

# GIMBEL BROTHERS The Store of a Million Gifts GIMBEL BROTHERS

Store Hours, 9 to 6

MARKET · CHESTNUT · EIGHTH · NINTH

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## Bluebird Dishes for Dolly's Tea

Real china Tea Sets with the prettiest blue-bird decorations. All at special prices for the Christmas season.  
17-piece Set, \$2.75, instead of \$3.50.  
9-piece Set, at \$1, instead of \$1.50.  
8-piece Set, at 65¢, instead of 85¢.  
6-piece Set, at 50¢, instead of 65¢.

## Automobiles for Boys and Girls

It has a real Buick hood! And an engine!  
At \$12.  
Other Automobiles, at \$8.75 to \$16.50.

## Every Boy and Girl Wants a Sled for Snowy Days



### Flexible Flyers

- No. 1, 38-inch, at \$4.
- No. 2, 42-inch, at \$4.75.
- No. 3, 47-inch, at \$6.25.
- No. 4, 52-inch, at \$6.50.
- No. 5, 63-inch, at \$10.50.
- Junior Racer, 49-inch, \$5.25.
- Racers, at \$6.50.

Here they are—the popular Flexible Flyers and the no less popular Fire Fly Sleds. Sled while the snow's here! Don't wait for Christmas.

### Firefly Sleds

- No. 9, 32-inch, at \$2.25.
- No. 10, 36-inch, at \$2.65.
- No. 11, 40-inch, at \$3.25.
- No. 12, 45-inch, at \$3.50.
- Racer, 49-inch, at \$4.

## Tea Party Tables for Little Girls

Attractive Tea Tables for "little women". Just the right size for children. Various styles at \$1.25, \$1.50, \$1.75 to \$3.25.

Extension Tables, at \$6.50.  
Little Chairs, at \$1.50 to \$8.

## Punch and Judy Shows for Everybody

Fun for both grown-ups and children. Real little Theaters and five tiny figures with each. Priced at \$3.25, \$4.25, \$7 and \$10.  
—Gimbel, The Big Toy Store, Fourth floor

## Subway Store Offers 2527 Women's and Misses' Coats Close to Half-Price



Raglan Sports Coating, \$8.00  
Storm Pockets Coat, \$8.00  
Stitching Trimmed Cheviot, \$8.00  
Mannish Model, \$9.00

675 Coats—Ten Styles—  
Mostly sports and mannish style coats: both in sports length and full-length.  
Slit pockets.  
Patch pockets.  
And some with the storm pockets to thrust her hands into.  
Samples, besides!

**\$8**  
Values \$12.95 to \$17.95

Tailor linings—and silk linings—some skeleton-lined, like a man's coat; some lined throughout.  
Browns—tans—deers, navy blue and black. And the heathery brown tones, too.  
Misses' sizes for ages 14 to 18. Women's sizes, 36 to 44.

## Men's and Women's Umbrellas Special at \$1.65

In American taffeta (cotton) covers of high grade, with tape edge. Full-length bakelite handles in many styles, some with rings, others with cord. Men's have hook handles. At \$1.65.

Women's Colored Silk Umbrellas \$5

In good quality silk: navy, green, purple, brown or black, with tape edge. Great variety of handles, full-bakelite, bakelite tops, leather trimmed, carved woods, etc. Club tops. At \$5.

Silk Umbrellas for Women \$7.50

Case of beautiful quality silk with deep satin border. In good color assortment including black. A wide choice of handle styles including many in amber or white. At \$7.50.  
—Gimbels, First floor.

## Tomorrow—Girls' Smartest \$15 and \$19.75 Coats Go On Sale at \$10



Wrap-Coats with stitched backs and smart yokes. Raglan sports Coats. Box-pleat yoke-back Coats. Inverted pleat backs.  
Bolivias, Heathers, Heather tone velours; and quite the smartest sports-plaid cloakings of the season.  
Twelve styles. And thirty-five sample Coats, besides.

Girls' \$10 to \$16.75 Dresses at \$7.95



Sixteen styles—mostly in navy blue serge—a perfectly wonderful grade. Braid-bound. Or braid criss-crossed (it's the "shoe polish braid," too). Roman silk sashes, and flowered ribbon sashes, and a style with Christmas Poinsettias! Peter Pan jerseys, too. 8 to 16 year sizes.  
—Gimbels, Saloon of Dress



**Hand Bags---**  
A Novel Shape, 14 Karat Gold-Trimmed, \$3.95  
—Regularly \$7.50  
A new long book shape with outside hanky pocket, side handle, and front flap with two 14-karat gold corners. Handy inside frame pocket keeps "change" secure. Cross-grain saffian in black, brown, blue, purple and gray. A charming gift bag. Pictured.  
—Gimbels, Leather Store, First floor

In Wintertime, in Summertime  
—All the Year 'Round—  
**A Man Has Use for— A Sweater**

For canoeing and sports in the summer; to wear under his coat in winter, in the garage and about the house in all seasons. Here's a lot of—

V-neck Button-front "Sports Coats" at— } \$7.50  
a man will like to find in his Christmas "stocking;" all the good plain colors. All pure worsted. And these, also—

Men's Cotton-Blanket Bathrobes Special at— } \$7.50  
Buttons and rope girdle: new color combinations.  
—Gimbels, First floor, Ninth Street



**Women's Gloves**  
You Give With Assurance of Delight

Dainty Two-clasp Kid Gloves from France. Overseam sewn; Paris point embroidery. Fine kid with the "velvety feel." White, black, tan, gray, brown and beaver. At \$3.

Women's Strap-wrist Washable Cape Gloves. Tan, brown, gray, beaver and black. Wonderful quality at \$4.  
—Gimbels, First floor

**TOMORROW—**  
Perfectly Beautiful Stationery From Paris—Beautifully Boxed—at \$1 a Box



Instead of \$2, \$3, to \$5—Because—  
the French franc, which in normal times is worth twenty American cents, fetches less than seven in exchange today!  
This paper is the prettiest—the smartest—that France makes and that Paris uses.  
The boxes hold either a quire of paper and 24 envelopes, or 48 sheets of paper and 48 envelopes. Plain and deckle edge.  
Wonderful colorings—further glorified by the tissue lining.  
—Gimbels, First floor

**Two Big Hosiery Specials for Men**

Men's Fiber-Plated Half Hose At 45c a Pair  
Excellent quality fiber plated hose, in black, blue, gray or cordovan.

Novelty Hose for Men at 95c a Pair  
These are smart men's hose in a big assortment of styles. Stripes, plaids and clock effects. Wide color choice.  
—Gimbels, First floor

**TOMORROW—**  
Because the New York and Philadelphia Stores Bought Together—  
Men's Woven-Border Cambric Handkerchiefs Six in a Box— at 95c  
That are Worth 25c Apiece  
White handkerchiefs—of course with the borders in wonderful blues, tans, lavenders and greens.



1200 Men's Japanese Silk Handkerchiefs at 50c  
Values \$1 to \$1.50  
Because—  
Shimmeringly rich silk and the smartest sort of colored borders.—Gimbels, Handkerchief Store, First floor



Taselled Bolivia, \$14.00  
Embroidered Bolivia, \$14.00  
Fur Collared Velour, \$14.00  
Unbordered Velour, \$14.00

**890 Coats—**  
Sixteen Styles—  
besides the many "samples."  
Bolivias Velours Cheviots  
Sports Coatings  
Browns, tans, greens, Copenhagen and navy blues, and black.  
Misses' sizes for ages 14 to 18.

**\$14**  
Values \$18.50 to \$27.50

Many fur-collared. Many with embroidered collars. Many silk-lined throughout. Sports styles. Wrap-coats. Yoke styles. Loose backs. Box pleats. Embroidered backs. Raglan and set-in sleeves. Storm collars. Shawl collars.  
Women's sizes 36 to 52.



Silk-lined Velour, \$22.00  
Fur Collared Bolivia, \$22.00  
Fur Bordered Plus, \$22.00  
Fur Collared Bolivia, \$22.00

**962 Coats—**  
Forty styles, besides the wonderful samples!  
Bolivias, Velours, Sports coatings, Heather coatings, Suedines, Cham-oistyns, Tweeds, Checks, Broad-cloths and plushes.  
Straight-line styles. Loose-backs. Blouse-backs. Embroidered coats. Taselled coats.  
Plenty of Wraps, too.  
Misses' sizes for ages 14 to 18.

**\$22**  
Values \$29.75 to \$45

Almost all are fur-trimmed—a couple of styles are smarter without fur.  
Almost all are silk-lined—some of the extra sizes are sturdily tailored for extra service.  
Embroidered sleeves. Embroidered blouses. Braid-trimmed peasant sleeves.  
Women's sizes 36 to 52.

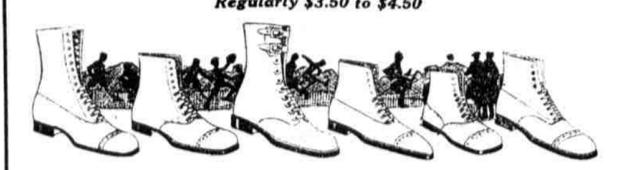
**Samples in Each of the Three Sale-Groups—Every Shade of the Fashionable Tans, Browns, Blues**  
—Gimbels, Subway Store

**Slip an Overcoat Into the Boy's Christmas "Stocking" or a Suit ---or a Mackinaw**

And why not save safely in the buying?—Here's a group of  
\$12.50 and \$16.50 } \$8.75  
Kinds at—  
for boys 7 to 17 years, comprising—  
Boys' All-wool Suits, with extra pair of Lined Knickerbockers, at \$8.75.  
Boys' Corduroy Suits, extra quality, with extra pair of knickerbockers, at \$8.75.  
Boys' Belt-around Mackinaws, heavy solid cloths, at \$8.75.  
Boys' Double-Breasted Overcoats and Vests, at \$8.75.  
Another group of \$18 and \$20 kinds at \$11.75  
A group of \$22.50 and \$26.00 kinds at \$16.50, including Stout Boys' Suits with extra trousers.  
A \$15 and \$17 kind at \$12.50 with extra pair of full-lined knickerbockers, including First Long-Trouser Suits.  
—Gimbels, Third floor



**5000 Pairs— All the Factory Had! of Misses', Boys' and Girls' Shoes At \$1.85, \$2.85 and \$3.95 Regularly \$3.50 to \$4.50**



All dependable first quality shoes. Correct last for young feet—Gimbels saw to that!  
Regular and the high "pony cut" for storm wear. Extra sales help—we save you all possible time these busy days.

Sizes up to 11 at \$1.85—Regularly \$3.50  
Sizes up to 9 at \$2.85—Regularly \$4.50  
Sizes 11 1/2 to 6 at \$3.95—Regularly \$5.50  
Better get a "yearful!"  
—Gimbels, Shoe Store, Second floor