

Christmas Music by the Organ at 9, 11 and 5:15 with Brass Quartet and Singing of Carols at 9 and 5:15

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER Partly cloudy

And Now for the Last Fortnight Before the Greatest Christmas

In Our Steady Striving for Excellence

and not by fits and starts, but by steady hammering day by day, we have kept along faithfully doing the highest duty of the hour, and it is only the right of the public to be told this actual fact.

To be frank and outspoken the writer of this, the old leader in this business, whom the people have so highly honored, declares plainly that he made a compact with himself that this business should be recognized, and stand of itself, by itself, for itself, on the highest pinnacle of truth, justice and honor.

Not only Admiral Nelson signaled to his fleet at Trafalgar, "England expects that every man will do his duty."

So does President Harding in his last message, and so does

John Wanamaker

December 10, 1921.

200 Women's Wonderful Winter Suits for \$50 Each

A little earlier in the season they sold for at least \$25 more. Some of them have just come in from the manufacturers and some are reduced out of stock; the materials are the soft-pile fabrics like duvetyns and the heavier weaves; the colors navy, black, browns and some lighter shades; the styles varying from the severest tailor-mades to suits braided and fur trimmed. The coats are of all the fashionable lengths and beautifully lined; the furs include mole, caracul, beaver and nearseal; and sizes run from 34 to 52½ in the lot.

We suggest such fine suits as one of the best solutions of the Christmas gift problem.

The Choice of the Christmas Fur Coat

is made easy by an inspection of the fine garments in these Fur Salons. Any one of the many furs of the season may be chosen with the assurance that it would not be possible to do better in fashion, quality or cost.

A new long wrap-coat of soft brown kolinsky, trimmed with tails, and lined with blue and gold brocade, is \$700.

A new coat of Hudson seal (dyed muskrat) with muff collar and cuffs of kolinsky-dyed squirrel, is \$875.

For somebody quite different is a jaunty little coat of leopard skin with substantial collar and cuffs of unplucked beaver. This is \$400.

Entirely of beaver is a box coat with huge pockets, wide sleeves and large shawl collar, at \$700.

A beautiful 32-inch coat of fine Persian lamb, softened with a great collar and cuffs of black lynx, is \$600.

A trifle longer is a black caracul coat with chinchilla squirrel collar and cuffs, at \$375.

Blue-gray squirrel is at its loveliest in a 36-inch coat with deep self-border and shawl collar, at \$675.

Sable-dyed squirrel fashions an effective brown coat with long armholes, wide sleeves and full back, at \$300.

A Camel's-Hair Coat With a Beaver Collar

This is a favorite Christmas gift for a woman, we find. There is never any doubt about her liking it.

There is a particularly pretty model, full length, lined with crepe de chine and with a large beaver collar at \$150.

A short sports style in a softer, finer camel's-hair, natural or brown, and with a good-sized beaver collar, at \$175.

Another loose coat with both collar and cuffs of beaver at \$225.

And a wrap-coat with an enormous cape collar of beaver extending to the waistline, at \$275.

Christmas Silks With Special Prices

Good silks to give as gifts for they are among the most desirable kinds at the present time.

And they are equally good silks to buy for one's self for the prices are exceptionally low for these qualities.

Printed foulards, 36 inches wide, \$1.75 a yard.

Extra fine Chinese Shantung, 32 inches wide, \$2 a yard.

Glaze taffeta, evening shades, \$2.25 a yard.

(East Aisle)

Good White Silk Blouses Are Welcome Gifts

One that costs but \$5 is of fine white crepe de chine, the roll collar, cuffs and front edged with knife pleating.

A tailored waist of white pussy willow taffeta with finely box-pleated front is \$8.75.

At \$9 is a white crepe de chine blouse, the collar, cuffs and front embellished with hand-drawn work and real filet lace.

And at \$9.85 is a smart tailored waist of white broadcloth silk with long roll collar and tucked bosom.

All have long sleeves.

(Third Floor)

Dainty Brassieres for Gifts

Pink satin striped bandeaux, \$1.25

Pink broche, 90c and \$1.

Pink satin striped brassieres with flattening effect, \$2. Others of plain pink satin, \$1.65.

Pink bandeaux, fastened in front, 50c.

Bandeaux of pink broche, \$1.

Another of similar material with flattening effect, \$2. Girdle to match, of elastic and broche, \$4.

(Third Floor)

Women's Hand-Embroidered Handkerchiefs Special at 35c, 50c and 75c

We haven't had any quite as pretty as these for such prices and fortunately they have come exactly at the right time.

They are all Irish linen, hand hemstitched and with a dainty bit of hand embroidery in one corner.

(Main Floor)

Japanese Quilted Things for Babies

Delightful pink and blue silk things for Santa Claus to give to little babies. The quality of the silk used in them is uncommonly good, and some of the articles are embroidered.

Baby bunting, at \$6.75 to \$7.50.

Silk quilts, small and large, \$3.25 to \$8.50.

Little sacques, \$3.50 and \$3.85.

Little wrappers, \$5.

(Third Floor)

A Fragrant Remembrance

is a perfume set, consisting of extract, toilet water, powder and other toilet preparations, beautifully boxed. Practically all the famous French toilet preparations and some of the domestic, are included in these boxed sets, priced from \$2.50 to \$75 a set.

(Main Floor)

Pretty Mesh Bags Are Favorite Gifts

In silver-plated mesh, they are in either balloon shape finished with one or more tassels or tiny balls, or they have square frames and chain handles.

The prices go from \$8 up to \$30.

(Main Floor)

Handsome Woolen Coatings, Special at \$6 a Yard

Bolivias, montagnacs, cashmere velours and panne velours, in the finest all-wool weaves and all very fashionable this Winter.

Many are just about half the earlier season price, but there may not be as many colors as at first. Others are especially fortunate purchases. In the entire collection, there are all the good Winter shades. They are 54 inches wide.

(First Floor)

A Splendid Shipment of Hand-Made Filet

This time the lace is not only very finely made, but the assortment is a splendid one.

The insertions run from a half inch to 23 inches, the widest being heavy enough for decorative purposes; and their prices are 20c to \$3.75 a yard. The narrower ones are adapted to neckwear and lingerie.

The edges are a half inch to 20 inches wide and the prices are 15c to \$7.25 a yard.

Filet headings are 35c to 75c.

With these is a fine collection of filet motifs for fancy work.

(West Aisle)

Women's Fine French Kid Gloves Special at \$1.90

We bought them from an over-stocked French glove-maker. They are fashioned of the finest French kidskins, and are a perfect glove, equal in every particular to French gloves we regularly sell for nearly twice as much.

They are a substantial Winter-weight kid, two clasp and pique sewn with heavily embroidered backs—black with white embroidery; all white, and tan, brown or gray with black or white embroidery.

(West Aisle)

Dainty Slippers for Her Hours of Ease

Quilted satin slippers in old blue, rose, pink or black, with silk pompons on the toe. With soft padded sole and heel, and quilted satin lining throughout, they are \$3. With a practical leather sole and low, broad heel they are \$2.75.

Uncommonly pretty mules of silver brocade, lined with old blue satin, are \$8.50 a pair.

(First Floor)

Neckwear Specials at \$1 and \$1.50

Quite pretty enough for gifts or to add to one's own collection of necessary vests and collars. They include organdie and net collars and vestees, lace trimmed and some very attractive sets in eyelet embroidery.

(Main Floor)

A Stitch in Time Saves Much Trouble

The where-with-all may always be at hand if one is the fortunate possessor of a certain new little sewing case which can be slipped into any handbag and many pocketbooks.

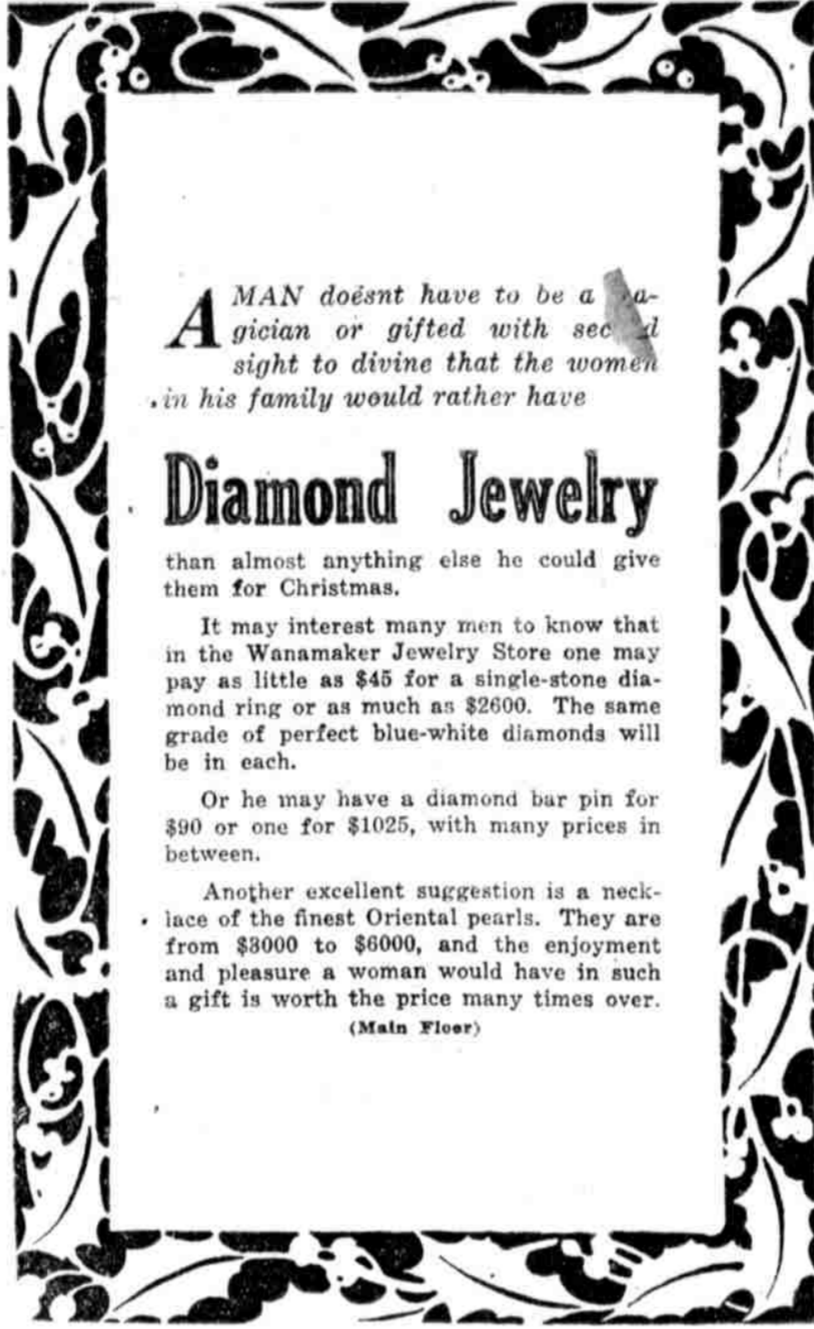
It is sterling silver, tube shaped, and contains a sterling silver thimble, needles and two tiny spools, one of white and one of black silk. The price complete is \$3.75.

(Main Floor)

Christmas Cards

We should have the orders in Monday at the latest if they are to be engraved in time for Christmas. There is still an excellent selection of cards.

(Main Floor)



A man doesn't have to be a magician or gifted with second sight to divine that the women in his family would rather have

Diamond Jewelry

than almost anything else he could give them for Christmas.

It may interest many men to know that in the Wanamaker Jewelry Store one may pay as little as \$45 for a single-stone diamond ring or as much as \$2600. The same grade of perfect blue-white diamonds will be in each.

Or he may have a diamond bar pin for \$90 or one for \$1025, with many prices in between.

Another excellent suggestion is a necklace of the finest Oriental pearls. They are from \$3000 to \$6000, and the enjoyment and pleasure a woman would have in such a gift is worth the price many times over.

(Main Floor)

New Toilet Articles of French Imitation Ivory

We sell a great deal of this attractive bevel-edge pattern in the beautiful French imitation ivory. It can always be matched up. The new importation includes:

- Mirrors at \$8.75 to \$15.
- Hairbrushes at \$6.50 to \$10.50.
- Combs at \$1.75 to \$3.25.
- Military brushes, \$15.50 to \$18 a pair.
- Cloth brushes at \$5.25 to \$10.50.
- Hat brushes at \$2.65 and \$5.25.
- Puff boxes at \$7.
- Manicure pieces at \$1 each.
- Buffers at \$2.10 to \$3.75.

(Main Floor)

New Candlescopic Mirrors for Gifts

Just why the pretty candlescopes add so much to a mirror is hard to say, but they do increase its effect as a decoration. These new candlescopic mirrors that have just come to the Picture Store are in charming oval, oblong and upright panel shapes, with frames of gilded and decorated wood. They are priced \$15, \$16 and \$20.

A delightful sconce mirror of unusual shape in a silvered frame with dull flowers at the top is \$36.

Any would make a pleasing gift to the house of one's self or a friend.

(Fifth Floor)

Lights From the Lamp Store

2000 mahogany-finished wooden candlesticks, 50c and 70c each. Brass candlesticks, both imported and American, \$1.25 to \$30 each. Some fine iron bridge lamps with adjustable arms, two styles, \$16.

100 solid mahogany floor lamps with two lights and fluted columns, \$13.50 each.

Boudoir lamps of hand-carved wood with gold, ivory and polychrome finishes, \$6 each.

Shades for all of these will be found close by at \$1 to \$125.

(Fourth Floor)

Heaps of New Quilts Gifts That Mean Solid Comfort

So many people, if they could only dare tell their friends, would be delighted to get a good quilt, because of the real, practical, intimate use they can take out of it.

The most popular quilts, or comforts, just now are those covered with plain Japanese silk on both sides and filled with wool, price, \$18. Similar quilts filled with down at \$20. Large choice of colors in both.

Other new comforts of interest include some with figured silk centers, plain Japanese borders, silk mull backs and filling of lamb's-wool. Price, \$15.

Comforts with figured satin centers, plain satin borders and plain sateen back, with lamb's-wool filling are \$18, in old rose and Copenhagen blue.

(Sixth Floor)

A New Christmas Spread-Out of Linen Table Cloths and Napkins

Just in time for Christmas choosing have come three new lots of pure linen table cloths and napkins, bringing an excellent choice of grades, from the lowest-priced practical kind that can be relied upon for service up to rich-looking napery that combines beauty of texture and finish with the soundest wearing quality.

All in circular and oval designs of the handsome and desirable character.

TABLE CLOTHS

70 x 70 inches, \$5.75.

70 x 88 inches, \$7.50.

Matching napkins, 22x22 inches, \$7.50 a dozen.

These are goods of exquisite quality and, considering their fineness, they are priced very moderately.

(First Floor)

40 French Dinner Sets Not What They Should Be, Specially Priced at \$62

They were bought to sell for a much higher price, but upon opening them up a few days ago we discovered that they are not as good as we insist upon, although free from serious flaws.

For that reason we have decided to dispose of them at once at a price away below what they would ordinarily sell for.

They are sets of 107 pieces in a choice of four patterns, all being conventional border designs, with gold edges and coin-gold handles.

Special at \$62 a set.

(Fourth Floor)

Christmas Notes

For the man or boy of mechanical turn there is nothing more joy-giving than a tool-chest. We have them all the way from \$6.50 to \$85. Work-benches are \$20 to \$28. Tool-chests with dependable tools fitted into solid walnut oil-rubbed cases are \$17.50, \$30, \$36, \$60 and \$85. Work-benches, 4 feet long x 22 inches wide x 32 inches high, have back boards, tool racks fitted with two vises, three drawers and locker, price, \$28.

Smokers' stands of brass, satin-finished, are \$7 for the adjustable sort, and \$10 for the sort with patent dump tray.

Smokers' stands of mahogany-finished wood have heavily weighted bases, brass match-holders, and two cigar rests, and glass ash-bowl, price, \$4.50.

Other smokers' stands that are specials are known as the character stands, and one may choose from Perkins, the bell-boy, the colored butler, the bathing girl, the pajama girl and the harem girl. Price, \$4.

Mahogany nut-bowls with practical nut-crackers fastened in the centers are \$4.25 each. Others \$1.25 to \$6.

Nickel-rimmed ash-receiver set with match box and four colored ash trays, \$5.50.

Brass door knockers ready boxed for Christmas, \$1.50.

Pretty nearly all the needs of the Dogs' Store—there is even a Christmas tree ready trimmed for pet animals.

Domestic and imported pocket cutlery is in various patterns, from 50c to \$15, and a case goes with each knife.

Imported scissors sets may be had for \$2.25 to \$12, the first for a set of two pair and the last for a set of seven in a Russia leather case.

(Fourth Floor)



Just that word alone is sufficient to conjure up in one's mind the most delectable chocolate candy, made in the French fashion and it may be put up in the most fascinating French boxes or baskets if you wish.

For any one with a sweet tooth and a bit fastidious in taste, Camee candy makes an ideal Christmas gift.

A very dainty gift box is round in shape, tied with red ribbon and holds a pound and a quarter of Camee chocolates. It is \$2 complete.

Something new are mint cordial puffs which make especially nice dinner candies, \$1.25 a jar.

A butterfly box with French chocolates in butterfly forms is \$1.25.

And there are all kinds of delightful French boxes to hold Camee candies from \$2 to \$30 each.

(Main Floor)

Most Women Would Appreciate

one of the new amber-topped umbrellas. They come in navy, garnet, green, brown, purple or black silk, with wide satin border. Ferrule, tips, handle and large heavy ring are all of clear amber-effect bakelite. Priced \$12.

(Main Floor)

"Masterpieces of Piano Music"

is the largest and most complete collection of standard piano compositions ever published, covering completely all fields of classic, modern, light and operatic music for the piano.

Bound in paper, \$1.25.

In flexible cloth, \$1.50.

In cloth boards, \$2.

(Second Floor)

A Wonderful Gathering of Tea Wagons at \$20 to \$65

In oak, mahogany, walnut and various finishes and combinations.

Tea wagons are about the first thing that suggest themselves to those wishing to give gifts of furniture.

So many people give them that we have been particular to provide an assortment from which it is easy to select one that is sure to satisfy.

Another favored gift is a Windsor chair, and we are showing in particular, priced at \$25, one that is exceptionally good for that money.

It is made of mahogany and birch, in real Windsor style, with slat back and rush seat.

These are only two suggestions from what is regarded as the most extensive and varied showing of furniture of the finest character for gift-giving.



The Genuine Schomacker Piano

There is only one. It has been made in Philadelphia since 1838, and is owned, manufactured and sold by John Wanamaker.

During all these years—nearly three-quarters of a century—the real Schomacker has stood high among American pianos and in the favor of musicians. Its tone quality stamps it as an instrument of the first rank.

The real Schomacker is known as the "Piano of the Presidents" because eight of the chief executives of the nation have had it in the White House.

There is never any reason to replace a Schomacker piano except to get a newer or different model.

Schomacker upright pianos, \$765 and \$875.

Schomacker grand pianos, \$1250 and \$1400.

Schomacker player-pianos, \$1000.

Schomacker reproducing pianos, upright, \$1800.

Schomacker reproducing pianos, grand, \$2750.

(Second Floor)

The Pick of Men's Fur Collars

are those of unplucked otter. The natural fur has all the hair and the thick under-fur, and these combined make a deep, thick, glossy pelt, handsome and serviceable.

A selected lot of these unplucked otter collars is here at \$60 to \$150.

Other separate fur collars for men's overcoats start at \$10, and include many kinds of fur.

(Main Floor)

50,000 Fine Neckties for Men's Gifts

Where else will you find such a great collection of beautiful silk neckties in four-in-hand and bow shapes and in cut silk and knitted silk?

Where else will you find neckties that are the equal of these in value? For take them by and large and all through the assortment they are a third to a half less in price than similar ties were last Christmas.

This year's prices are 50c, 65c, \$1, \$1.50, \$2, \$2.50, \$3 and \$3.50.

(Main Floor)

Pigskin Traveling Bags a Little Lot at \$16.50

Here is an opportunity to get a man an uncommonly fine traveling bag at a special price.

Great roomy 18-inch bags of natural pigskin, hand made and with a strong frame. A regular man's bag, handsome and wonderfully serviceable.

A limited lot, so don't wait too long if you want one.

(Main Floor)

3000 Pair of Men's Shoes Extraordinary at \$4.75

We have just taken a couple of dollars from the price of these shoes and they were specially priced before. It is an opportunity to get a man a good and useful gift at a remarkably low price for such goods.

Four styles—tan and black calfskin bluchers and black kid-skin bluchers and straight lace. All high shoes and in several toe shapes. The calfskin shoes are stout, heavy boots, suitable for rough weather, and the kid-skin shoes are somewhat lighter and excellent for business wear.

(Main Floor)

300 Extra Good Umbrellas for \$2 Each

Men's and women's black union taffeta (silk-and-cotton) umbrellas with tape edge. Hardwood handles with bakelite rings or silk cord loops on the women's. Hardwood handles on the men's. All on paragon frames. \$2 is about half regular price.

(Main Floor)



Tea Wagon, \$20

In the building of tea wagons this is regarded as a distinct achievement, considering its price.

It is a tea wagon in the regular sense, made of solid mahogany, with glass