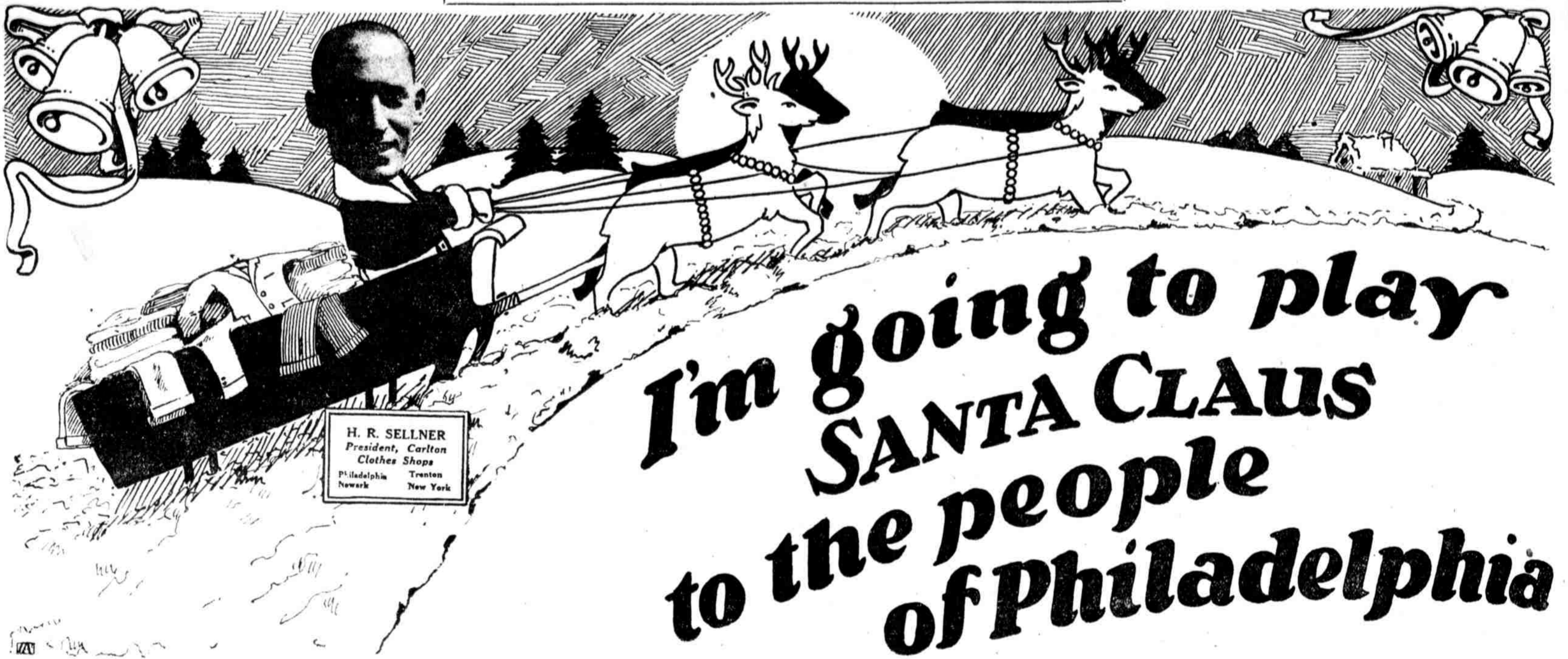


1307-9-11 MARKET STREET—SECOND FLOOR



H. R. SELLNER
President, Carlton
Clothes Shops
Philadelphia Trenton
Newark New York

**I'm going to play
SANTA CLAUS
to the people
of Philadelphia**

**I Have 35,000 Men's and
Young Men's All-Wool
SUITS**

that I am compelled to sell quickly.
Not that I want to—but because I have to.

I'm coming to you in my capacity as a wholesale manufacturer of clothing, using my own retail stores as the outlet for this tremendous stock which I am compelled to sell now. My own stores, as well as other retailers whom I sell to throughout the country, have not been able to dispose of their usual quota of suits, and I can't pay my bills for piece goods and labor with made-up suits.

I Must Have the Money!

That's why I have disregarded costs entirely, and when I say costs, I mean the cost of making and not the retail cost. My real object now is to get out from under and to distribute these 35,000 suits to the people of Philadelphia at unheard-of low prices. Think of it—all-wool, quality tailored, fresh-from-my-factory suits in a tremendous variety of styles, colors and patterns at

Don't Confuse this Sale of Men's and Young Men's Suits with any other retail SALE OF CLOTHING ever held in Philadelphia

It's more than that—it's my entire factory stock of standard CARLTON Suits, the selfsame quality of suits I sell to merchants throughout the country to retail at \$25 to \$60, that I'm going to sell to you at prices way and way and way under the cost of bare manufacture. Just think—an all-wool quality tailored suit for \$10.75.

You know me—HARRY SELLNER

I'm no stranger who comes to town with a set of false whiskers, a funny story and a fancy vest. You thousands of Philadelphia men who have bought your CARLTON Clothes of me for the last two years—you know I've made good with you. You know I've always kept my word. My big business here has already been a phenomenal success because my customers come back for more.

Put Yourself in My Place

Suppose you were a manufacturer of clothing. Suppose your factory had 35,000 suits on hand and the retailers whom you sold refused to take them because of poor business. What would you do? Would you take your loss now or wait and wait—selling your suits for the best price you could get for them—until you HAD to get in line? Not on your life! You'd do just what I am doing—so

I've Taken the Bull by the Horns

And I will sell my entire wholesale stock at prices that are unprecedented. I'm not going to wait. The wait stuff doesn't appeal to me. I'm slashing prices now on every suit.

I'm not going into details as to the selection

Except to say that here and in my wholesale warerooms, on instant call, there are 35,000 suits to select from. I want you to come by the thousands, expecting bargains that you never before anticipated. You will not be disappointed.

I'm not going to alter these clothes for you—because I can't afford to. Every Suit is hand tailored and very little, if any, alterations will be necessary.

\$14⁷⁵
\$35 &
\$40
Values

\$18⁷⁵
\$45 &
\$50
Values

\$24⁷⁵
\$55 &
\$60
Values

Sale Starts
Saturday Morning
Come in the Morning
if Possible
Plenty of Extra
Salesmen

\$10⁷⁵
\$25 & \$30
Values

Open Evenings
During This Sale
The Regular
Carlton Policy in Effect
Money Back if You
Want It

Carlton Clothes

1307-9-11 Market Street—2nd Floor Economy Shop
Over Truly Warner's
Opposite Wanamaker's

