

Christmas Music by the Organ at 9, 11 and 5:15 with Brass Band playing of Carols at 9 and 5:15

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER Fair

These Great Holiday Crowds Find Comfort and Safety Here

It Is Strange, But True, That Some Persons

do not like progress. Now and then there are old people who tell us

of the "good old times"

pleasingly; that when they were children they played "shiny" on part of the Arsenal lot where this new building stands.

Also, quite a number still live who saw the old Freight Depot, with its car tracks and dirty, splintered, shivered platforms, stained with tar which dripped and oozed through the thick paper and gravel roof!

How curiously, in 1875, they watched its reconstruction

and transformation to the "Grand Depot," with an entrance from Chestnut Street.

There were few days when General Grant lived on Chestnut Street west of 20th, that he did not stop, morning or evening, for a handshake and a quarter of an hour stand upon an elevated platform to muse and look us over and talk with the writer, sometimes accompanied by George W. Childs or Anthony J. Drexel.

Who would like to go back to that time and old, rickety building?

Really, is it not wonderful to exchange the old sheds of buildings and old-time three-story dwelling houses for

this great four-square structure of granite and iron pillars and iron floor girders from bottom to top!

Please note that in every part of its construction, during a course of three years, from below water level to roof, everything that added strength, safety, ventilation and healthfulness was engrained into the plans, and that after the lapse of sixteen years from the completion of the first section we can thankfully and truthfully say that not a crack of a wall or the sinking of an inch of a floor is known to have taken place.

Please be at home with us

Philadelphians and Pennsylvanians and visitors from elsewhere

and enjoy the Christmas sights and the majestic organ, the picture galleries and public comforts, such as waiting rooms. The 7239 employees, here from 9 to 5:30, will do all they can to serve you well.

[Signed] *John Wanamaker*

December 6, 1921.

With a Handsome Velvet Dress a Woman Is Well Equipped

She can look with equanimity on invitations to luncheons, matinee or theatre parties, teas, receptions or calls afterward and know that she will be suitably gowned for the occasion.

That is why so many women are investing in at least one good-looking chiffon velvet gown this Winter. It is one of the most useful in the entire wardrobe.

There are any number of styles to choose from, but are principally black or a rich brown in color. All are very simple in both line and trimming, but you can be assured of their becomingness and the newness of the features.

The wide Chinese mandarin sleeve is much in evidence; in one case there is an undersleeve of vivid color with a light velvet cuff. One model shows the new loose cape back, another puffing of a bright color. In prices starting at \$50 and going up to \$67.50, and this is very moderate indeed for these beautiful chiffon velvet gowns.

(First Floor)

The Younger Set Will Certainly Prefer Muskrat Coats

And there is such a striking difference between a good muskrat coat and a poor one that if you give them their choice they will be almost certain to choose it at Wanamaker's.

There never was a season when the natural muskrat skins were so beautifully worked up as they are in these coats of ours. You may have them in long satiny stripes, or in mosaic-like patterns, worked into horizontally striped borders, or with the dark stripes mixed into points.

A very favored model is a 36-inch coat with loose ripple back and great shawl collar, the deep border of horizontally worked skins also forming the pockets. Beautifully lined and finished, this coat is \$200.

A striking coat of the natural black muskrat trimmed with Hudson seal (dyed muskrat) is \$325.

An unusually becoming model with wide wrap sleeves and a great choker collar of beaver is \$400.

Lengths vary from 36 to 45 inches. You may choose the very dark "black" muskrat, the more reddish northern muskrat, or the golden and brown striped skin, which is most universally becoming.

A beautiful, effective and entirely satisfactory natural muskrat coat may be chosen here for \$175 up.

(Second Floor)

1400 Yards Glace Taffeta Special at \$2.25 a Yard

In the exquisite evening tints which are so very fashionable for young women's evening dresses.

This is an unusual and good opportunity to buy this silk at a smaller price, and it will appeal to many people who are thinking of a silk dress pattern as a Christmas present. The width is 36 inches.

(East Aisle)

Clocked Silk Stockings Very Special at \$2

We have just received some women's imported full-fashioned chiffon openwork clocked silk stockings in white, navy and African brown.

These are among the most desirable stockings of the time, and at the remarkable price of \$2 a pair they will go out with a rush as gifts.

(West Aisle)

Charming Handbags of Beaded Duvetyn

One of the newest and most fashionable styles in handbags and just the thing for the woman who likes to keep pace with the modes.

Small and large bags with covered or shell-finish celluloid frames and self or silk cord handles. Of fine silk duvetyn in taupe, fawn, navy and brick, ornamented with designs in cut-steel and colored beads.

Prices, \$16.50 to \$25. (Main Floor)

French Colored Handkerchiefs

We have a larger assortment of French colored handkerchiefs this Christmas than we ever had before.

Men's handkerchiefs in color, \$1 to \$3 each.

Women's handkerchiefs in color, 50c to \$2.25 each. (Main Floor)

Gifts From the Oriental Corner

Japanese cloisonne bronze vases are priced \$17.50 to \$35. They may be transformed into unusual lamps. A few, already made into lamps, complete with silk shades, are \$25.

Japanese lacquered and decorated glove boxes, handkerchief boxes and candy boxes are \$1.15 to \$1.75.

Sweetmeat sets of china in decorated lacquered boxes are \$3 and \$5.

Chinese mandarin bags on gray-colored bracelet rings are \$5.50 and \$7.50.

Oriental bronze incense burners begin at 75c and go to \$10.

Chinese porcelains are wonderful sweetmeat conveyors that make lasting decorations afterward. The lovely blue Hawthorne jars are \$6 to \$25, and the "five-colored" porcelain jars, \$8 to \$45. (Main Floor)

Tinted Glass Jars

for bath salts are as ornamental as they are useful. Priced \$5 to \$11.50. (Main Floor)

Just the Right Clock for the Right Person

The Wanamaker Clock Store is where you will find it, for there is here every kind of good dependable timepiece that anybody could ask for and there is the widest possible range of prices. For example—

Hall clocks in mahogany cases, \$230 to \$960.

Mantel clocks, \$15 to \$125.

Desk clocks, \$5 to \$25.

Mirror clocks, \$65 to \$110.

Traveling clocks in folding leather cases, \$18 to \$40.

Alarm clocks, \$1.50 to \$15. (Main Floor)

From a Practical Santa to a Baby

Lots of babies will get creepers and rompers from a practical Santa Claus, who will do well to choose them here.

Wonderfully pretty styles in madras, gingham, chambray or poplin, priced \$1.75 to \$3.50. (Third Floor)

"It Must Be Something That Will Make an Impression," Say Many People, and the Answer Is

Wanamaker Furniture

Wanamaker furniture will make an impression that the years cannot efface.

Wanamaker furniture is an unforgettable gift.

Wanamaker furniture is the gift of those who feel that they must give something that carries a message.

Wanamaker furniture is a favorite gift with fathers and mothers choosing things for their married sons and daughters.

The next best thing that can be said of it is that it is a favorite gift with married sons and daughters choosing things for their fathers and mothers.

In this connection think of the acreage of upholstered easy chairs and rocking-chairs to be found here at all prices from \$45 upward.

In one section of this Fifth Floor there must be 200 or more different types of writing desks.

And as for bookcases, tea wagons, bookholders, spinet desks, sewing tables, chiffonettes, they are shown in an assortment unrivaled and irresistible. (Fifth Floor)

Men's Silk Gift Shirts in Captivating Array

The beautiful colored-stripe shirts range in price from \$7.50 to \$10 each and are chiefly of a splendid, heavy broad-cloth silk. The selection at \$7.50 is especially good, having just been enlarged by a fresh shipment.

Fine white silk shirts are \$8.50 for plain-bosom style and \$10 for pleated bosoms.

Few gifts will give a man as much pleasure as silk shirts. (Main Floor)

A Great Rough Weather Shoe for Men

For any man to walk rainy, slushy pavements in, or for everyday wear for policemen, postmen and others much outdoors.

An unusually heavy broad-toe blucher, of black box calf-skin, with thick triple sole and inverted welt, which makes it damp-proof.

A splendid shoe for \$9. (Main Floor)

Splendid New Rugs from China—Gifts for the Years

To those who are looking for gifts of a really splendid character there is scarcely any need to point out the suitability of Chinese rugs, especially such Chinese rugs as we have just opened up.

They are gifts of beauty and fine home-enriching character, and they are gifts for the years.

All the pieces in this new shipment are in large carpet sizes, specifically from 10.2x10 ft. to 16x10 ft.

There are many approximately 12x9 ft.

Prices are from \$265 to \$495.

Pieces approximately 12x9 ft. are marked \$315, \$335, \$365, \$375, \$385 and so on.

Size 13x12 ft. is \$355; 14.2x9.4 ft., \$495; 13x10.3 ft., \$485; 17.2x11.3 ft., \$585. (Seventh Floor)

Any One Who Writes Much Would Like a Desk Set

And this means either a man or woman, the debutante daughter or the son in college. You will find the best kind of desk set for every member of the family in this large and carefully chosen collection.

Dainty silk-covered sets are \$6.50.

Leather sets, \$10.50.

Brass-finished sets, \$12 to \$25.

Bronze-finished sets, \$18.50 to \$52.

Sterling silver sets, \$125 to \$300. (Main Floor)

For a Bright Christmas—Lamp Store Specials

All the following are much below regular prices, some close to half:

100 22 inch glass lamp shades in a dozen different designs and suitable for floor lamps, \$3.99 each.

1000 highly polished mahogany-finished candlesticks, 9 inches high, 70c each.

Buddha lamps in polychrome finish and in four sizes—\$2, \$3 and \$4.50 for one-light style and \$6.50 for large two-light model.

100 metal lamps with metal-trimmed shades and amber glass panels, \$10.50 each. (Fourth Floor)

Mahogany Chests Cedar-Lined Fine Home Gifts

These are really fine pieces of furniture, made of solid mahogany, in a rich handsome finish and lined with sweetly odorless cedar.

Such things help to furnish a home while solving a storage problem at the same time. Prices, \$25 to \$90.

Other chests in variety at \$7.50 to \$31. (Fifth Floor)

Lovely Bits of Outdoors

have been captured by the camera of an English artist and delightfully hand-colored, as you may see in a corner of the Picture Store where these Murray photographs are now shown for the first time in Philadelphia.

A snowy fence-corner—footprints over sand dunes—a sheep meadow at evening—fishing boats at anchor—New England asters by the roadside—these and other subjects are captured and painted by an artist's eye and hand through the medium of his camera and brush.

They are priced from \$1.75 for a tiny framed one to \$15 for the largest size unframed. (Fifth Floor)

Any of These Bicycles Is a Splendid Gift

The Columbia, a make that has been standard for years, in models for men, women and children, \$10 to \$75.

The Continental, for men, women and children, \$35 to \$45.50.

The America, also in models for everyone, \$37.50 to \$45.

All equipped with heavy road tires, coaster brake, mud guards, rear stands and tools, and all beautifully finished. (The Gallery)

Bedside Drinking Glasses

with cover and tray of silver deposit on china come in several pretty colors at \$2.50. (Main Floor)

For a Business Man's Desk

Inkstands	Ink pencils	Pen trays
Telephone indices	Scrap books	Memo. books
Desk lamps	Paper weights	Fountain pens
Letter trays	Calendars	Blotter pads
Diaries	Work organizers	Stationery holders

All of which, together with many other useful things, may be had in the Commercial Stationery Store. (Third Floor)

Never Such Giving of Decorative Glassware

It would be hard to find things in which prettiness and utility are so happily combined as they are in the tinted and gold-decorated glassware that we are showing in such delightful choice.

Tomorrow will find a new set-out of the charmingly tinted ware with wide gold-encrusted border decorations, the variety comprising these pieces:

Cracker-and-cheese dishes, \$7.50 to \$10.	Candy jars, \$6 to \$9.
Handled sandwich trays, \$6 and \$10.	Salad bowls, \$4 to \$12.
Fruit bowls, \$4 to \$12.	Candlesticks, \$12 and \$12.75 a pair.
Mayonnaise dish and ladle, \$1 to \$7.50.	Flower vases, \$7.50 to \$10.75.
Cometes, \$3, \$5 up to \$10.	Salad sets with large plate, mayonnaise dish and ladle, \$15.

Encrusted gold crystal in rich assortment at \$2.50 to \$12. (Fourth Floor)

This Is the Weather for Warm Lined Gloves

From now on the favorite gloves for men, women and children who are much in the open will be the warm woolen and lined varieties.

Women's woolen gloves go from 85c for a good knitted wool glove up to \$10 for a fancy alpaca gauntlet.

Women's lined gloves of cape, mocha or suede, with fleece, wool or fur linings are \$3.50 to \$13.50.

Men's woolen gloves go from \$1 for knitted wool up to \$9.50 for fine camel-hair or cashmere.

Men's lined gloves, of cape, suede or mocha, variously lined with wool, silk or fur, are \$4.50 to \$13.50. Lined gauntlets, \$3 to \$14.

Children's wool gloves are 75c to \$1.75. Fleece-and-wool-lined gloves and gauntlets, from \$1.25 to \$3.50. (Main Floor)

Small Domestic Rugs for Gifts

Handy to throw in a doorway or a bare spot in the room.

Wilton Rugs

36x63 in., \$14.50 and \$19.50.

27x54 in., \$9 and \$12.50.

22½x36 in., \$5.50 and \$8.25.

Axminster Rugs

36x70 in., \$7 and \$8.75.

22½x36 in., \$2.75. (Seventh Floor)

A Dozen of Good Linen Towels for a Home Gift

Good towels are safe, practical household gifts, especially such good huckaback and damask towels as we are now showing, all of pure flax, neatly hemstitched and moderately priced at \$1 in size 20x36, \$1.75 in size 24x38 and \$2 each in size 20x38 inches. (First Floor)

Gift Bed Muslins Come in Attractive Boxes

Two pillowcases in a box at \$2.50 a box.

Two pillowcases and a sheet in a box for \$7 and \$7.25.

Muslin pillowcases, hemstitched and embroidered, \$1.85 and \$3 for a box of two. (First Floor)