Leather Luncheon Sets

are here for \$125 a set. They are white scalloped with a little color in the edge, and there are thirteen pieces in each set.

(First Floor)