

**\$50,000 FIRE LOSS AT CAMDEN PLANT**

Flames Sweep Singer Furniture Co., 11th and Linden Sts. Other Factories Menaced

**WIRES OR CIGARETTE CAUSE**

The fire swept the factory of the Singer Furniture Company at Eleventh and Linden streets, Camden, last night and destroyed half the building and large quantities of completed but unshipped furniture. The loss is estimated by company officials at \$50,000. Firemen summoned first by John Keogh, watchman for the plant, struggled frantically to keep the flames from spreading to the entire building and adjacent factories. That section of Camden is industrial and the furniture factory is surrounded by buildings which would have been great food for flames had they once taken hold. Apparently the fire had its beginning on the second floor at the western end of the building where the office is located. Philip Kramer, assistant secretary of the company and general manager of the plant said he believed the flames had their origin either in crossed electric wires or a cigarette dropped by one of the employees he said was arranging papers at the office, later than the usual closing hour. When the flames had spread from the office to the factory little time elapsed before the inflammable wood shavings, fresh lumber and painted and varnished furniture were ablaze. At the height

of the fire, about 11 o'clock, the flames made a great illumination. Firemen were able to enter the lower or eastern end of the building and not only fight the fire from that end, but also drench everything there to prevent further destruction. The big loss is due largely to destroyed furniture rather than to the building itself. Mr. Kramer, as he stood watching the flames last night, said business had been booming for the plant as it never had before. Several large shipments had been planned for today. The plant employs about fifty persons. Firemen fought the blaze for about two hours before any of the apparatus was taken from the scene.

**HARD TIMES FORCE SALE OF MANY FAKE PAINTINGS**

Owners in Europe Long Thought They Were Original. New York, Dec. 7.—(By A. R.)—Hard times in Europe have resulted in the dumping of "literally thousands" of oil paintings and other pieces of art into the American market, the majority of which have proved to be fakes or copies of masterpieces. In the opinion of Gustavus T. Kirby, of the American Art Gallery. Many of these "originals" were thought genuine by their European owners, who had inherited them and had never had occasion to examine them until the war took away their wealth. Most of them have been greatly surprised when the fact that they are either copies or fakes has been discovered by custom officials on arrival in this country. Of course, Mr. Kirby pointed out, there have been some sales of genuine originals, such as Gainsborough's "The Blue Boy" and Reynolds' "Mrs. Siddons as the Tragic Muse," but the apparent great revival in the buying and selling of fine pieces of art has been indicated by the transfer of ownership of the cheap copies.



**STRAWBRIDGE & CLOTHIER**

HERE is a great general Store that has gained and retained the confidence of the public through more than half a century of conscientious SERVICE. At this time of each year it is turned into a big, bright CHRISTMAS STORE, wholeheartedly co-operating with me in the delightful task of making people happy. Everybody likes to receive gifts that come from Strawbridge & Clothier's—and I am always sure of good value for every dollar spent here. SANTA CLAUS

Regardless of Weather Outside  
**Santa Claus' Land is Always Bright and Gay**

Santa Claus' glittering, bewildering domain in the Strawbridge & Clothier Store can be easily reached by all car lines connecting with the Market Street Subway or surface systems. The air in Santa Claus' land is always fresh and pure. Santa Claus' helpers understand children—that is why Santa selected them. There are thousands of delightful playthings to see—and, of course, there's the lovable old Santa Claus himself, with AN INTERESTING PICTURE BOOK to give each of his little visitors.

Santa Claus is at home from 9 A. M. to 5.30 P. M.—so parents who wish to avoid large crowds can bring the children as early as they wish. Suggestions—

- Teddy Bears—\$1.00 to \$4.50
- Bunny Rabbits—\$1.50 to \$3.50
- China Tea Sets—\$1.50
- Dressed Dolls—50c up
- Climbing Monkeys—50c
- Doll Strollers and Coaches—\$3.25 up
- Funny-face Blocks—\$1.00
- Woolly Lambs—\$2.50 up
- A. B. C. Blocks—25c up
- Swinging Horses—\$6.00 up
- Mechanical Trains—\$2.00 up
- Teams with Wagon—\$5.00 up

**AT I. PRESS and SONS**

**12**

Christmas Gifts

**PRICE SALE!**

On Our Entire Stock of Diamonds, Pearls, Gold, Silver, Watches, Clocks, Etc.

**Christmas Gifts at Half Price**

VALUE-GIVING is the watchword of this HALF PRICE SALE! It would be difficult to find a parallel of this event in the history of the business. In everyday language this sale means THAT YOU ARE ABLE TO BUY TWICE AS MANY GIFTS YOU INTENDED TO BUY OR GIFTS OF TWICE THE VALUE YOU ORIGINALLY HAD IN MIND.

- SOME OF THE WONDERFUL VALUES in this 1/2-PRICE SALE
- Exquisite blue white diamond of splendid brilliancy, set in a 14-K solid white gold engraved ring. **Now \$92.50**
  - Beautiful blue Westralian diamond of fine quality, set in a heavy 14-K solid gold man's ring. **Now \$125**

- Men's High-Grade ELGIN Watch, Fine Time-piece; Guaranteed GOLD FILLED CASE. **Now \$9**
- 14-K Solid White Gold Wrist Watch, 15-jeweled movement, fancy engraved case. **Now \$20**
- 40-year old gold watch, round-wrist, gold-filled case. **Now \$14**

**SILVERWARE AT 1/2 PRICE**  
\$10.00 CHEST OF ROGERS SILVERWARE, 26 PIECES **Now \$5**

Indestructible PEARL NECKLACES **Now \$2.50**

**I. PRESS & SONS**  
1017 MARKET ST. 909 MARKET ST.  
N. W. Cor. 8TH & CHESTNUT

**Values in Women's Dresses Seem Almost Incredible**

If anyone had told us last year that such Dresses as these would be obtainable this year at these low prices, we would have thought that optimism had gotten the better of reason. But here they are—

**Superbly Tailored Tricotine, Poiret Twill Duvet de Laine and Fine Serge Dresses Special at \$20.00 and \$25.00**

Remarkably smart Coat Dresses. Straight-line models of the utmost simplicity. Panel Dresses with rather a dress-up air to them, and circular-skirt models that are very slenderizing to the full figure. Embroidered, braided in soutache, or trimmed with novelty or tailored flat silk braids. Navy, brown and black.

**Wool Jersey Dresses, \$12.75 to \$20.00**  
Panel, tunic and straight-line models of very fine jersey. Long-waisted or with the normal waist-line—tailored and embroidered. Black, navy, brown and beaver.

Strawbridge & Clothier—Second Floor, Market Street



**Of Interest to Boys' Parents**

**Boys' Mackinaws, \$11.75**  
Of all-wool blanket cloth, with large side and muff pockets. Sizes 8 to 16 years. Wonderful value at the price—\$11.75.

**Suits With Extra Trousers—\$11.75**  
Handsome new Suits, of all-wool fabrics, well-tailored in styles most becoming to boys of 8 to 16 years. Two pairs of knickerbockers to each Suit. Exceptional at \$11.75.

**Boys' Black Rubber Raincoats, \$3.75 and \$5**  
Excellent Christmas gifts for boys of 6 to 16 years.

**Boys' Percalé Blouses, 65c**  
SPECIAL VALUE. Blouse Waists of fancy striped percalé, made with the popular attached soft collar—65c.

**Blouse Waists One-third Under Price—\$1.00**  
Of woven-stripe madras and chevrot—all with attached soft collar.

**Pajamas—now \$1.50**  
Worth one-third more. Two-piece style of plain-color cotton pongee.

**Boys' Warm Gloves, \$1.35**  
VELOUR GAUNTLETS—good and warm—with fleece lining. Sizes 8 to 14 years. Very good value—and a practical gift.

**Boys' Sweaters Special, \$4.50**  
A timely special purchase of Shaker-weave Sweaters in the popular pull-over, V-neck style. Good and warm and handsome. Special value, of course, at \$4.50.

**Boys' Winter Turbans, \$2.15**  
The good, warm kind that can be turned down over the ears. Made of chinchilla, overcoatings and blanket cloth. WORTH OVER ONE-HALF MORE. Sizes 6 1/2 to 7 1/2—\$2.15.

**Boys' Winter Turbans, \$2.15**  
Cloth Cap with inside band—70c  
Less than half the regular retail price.

Strawbridge & Clothier—Aisle 12, Market Street

**1600 New Silk Waists at Special Prices for Christmas**

Three groups of new Silk Waists, fresh as the morning and smart in every detail—the kind of Waists you'll like to give:

**Semi-tailored Pongee Blouses at \$2.50**  
Five hundred; Tuxedo collars or cross-tucked Peter-Pan collars. Some with Peter-Pan collar and trimmed with plaiting.

**Smart Models in Pongee Blouses at \$3.00**  
Five hundred in the lot. Tailored and semi-tailored—tucked, plaited, vest and plain-tailored styles. All kinds of collars, some trimmed with drawn-work, flet lace or narrow plaitings.

**Peter-Pan Crepe de Chine Blouses, \$3.75**  
White and flesh. Tucked, trimmed with French loops or narrow plaiting. One model with roll collar is attractively stitched in silk. Six hundred in the lot.

Strawbridge & Clothier—Second Floor, Centre

**Player-Piano Music To Tell of Christmas Joy**

Chapel Chimes, 85c; Christmas Chimes, 75c; Trinity Chimes, 75c; Vesper Chimes, \$1.00; Silent Night (word roll), 90c; Adeste Fideles (word roll), 90c; It Came Upon the Midnight Clear (word roll), 90c; Christmas Special, 85c; Christmas Hymns (word roll), \$1.25; Around the Christmas Tree, \$1.10; A Christmas Story (word roll), \$1.50; The Coming of Santa Claus (word roll), \$1.50; Silver Sleigh Bells, 75c; Winter Chimes, Medley, 75c; Mother Goose Rhymes (word roll), \$1.25. Strawbridge & Clothier—Fifth Floor, West

**A Pretty Gift is All-Wool Challis Special at \$1.00**

A length for a child's dress, a woman's in-doors frock or a cozy lounging robe. These are all new designs, and saying \$1.00 a yard gives no idea of the lovely, fine, soft quality. Width, 27 inches.

Strawbridge & Clothier—Aisle 7, Centre

**Young Girls Just Adore Pretty Frocks for Gifts**

And it will add to their Christmas pleasure if they can have them in time for all the pre-Christmas social activities.

**Intermediate Girls' Lovely Velvetene Dresses, \$15.00 to \$29.50**  
With wool embroidery, colored stitching and beading, silk sashes and cord belts. Navy, brown and black. Sizes 12 to 16 years. Model sketched, \$16.50.

**Intermediate Girls' Silk Party Dresses, \$19.50 to \$29.50**  
Taffetas, trimmed with ribbon flowers; crepe de chine with plaited ruffles; crepe Georgette trimmed with self quillings. Lovely light shades. Sizes 10 to 16 years.

**Girls' Checked and Plaid Gingham Dresses, \$2.00 to \$3.75**  
White pique or organdie collars trimmed with colors. Sizes 6 to 12 years.

**Girls' Pidgie Pantie and Bloomer Dresses, \$3.00 to \$7.50**  
Plain chambray, checked gingham, percale and printed satine. Sizes 6, 8 and 10 years.

**Girls' Rubberized Raincoat with Hat \$7.50**  
A Special Holiday Price

Of rubberized Canton in navy and tan, made in belted, raglan-sleeve style with pockets. Sizes 6 to 16 years. EACH IN A CHRISTMAS BOX.

Strawbridge & Clothier—Second Floor, Market Street

**Women's Under-Priced Coats Go as Fast as We Get Them**

Sales of Women's Coats have broken all records—the news of the remarkable values has spread far and wide.

**Fine, Handsome, Soft, Warm Coats, \$25.00**  
The smart three-quarter-length Coats, of soft, warm cloaking in a medium shade of brown; attractively belted and full silk-lined.

**Plain-tailored Bolivia Coats at \$35.00**  
Beautifully tailored model, full-belted, with well-fitting collar that closes up well at the throat. Full silk-lined.

**High-grade Fur-Collar Coats at \$55.00**  
Elegant materials in rich dark tones, silk-lined throughout, and with deep collars of Australian opossum, dyed wolf and nutria.

Strawbridge & Clothier—Second Floor, Centre

**Did the season's first snow catch you with that new Winter Overcoat still unbought? If so, here is your opportunity.**



**Two Fine Groups of Men's and Young Men's Winter Overcoats \$24.50 and \$31.50**

Handsome warm Ulsters and Ulsterettes, displaying many new style touches in the way of plaits, belts, pockets and other fashion essentials. Tailored with painstaking care—of fleecy, plaid-back fabrics. They are Overcoats for critical men, and these prices are notably low—\$24.50 and \$31.50.

**Chesterfield Overcoats—\$32.50, \$45.00, \$65.00, \$78.00**  
At \$78.00—Chesterfields of the fine Crombie Montagnac.

**Men's Neckties \$1.00 and \$1.50**  
Whoever wishes to select Four-in-hands at these two prices—may choose from three whole show-cases full. Hundreds of different patterns—every one of which is correct in style and coloring. The best to be had at the prices—\$1.00 and \$1.50.

**Men's Shirts Special—\$1.50**  
A new shipment—and the last to be had at this special price. They are of corded madras and heavy, closely woven percale. Made by one of our best suppliers—which insures comfortable fit and extreme durability. This lot will go quickly. Therefore early selection is advisable.

**Men's "McGregor" Caps Just Arrived from London, \$3.00**  
This new shipment includes the decidedly smart new eight-quarter style favored by British sportsmen. The handsome fabrics are shower-proof—\$3.00.

**Velour Hats From Czecho-Slovakia, \$12.45**  
The same kind of Hats sold for double this price last year. Made by A. Peschel—the foremost manufacturer of that country—and in new Continental styles. Black, and two browns—Havana and Catalpa.

Strawbridge & Clothier—Second Floor, Market Street, East