GIMBEL BROTHERS

Million in Toys in the three Gimbel Stores. You've no idea the fun that's ready! Good for old folks, too. Gimbels is so much more than a mere store.

Philadelphia, Monday, Dec. 5, 1921 For Tuesday



Tuesday

The Realest, Jolliest Toy Store in the World

One Thousand Sleds Ready!

Solid Gold Pocket Knives

Several handsome patterns. The styles at \$10 have extra heavy

Heavy Solid Gold Lingerie Clasps

Deeply curved clasps that stay "snapped." Hand-engrav-}\$1

Imperial Ivory (Celluloid)

Toilet Ware at Half Price

Unusual values at any fime, but and \$1.65.

Specially now that the

Hair Brushes from \$2.50 to \$5.40.

Mirrors at \$2.35, \$2.50, \$3, up to \$4.

Manicure Pieces at 18c, 25c, 50c and 65c.

Beautifully designed pieces in Combs from 25c to \$1.

ed and engine turned. A dainty gift for her, at

With a Chain to \$7.95 and \$10

And most anyone finds a knife "handy."

All exceptional values

such "Christmas" demand.

Flexible Flyer, at \$4 to \$10. Fire Fly. at \$3 to \$5. -Gimbels, The Big Toy Store, Fourth floor.

-Gimbels, Gold Jewelry Shop, First floor

Jewel Boxes at \$2.00 and \$4.

We believe in children—fun, life, the great outdoors or indoors when it must be—clean fun that keeps the eyes sparkling and the wits alert; training human colts, not "breaking" them. And this Toy Store is run up to our beliefs.

We discharged a man who took a gloomy view and refused to let in some children with no grown folks along. At first blush you'd agree with the man-but you'd hate yourself for a long, long time.

Give a Feller What He Wants

-suggests the philosopher of our New York store-sports, electric trains, things to build with. books-live books. Clean-everything clean but snappy. Dolls? Yes, more real than ever-and their belongings! And while this-

Store of a Million Gifts

with our New York and Milwaukee stores, has a million dollars' worth of toys, we live up to the creed of helping young folks, and sell at easy prices.

A Doll House for You, Little Girl?

Doll Houses, all sorts, from little country cottages to fine city mansions. Some have porches; some have bay windows.

All are completely and prettily furnished, even to the window curtains. From \$3.50 to \$25.

Tool Chests at \$6.50

A chest of really good, workmanlike tools. Includes hatchet, saw, screw-driver, brace and bit, pincers and a pkg. of nails.

Toy Electric Stoves at \$9 Stoves that really cook. They

may be attached to either alternating or direct current. -Gimbels, The Big Toy Store, Fourth Floor



Ornaments for the Christmas Tree

Balled tinsel or ornamental figures to decorate

Priced variously from 10¢ to \$10.

Fiber Silk Scarfs at \$3.50 Value \$5.00

These beautiful scarf bought specially for Christmas selling and designed to our order in the smartest

Novelty weave, plain colored scarfs, with gay borders across the ends.

A Roman-stripe scarf in many attractive colors. All have heavy double-

enotted fringe ends. Each in a Christmas box.

-Gimbels, Neckwear Section, First floor





Real Lace-Trimmed Hand-Embroidered French Voile Waists at \$3.95

_Values \$6.95 and \$8.95

Mighty hard to find anything more daintily elaborate for a Christmas gift! Five styles-all hand-drawn, all handmbroidered. And the collars are the newer, longer styles.

-Gimbels, Salons of Dress, Third Floor.

4800 Pairs of Women's Onyx Silk-and-Fiber Stockings

All first quality-best stockings we ever remember offering for \$1.

Fine lustrous silk with a fiber mixture that adds weight

Black, fawn, navy, champagne, sand and Russia calf. Yes, Christmas Boxes.

-Gimbels, First floor.



TOMORROW-\$4 and \$5 Fur-Brim at \$1.95

A jobber's clean-up. l'elt, velvet, brocade and gold-cloth owns. Solid and two-tone effects.



Women's Wide-Wale Corduroy Lounging Robes at \$2.95 They'd Be Special at \$3.95

Breaklast models-but full length. Full Ci skimping. Silk-finish corduroy. Rose,

pen and wistaria shades. Pictured.

Corduroy Lounging Robes-Silk Mull-Lined, at \$8.95 With deep tuxedo collars. Pink, Copen, blue, With deep tuxedo collars. Copen, blue, wistarrose and firefly-a glorious "flame-lit" rose.

-Gimbels, Second floor.

Piano Store Open Till 9 P. M.

Evening Entrance at 8th and Market. This Splendid Offer Ends Wednesday Night.

Hardman-Built Player-Piano \$595

-retaining the name of the fine old Harrington plant they took over, years ago. These are the-

"Harrington" Player-Pianos

-Hardman-built, Hardman musical pride ruling every move.

We Save You Over \$200

because we bought a large number and lessen costs and expenses by the club-plan of selling. One comprehensive price covers everything.

No Interest No Extras Free Delivery Free Tuning Free Bench Over 3 years to Complete Payments-rebate for earlier payment.

Pay \$10-Home Goes the Instrument, You Agreeing to Pay \$3.75 Weekly.

No excuse for going without a musical No excuse for buying other than a good

Gimbels set a new pace for piano selling furnishing lamed makes at common sense prices. And the largest selling today seems to center here. It should,

Gimbel Brothers, Philadelphia; Name -Gimbels, Hardman Hall, Seventh flo

pile quickly there is danger from the man behind. Day, night, clear or fog-

'Stop!"-the word shows when ever your foot presses on brake 5 value for \$2.25. -Gimbels, Auto Supplies

Ready-to-Wear Hats

-Gimbels, First and Third floors

Sale of 2000 Boys' Overcoats: Suits and Mackinaws

At February Reduced Prices

At \$8.75 Regularly \$12.50 to \$16.50

around Mackinaws, heavy solid cioths. Boys' Double-breasted Over-coats and Ul-

tra pair of ed Knickers.

Boys' Cordu-roy Suits, ex-tra quality, with extra pair of Ages 7 to 17

Now \$11.75 Regularly \$18 and \$20 Boys' Overcoats Boys' Mackin-Ages 8 to 18 Years

Now \$16.50 Boys Buts.
Trousers Suits.
Boys "Stout"
Regularly \$22.50 tra Trousers.
Boys Overcoats
Boys Uniters.

Now \$22.50 Boys' Extra-trousers Suits. Boys' First long Trousers Suits Regularly \$30 and \$35

Women's

and Children's

Gift

Slippers

Boys' Overcoats. Boys' Ulsters. Ages 10 to 20 -Gimbels. Third floor

In the Subway Store



Men's and

Women's

All-White

Hemstitched

Handkerchiefs

A Box of Six for 75c

All initials. Prettily boxed

for presentation at Christmas

-Gimbels, Subway Store.

TOMORROW CONTINUES

The Great Dress Sale

-Street Dresses-

—Afternoon Gowns—

—Dinner Dresses——

—Dance Frocks—— —Evening Gowns——

\$25 to \$35 Dresses at

Sixty styles in women's dresses, besides samples. Fifty-three styles in misses' dresses, besides samples.

Tricotines. Poiret twills, Jerseys, Velveteens, Canton crepes. Crepe-back satins. Crepe-chiffons. Georgettes conbined with lace. Evening taffetas in "butterfly" and "twilight colorings."

> \$39.75 to \$59.50 Dresses at

Fifty-two styles in women's dresses. Fifty-one styles in misses' dresses.

Tricotines. Poiret twills. Crepe-back satins. Beaded Cantons. Roma crepes. Taffetas. Lace-chiffon velvets. Browns, Blues, Blacks-and the New Glorious High Colors

Women's sizes 36 to 44-with certain styles in sizes Misses' sizes for ages 14 to 20.

-Gimbels, Salons of Dress, Third floor



Just 720 Pairs of

Women's Full-Fashioned Silk Stockings

Slightly \$ 1 Exceptional Value

Mercerized double weit top, reinforced heel, sole and toe The imperfections are hardly oticeable. Black, white and colors. Boxed very Christmassy

-Gimbels, Subway Store,

From Woman to Woman

Silk Envelope

Chemises

and Bloomers

\$1.95 and

\$2.95

Values \$2.95 to \$4.95

-tailored or beautiful lace and hemstitched effects. Ribbon or 'built-up'

-Gimbels, Subway Store.

shoulders.

Of satin and crepe de chine

sure to please every woman and child. Moccasins, Juliets, Pretty colors.

Various styles -

-Gimbels, Subway Store.

Suitable for Gifts! Hand Bags and Purses

That Were \$1.65 to \$2.50, Now

We've just received a ship-ment—the second within a month-of these dainty bags and purses, to sell at \$1. Of various leathers and newest colors. Also velvet bags in the lot. Smart styles that women and young girls seek. At \$1.

-Gimbels, Subway Store.

Children's Chinchilla and **Corduroy Coats** at \$3.95

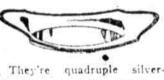
Just the cutest little styles for little tots - empire and belted.

Ages I to 4 years.

-Gimbels, Subway Store.

A Christmas Suggestion!

A Bread Tray---Regularly \$1.95



plated in the fashionable buttler finish; neat, fancy border, too. At \$1.95.

-Gimbels, Subway Store,

A Thousand Dainty

Peter Pan Waists

Yes, Boxed Prettily for Christmas Giving

Of flaxon and striped dimity. All white. Two models that are colored-trimmed. Just 20 numbers to choose from. Sizes 36 to 46.

-Gimbels, Subway Store.



One of the Nicest Gifts for Men HICKOK Belts & Buckles

Hickok **Buckles**

Get one with his Initial on it, either engraved or cut out. Better yet, give him one with space for engraving his Mono-Biggest assortment in town of Hickok Buckles-and we wil put the gift in Christmassy box,

Buckles at 50c, 75c, \$1, \$1.50, \$2, \$2.50, \$3, \$3.50, \$4, \$5.50, \$6.50 Belts at 50c, 75c, \$1, \$1.50, \$2, \$2.50

Armour's Hams at 20c lb. Skin-Back

Family size. Mail and phone orders filled. 10,000 lbs. Gimbels "St. James Blend" 50c Coffee, \$1.28 at 4 lbs. for

STRAWBERRY PRESERVES WHOLE FRUIT

Useful Pails of Coffee

mperial Brand, finest packed 15-cours tall jars, 15c value; rase, \$10.30; dozen, \$5.25; half-dozen or 3-jar lots, at jar. NEW MAINE CORN

Das carinad new pack Main Sweet Baby Corn; case 25c cans, specia. \$4,65; dozen, \$2,35; or 5 cans \$1 EARLY JUNE PEAS Peas, uniform in size, natural flavor retained; case, \$5.15; \$1.10

FORMOSA OOLONG TEA to chests Kerstone Shop 75c new season Black Formasa Colons 45c. Tea, at 4 lbs. for \$1.76, or 1b. 45c.

FOR A GIFT One carload Stayman Wineaup Apples from Leedy Orchards, Wenaiches Washington: ac-called husbel buy. \$4.25 and to size, at \$4.95. \$3.68 GOLDEN BANTAM CORN

Cafe Blend Coffee

New packed Crushed Creamy Sweet Corn, dozen cans \$3.50, or 300 HAND-PACKED TOMATOES One carload Lenox Brand, hand-packed, solid meat Tomatoes; big and inny cans; cans; 53.75; dosen, \$1.95, or 4 cans for...

FAMILY FLOUR hard wheat prize winning hear.

-Gimbels, Pure Fond Store Chestnut Street Annel